



الجامعة الألمانية الأردنية
German Jordanian University

EMPLOYMENT

SURVEY

ANALYSIS

19th October 2024

**DEANSHIP OF INNOVATION,
TECHNOLOGY TRANSFER
AND ENTREPRENEURSHIP
(DI-TECH@GJU)**

This report presents findings from the 2024 employability survey conducted by the Deanship of Innovation, Technology Transfer and Entrepreneurship (DI-TECH@GJU) at The German Jordanian University. The primary objective of this annual survey is to assess the employment outcomes and satisfaction levels of our graduates, providing valuable insights into the effectiveness of our academic programs in preparing students for the workforce.

Methodology

This survey utilized a comprehensive questionnaire distributed to graduates across various disciplines. The survey was designed and shared using Microsoft Forms with graduates using the available Alumni database at DI-TECH@GJU and social media channels of GJU Alumni groups. Key areas of investigation included post-graduation employment status, industry placement, job satisfaction, and the perceived relevance of their education to their current roles. The survey was published on June 6th 2024 to October 17th 2024, and 567 responses have been received.

Key findings

- Number of males and females participants

Figure 1 shows number of participants according to their gender. More than 50% was from males.

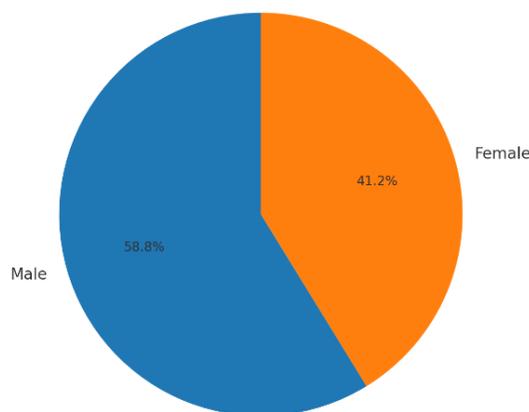


Figure 1: percentage of male/female participated in this survey.

- Graduation Year and Schools

According to the survey, around 56% of the respondents graduated before 2019 as shown in Figure 2. The alumni who responded to the survey graduated from seven schools. The highest responses were received from the Business School as indicated by Figure 3.

