

CURRICULUM VITAE



Personal Information

Name: Feda M. M. Salah

Date of Birth: 18/07/1969

Marital Status: Married

Current Address: Amman-Jordan

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Education

- **De Montfort University - Leicester - UK**

2008

PhD Degree in Architecture-Product and Spatial Design

Thesis Title:

Development of creative and innovative Design Techniques through Advanced Information Technology Methods

- **University of Jordan - Amman - Jordan**

1995

MSc. Degree in Industrial Engineering-Industrial Management

Thesis Title:

Work space interior design of a clothing factory in Jordan

- **University of Jordan - Amman - Jordan**

1991

BSc. Degree in Architecture

Graduation project:

Jordan National Library

Work Experience

- **Vice Dean - School of Architecture and Built Environment – German Jordanian University**
(October 2014 – till present)
- **Assistant Professor – Design and Visual Communication Department – School of Architecture and Built Environment – German Jordanian University**
(October 2014 – till present)
- **Head of Interior Design Department – Faculty of Arts – Philadelphia University**
(September 2010 – September 2014)
- **Assistant Professor - Interior Design Department - Faculty of Arts - Philadelphia University**
(September 2008 – September 2014)

As a lecturer in the following modules:

- Engineering Drawing Basics
- Perspective Drawing
- Computer Graphics
- Interior Design – Residential
- Illustrative Models
- Theory And Methodology of Design
- Computer Techniques in Design
- Technical Studies in English
- Studies in Interior Design
- Graduation Project
- Special Studies in Interior Design

- **Lecturer – Graphic Design Department – Faculty of Arts – Philadelphia University**
(February 2000 – September 2004)

As a lecturer in the following modules:

- 2 – Dimensional Design
- Islamic Art
- Materials, Quantities And Practice
- History Of Graphic Design
- Perspective Drawing

- **Manager - Engineering Office and Maintenance Dept. - Philadelphia University**
(February 2000 – February 2001)

Managing and supervising the engineering construction projects in addition to maintaining the university campus.

- **Manager - Novelty House of Design – Amman – Jordan**
(December 1996 – February 2000)

Managing and designing of interior design projects and handicrafts.

- **Designer – MED Design – Amman – Jordan**
(April 1996 – November 1996)

Designing architectural projects

- **Designer – ARABESC – Arab Engineering Services and Consultation**
Amman – Jordan
(March 1993 – March 1996)

Designing architectural projects

- **Designer – GDAR – Group of Design and Architectural Research**
Amman – Jordan
(September 1991 – February 1993)

Designing architectural projects

Attended Courses and Workshops

- AutoCAD 2007 - 2007
- Visual Studio.NET – 2007
- Research Methods: Art and Design - 2006
- Written Application Skills and Job Interview Skills - 2006
- Database Introduction – 2006
- Cercia Workshop on Computational Intelligence and Applications- Birmingham- 2005
- English Language for Academic Research Purposes – 2005
- Creating and Managing Large Documents- 2005
- Postgraduates Who Teach - 2005
- Writing for Publication- 2005
- Managing Data Using Excel - 2005
- Using SPSS - 2005
- Literature Searching and Reference Management – 2004
- Planning and Managing Research- 2004
- Intellectual Property Rights and Ethics - 2004
- Writing Skills - 2004
- Presenting Your Research to an Audience - 2004
- Effective Presentation Using PowerPoint- 2004

Research Publications

- Salah, F. and Abdalla, H. (2011) “**A Knowledge-based system for enhancing conceptual design**”, *International Journal of Computer Applications in Technology*, vol. 40, Nos. 1/2, pp. 23-36.
- Salah, F. and Abdalla, H. (2008) “**Creative Design Tools (CDT): Stimulating creative design thinking**”, *International Journal of Design Engineering*, vol. 1, no. 2, pp. 125-148.

Research Interests

- Creativity in Design
- Sustainable Architecture
- Environmental Design
- Collaboration in Design
- Design Computation
- Open Learning in Design

Design Projects and Practices

- Designing several private residences (architecture, interior and landscape)
- Designing and producing traditional handicrafts and furniture pieces
- Designing brochures and visit cards
- Making professional models for several architectural projects.
- Examining several master theses in interior design as an external examiner.
- Participating in jury committees for final design projects, in various private and government universities in Jordan.
- Participating in the scientific days for the interior design dept. / Faculty Of Arts/ PU
- Directing a session / Philadelphia University International 18th Conference - 2013

Association Memberships

- Jordan Engineers Association – Architecture Engineering Division - member

Committees Memberships

- Chair of The Social Committee / Faculty of Arts/ PU
- Organizing Committee of Philadelphia International Conference – member
- Academic Advising Committee/ Faculty of Arts/ PU - member
- Study Plan Committee/ Faculty of Arts/PU - member

Skills

- Can operate the following software skillfully:

- AutoCAD (2D and 3D)
- Microsoft Office (ICDL modules)
- SPSS

- Model Making to professional standards.
- Excellent command of Arabic and English languages.