

Rawan Majzoub

PROFESSIONAL EXPERIENCE

April 2010 – Present: GERMAN JORDANIAN UNIVERSITY

School of Architecture and the Built Environment (SABE), faculty of Design and Visual Communication.

September 2016 – present:

Position: Head, Department of Design and Visual Communication

January 2015 – present:

Position: Instructor of Visual Communication Design

September 2010 – December 2014:

Position: Full Time Lecturer

Other tasks include:

- Exchange Coordinator since September 2010
- Coordinating and supervising graduation projects

June 2012 – June 2016: WSI - LNA for Innovative Solutions

Position: Internet Marketing Consultant / Instructional Designer

Project: Islamic University in Madinah/ Edraak / HitzLuxury Arabia/ Image – Furniture

Responsibilities:

- Online ad campaign development and performance analysis.
- Supervising the design outcome of learning materials and course content
- Working with SME's to ensure course content can be translated into attractive visuals
- Interface design look and feel for the e-learning curricula

November 2009 – April 2010: Sufian Sawalha Design

Position: Architect/ Interior Designer

March 2009 – November 2009: WSI - LNA for Innovative Solutions

Position: Head Of Graphics Department

March 2005 – March 2009: RUBICON GROUP HOLDING

July 2007 – March 2009:

Position: TV Producer

Project: Pink Panther & Pals 2D animation series

Co-producing the Pink Panther & Pals television series with MGM.

Responsibilities:

- Generating production schedule and budget;
- Establishing production pipeline, a recruitment plan
- Coordinating with the HR director to ensure all deal memos

(contract) are drafted

- Defined managers and team leaders responsibilities,
- Training production manager and coordinators
- Maintain close communication with the executive producer, creative producers, directors, department supervisors to ensure everyone is on the same production direction and goal.

March 2005 – June 2007:

Position: Department Head: Arts & Graphics

Projects: Jordanian E-Learning curriculum: E-Science project

Rubicon developed and produced the educational “e-Curricula” based on the most progressive educational technologies and international standards of teaching and learning.

Responsibilities:

Design Aspect:

- Establishing a graphic identity and an overall artistic look and style for each project
- Overseeing all creative projects, and is responsible for the overall quality of work produced by the creative department.

Management Aspect:

- Manages creative projects from concept to completion.
- Analysing usability data, reporting and interpreting findings, and working with design teams to implement appropriate solutions.
- Leadership experience in assessing staff skill levels, assigning work appropriately, directing team in specific project activities, estimation, and facilitating career development within quality requirements
- Training and Development of staff to a "professional" level

August 2003 – February 2005: Strategy for Networks & Programming Ltd.

Position: Multimedia Designer/ Part time

September 2003 – February 2005: UNIVERSITY OF JORDAN

Faculty of Arts & Design/ Visual Arts Department.

Position: Full time Lecturer of Design

Responsibilities:

Courses covered at the Design department:

- Basics of Design, Perspective & Projection (I) (II)
- Industrial and Commercial Design
- Two-Dimensional design
- Three-Dimensional design.
- Media Technology

Other tasks involved:

- Working extensively on the course description for each of the courses taught.
- Establishing the design syllabus
- Designing the faculty brochure and event planning
- Designing the university student booklet and the look and feel of the Year Book 2004
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October 2002 – August 2003: RUBICON GROUP HOLDING

Position: Multimedia designer & Project coordinator

Projects: The Royal Jordanian / Jordan Traffic Website

Responsibilities:

- Multi media promotional CD for the Royal Jordanian airline.
- Interactive online game for the Jordanian Traffic website.

WORKSHOPS

May 3rd – May 7th 2004

5th Meeting of Mediterranean Schools of Art) Italy, Genoa

- Gave a workshop entitled *"Body, Memory and the Environment through clothing In Jordan"*

June 13th – July 9th 2010

The 6th Digital Filmmaking Workshop

- Participated in a filmmaking workshop at the Royal Film Commission, tasks assigned was writing, producing, directing and editing a 4 minutes short film

May 2015 – July 2015

Train the Trainer Program

- Train the Trainer program at Wiesbaden - RHEINMAIN UNIVERSITY OF APPLIED SCIENCES. Teaching the course (Signs and Symbols in the Islamic context)

EDUCATION

2001 - 2002

University of Edinburgh, Scotland

MSc Design and Digital Media, department of Architecture

Project based course, through which I worked on computer aided design, web design and development, 3D modelling, Internet and multimedia technologies, interactive digital systems and their application on business and e-commerce.

1996 - 2002

University of Jordan, Amman

BA Architectural Engineering

1996

National Orthodox School, Amman

GCSE Certificate

O-levels & A-levels

LANGUAGES

Fluent in Arabic-English

PERSONAL INFORMATION

Date of birth July 3rd 1979

Marital status Married.

References available upon request