

Curriculum vitae of Tasneem Al-Omari

Personal Information

FIRST NAME / SURNAME Tasneem Al-Omari

ADDRESS Abdalraheem Jardaneh st., 11817, AMMAN

EMAILS <u>tasneem.alomari@gju.edu.jo</u>,

tasneem.omari@gmail.com

NATIONALITY Jordanian

DATE OF BIRTH 27.02.1985

GENDER Female

Work Experience

RESPONSIBILITIES

DATES September 2018 - present

POSITION Full-time Lecturer

• Teaching various courses in the Department of

Design and Visual Communication at SABE school: Product Design, History of Design and Visual Communication, Model-making Techniques, Calligraphy and Ornaments, Text and Copywriting,

Illustration, Information Design, Anatomy for Artists,

and Storyboard

• Co-designer of the German Jordanian University

Yearbook 2018/2019 and 2019/2020

EMPLOYER / ADDRESS German Jordanian University/ Amman, Jordan

DATES September 2011 - September 2016

POSITION Teacher and Research Assistant

 Assisting in teaching various courses at the Design and Visual Communication Department at SABE:
 Product Design, Fashion Accessories Design, Illustration, Calligraphy and Ornaments, Rendering

and Presentation Techniques, Storyboard

 Designing the signage and way-finding system for SABE campus at Jabal Amman

• Co-designer of the German Jordanian University Yearbook 2015/2016 **EMPLOYER / ADDRESS** German Jordanian University/ Amman, Jordan

DATES October 2008 - October 2009

POSITION In-house Graphic Designer

• Designing the interface of the device screens, emojis,

e-cards, and icons

Designing device packages

• Designing the monthly magazine covers

EMPLOYER / ADDRESS Atlas for Electronic Dictionaries/ Amman, Jordan

FREELANCE PROJECTS November 2009 - August 2016

Freelance projects:

"Dokkan Addarawich" "دكان الدراويش" Art/design project, aims for designing different communication

tools for oneself.

 Art Director and Set-designer for a T.V. commercial with the Center for Defending freedom of Journalists

 Designer and Illustrator for an awareness campaign with the International Organisation for Migration (IOM) and Princess Basma Bint Talal Office.

 Designer for advertising campaigns with L&R agency for several clients like Pizza Hut, Burger King, and

others

Education

DATE 2018

QUALIFICATION AWARDED M.A. in Integrated Design

DEPARTMENT The Department of Design

INSTITUTION Anhalt University of Applied Sciences, Dessau,

Germany

THESIS TITLE "A Designer's Journey into a Learner's Mind: How can

we create a better language learning experience for Syrian refugees using design education and emotional

education"

THESIS SUPERVISORS Prof. Michael Hohl, Jördis Dörner

DATE 2008

QUALIFICATION AWARDED B.A. in Design and Applied Arts/Industrial Design

DEPARTMENT The Department of Design and Applied Arts

INSTITUTION Yarmouk University, Irbid, Jordan

THESIS TITLE Product Design: Radio/recording device to map daily

emotions

THESIS SUPERVISORS Dr. Sami Altal

Langauges

MOTHER LANGUAGE Arabic

OTHER LANGUAGES English (Advanced)

German (Beginner)

References

PROFESSOR Prof. Ziyad Haddad

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PROFESSOR Prof. Michael Hohl

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