

GJU PIE

... a program will help you to always start your business on the right track

... gives the opportunity to light your way in reaching ideas

... will support you in doing what others can't do

... is not just about ideas. It's about making ideas happen

If you have an idea that needs support or if you face difficulties in finding innovative ideas for your graduation project, then PIE is your way.



KEEP
CALM
AND
CONTACT
PIE

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الجامعة الألمانية الأردنية
German Jordanian University



Program Innovation & Entrepreneurship





“Jobs creation through responsible innovations”

BACKGROUND AND DESCRIPTION

In 2013, the Office for Industrial Links (OIL) started to implement activities that will lead to the establishment of a Technology Transfer, Innovation and Entrepreneurship support office. Therefore, the Program Innovation & Entrepreneurship (PIE) was established under OIL to create an innovation and startup culture at GJU and to develop Technology Transfer.

The program is also linked to the career services of the university and will help the students/graduates to gain a better understanding of developing their own business.

Program Objectives

- Develop a platform for innovators and entrepreneurs
- Commercialize research results to new products or businesses
- Create industry-university links (locally and globally)
- Create linkages with local and global entrepreneurship and innovation support organizations

WHAT WE OFFER

- Training and general awareness on innovation and entrepreneurship for:
 - Students and GJU young entrepreneurs
 - Professors and researchers training on research commercialization
- Specialized courses on entrepreneurship and product design for target focus fields (e.g. Clean Tech & Life Sciences)
- Coaching to entrepreneurs and innovators on:
 - Graduation projects to convert them into businesses
 - Business modeling
 - Marketing and business development
 - Strategic partnerships
 - Intellectual Property rights services and licensing
 - Business establishment and growth
- Technical development support (Proof of Concept/Product Design)
 - Access to university facilities and resources
 - Test platform for new products
- Competitions for entrepreneurs and innovators

PROGRESS AND ACHIEVEMENTS

For the past 3 years, PIE has organized several activities to increase the awareness and to stimulate and support GJU entrepreneurs. Below are some of the activities that PIE implemented:

- Global Entrepreneurship Week (GEW) in Nov. 2014
- GJU Startup Weekend in May 2015
- Global Entrepreneurship Week (GEW) in Nov. 2015
- GJU Health Hackathon in Nov. 2015

PIE offers a special service to students through borrowing electronics and sensor devices in order to help the students in developing and testing their idea/prototype.

Currently PIE is developing a new program to support innovative graduation projects, which will help the students to identify innovative challenges linked to the industry that might also be utilized to startup new businesses in Jordan or Germany.