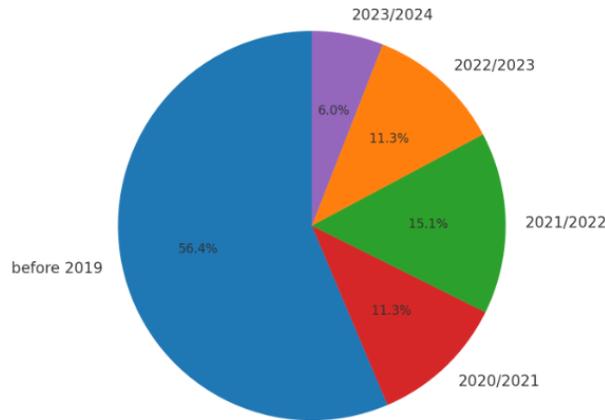


Figure 2: Graduation year of the survey respondents

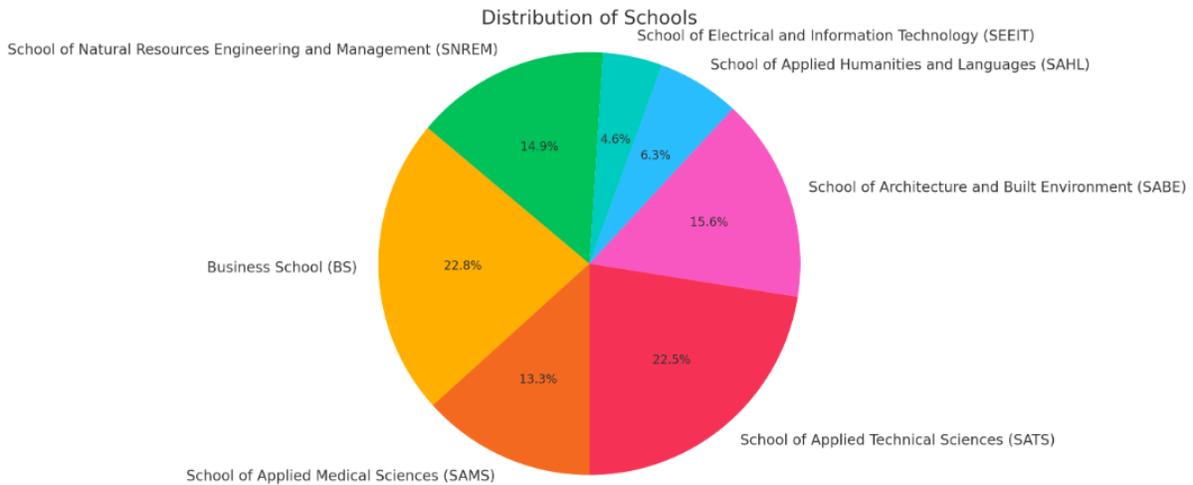


Figure 3: School of the survey respondents

- Employment status and work location

Upon the Alumni's feedback, Figure 4 shows their employment status, where 86% have reported working in a full-time position. Only 8% of participants are unemployed yet, most of them have been graduated recently. This means that the current employment rate is about 92% . The survey also covered their work locations, in both Jordan, Germany and Mena region. The highest percentage of employment locations for our Alumni are working on Jordan as shown in Figure 5. It is interesting to note that around 28% of the

respondents work in Germany after graduation while about 18% work in other middle east/gulf states outside Jordan.

