

German Jordanian University

School of Applied Humanities and Social Sciences

Department of Applied Humanities

Bachelor of Arts in German and English for Business and Communication

Study Plan 2026

I. Program Objectives

Bachelor of Arts in German and English for Business and Communication program emphasizes the application of technologies and tools in the short term, and the ability to discover, acquire, and adapt new knowledge and skills in the long term, such that our graduates are prepared to:

a) Work in a variety of positions, both in companies and in cultural or educational institutions.

b) Obtain fluency in German and refined their English skills on a high level, applying both languages in practical contexts, with a special focus on job-related skills.

c) Become experts of the cultural context of the German and English languages, able to adapt to and move between different cultures with ease.

d) Obtain research skills for both academic and socio-cultural fields.

e) Gain insight into the German society and culture and working environment during one semester at a German university and a 20-week internship at a German company or organization in Germany.

II. Program Learning Outcomes

Bachelor of Arts in German and English for Business and Communication program provides bachelor's students with an understanding of fundamental language skills and management concepts, methodologies, and technologies.

PLO.1: Understand and analyze a range of text types in English and German and compare them effectively to enhance job prospects worldwide.

- **PLO1.1:** Understanding and analyzing complex linguistic structures and rules, including inter-linguistic problems based on structure and meaning.
- **PLO1.2:** Identify and explain complex ideas in German, English, and Arabic, demonstrating an understanding of creative writing tools and grammatical structures.

PLO.2: Interpret and evaluate written and graphic messages in working languages, and apply them creatively, innovatively, and critically to real-world contexts.

- **PLO2.1:** Mastering the key tools of creative writing.
- **PLO2.2:** Demonstrating oral, written, and visual communication in daily contexts.

PLO.3 Design and Develop research projects in the field of business communication and cultural studies, with a particular focus on German and English languages and cultures.

- **PLO3.1:** Applying seminal theories in German and English studies to conduct research and academic writing on linguistic and intercultural issues.
- **PLO3.2:** Knowing how to design and undertake study and research projects conceptually.

PLO.4: Demonstrate and apply B2-level proficiency in German (CEFR) and advanced proficiency in English to communicate confidently and effectively in diverse business and cultural scenarios.

- **PLO4.1:** Develop B2-level proficiency in German and advanced English language competence, while demonstrating intercultural knowledge and awareness.

- **PLO4.2:** Demonstrate efficient writing, speaking, listening, and reading skills at the B2 level in German, and advanced proficiency in English, to overcome linguistic differences and communicate effectively in intercultural and professional contexts.

PLO.5: Operate and manage effectively in business fields relevant to language experts, such as marketing, human resources, and logistics, by applying specialized skills.

- **PLO5.1:** Applying linguistic and cultural expertise to address challenges in marketing, HR, E-business or logistic.
- **PLO5.2:** Utilizing language knowledge and communication strategies to manage operations in marketing, HR, E-business or logistics.

PLO.6: Communicate and collaborate effectively within their own culture and across different cultures by applying culturally appropriate communication strategies.

- **PLO6.1:** Demonstrating required skills for international internships and integrating them into diverse business contexts.
- **PLO6.2:** Simulating workplace scenarios related to business challenges in various sectors.

PLO.7: Apply culturally responsive communication strategies to enhance intercultural interactions, resolve conflicts, and collaborate in diverse professional and real-world settings.

- **PLO7.1:** Applying culturally appropriate communication strategies and ensuring cultural relevance in intercultural interactions, translations, and real-world scenarios.
- **PLO7.2:** Resolving intercultural conflicts or collaborating in multicultural team projects.

PLO.8: Analyze and interpret the roles of Jordanian and German politics and cultures in a global context and apply this understanding to work on both national and international levels.

- **PLO8.1:** Analyzing similarities and differences between Jordanian and German political and cultural roles in global contexts.
- **PLO8.2:** Delivering clear oral or written presentations on Jordanian and German political and cultural roles in a global context.

Course Delivery Methods

Courses are in one of the following three methods:

- **Face-to-Face (F2F) Method**
  Courses that are taught through face-to-face learning and are delivered at the university campus.
- **Blended (BLD) Method**
  Courses in which teaching consists of face-to-face learning and asynchronous E-learning. The face-to-face learning takes place at the university campus. Asynchronous E-learning takes place through activities, tasks, educational duties, and assignments through the virtual E-learning platforms (Moodle and MyGJU) without direct meetings with course instructors.
- **Online (OL) Method**
  Courses in which teaching consists of synchronous E-learning and asynchronous E-learning. The synchronous E-learning takes place through interactive virtual meetings between instructors and students directly through the virtual E-learning platform (MS Teams). The asynchronous E-learning takes place through activities, tasks,

educational duties, and assignments through the virtual E-learning platforms (Moodle and MyGJU) without direct meetings with course instructors.

III. Admission Requirements

To apply for admission, the following minimum requirements must be met:
The Minimum required average for admission in the German and English for Business and Communication program is 70%.

Placement Tests

Applicants must sit for placement tests in Arabic Language, English Language, AI Literacy and Digital Security and Mathematics to determine whether the applicant may be required to take remedial courses in the mentioned subjects. Depending on or the applicant scores in the placement tests, some of the following 3 credit hours remedial courses are required:

Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
ARB0099	Elementary Arabic	3	3	3	-	OL	Placement test
ENGL0098	Elementary English	3	3	3	-	F2F	Placement test
ENGL0099	Intermediate English	3	3	3	-	F2F	ENGL0098
AI0099	Artificial Intelligence Literacy and Digital Security	0	0	0	-	OL	-
	Total	**9**	**9**	**9**	**0**		

- Remedial courses are to be completed and passed within the first year of enrollment.
- Passing grade of remedial courses is 60%.
- ECTS (B.A): is the European Credit Transfer System, and Accumulation System, One ECTS is equivalent to 30 actual workloads hours.

IV. Degree Requirements

The requirements to obtain a B.A. degree in German and English for Business and Communication program are the following:

a. A minimum of 12 credit hours of elective courses are to be taken at a partner university in Germany.
b. A minimum of 27 credit hours of university requirements are to be taken at GJU.
c. A minimum of 31 credit hours of school requirements are to be taken at GJU.
d. A minimum of 75 credit hours of program requirements (Compulsory) are to be taken at GJU.
e. Field Training (160 h) to be conducted in Jordan.
f. International Internship 12 credit hours to be conducted in Germany.

V. Framework for B.A Degree (145 credit hours)

Classification	Credit Hours			ECTS		
	Compulsory	Elective	Total	Compulsory	Elective	Total
University Requirements	21	6	27	25	6	31
School Requirements	25	-	25	33	-	33
Program Requirements	81	12	93	146	30	176
Total	**127**	**18**	**145**	**204**	**36**	**240**

Course Delivery Method	Credit Hours	Percentage
Online Courses	21	14.48%
Blended Courses	72	49.66%
Face-to-Face Courses	52	35.86%
Total	**145**	**100%**

1. University Requirements: (27 credit hours)

1.1. Compulsory: (21 credit hours)

Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
ARB100	Arabic	3	3	3	-	F2F	ARB0099
ENGL1001	Upper-Intermediate English	3	3	3	-	F2F	ENGL0099
ENGL1003	Academic English						-
ENGL1002	Advanced English	3	3	3	-	F2F	ENGL1001
ENGL1004	Professional English						ENGL1003
GERL101B1	German I B1-Track	3	6	9	-	F2F	-
GERL102B1	German II	3	6	9	-	F2F	GERL101B1
MILS100	Military Science	3	2	3	-	OL	-
NE101	National Education	3	2	3	-	OL	-
NEE101	National Education in English						
	Total	**21**	**25**	**33**	**0**		

1.2. Elective: (6 credit hours) (Three courses out of the following)

Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
	University Elective 1	2	2	1	1	BLD	-
	University Elective 2	2	2	1	1	BLD	-
	University Elective 3	2	2	1	1	BLD	-
	Minimum required	**6**	**6**	**3**	**3**		

