

Personal Information:

Birth Date 13/09/1955, Irbid
 Nationality Jordanian
 Position Dean / School of Architecture and Built Environment, German Jordanian University, Amman
 Tel 0096227100373
 Cellular 00962790741005
 E-mail Ziyad.Haddad@gu.edu.jo
 ziyadhaddad@gmail.com
 www.ziyadhaddad.com

Languages: Arabic and English

Academic Rank Full Professor (15/9/2013)

Education

1988 **Ph. D. Metacriticism**
 The Jordanian Art Criticism: A Methodological Analysis of Critical Practices
 College of Arts, the Ohio State University, Columbus, Ohio
 1985 **M.F.A.**
 Master of Fine Arts
 The Art Department, College of Art and Sciences,
 Eastern Michigan University, Ypsilanti, Michigan 48197,
 1979 **B.A.A.**
 Design and Applied Arts
 Faculty of Applied Arts, Helwan University, Cairo, Egypt

Academic Posts:

2013 - Present Full Professor:
 2015 - Present Design and Visual Communication Department, School of Architecture and Built Environment **SABE**, German Jordanian University **GJU**, Jordan
 2013 – 2015 Design and Visual Communication Department **DVCD**, College of Architecture and Design, Jordan University for Science and Technology **JUST**, Jordan
 2013 Graphic Design and Digital Media Department **GDDMD**, Princess Norah Bint Abdulrahman University **PNU**, KSA, (28/1/2013)
2002 - 2013 Associate Professor:
 2010 – 2012 Department of Graphic Design and Digital Media,
 College of Art and Design, Princess Noura Bint Abdulrahman University. KSA
 2009 – 2010 Department of Design, Faculty of Fine Arts, Yarmouk University
 2008 – 2009 Faculty of Art & Design and Computing Science, Royal University for Women, Bahrain
 2002 – 2008 Department of Design and Applied Arts, Yarmouk University-Jordan
1988 – 1999 Assistant Professor:
 1998 – 1999 Visual Arts Department, Notre Dame University, Louaize, Zouk Mosbeh- Lebanon,
 1988 – 2001 Department of Fine Arts, Yarmouk University-Jordan
1982 – 1983 Research and Teaching Assistant:
 Department of Fine Arts, Yarmouk University-Jordan

Administrative Posts:

- 2016 - **Dean: School of Architecture and Built Environment, German Jordanian University**
 2008 - 2009 **Dean: Art, Design and Computing Science, The Royal University for Women RUW**
 2006 - 2008 **Director: Jordanian Design Center JDC of Yarmouk University YU**
 2006 **Associate Consultant (SABEQ) Business Development Center (BDC) in the company's**
 Project: Sustainable Achievement of Business Expansion and Quality
 2004 - 2006 **Vice Dean: Faculty of Fine Arts, Yarmouk University, Jordan**
 2004 - 2005 **Acting Chairman: Department of Design and Applied Arts, Yarmouk University, Jordan**
 2001 - 2004 **Chairman: Department of Design and Applied Arts, Faculty of Fine Arts, YU, Jordan**
 1994 **Assistant Dean: Faculty of Education and Fine Arts, Yarmouk University-Jordan**
 1992 - 1994 **Chairman: Department of Fine Arts, Yarmouk University-Jordan**
 1989 **Vice Chairman: Department of Fine Arts, Yarmouk University- Jordan**
 1979 - 1982 **Textile Engineer: Jordan Worsted Mills, Amman-Jordan**

Memberships:

- 2014 - Present **Vice President: Jordanian Contemporary Art Association, Jordan**
 2010 - Present **Vice President and member: Jordanian Translators Association JTA, YU, P.O. Box 4990,**
 2001 - Present **SFSR: The Society of Scientific Research Amman, Jordan.**
 1999 - 2003 **NAEA: National Art Education Association, Reston, VA 20191-1590, USA**
 1997 - 2003 **JSAC: Jedara Society for Arts and Culture, Vice Chairman, Irbid 211-63 Jordan**
 1996 - 2006 **ICSID: International Council of Societies of Industrial Design, FIN- 00120 Helsinki, Finland**

Fellowships:

- 2001 **Industrial Policy in Japan:**
 A Study Visit to Japan (Tokyo, Osaka, Kyoto, and Ise) for Strengthening the Enterprise Management Capability in Jordan. Government of Japan and Japan International Cooperation Agency (JICA). 3-17/2/2001.
 1994 **3 Month-Study Visit:**
 The Contemporary Art of Germany Deutscher Akademischer Austauschdienst e.V. (DAAD) Scholarship, 6 - 9/1994
 1983-1988 **Five Years Full Scholarship**
 For M.F.A. and Ph.D. degrees from Yarmouk University.