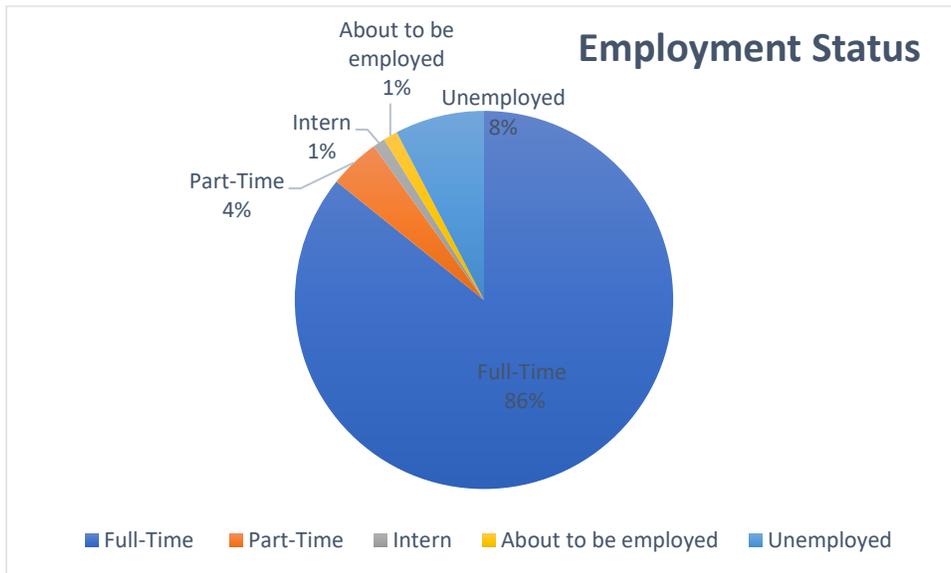


Figure 4: Current employment status

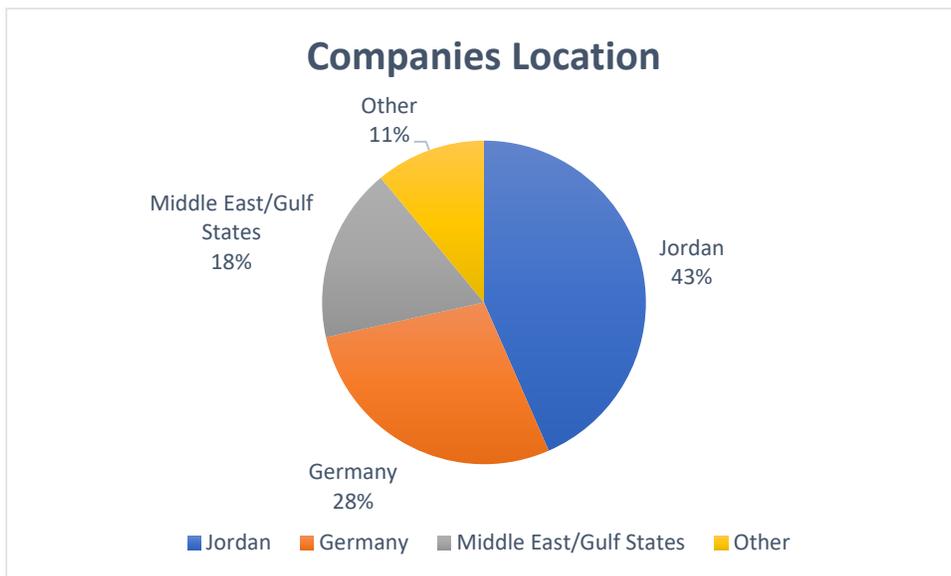


Figure 5: Work Locations

- Interviews Conducted and jobs applied for

By carefully planning and executing interviews for employment, GJU alumni created a valuable bridge between academic preparation and the professional world, fostering a strong sense of community and support for students as they enter the workforce. As illustrated in the Figure 6, these insights show how many interviews the graduates

conducted in order to attain a job; a round 71% of our graduates have conducted 10 interviews or less before finding a job while only 10% of the graduates required more than 20 interviews to find a job. Figure 7 shows how many jobs were applied for, where half of alumni have submitted 10 applications or less before finding a job; this indicates their high abilities and skills for job opportunities.

