The Advanced Diploma
International Trade, Logistics, And Shipping

Duration: 60 Training Hours
Language: English - Arabic
Attendees: People working in shipping and transportation industry (liner shipping companies and shipping agents; freight forwarders; land transports and customs house brokerage; ports and terminals)

People working in supply chain managements at trading and industrial companies (purchasing / shipping / logistics / warehousing / inventory and other departments)
People dealing with Letter of Credits at the Banks
People working in imports and exports

Overview: The shipping business is essential to the development of economic activities to transport cargoes from places of production to places of consumption and it’s fundamental to international trade as it provide a cost-effective means to transport large volume of cargo around the world.

The international shipping industry is responsible for the carriage of 90% of world trade and is the life blood of the global economy.

Without shipping, it would simply not be possible to conduct intercontinental trade, the bulk transport of raw materials or the import/ export of affordable food and manufactured goods – half the world would starve and the other half would freeze!
The Advanced Diploma
International Trade, Logistics, And Shipping

Course Outline:

- Why is there demand for shipping?
- What is a shipping system? And who are the actors in shipping?
- What are the shipping cycle and shipping markets?
- The container shipping industry
- The strategies of shipping companies
- Capacity adjustment in the container shipping industry and the fleet mix
- The liner shipping industry and networks
- INTERMODAL transport
- The key actors in the container transport chain and empty containers management
- The ports and container terminals management
- The Bill of Lading and other related shipping documents