F2F: Face-to-face **BLD: Blended** **OL: Online** **co: Corequisite**

2. School Requirements: (25 credit hours)

Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
GLS2119	German Language Skills: Speaking and Listening	3	3	3	-	F2F	ENGL0099, ARB0099, GERS201[CO]
GLS2103	German Language Skills: Reading and Writing	3	3	3	-	F2F	ENGL0099, ARB0099, GERS202[CO]
GLS2114	German Language Skills: Language Training	3	3	3	-	F2F	GERS202[Co]
GLS3103	German Language Skills: Workplace Communication	3	4	3	-	F2F	GERS301
SL111	Introduction to Linguistics	3	7	3	-	BLD	ENGL0098
SL320	Academic Research Techniques	3	4	3	-	BLD	GERS202
SL330	Contrastive Culture Studies	3	4	3	-	BLD	GERS202
CS115	Computing Fundamentals	3	3	3	-	BLD	CS1150 [Co]
CS1150	Computing Fundamentals LAB	1	2	-	1	F2F	CS115 [Co]
		25	**33**	**24**	**1**		

3. Program Requirements (93 credit hours)

3.1. Program Requirements (Compulsory): (81 credit hours)

Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
GEBC1502	Principles of Communication (EN)	3	7	3	-	BLD	-
GEBC1203	Digital Academic Literacy	3	4.5	3	-	BLD	ENGL0098
LOGS1001	Introduction to Logistics	3	4.5	3	-	BLD	MGT1001
MGT1001	Principles of Management	3	4.5	3	-	BLD	-
MGT1204	Fundamentals of Marketing	3	4.5	3	-	BLD	MGT1001
BIDA1101	Fundamentals of Business Intelligence (BI)	3	4.5	3	-	BLD	-
BIDA1400	Introduction to E-business	3	4.5	3	-	F2F	MGT1001
GERS201	German III	3	6	8	-	F2F	GERL102B1
GERS202	German IV	3	6	8	-	F2F	GERS201
GEBC2209	Writing for Social Media and Digital Communication (EN/GE)	3	5	3	-	BLD	ENGL0099, ARB0099
GEBC2201	Written Business Communication (EN)	3	5	3	-	BLD	ENGL0099, ARB0099
GEBC2210	Arabic in Digital and Professional Contexts	3	6	3	-	BLD	ARB100, ENGL0099
MGT2101	Organizational Behavior	3	5	3	-	F2F	MGT1001, ENGL0099, ARB0099
SL200	Field Training	-	6	160 h		OL	AI0099
GERS301	German V	3	6	8	-	F2F	GERS202
GEBC3323	Narrative Studies in the Age of AI (GE)	3	4	3	-	F2F	GERS202
GERS302	German VI	3	6	6	-	F2F	GERS301
MGT3104	Human Resources Management	3	4.5	3	-	BLD	MGT2101
GEBC3301	German as a Foreign	3	4	3	-	F2F	SL111, GERS202

F2F: Face-to-face **BLD: Blended** **OL: Online** **co: Corequisite**

	Language: Fields and Applications (GE)						
GEBC3201	German for Tourism Communication (GE)	3	3.5	3	-	BLD	GERS202
GEBC3208	Multilingual Content Writing	3	3	3	-	BLD	MGT1204, GERS202, GEBC2210
GEBC3203	Debating in Business Scenarios (EN)	3	4	3	-	BLD	GEBC2201
GEBC3303	Creative Practice (GE)	3	3	3	-	BLD	GERS202
GEBC4701	International Internship[a]	12	30	-	-	OL	GERS302
GEBC3701	B.A. Thesis	3	5	-	3	OL	SL320
	Total	**81**	**146**	**84**	**3**		

3.2. Program Requirements (Electives[b]): (12 credit hours)

A minimum of 12 credit hours of coursework are required. This list is open for modifications based on school council decisions.

Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
GEBC4401	Economy & Business I	1	1.5	1	-	BLD	BSC001
GEBC4402	Economy & Business II	2	3	2	-	BLD	BSC001
GEBC4403	Economy & Business III	3	4.5	3	-	BLD	BSC001
GEBC4404	Economy & Business IV	3	4.5	3	-	BLD	BSC001
GEBC4201	Language &Communication I	1	1.5	1	-	BLD	BSC001
GEBC4202	Language &Communication II	2	3	2	-	BLD	BSC001
GEBC4203	Language & Communication III	3	4.5	3	-	BLD	BSC001
GEBC4204	Language &Communication IV	3	4.5	3	-	BLD	BSC001
GEBC4301	Literary & Cultural Studies I	1	1.5	1	-	BLD	BSC001
GEBC4302	Literary & Cultural Studies II	2	3.0	2	-	BLD	BSC001
GEBC4303	Literary & Cultural Studies III	3	4.5	3	-	BLD	BSC001
GEBC4304	Literary & Cultural Studies IV	3	4.5	3	-	BLD	BSC001
TRA3203	Interpreting I (EN-AR -GE)	3	4	3	-	BLD	BSC001
TRA3200	General Translation III (AR-GE)	3	5	3	-	BLD	BSC001
TRA3308	Applications of Artificial Intelligence in Screen Translation	3	5	3	-	BLD	BSC001
TRA3202	Translation of Legal Texts (EN-AR-GE)	3	5	3	-	BLD	BSC001
TRA3305	Introduction to Artificial Intelligence for Language Generation and Translation	3	4	3	-	BLD	BSC001
TRA3306	Machine Translation in Practice	3	5	3	-	BLD	BSC001
TRA3307	Machine Translation Evaluation and Quality Assessment	3	4	3	-	BLD	BSC001
TRA3101	Contrastive Linguistics II (AR-GE)	3	5	3	-	BLD	BSC001
TRA3102	Translation of Literary Texts (EN-GE-EN)	3	5	3	-	BLD	BSC001
TRA3209	Interpreting II (EN-GE-EN)	3	4	3	-	BLD	BSC001
TRA3204	Research Topics and Practice in	3	4	3	-	BLD	BSC001

[a] The International Internship is prerequisite to all elective courses if registered in Jordan.

[b] All elective courses to be taken at a partner university in Germany.

F2F: Face-to-face **BLD: Blended** **OL: Online** **co: Corequisite**

	Translation (AR-EN-GE)						
TRA3309	Research Topics in Translation and Artificial Intelligence	3	4	3	-	BLD	BSC001
BIDA3503	Customer Relationship Management	3	4.5	2	1	BLD	BSC001
BIDA3101	Data Mining for Business	3	4.5	2	1	BLD	BSC001
Total		**12**	**30**	**-**	**-**		

Study Plan[c] Guide for a B.A Degree in (GEBC)

First Year							
First Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
ENGL1001	Upper-Intermediate English	3	3	3	-	F2F	ENGL0099
ENGL1003	Academic English						ENGL0099
GERL101B1	German I B1-Track	3	6	9	-	F2F	-
SL111	Introduction to Linguistics	3	7	3	-	BLD	ENGL0098
GEBC1502	Principles of Communication (EN)	3	7	3	-	BLD	-
ARB100	Arabic	3	3	3	-	OL	ARB0099
MGT1001	Principles of Management	3	4.5	3	-	BLD	-
	Total	**18**	**30.5**	**24**	**-**		

First Year							
Second Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
GERL102B1	German II	3	6	9	-	F2F	GERL101B1
BIDA1101	Fundamentals of Business Intelligence (BI)	3	4.5	3	-	BLD	**-**
GEBC1203	Digital Academic Literacy: Reading, Grammar, and Spoken Communication with AI	3	4.5	3	-	BLD	ENGL0098
MGT1204	Fundamentals of Marketing	3	4.5	3	-	BLD	MGT1001
CS115	Computing Fundamentals	3	3	3	-	BLD	CS1150 [co]
CS1150	Computing Fundamentals LAB	1	2	-	1	F2F	CS115[co]
ENGL1002	Advanced English	3	3	3	-	F2F	ENGL1001
ENGL1004	Professional English						ENGL1103
-	Elective 1	2	2	2	-	BLD	-
	Total	**21**	**29.5**	**26**	**1**		

[c] The following study plan guide does not take into account possible remedial courses.