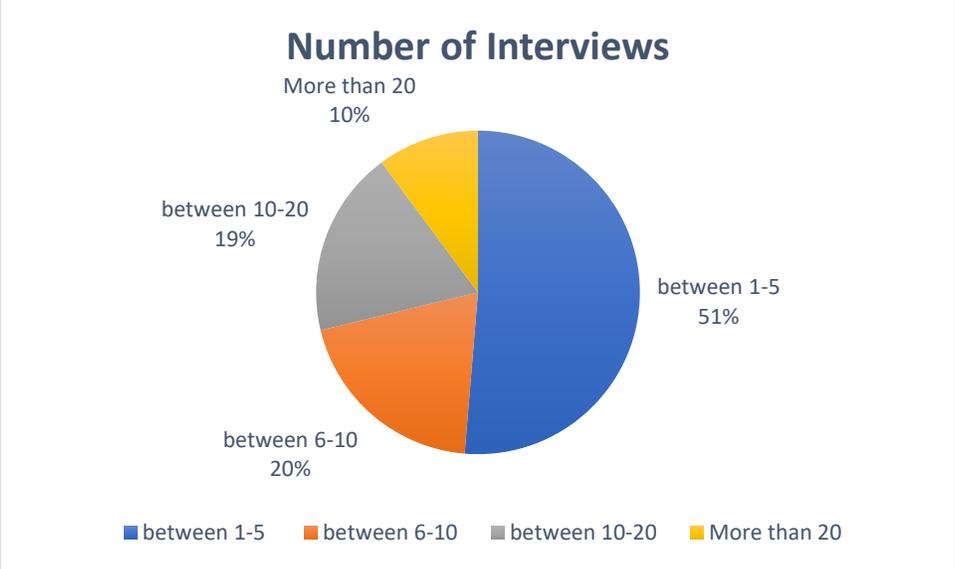


Figure 6: Number of Jobs interviews

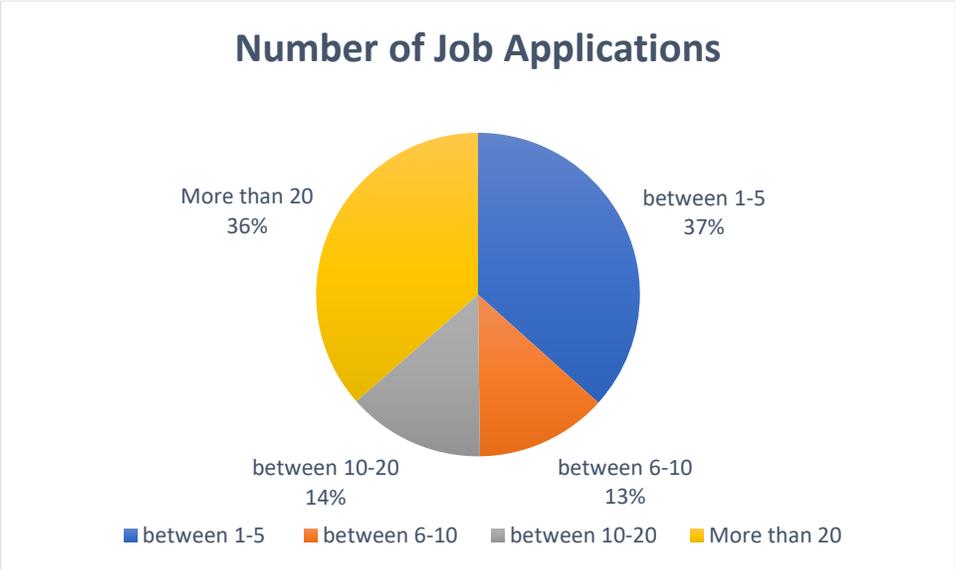


Figure 7: Number of Jobs Applications

- Work Environment and job satisfaction

The majority of respondents expressed overall satisfaction with their current employment. High levels of job satisfaction correlated with perceived alignment between their academic preparation and job requirements. A percentage of 91% of the respondents are satisfied with their work environment as shown in Figure 8. Additionally, the amount of time that was taken to secure a job was investigated; apparently, it took less than 6 months to secure a job for 85% of GJU graduates; as illustrated in the Figure 9.



Figure 8: Indicatin of Happiness in the work enviroment



Figure 9: Time taken to find employment

- Internship/ job assistance and German language/ Job assistance

Part of the students' journey at GJU is to study the German language intensively throughout their study years, and to take on an internship in Germany. This part of the survey was concerned with how efficient it was to learn the language and doing the internships in securing a job after graduation.

Figures 10 and 11 illustrate that the internship was beneficial to the majority in securing their jobs, and that learning the German language had enhanced the employability of the alumni.

