

The Water and Business Challenge 2017, Jordan

Wanted: Passionate entrepreneurs and innovative ideas!

If your passion for the environment and how it affects people in your country is driving you to create impact;

If you have an idea that can make a valuable contribution to improving sustainability of water, sanitation, solid waste, clean tech, or natural resource management;

Then go for the challenge and take your chance to participate in the cewas Middle East *Water and Business Challenge 2017* in Jordan!

We want to support change-makers with new approaches to solve pressing challenges, such as:

<i>Reinventing the toilet</i>	<i>Closing the nutrient cycle in sanitation</i>	<i>Greening refugee camps</i>	<i>Fertigation in agriculture</i>
<i>Reducing packaging and plastic waste</i>	<i>Recycling of e-waste</i>	<i>Food waste reduction schemes</i>	<i>Apps for waste management</i>
<i>Social acceptance of clean tech</i>	<i>Education and business through Ecotourism</i>	<i>Domestic water saving gadgets</i>	<i>Water-smart landscapes</i>

Your business idea can be anything in the following fields of action: Community & capacity development, training & coaching, consulting, design & engineering, contracting & building, supplying & dealing, public or private service provision, ICT innovations.

The Challenge

The *Water and Business Challenge 2017* is a 3 days training course during which participants learn about the challenges in water, sanitation and resource management in Jordan, brainstorm on new innovations to address those challenges, develop related business ideas and learn how to perfect their pitching and presentation skills. The winners, 1st to 3rd place, will secure a sponsored place in the cewas Middle East start-up programme 2017, where she or he will be able to put the idea into reality. In addition, the 1. winner receives 3,500 JD, the 2. 1,500 JD to help jump start their idea. The money will be made in instalments based on satisfactory reports from the winners.

The [cewas Middle East Start-Up programme](#) is a professional year-long training for entrepreneurs or organisations looking to innovate in sanitation, water and resource management. From launching a project idea to developing a proper start-up, cewas Middle East offers you the knowledge, support and connections you need to make your idea a success and have an impact.

Get involved

To be considered for the cewas Middle East *Water and Business Challenge*, simply fill out the application form on www.cewasmiddleeast.org by 31st March 2017. If your idea is selected, you will be invited to attend the cewas Middle East *Water and Business Challenge* training weekend, on 27th-29th April 2017. The *Water and Business Challenge 2017* is carried out in four phases:

5th Feb. - 31st Mar. 2017: Submission of applications

10th April 2017: Communication to selected applicants

27th-28th April 2017: Training weekend

29th April 2017: Public pitching of business ideas in front of the jury, jury decision and award ceremony

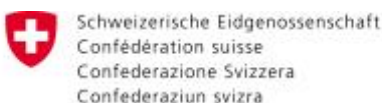
Criteria for participation

- Applications must be submitted by an individual, group, organisation or institution
- Applicants are Jordanian or current residents in Jordan
- Interest to engage towards environmental sustainability must be clearly outlined
- The submitted idea is a fresh and innovative approach to accelerating access, quality and affordability of water and sanitation for people in Jordan
- Good command of English (cewas Middle East trainings are held in English)
- You are able to participate in the *Water and Business Challenge* training from 27th-29th April 2017 in Amman, Jordan and motivated to take part in the cewas Middle East start-up programme 2017/18 from July to November 2017 (followed by a 6 months coaching period)

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