F2F: Face-to-face **BLD: Blended** **OL: Online** **co: Corequisite**

Second Year							
First Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
GERS201	German III	3	6	8	-	F2F	GERL102B1
GEBC2210	Arabic in Digital and Professional Contexts	3	6	3	-	BLD	ARB100
BIDA1400	Introduction to E-business	3	4.5	3	-	F2F	MGT1001
GEBC2201	Written Business Communication (EN)	3	5	3	-	BLD	ENGL0099, ARB0099
GEBC2209	Writing for Social Media and Digital Communication (EN/GE)	3	5	3	-	BLD	ENGL0099, ARB0099
GLS2119	German Language Skills: Speaking and Listening	3	3	3	-	F2F	ENGL0099, ARB0099, GERS201^{CO}
-	Elective 2	2	2	2	-	BLD	
	Total	**20**	**31.5**	**25**	**-**		

Second Year							
Second Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
GERS202	German IV	3	6	8	-	F2F	ENGL0099, ARB0099, GERS201
LOGS1001	Introduction to Logistics	3	4.5	3	-	BLD	MGT1001
NE101	National Education	3	2	3	-	OL	-
-	Elective 3	2	2	2	-	BLD	-
MILS100	Military Science	3	2	3	-	OL	-
GLS2103	German Language Skills: Reading and Writing	3	3	3	-	F2F	ENGL0099, ARB0099, GERS202^{CO}
GLS2114	German Language Skills: Language Training	3	3	3	-	F2F	GERS202^{co}
	Total	**20**	**22.5**	**25**	**-**		

Second Year							
Summer Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
SI200	Field training	0	6	0	6	OL	60CH
	Total	**0**	**6**	**0**	**6**		

F2F: Face-to-face **BLD: Blended** **OL: Online** **co: Corequisite**

Third Year							
First Semester							
Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
GERS301	German V	3	6	8	-	F2F	GERS202
SL330	Contrastive Culture Studies	3	4	3	-	BLD	GERS202
SL320	Academic Research Techniques	3	4	3	-	F2F	GERS202
MGT2101	Organizational Behavior	3	5	3	-	F2F	MGT1001
GEBC3301	German as a Foreign Language: Fields and Applications (GE)	3	4	3	-	F2F	SL111, GERS202
GEBC3208	Multilingual Content Writing	3	3	3	-	BLD	MGT1204, GERS202, GEBC2210
GEBC3203	Debating in Business Scenarios (EN)	3	4	3	-	BLD	GEBC2201
	Total	**21**	**30**	**26**	**-**		

Third Year							
Second Semester							
Course ID	Course Name	Credit Hours	ECTS	Contact Hours		Type	Prerequisites / Corequisites
				Lect.	Prac.		
GERS302	German VI	3	6	6	-	F2F	GERS301
GLS3103	German Language Skills: Workplace Communication	3	4	3	-	F2F	GERS301
GEBC3323	Narrative Studies in the Age of AI (GE)	3	4	3	-	F2F	GERS202
GEBC3201	German for Tourism Communication (GE)	3	3.5	3	-	BLD	GERS202
MGT3104	Human Resources Management	3	4.5	3	-	BLD	MGT2101
GEBC3303	Creative Practice (GE)	3	3	3	-	BLD	GERS202
GEBC3701	B.A. Thesis	3	5	-	3	OL	SL320
	Total	**21**	**30**	**21**	**3**		

Prerequisite courses for the German year

1. A minimum GPA of 61.0%.
2. Successful completion of 90 credit hours.
3. Passing GERS302 German VI and B1 German language certificate (Four parts).
4. ENGL1002, Arabic 99.
5. 160 Hours of Field training (SL200)

Fourth Year							
First Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
-	Elective Course 1	3	5	-	-	-	BSC001
-	Elective Course 2	3	5	-	-	-	BSC001
-	Elective Course 3	3	5	-	-	-	BSC001
-	Elective Course 4	3	5	-	-	-	BSC001
-	Elective Course 5	3	5	-	-	-	BSC001
-	Elective Course 6	3	5	-	-	-	BSC001
	Total	**12**	**30**	**-**	**-**		

Fourth Year							
Second Semester							
Course ID	**Course Name**	**Credit Hours**	**ECTS**	**Contact Hours**		**Type**	**Prerequisites / Corequisites**
				Lect.	**Prac.**		
GEBC4701	International Internship[d]	12	30	-	12		GERS 302
	Total	**12**	**30**	**-**	**12**		

[d] Courses attended and/or passed during International Internship are not transferable

F2F: Face-to-face **BLD: Blended** **OL: Online** **co: Corequisite**

VI. Program and School Compulsory Courses

GERS201 German III **3 Cr Hr (8,0) 6 ECTS**

By the end of this module, the student will be able to:
Understand and use familiar, frequently used expressions and simple sentences and structures related to areas of a wider immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the level A2. Students will be able to talk about their academic and/or professional background, describe their living conditions, express likes and dislikes, ask questions and give answers in present and past tense, ask for help and support, make suggestions and give advice, describe health problems and talk with medical doctors and nurses, express pity, sorrow and hopes, express frequency and quantity in a basic way both orally and in writing. Communicate with native speakers within simple and familiar tasks requiring a simple and direct exchange of information on familiar and routine matters. Experience will be gained in using AI as a language learning tool.

***Prerequisites**: GERL102B1*

GERS202 German IV **3 Cr Hr (8,0) 6 ECTS**

This course develops B1 level language skills. It focuses on language use in university, student life, and introductory professional contexts. By the end of the course, students can understand common expressions and simple texts related to familiar topics such as university life, work, daily routines, and social interaction. Students can engage in routine communication, exchange information in predictable situations, and produce short, structured texts for academic and practical purposes. **AI** are integrated to enhance language learning, writing, and communication, which helps students in a guided way to practice and improve their language skills.

***Prerequisites**: GERS201*

GERS301 German V **3 Cr Hr (8,0) 6 ECTS**

This course develops students' German competence to CEFR B2.1. It focuses on communication in university, student-life, and introductory professional contexts and strengthens students' ability to use German independently in familiar situations. By the end of the course, students can understand the main points of clear spoken and written German on familiar topics related to university life, work, and everyday life. They can participate in conversations, express opinions, describe experiences, plans, and goals, and give simple explanations. They are also able to produce structured oral and written texts on familiar academic and practical topics. The course further develops reading, listening, speaking, and writing skills while expanding vocabulary and grammatical structures relevant to academic communication and basic professional contexts.

***Prerequisites**: GERS202*

GERS302 German VI **3 Cr Hr (6,0) 6ECTS**

This course develops students' German language competence at CEFR B2.2. It strengthens all language skills equally and prepares students for the German Year through topics related to university life, study and internship/job contexts. Students work with more complex texts, communicative situations, and academic tasks. By the end of the course, they can use German with greater fluency, accuracy, and confidence in spoken and written communication. They can deliver structured presentations, discuss general and academic topics, and express ideas using an expanded range of vocabulary and grammar. The course also promotes independent learning, critical engagement with texts, and self-study skills required for academic success in German-speaking environments.

***Prerequisites**: GERS301*

SL111 Introduction to Linguistics **3 Cr Hr (3,0) 7 ECTS**

This course introduces the study of language. It presents the fundamental topics of linguistics and introduces the analysis of the key elements of language – sounds, words, structures, and meanings. However, this introduction goes beyond the basic topics of "grammar", which are already covered by the various language courses. Instead, this introductory course gives the students an overview of the various fields of linguistics, such as phonology, morphology, syntax, semantics, lexicography, sociolinguistics, text linguistics, pragmatics, etc. This course is taught in English. The course also introduces students to the role of language in artificial intelligence and digital communication, highlighting its applications in contemporary contexts.

***Prerequisites**: ENGL0098*

SL320 Academic Research Techniques **3 Cr Hr (3,0) 4 ECTS**

The course introduces the discipline of academic research, setting students on a journey towards developing a research concept focused on their individual research interest. Efficient prompt writing is explained and practiced. Students become competent in the ethical use of artificial intelligence, both as a research and as a writing tool. Through an understanding of the functioning of algorithms, they are better able to evaluate critically the knowledge so generated. The course comprises all aspects of the planning for an individual research project. They become acquainted with the most important methods and skills for academic research and writing. The student and the instructor will agree on the topic of the project, after which the student will conduct initial reading to refine the scope of the project and to inform the development of a detailed plan for its implementation. At the end of the course the student will deliver a written expose and make an oral presentation, that both describe the background to the project and outline the plan for its successful completion. The course explicitly prepares students for academic environments in which AI use is unavoidable but regulated, fostering informed, ethical, and critically aware research practice.