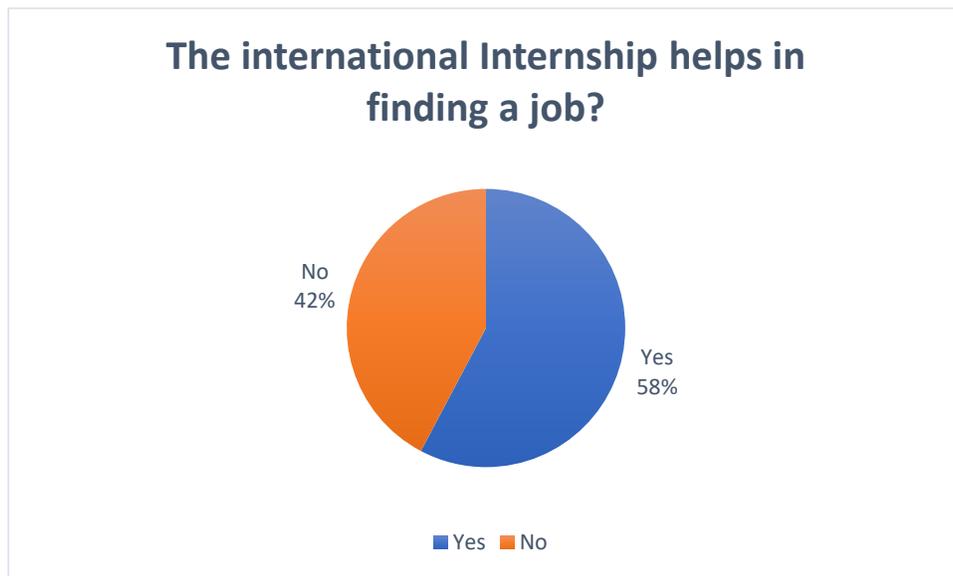


Figure 10: The alumni opinion regarding the importance of their international internship



Figure 11: The alumni opinion regarding the importance of German language skills

- Field of study, Industry, and Skills

About 73% of the alumni are working in the same field of their study as indicated by Figure 12, while more than three fourths expressed their satisfaction with the skills that they gained at GJU, and believe these skills have helped in their professional life, as shown in Figure 13.

