Innovation Space

PIE opened its Innovation Space in April 2017. This space consists of two areas:

- **InnoAct** which is a co-working space and activities area for the students who have project ideas and where the PIE team provides coaching and training, as well as networking with the Jordanian innovation ecosystem.

- **InnoLab** which is a prototyping lab for the students who reached concrete business models of their project concepts and would like to develop minimum viable products (MVP) to potential customers and investors.

... will support you in doing what others can’t do

... is not just about ideas. It’s about making ideas happen

InnoAct  InnoLab

InnoLab  InnoAct

<table>
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<tr>
<th>InnoAct</th>
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Program Innovation & Entrepreneurship (PIE)

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KEEP CALM AND CONTACT PIE

Program Innovation & Entrepreneurship (PIE)

/GJUPIE
@GJU_PIE
PIE GJU
BACKGROUND AND DESCRIPTION

In 2013, the Office for Industrial Links (OIL) started to implement activities that will lead to the establishment of a Technology Transfer, Innovation and Entrepreneurship support office. Therefore, the Program Innovation & Entrepreneurship (PIE) was established under OIL to create an innovation and startup culture at GJU and to develop Technology Transfer.

The program is also linked to the career services of the university and will help the students/graduates to gain a better understanding of developing their own business.

**Program Objectives**
- Develop a platform for innovators and entrepreneurs
- Commercialize research results to new products or businesses
- Create industry-university links (locally and globally)
- Create linkages with local and global entrepreneurship and innovation support organizations
- Develop strategic partnership

**WHAT WE OFFER**

- Training and general awareness on innovation and entrepreneurship for:
  - Students and GJU young entrepreneurs
  - Professors and researchers training on research commercialization
- Specialized courses on entrepreneurship and product design for target focus fields (e.g. Clean Tech & Life Sciences)
- Coaching for students and innovators on:
  - Graduation projects to convert them into businesses
  - Business modeling
  - Marketing and business development
  - Intellectual Property rights services and licensing
  - Business establishment and growth
- Technical development support (Proof of Concept/Product Design)
  - Access to university facilities and resources
  - Test platform for new products
- Competitions for entrepreneurs and innovators

**PROGRESS AND ACHIEVEMENTS**

PIE has organized several activities to increase the awareness and to stimulate and support GJU entrepreneurs. Below are some of the activities that PIE implemented:

- Global Entrepreneurship Week (GEW) in Nov. 2014
- GJU Startup Weekend in May 2015
- Global Entrepreneurship Week (GEW) in Nov. 2015
- GJU Health Hackathon in Nov. 2015
- GJU Green Ideathon in July 2016
- Global Entrepreneurship Week (GEW) in Nov. 2016

Currently PIE is developing a new program to support innovative graduation projects, which will help the students to identify innovative challenges linked to the industry that might also be utilized to startup new businesses in Jordan or Germany.