***Prerequisites**: GERS202*

SL330 Contrastive Culture Studies **3 Cr Hr (3,0) 4 ECTS**

This course is designed as a collaborative space for the preparation and critical reflection of intercultural encounters between Jordanian students (those who will spend the following year in Germany) and their future German environments. Drawing on selected definitions, concepts, and approaches from transnational cultural studies, the seminar will critically engage with dynamics and debates revolving around cross-cultural exchange and learning within and between the specific socio-cultural contexts of Jordan and Germany.

***Prerequisites**: GERS202*

GLS2119 German Language Skills: Speaking and Listening **3 Cr Hr (3,0) 3 ECTS**

This course develops students' speaking and listening skills in German up to the A2 level of the Common European Framework of Reference for Languages (CEFR) through communicative tasks related to everyday, academic, and introductory professional contexts. Students practice spoken interaction in pairs and groups, express ideas in simple conversations, and participate in short communicative activities and presentations. The course also strengthens listening comprehension through a variety of spoken texts such as dialogues, interviews, reports, and other authentic audio materials. By the end of the course, students are able to understand and respond appropriately in familiar situations and communicate basic information with increasing confidence.

***Prerequisites**: GERS201^{CO}*

GLS2103 German Language Skills: Reading and Writing **3 Cr Hr (3,0) 3 ECTS**

This course develops students' reading and writing skills in German up to the B1 level of the Common European Framework of Reference for Languages (CEFR) through a variety of texts from different contexts and text types. Students learn to understand, analyze, and produce written texts using appropriate structures and writing strategies. The course focuses on text organization and language use according to purpose, audience, and text type. By the end of the course, students are able to comprehend and write structured texts related to familiar academic, practical, and everyday topics in German.

***Prerequisites**: GERS202^{CO}*

GLS3103 German Language Skills: Workplace Communication **3 Cr Hr (3,0) 4 ECTS**

This course helps students to develop their German language skills in professional and practical contexts by using a variety of authentic texts and communication tasks related to study and work. The course focuses on language commonly used in professional communication, application processes, work ethics, and workplace situations. Students work with different text types, such as formal correspondence, application documents,

job-related communication, and professional information sources, considering the intercultural context. The course strengthens vocabulary, reading comprehension, and written and spoken communication skills relevant to internships, job applications, and future professional environments in German-speaking contexts. The course is designed for students with German language proficiency up to the B2.2 level of the Common European Framework of Reference for Languages (CEFR).

***Prerequisites**: GERS301*

GLS2114 German Language Skills: Language Training **3 Cr Hr (3,0) 3 ECTS**

This course develops students' German language competence up to the B1. level of the Common European Framework of Reference for Languages (CEFR) through integrated training in listening, speaking, reading, and writing, with particular emphasis on preparation for standardized language examinations such as GJUDaF and Goethe exams. Students practice a variety of spoken and written task formats and develop strategies for comprehension, production, and interaction under examination conditions. The course strengthens fluency, communicative accuracy, and confidence in handling exam-related tasks and communicative situations.

***Prerequisites**: GERS202^{CO}*

GEBC3701 B.A. Thesis **3 Cr Hr (3,0) 5 ECTS**

With their graduation project the students carry out scholarly work on a limited, practice-related topic in one of various fields of German, English, Business or intercultural communication, applying the methodology of the discipline and using the appropriate literature.

***Prerequisites**: SL320*

GEBC4701 International Internship **12 Cr Hr (0,0) 30 ECTS**

Students do an internship of at least 20 weeks in a company or an organization in Germany that works in a business or language-related field.

***Prerequisites**: GERS302*

GEBC3208 Multilingual Content Writing **3 Cr Hr (3,0) 3 ECTS**

Multilingualism in marketing refers both to the need for content translation to reach new markets, and to the fact that in many societies code-switching is widespread. The effectiveness of any communication depends on how it resonates with the needs and cultural priorities of its audience. Marketing content seeks to tell a story, using a range of linguistic tools – metaphors, symbols, phonetics and morphology. Translation of content into other languages and cultures requires careful attention to all these elements, in order to ensure that is both accurate and culturally accessible. In this course, examples of such translation and acculturation in digital marketing media will be examined. Participants will then be in a position to engage in creating multilingual content across the digital formats of text, voice, and image.

***Prerequisites**: MGT1204,* GERS202

GEBC1502 Principles of Communication (EN) **3 Cr Hr (3,0) 7 ECTS**

This course introduces students to the dynamic field of communication, equipping them with essential skills for effective interaction in academic, professional, and digital contexts. It covers key communication models, theories, and research methods while exploring communication across interpersonal, group, organizational, mass, and intercultural settings. Emphasizing real-world relevance, the course highlights the impact of social media, digital platforms, and artificial intelligence on modern communication. Through interactive activities, students develop the ability to analyze communication processes, adapt messages to diverse audiences, and build strong, ethical communication practices for future careers.

***Prerequisites**: -*

GEBC1203 Digital Academic Literacy: Reading, Grammar, and Spoken **3 Cr Hr (3,0) 4.5 ECTS**

Communication with AI

The course includes reflective comparison between human-produced and AI-generated spoken and written language, enabling students to analyze grammatical accuracy, appropriateness, and communicative effectiveness in AI outputs. In addition, students engage with AI-supported reading and summarizing tools and will learn to evaluate their usefulness and limitations. Particular emphasis is placed on recognizing oversimplification, hallucination, and loss of argumentative structure in AI-generated summaries, and on developing strategies to verify and improve them

***Prerequisites**: ENGL0098*

GEBC2209 Writing for Social Media and Digital Communication (EN/GE) **3 Cr Hr (3,0) 5 ECTS**

This course offers an introduction to politics through the study of various political, social, and cultural This course develops students' skills in writing effective content for social media and digital platforms, focusing on audience awareness, engagement, and strategic communication across various online contexts.

***Prerequisites**:* ENGL0099, ARB0099

GEBC3323 Narrative Studies in the Age of AI (GE) **3 Cr Hr (3,0) 4 ECTS**

The course introduces narrative analysis techniques for the study of texts in German. The potentials and limitations of artificial intelligence are critically examined, both as a tool for cultural analysis and as a producer of literary-like texts, with attention to questions of authorship, creativity, interpretation, and cultural bias. The course is designed for students with German language proficiency up to the B2.1 level of the Common European Framework of Reference for Languages (CEFR).

***Prerequisites**: GERS201*

GEBC2201 Written Business Communication (EN) **3 Cr Hr (3,0) 5 ECTS**

This language course teaches students to express themselves adequately in a number of technical, practice-related texts in a business environment like inquiries, various types of letters, memos, reports, invoices, etc. Students acquire various formal linguistic structures that will benefit them later on in work contexts. They master the form as well as the format of these texts. Students learn to review the documents developed in this course in a meticulous way and hand them in as a portfolio.

***Prerequisites**:* ENGL0099, ARB0099

SL200 Field Training (160 h) **0 Cr Hr (0,0) 6 ECTS**

Students do an internship of at least 20 weeks in a company or an organization in Germany that works in a business or language-related field.

***Prerequisites**: 60CH*

GEBC3301 German as a Foreign Language: Fields and Applications (GE) **3 Cr Hr (3,0) 4 ECTS**

Depending on seminar focus, students may analyze linguistic data derived from digital corpora or AI-generated texts, reflecting critically on methodological challenges, reliability, and bias in algorithmically produced language data. The course is designed for students with German language proficiency up to the B1 level of the Common European Framework of Reference for Languages (CEFR).