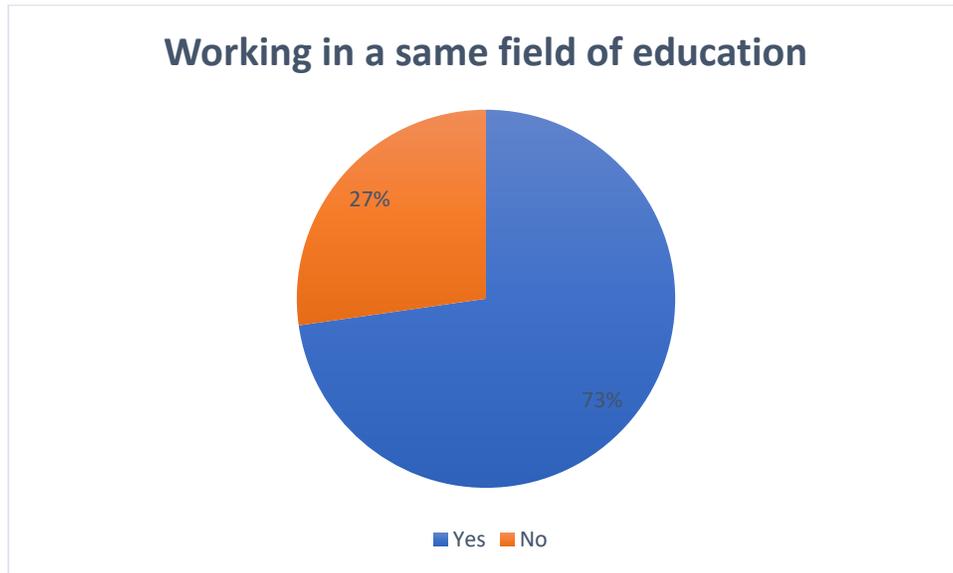


Figure 12: Working in the same field of their study

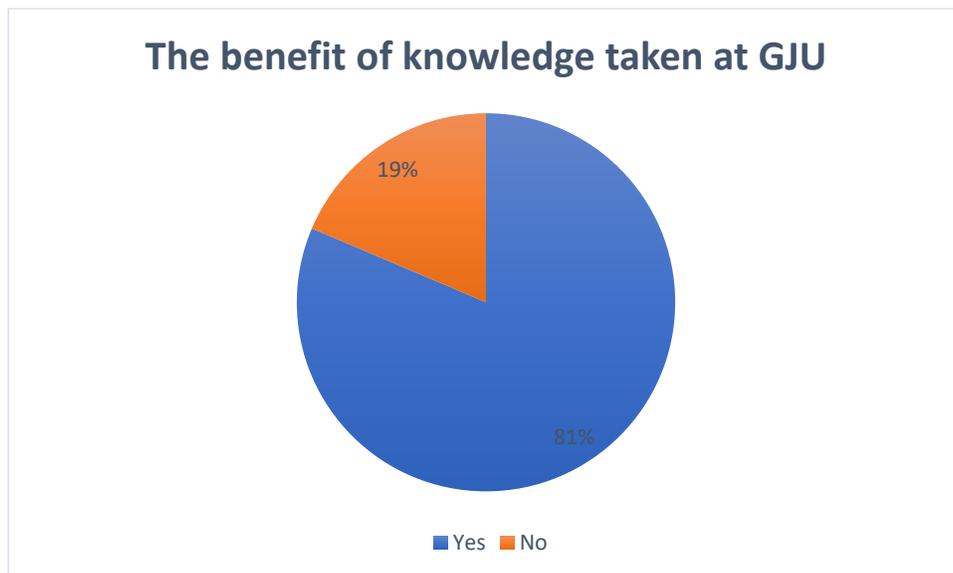


Figure 13: The preparation for professional work

- Job Search and additional training

Upon specific feedback from the alumni who took part in this survey, the career fairs and employability services were among the used approaches in finding a job. However, the majority applied using the conventional methods (job applications with resumes and personal networks). They have also stressed the importance of additional trainings in specialized fields to be given to the current students to strengthen their skills and potential opportunities. These results are summarized in Figures 14 and 15.

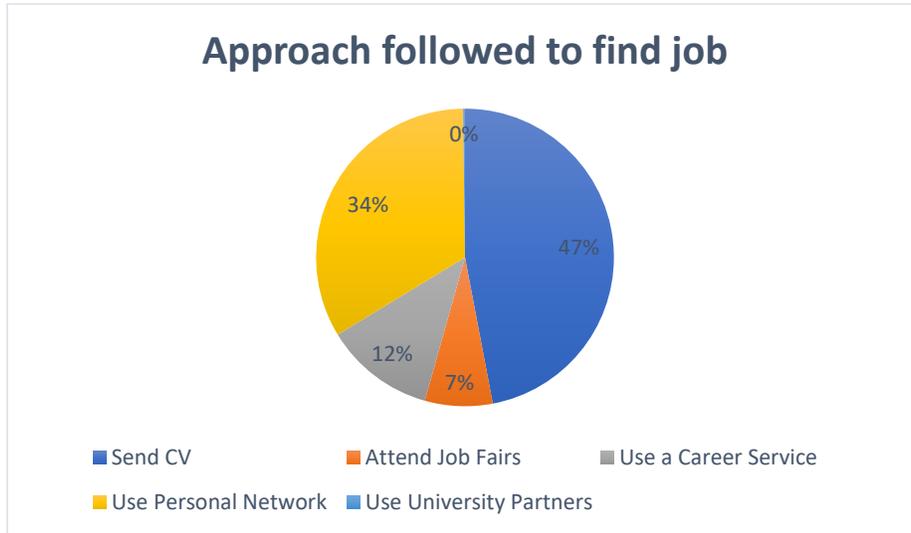


Figure 14: The approach used to find a job



Figure 15: The alumni opinion regarding the need for additional training

- Effectiveness of career services

The survey indicated that more than half of who have used the career services (career fairs, career counselling, training sessions, etc.) at the university and found them efficient (Figure 16).

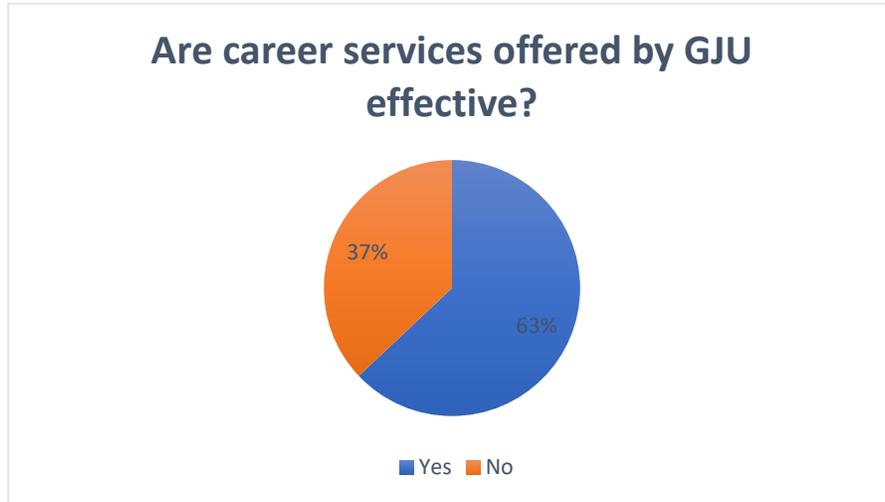


Figure 16: The effectiveness of the career service at GJU

- Job satisfaction and university satisfaction

Having alumni all over the world, more than two thirds of them are satisfied with their job benefits and their current career paths (Figure 17). According to their experience at GJU and the skills they learned there, the majority would recommend the German Jordanian University to other potential learners (Figure 18).



Figure 17: The satisfaction level of alumni with their job compensation

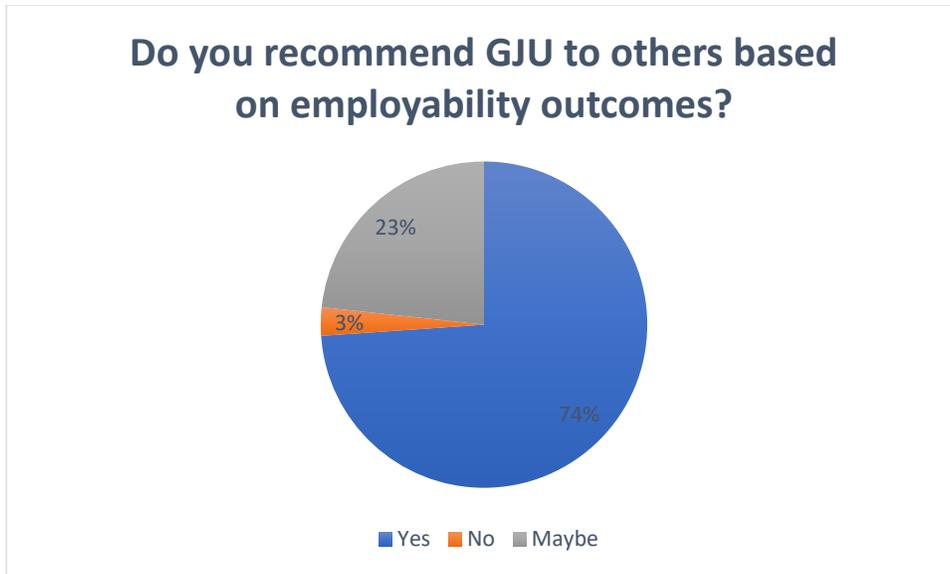


Figure 18: The recommendation of GJU based on graduates employability experience

- Alumni Center :

GJU through DI-TECH@GJU is planing to establish an alumni center to keep in touch with alumni , and improve their engagement within GJU after garduation. Accordingly, around 49% of participants are intersted to support the center as vounteers as well as finanicaly. Figure 19 shows the results in that regard.



Figure 19: The opinion of alumni toward supporting an alumni center

- Services with alumni center:

After getting in touch with GJU alumni, they wish to get different services from the alumni center, such as more intensive career counseling, professional workshops and lifelong learning programs as well as activities for families. Figure 20 shows the percentage of each required services according to alumni opinions.