***Prerequisites**: SL111, GERS202*

GEBC3201 German for Tourism Communication (GE) **3 Cr Hr (3,0) 3.5 ECTS**

This course provides students with tourism communication skills and introduces them to the different types of texts common in the field of tourism. It also gives an insight in the different functions of the different tourism agencies. In this course the priority is given to communication and working with practical situations from the world of tourism. This course helps students to master German for tourism communication purposes and provides them with the linguistic tools needed for travelling or for working in a variety of

professions in tourism and hospitality sectors. During this course students learn and deal with different issues of tourism communication, i.e. Filling in forms, doing reservations, simulation of situations in hotels and travel and event agencies, comprehension of messages containing tourism sector specific terms, correspondence and e-mail practices, etc. The course is designed for students with German language proficiency up to the B2.1 level of the Common European Framework of Reference for Languages (CEFR).

Prerequisites: GERS202

GEBC3303 Creative Practice (GE) 3 Cr Hr (3,0) 3 ECTS

The course offers space for experimentation with multiple forms of creative thinking. Technology might be able to store vast amounts of information, but what it cannot do is replace human creativity. Therefore, education is less about knowledge regurgitation than it is about knowledge creation! An enhanced ability to think new thoughts is the most valuable aspect of university experience. There is opportunity in the course to explore innovatively a range of problem-solving creative practices: from digital creation to more traditional forms, such as drama, visual art and creative writing in both German and English. Because the tasks undertaken are carried out primarily in group work, participants gain collaborative skills as well as emotional intelligence. The course is designed for students with German language proficiency up to the B2.1 level of the Common European Framework of Reference for Languages (CEFR).

***Prerequisites**:* GERS202

GEBC2210 Arabic in Digital and Professional Contexts 3 Cr Hr (3,0) 6 ECTS

This course aims to develop students' ability to use Arabic effectively in contemporary digital and professional environments. It focuses on professional communication skills, digital content creation, business correspondence, report writing, and the language of media and digital platforms, while considering audience needs and communication contexts. Through practical activities and real-world projects, students enhance their ability to produce clear, accurate, and purpose-driven Arabic texts that meet the demands of the workplace and the digital age.

***Prerequisites**: ARB100*

GEBC3203 Debating in Business Scenarios (EN) 3 Cr Hr (3,0) 4 ECTS

This course puts students into various business situations, through role plays and debates, in which they learn to deal with situations of conflict or negotiation in companies.

The course combines concrete problems and decisions of the economic and business sector with moral concepts; such as Kantian ideas of individual responsibility and duty, and utilitarian aspects which emphasize the best outcome for the majority. The students learn to understand thought systems on the one hand and argumentations and decisions made in business contexts on the other hand.

The students debate the business-related cases and work together as teams in solving conflicts and problems. They understand basic concepts of philosophy and can understand and express various problems in business. The students enlarge their knowledge in the fields of philosophy and economics and use appropriate language for expressing their ideas in debates and discussions.

***Prerequisites**: GEBC2201*

VII. Elective Courses Offered by Languages Department

GEBC4401 Economy & Business I 1 Cr Hr (1,0) 1.5 ECTS

The module is part of the international experience of the students in Germany and reflects the German dimension of the German Jordanian Universities. Specific contents vary depending on the specific module selected and upon the host university's module handbook and academic policies. The module aims at equipping the students with intercultural, linguistic, and academic competencies in management and related fields. It further prepares the students to understand and interact in the academic and professional

environment in Germany.

***Prerequisite**: BSC001*

GEBC4402 Economy & Business II **2 Cr Hr (2,0) 3 ECTS**

The module is part of the international experience of the students in Germany and reflects the German dimension of the German Jordanian Universities. Specific contents vary depending on the specific module selected and upon the host university's module handbook and academic policies. The module aims at equipping the students with intercultural, linguistic, and academic competencies in management and related fields. It further prepares the students to understand and interact in the academic and professional environment in Germany.

***Prerequisite**: BSC001*

GEBC4403 Economy & Business III **3 Cr Hr (3,0) 4.5 ECTS**

The module is part of the international experience of the students in Germany and reflects the German dimension of the German Jordanian Universities. Specific contents vary depending on the specific module selected and upon the host university's module handbook and academic policies. The module aims at equipping the students with intercultural, linguistic, and academic competencies in management and related fields. It further prepares the students to understand and interact in the academic and professional environment in Germany.

***Prerequisite**: BSC001*

GEBC4404 Economy & Business IV **3 Cr Hr (3,0) 4.5 ECTS**

The module is part of the international experience of the students in Germany and reflects the German dimension of the German Jordanian Universities. Specific contents vary depending on the specific module selected and upon the host university's module handbook and academic policies. The module aims at equipping the students with intercultural, linguistic, and academic competencies in management and related fields. It further prepares the students to understand and interact in the academic and professional environment in Germany.

***Prerequisite**: BSC001*

GEBC4201 Language &Communication I **1 Cr Hr (1,0) 1.5 ECTS**

This module forms part of the students' international academic experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on language, communication, and intercultural competencies within academic, professional, and multilingual environments.

The course aims to equip students with advanced communication skills in intercultural and international contexts, with particular emphasis on academic communication, professional interaction, multilingual collaboration, and cross-cultural understanding. It further develops students' linguistic awareness and their ability to communicate effectively in educational and workplace settings in Germany and other international environments.

In addition, the module prepares students to engage confidently with diverse communication practices in academic and professional institutions through exposure to authentic language use, collaborative activities, and intercultural experiences.

***Prerequisite**: BSC001*

GEBC4202 Language &Communication II **2 Cr Hr (2,0) 3 ECTS**

This module forms part of the students' international academic experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on language, communication, and intercultural competencies within academic, professional, and

multilingual environments.

The course aims to equip students with advanced communication skills in intercultural and international contexts, with particular emphasis on academic communication, professional interaction, multilingual collaboration, and cross-cultural understanding. It further develops students' linguistic awareness and their ability to communicate effectively in educational and workplace settings in Germany and other international environments.

In addition, the module prepares students to engage confidently with diverse communication practices in academic and professional institutions through exposure to authentic language use, collaborative activities, and intercultural experiences.

***Prerequisite**: BSC001*

GEBC4203 Language &Communication III **3 Cr Hr (3,0) 4.5 ECTS**

This module forms part of the students' international academic experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on language, communication, and intercultural competencies within academic, professional, and multilingual environments.

The course aims to equip students with advanced communication skills in intercultural and international contexts, with particular emphasis on academic communication, professional interaction, multilingual collaboration, and cross-cultural understanding. It further develops students' linguistic awareness and their ability to communicate effectively in educational and workplace settings in Germany and other international environments.

In addition, the module prepares students to engage confidently with diverse communication practices in academic and professional institutions through exposure to authentic language use, collaborative activities, and intercultural experiences.

***Prerequisite**: BSC001*

GEBC4204 Language &Communication IV **3 Cr Hr (3,0) 4.5 ECTS**

This module forms part of the students' international academic experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on language, communication, and intercultural competencies within academic, professional, and multilingual environments.

The course aims to equip students with advanced communication skills in intercultural and international contexts, with particular emphasis on academic communication, professional interaction, multilingual collaboration, and cross-cultural understanding. It further develops students' linguistic awareness and their ability to communicate effectively in educational and workplace settings in Germany and other international environments.

In addition, the module prepares students to engage confidently with diverse communication practices in academic and professional institutions through exposure to authentic language use, collaborative activities, and intercultural experiences.

***Prerequisite**: BSC001*

GEBC4301 Literary & Cultural Studies I **1 Cr Hr (1,0) 1.5 ECTS**

This module forms part of the students' international academic and cultural experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on literary, cultural, and intercultural studies within multilingual and international contexts.

The course aims to equip students with foundational knowledge and analytical skills related to literature,

culture, identity, and intercultural understanding. Particular emphasis is placed on the study of literary and cultural texts, cultural representation, social perspectives, and the interaction between language, literature, and society in German and international environments.

In addition, the module prepares students to engage critically and confidently with diverse cultural and literary perspectives through exposure to authentic texts, academic discussions, collaborative activities, and intercultural experiences. It further develops students' abilities in critical reading, interpretation, communication, and cultural analysis within academic and professional settings.

***Prerequisite**: BSC001*

GEBC4302 Literary & Cultural Studies II **2 Cr Hr (2,0) 3 ECTS**

This module forms part of the students' international academic and cultural experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on literary, cultural, and intercultural studies within multilingual and international contexts.

The course aims to equip students with foundational knowledge and analytical skills related to literature, culture, identity, and intercultural understanding. Particular emphasis is placed on the study of literary and cultural texts, cultural representation, social perspectives, and the interaction between language, literature, and society in German and international environments.

In addition, the module prepares students to engage critically and confidently with diverse cultural and literary perspectives through exposure to authentic texts, academic discussions, collaborative activities, and intercultural experiences. It further develops students' abilities in critical reading, interpretation, communication, and cultural analysis within academic and professional settings.

***Prerequisite**: BSC001*

GEBC4303 Literary & Cultural Studies III **3 Cr Hr (3,0) 4.5 ECTS**

This module forms part of the students' international academic and cultural experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on literary, cultural, and intercultural studies within multilingual and international contexts.

The course aims to equip students with foundational knowledge and analytical skills related to literature, culture, identity, and intercultural understanding. Particular emphasis is placed on the study of literary and cultural texts, cultural representation, social perspectives, and the interaction between language, literature, and society in German and international environments.

In addition, the module prepares students to engage critically and confidently with diverse cultural and literary perspectives through exposure to authentic texts, academic discussions, collaborative activities, and intercultural experiences. It further develops students' abilities in critical reading, interpretation, communication, and cultural analysis within academic and professional settings.

***Prerequisite**: BSC001*

GEBC4304 Literary & Cultural Studies IV **3 Cr Hr (3,0) 4.5 ECTS**

This module forms part of the students' international academic and cultural experience in Germany and reflects the German dimension of the German Jordanian University. The specific course content varies according to the selected module, the host university's curriculum, and its academic regulations and policies. The module focuses on literary, cultural, and intercultural studies within multilingual and international contexts.

The course aims to equip students with foundational knowledge and analytical skills related to literature, culture, identity, and intercultural understanding. Particular emphasis is placed on the study of literary and

cultural texts, cultural representation, social perspectives, and the interaction between language, literature, and society in German and international environments.

In addition, the module prepares students to engage critically and confidently with diverse cultural and literary perspectives through exposure to authentic texts, academic discussions, collaborative activities, and intercultural experiences. It further develops students' abilities in critical reading, interpretation, communication, and cultural analysis within academic and professional settings.

***Prerequisite**: BSC001*

TRA3101: Contrastive Linguistics II (AR-GE) 3 Cr Hr (3,0) 5 ECTS

This course aims at raising students' awareness of translation-relevant differences and common features between Arabic and German with regard to grammar and language use. The course will deal with syntactic and stylistic aspects of translation. More specifically, the course will conduct a comparative and contrastive study of the salient syntactic, lexical and stylistic structures of German and Arabic, and set up the syntactic, lexical and stylistic processes that should be applied when translating from German into Arabic and vice versa. It will also take into account text linguistic issues.

***Prerequisites**: BSC001*

TRA3102: Translation of Literary Texts (AR-EN-GE) 3 Cr Hr (3,0) 5 ECTS

This course aims to train students to translate different literary texts between English- Arabic, Arabic – German, English –German, etc. It also focuses on how to deal with the peculiarities of literary texts in English, Arabic and German when being translated into the other language. Students develop translation strategies by focusing on literary genres including essays, prose, poetry, drama, testimonials and children's literature and comics. Practical matters such as copyright and publication processes are tackled throughout the course.

***Prerequisites**: BSC001*

TRA3200 General Translation III (AR-GE) 3 Cr Hr (3,0) 5 ECTS

This course aims to teach students strategies and methods of translating various practice-relevant text genres for various purposes and in various styles of writing from Arabic into German. Students are also introduced to linguistic as well as cultural problems and difficulties that the translator faces in rendering a text from one language into another. Real-world projects are frequently incorporated into the classes.

***Prerequisites**: BSC001*

TRA3202 Translation of Legal Texts (AR-EN-GE) 3 Cr Hr (3,0) 5 ECTS

In this course students learn how to work and translate in the legal field. A variety of legal texts such as contracts, correspondence, deeds, insurance policies, summons and court decisions will be translated. In addition to mastering a substantial number of legal terms and expressions in Arabic, English and German, students will be trained to appreciate the intricacies of legal phraseology, subtlety and accuracy.

***Prerequisites**: BSC001*

TRA3203 Interpreting I (EN-AR-GE) 3 Cr Hr (3,0) 4 ECTS

This course trains students to do consecutive translation of different spoken texts between English, Arabic and German. It places special focus on certain essential skills such as listening comprehension, summarizing, speedy processing, and time saving. It is also geared to promoting the students' personal lexicon and memory activation that is of great importance in oral translation.

***Prerequisites**: BSC001*

TRA3209 Interpreting II (EN-GE- EN) 3 Cr Hr (3,0) 5 ECTS

Students are introduced to consecutive and simultaneous interpretation methods through practical in-class and in-lab exercises and tasks. In addition, they learn how to prepare for an interpretation conference

from the pre-interpretation phase until the end interpretation phase. With the presence of new technology, students are subjected to various AI tools and translation tools(i.e Trados) that will help them in organizing their content and archiving them in order to ease the interpretation process such as creating online terminology databases and dictionaries for specific fields.

***Prerequisites**: BSC001*

TRA3204: Research Topics and Practice in Translation **3 Cr Hr (3,0)** **4 ECTS**

The students explore their scientific and research interests in different fields and gain practical experience in various projects related to the BA program. The course aims at developing and deepening the knowledge in selected fields closely related to translation theory and application, such as localization, adaptation, history of translation in the Arab world and the West, translation of holy books, international criteria in translation, translation methodology and others. This course is designed to help the students enhance their abilities of understanding and dealing with complex issues and challenges faced in the translation process. This course provides deeper insights into topics or specific fields of Translation Studies and serves as a preparation for the Bachelor Thesis

***Prerequisites**: BSC001*

TRA3305: Introduction to Artificial Intelligence (AI) for Language Generation and Translation **3 Cr Hr (3,0)** **4 ECTS**

This course provides a foundational understanding of AI's role in language processing and translation tasks. The course begins by exploring the fundamentals of Artificial Intelligence, delving into its definitions, capabilities, limitations, and applications in various domains. Students will then examine the specific intersection of AI and language, uncovering the mechanisms behind language generation and translation algorithms, as well as discussing relevant issues, such as prompt-engineering, ethical challenges in AI-driven language generation, authorship, etc. By the end of the course, students will have gained insight into the inner workings of AI systems for language tasks, be equipped with the knowledge to navigate ethical considerations, and a working ability to leverage AI responsibly in language-related applications.

***Prerequisites**: BSC001*

TRA3306: Machine Translation in practice **3 Cr Hr (3,0)** **5 ECTS**

This course offers a comprehensive exploration of the core translation principles and techniques such as word for word translation and sense for sense translation methods combined with the practical applications of machine translation technology such as: EdrawMind, Google Translate, Bing Microsoft Translator, DeepL, Reverso Translation, Alexa Translations, Taia, Mirai Translate, Sonix, and Unbabel. Students learn to effectively use translation tools, manage terminology, utilize corpora and translation memories, employ localization tools, and integrate machine translation programs into the translation process. Through practical exercises and case studies, students gain the capacity to streamline translation workflows, enhance productivity, and deliver high-quality translations in diverse contexts. By the end of the course, students will be equipped with the skills and insights needed to navigate the rapidly evolving landscape of machine translation.

***Prerequisites**: BSC001*

TRA3308: Applications of Artificial Intelligence in Screen Translation **3 Cr Hr (3,0)** **5 ECTS**

This course offers students with real life practices of how artificial intelligence (AI) is revolutionizing screen translation for Arabic, English, and German media. This specialized course delves into the practical applications of AI-driven tools and techniques in subtitling, dubbing, and voice-over for film, television, and multimedia content. Students learn to harness AI for automated transcription, translation, and synchronization processes, enhancing thereby efficiency and accuracy in screen translation workflows. Through real life projects, students gain valuable insights into the differences of adapting content across languages and cultures, preparing them to excel in the dynamic field of screen translation in today's AI-

driven field.