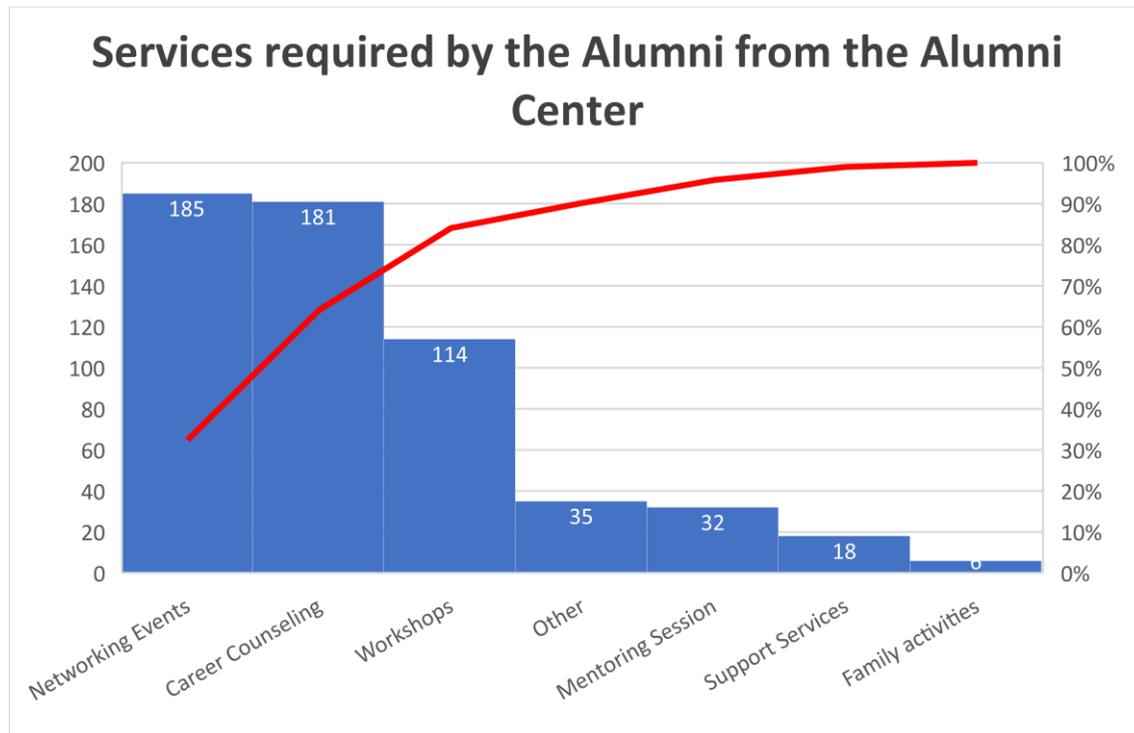


Figure 20: The expected services from the alumni center according to the alumni themselves

- Recommendations to improve employment

Several respondents from the alumni who took part in this survey suggested the following recommendations to improve the GJU graduates' employability:

- More internships and hands-on training.
- Strengthen the bond between the university and alumni through activities and training programs.
- More connections between companies and the university.
- Strengthen the German Language proficiency.
- Improve the university connections within Germany and MENA region.
- Activate an alumni corner at GJU website, with a possibility to the alumni to update their information, see event and give feedback regularly.

Conclusion

The employability survey underscores the university's success in preparing graduates for diverse career paths. It was demonstrated that our graduates are highly employable and the majority are satisfied with their current jobs. The international experience in Germany seems helpful in getting a job. More than half of our graduates are currently working outside Jordan. However, there is room for improvement, particularly in enhancing career services and strengthening collaboration with industries. The findings will inform strategic initiatives aimed at further enhancing the employability of future graduates.

DI-TECH@GJU

Employability Section

October 19th, 2024