***Prerequisites**: BSC001*

TRA3307: Machine Translation Evaluation and Quality Assessment **3 Cr Hr (3,0) 4 ECTS**

This course focuses on assessing and improving the quality of machine-generated and machine-translated texts through post-editing technique and evaluating translation quality in different settings (e.g., error analysis, corpus-based evaluation, rubric scoring, calibration of dichotomous items, Thurstonian comparative judgement) by focusing on three overarching issues of reliability, validity and practicality. Furthermore, students delve into the intricacies of evaluating machine translation output, learning to identify errors, inconsistencies, and areas for improvement. Emphasis is placed on the post-editing process, where students develop skills to enhance the fluency, accuracy, and readability of machine-translated content, so as to meet professional standards. Through practical exercises and real-world examples, students gain hands-on experience in post-editing techniques, equipping them with the expertise to optimize machine translation outputs for various domains in Arabic, English and German. As a result, students will be able to assess their translations by learning how to include reference translation–based metrics; confidence or quality estimation (QE) metrics, which are used as alternatives for quality assessment; and diagnostic evaluation based on linguistic checkpoints. Human evaluation metrics are classified according to the criterion of whether human judges directly express a so-called subjective evaluation judgment, such as 'good' or 'better than', or not, as is the case in error classification where error classification and postediting are detailed, with definitions and guidelines.

***Prerequisites**: BSC001*

TRA3309: Research Topics in Translation and Artificial Intelligence (AI) **3 Cr Hr (3,0) 4 ECTS**

In this course, students explore different research topics in translation and AI where they will learn how to research the new technologies incorporated in AI and the role it plays in facilitating the translation process for translators. The course aims at developing and deepening the knowledge in selected fields closely related to translation theory and AI application, such as localization, adaptation, translation of sacred texts and AI tailored texts and others. It covers international criteria in translation, as well as providing an orientation within the rapidly evolving field of AI and translation. This course is designed to help the students enhance their abilities for understanding and dealing with complex issues and challenges faced in the translation process when using AI tools. Students choose and work on a project within the broad field of translation and AI.

***Prerequisites**: BSC001*

VIII. Courses offered by Other Schools

ENGL0098: Elementary English **3 Cr Hr (3,0) 3 ECTS**

This course is designed for learners at the elementary level (A2) according to the Common European Framework of Reference for Languages (CEFR). It develops students' ability to understand and use basic English in everyday situations. The course focuses on integrating the four language skills—listening, speaking, reading, and writing—with emphasis on practical communication in familiar contexts such as personal information, family, shopping, work, and the local environment. Upon successful completion of this course, students will be able to understand simple spoken and written texts on familiar topics, participate in short routine conversations that require a direct exchange of information, use common expressions to describe personal experiences and daily activities, and write short, simple messages and descriptions.

***Prerequisites**: -*

ENGL0099: Intermediate English **3 Cr Hr (3,0) 3 ECTS**

This course is designed for learners at the lower-intermediate level (B1) according to the CEFR. It develops students' ability to understand the main points of clear standard input on familiar topics such as work, school, and leisure, while emphasizing communicative competence, vocabulary expansion, and improved

grammatical control. Upon successful completion of this course, students will be able to understand the main ideas of spoken and written texts on familiar matters, participate in conversations on everyday topics with some degree of fluency, describe experiences, events, and plans in connected speech, express opinions and provide simple reasons and explanations, and write coherent paragraphs on familiar topics.

***Prerequisites**: ENGL0098*

ENGL1001: Upper-Intermediate English **3 Cr Hr (3,0) 3 ECTS**

This course develops students' English proficiency from B1+ level according to the CEFR, focusing on improving fluency, accuracy, and flexibility in communication across social, academic, and professional contexts. Students work with extended texts and interactive tasks to strengthen their ability to communicate effectively in increasingly complex situations. Students completing this course will be able to understand the main ideas of extended spoken and written texts, participate in discussions with increased fluency and spontaneity, express and support opinions clearly, produce well-structured spoken and written texts, and use a wider range of vocabulary and grammatical structures appropriately.

***Prerequisites**: ENGL0099*

ENGL1002: Advanced English **3 Cr Hr (3,0) 3 ECTS**

This course develops students' English proficiency at the B2 level according to the CEFR, with a focus on achieving a high level of fluency, precision, and effectiveness in communication across academic, professional, and social contexts. The course engages students with authentic and extended texts, encouraging critical thinking and deeper analysis while enhancing language skills. Through interactive tasks, discussions, and structured practice, students refine their ability to express complex ideas clearly and confidently. Students completing this course will be able to understand detailed spoken and written texts on a wide range of topics, including abstract and specialized subjects; participate actively and confidently in discussions with a high degree of fluency and spontaneity; present well-developed arguments and viewpoints with clarity and coherence; produce detailed, well-organized written texts for various purposes; and use a broad range of vocabulary and grammatical structures with accuracy and flexibility appropriate to context.

***Prerequisites**: ENGL1001*

ENGL1003: Academic English **3 Cr Hr (3,0) 3 ECTS**

This course develops advanced academic English proficiency from B2 to C1 levels according to the CEFR, with a focus on academic writing conventions, critical thinking, and effective communication in higher education contexts. Students learn to construct well-supported arguments and integrate sources using appropriate academic conventions while strengthening formal academic vocabulary and register. After completing this course, students will be able to write well-structured academic essays and research papers using appropriate formats, synthesize and integrate information from multiple sources with proper citations, develop coherent and well-supported arguments, use formal academic language accurately, and deliver structured academic presentations while participating effectively in seminars and discussions.

***Prerequisites**:*

ENGL1004: Professional English **3 Cr Hr (3,0) 3 ECTS**

This course develops learners' English proficiency for professional and workplace contexts, targeting B2 to C1 levels consistent with the CEFR. It focuses on effective communication across a range of professional settings and disciplines. Students completing this course will be able to write professional documents such as reports, proposals, and formal correspondence, communicate effectively in meetings, presentations,

and workplace interactions, use appropriate professional tone, register, and field-specific vocabulary, present ideas clearly and persuasively, and adapt communication strategies to different audiences and workplace situations.

***Prerequisites**: ENGL1003*

ARB100: Arabic **3 Cr Hr (3,0) 3 ECTS**

This course aims to improve the student's competence in the various linguistic skills in terms of reading, comprehension, and taste. This is achieved through the study of selected texts with many implications that raise issues in spelling, grammar, composition, meaning, and inference, and the use of an old and modern thesaurus.

***Prerequisites**: ARB0099*

GERL101B1 German I **3 Cr Hr (9,0) 6 ECTS**

By the end of this module, the student will be able to: Comprehend very familiar, everyday expressions and very simple sentences and structures related to areas of most immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the Level A1.1 (beginners without pre knowledge). Introduce herself/himself and others, express likes and dislikes, fill out a personal form, ask questions and give answers in present and partially in past tense, set private and semi-official appointments, describe people and things and express frequency and quantity in a very basic way, both orally and in writing. Practice will be gained in using AI as a language learning tool. Communicate with native speakers on a very basic level if those involved in the conversation speak slowly and clearly and are willing to support the non-native speaker.

***Prerequisites**: -*

GERL102B1 German II **3 Cr Hr (9,0) 6 ECTS**

By the end of this module, the student will be able to:
Understand and use familiar, everyday expressions and very simple sentences and structures related to areas of most immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the level A1.2 (basic users). Introduce herself/himself and others, express likes and dislikes, fill out a personal form, ask questions and give answers in present and past tense, set private and official appointments, describe people and things, ask for directions, express frequency and quantity in a basic way both orally and in writing. Communicate with native speakers on a very basic level if those involved in the conversation speak slowly and clearly and, if need be, are willing to support the non-native speaker. Experience will be gained in using AI as a language learning tool.

***Prerequisites**: GERL101B1*

CS115 Computing Fundamentals **3 Cr Hr (3,0) 3 ECTS**

Basic information technology (IT) skills and concepts, the Internet and the web, electronic commerce, application software, system software, basics of computer hardware: the system unit, input and output devices, secondary storage; creating web-pages using HTML and cascading style sheets (CSS), database concepts, database management systems, basics of the structured query language (SQL), communications and networks, privacy, security, computer ethics, information systems, systems analysis and design, programming basics: variables, data types, arithmetic and logic expressions, input/output operations, selection structures, loop structures, arrays.

***Prerequisites**:* CS1150

CS1150 Computing Fundamentals LAB **1 Cr Hr (0,1) 2 ECTS**

Lab session every week to offer hands-on experience on the topics that are covered in CS115, which are:

computer hardware, operating systems, web browsing, word processing programs, presentation programs, spreadsheet programs, creating web-pages using HTML and CSS, database management systems, database queries with SQL, programming basics: variables, data types, arithmetic and logic expressions, input/output operations, selection structures, loop structures, arrays.

***Prerequisites**: CS115*

MILS100: Military Science **3 Cr Hr (3,0) 2 ECTS**

History of the Jordanian Arab Army. United Nations Peace Keeping Forces. Preparation of the nation for defense and liberation. History of the Hashemite Kingdom of Jordan and its development

***Prerequisites**:-*

NE101: National Education **3 Cr Hr (3,0) 2 ECTS**

In a context of striving towards democracy like the one Jordan enjoys today, the meaning and practice of active and responsible citizenship becomes more crucial. It is often argued that democracy requires "democrats" to flourish, and become well established. Democrats are those women and men who recognize pluralism, inclusion, positive engagement, and participation as the main values that govern their interaction with the state as citizens and with each other as diverse people of different interests. In this course you will be able to understand your rights and responsibilities as Jordanian citizen expand your knowledge about the frameworks, and processes that regulates citizen-state relationships as well as the basic necessary skills for you to practice your citizenship rights in a civic manner.

***Prerequisites**: -*

MGT1001: Principles of Management **3 Cr Hr (3,0) 4.5 ECTS**

This course is intended to provide students with a general overview of management/business administration and the knowledge needed to understand the basic concepts and theories of management. The course introduces students to the various philosophies, roles, and functions of management. In addition, it covers ongoing changes in business that have a direct effect on the role of management. Ultimately, this course aims to expose students to the theories, approaches, and principles that are important for successfully managing organizations and people, along with the basic functions of management—namely, planning, organizing, leading, and controlling. Practical examples, field trips, and case studies are among the techniques used in delivering this course.

Prerequisites:-

LOGS1001: Introduction to Logistics **3 Cr Hr (3,0) 4.5 ECTS**

Business logistics considers the two-directional flow and storage of products and information; into, within, and out of the organization. The logistics system consists of three sub-systems: inbound, internal, and outbound logistics. As the first module in logistics, LOGS10001 starts with defining logistics and determining the scope of logistics management as a part of supply chain management. The importance of logistics in the micro- and macro-economic levels, the systems and total cost approaches to logistics, logistical relationships within the firm, and the main logistics activities are also covered in the first part of this module. Thereafter, more detailed examination of logistics activities is considered including procurement; demand management, order management, and customer service; inventory management; warehousing management; packaging and material handling; and transportation management. Afterwards, the organizational and managerial issues related to logistics are considered including organizational structure and design, productivity, quality, risk, sustainability, and complexity.

***Prerequisites**:* MGT1001

MGT1204: Fundamentals of Marketing **3 Cr Hr (3,0) 4.5 ECTS**

This module aims to equip students with an understanding of the role of marketing and the value of

marketing management in achieving corporate success within an increasingly competitive, dynamic, and turbulent environment. It focuses on the strategic importance of marketing and its role in overall strategy, evaluates the various marketing tools and the decisions for which a marketing manager is responsible, and examines the role of the internet and electronic media in enhancing and expanding marketing efforts. It also emphasizes the importance of social marketing and social responsibility as a framework for studying marketing.

Prerequisites: MGT1001

BIDA1400: Introduction to E-business **3 Cr Hr** **(3,0)** **4.5 ECTS**

This course introduces the principles of e-business and information systems, focusing on how organizations use information technologies to support operations, improve decision-making, and achieve competitive advantage. It provides students with a foundational understanding of information systems technologies and the development and use of large-scale enterprise systems in digital business environments. Key topics include e-business models, the strategic use of information systems, enterprise applications, knowledge management, decision support systems, and business process integration, as well as issues related to ethics, social responsibility, and information security. The course emphasizes the role of information systems in enhancing organizational performance and supporting innovation in a rapidly evolving digital economy.

***Prerequisites*:** *MGT1001, CS115*

MGT2101: Organizational Behavior **3 Cr Hr** **(3,0)** **5 ECTS**

This course equips students with the fundamental concepts and theories of organizational behavior, focusing on how individuals and groups behave within organizations and how this affects organizational effectiveness. It covers key topics including the foundations of organizational behavior, diversity in organizations, attitudes and job satisfaction, emotions and moods, personality and values, perception and individual decision-making, and motivation concepts and their applications, as well as group dynamics such as work teams and leadership. The course aims to develop students' ability to analyze workplace behavior and apply organizational behavior principles to improve performance at the individual, group, and organizational levels.

Prerequisites*: MGT1001*

BIDA1101: Fundamentals of Business Intelligence (BI) **3 Cr Hr** **(3,0)** **4.5 ECTS**

This course introduces the core concepts and applications of Business Intelligence (BI) in modern organizations, with a focus on supporting managerial decision-making. It examines how organizations collect, integrate, and transform data into meaningful information to support planning, control, and strategic decisions. The course covers key elements of the BI lifecycle, including business requirements analysis, data sourcing and warehousing concepts, data modeling, BI architecture, dashboard design, and the selection and use of BI tools. It also highlights how BI supports descriptive, diagnostic, predictive, and prescriptive analytics to improve performance monitoring and enhance decision-making effectiveness and introduces the relationship between BI and emerging Artificial Intelligence (AI) applications in business contexts. Designed for business students, the course emphasizes the interpretation and managerial use of BI outputs rather than technical programming or advanced statistical methods

Prerequisites:

MGT3104: Human Resources Management **3 Cr Hr** **(3,0)** **4.5 ECTS**

This course provides an overview of Human Resources Management (HRM) and its role in supporting organizational effectiveness in a changing business environment. It introduces the core Human Resources (HR) functions and examines how organizations manage people as a key strategic resource. The course covers essential HR activities, including job analysis, employee recruitment and selection, training and development, and career development. It also addresses performance management systems, compensation strategies, and employee benefits, highlighting how these functions contribute to attracting, developing, and retaining talent. Overall, the course equips students with the knowledge to understand and apply key HRM

practices in modern organizations

Prerequisite: MGT2101

BIDA3503: Customer Relationship Management **3 Cr Hr (3,0) 4.5 ECTS**

This course introduces students to the concepts, strategies, and technologies of Customer Relationship Management (CRM) and its applications in marketing, sales, and customer service. It examines how organizations use customer-centric strategies, business processes, people, technology, and data to identify, acquire, develop, and retain valuable customers. Students will explore the role of Business Intelligence (BI) in CRM, including customer analytics, segmentation, personalization, and decision-making to enhance customer satisfaction and competitive advantage. Emphasis is placed on both conceptual understanding and practical application through hands-on experience with leading CRM software, case studies, and real business scenarios.

Prerequisite: *BSC001*

BIDA3101: Data Mining for Business **3 Cr Hr (3,0) 4.5 ECTS**

This course introduces students to the principles and techniques of data mining for discovering meaningful patterns and knowledge from large business datasets. It focuses on the knowledge discovery process, including data selection, preprocessing, cleaning, transformation, and visualization, followed by the application of core data mining algorithms to uncover hidden structures and relationships in data. Students will study key data mining methods such as association rule mining, decision trees, nearest neighbor approaches, and rule-based systems, along with techniques for pattern evaluation and model interpretation. The course also highlights how data mining supports Business Intelligence through enhanced decision-making, customer insights, and organizational performance improvement. Supporting technologies such as data warehousing and Online Analytical Processing (OLAP) are also introduced. Emphasis is placed on practical applications using modern data mining software, supported by real-world business case studies.

Prerequisite: *BSC001*