Juries:

- 2008 **Juror: Shurahbeel bin Hasnah Award for Creativity, Greater Irbid Municipality, Jordan, e-mail: relations@irbid.gov.jo, No 3/4/11013, July 15, 2008**
 2007 **Guest Juror: BraunPrize Forum 2007, in Kronberg, September 10 - 12, 2007**
 2006 **Juror: His Highness Prince Al-Hassan Bin Talal Academic Excellence Award 2005/2006.**
 2005 **Guest Juror: BraunPrize Forum 2005, in Kronberg, September 8 - 9, 2005.**
 2005 **Juror: Osamah Imseeh Award for Jewelry Design in Jordan.**
 2003 **Juror: The 22nd Alexandria International Biennale of the Mediterranean Countries' Committee, 16 - 22/10/2003.**
 2003 **Guest Juror: BraunPrize Forum 2003, in Kronberg, September 15, 2003. Not Implemented.**
 2003 **Member: the Encyclopedia of Arab Fine Artists in the Twentieth Century, Egyptian Ministry of Culture, Fine Arts Sector, 2003.**

Editorials:

- Editorial Board Member JJA of Yarmouk University 2015 and 2016**
THE INTERNATIONAL JOURNAL OF CRITICAL CULTURAL STUDIES
General Manager of Octagram Magazine, Published by Design and More, www.octamag.com, info@octamag.com (2006)
Jordan Journal of the Arts JJA Editorial Board Member 2014 - Present

Publications:

Books:

Haddad, Z. (In Press). **Promoting and Supporting Design in Jordan.**

Haddad, Z. & Al- Hayani, Q. (1998). **Constructivist Sculpture**, Irbid, Jordan: Hamada Establishment & Dar Al- kindi.

Anthology Book:

Haddad, Z. (1993). **Art Criticism: An Edited and Translated Book of Selected Researches in Art Criticism.** Lebanon: Dar Al- Manahil.

Single Authored Papers:

Haddad, Z. (2013). Towards Design Culture in Jordan. **Damascus University Journal for Engineering Sciences**, 29 (1), 437-447.

Haddad, Z. (December 2008). Approaches to Design in the Management of Design Centers. **Jordan Journal of the Arts**, 1 (1), 1 – 11.

Haddad, Z. (December 1 – 4, 2007). **The State of Jordanian Contemporary Art. Contemporary Arab Art: Characteristics and Inclusions**, Algeria the Arab Cultural City 2007.

Haddad, Z. (September 2007). Design Education in Jordan: Facing the Change. **Abhath Al-Yarmouk/ Humanities and Social Sciences Series**, 23, (3), 905 – 917.

Haddad, Z. (June, 2006). The Role of Design in Development, **Abhath Al-Yarmouk/ Humanities and Social Sciences Series**, 22 (2), 483 – 500.

Haddad, Z. (September 2004). The Role of Aesthetics in the Future of Art Education. **Abhath Al-Yarmouk/ Humanities and Social Sciences Series**, 20, (3), 1475 – 1498.

Haddad, Z. (1999). Les Demoiselles D'Avignon in a Postmodernist Perspective. **Science & Arts Research Studies**, 11, 3. 167-187.

Haddad, Z. (1997). The Felted Soft – Sculpture. **Science & Arts Research Studies**, 9 (3), 105 – 134.

Co-authored Papers:

Haddad, Ziyad, & El Hamoudeh, Zaid. (2012/2013). Transparent Figures: Art, Design, and Stage Design. **The International Journal of Critical Cultural Studies**, 10 (4), 1-14. www.thehumanities.com, ISSN 2327-0055.

Obeidat, Asem, El Hamoudeh, Zaid, Haddad, Ziyad, & Obeidat, Daifallah. (2012). Design Considerations for the Elderly Nursing Homes. **Jordan Journal of the Arts**, 5 (1), 57 – 81.

El-Hamoudeh, Zaid & Haddad, Ziyad. (October 2010). The Role of Qualitative Research in Design and Art Education. **Science & Arts Research Studies**, 22 (4), 1 - 9.

Dehlinger, H. & Haddad, Z. (2009). Symptoms of Despair Induced by Design Challenges: Difficulties of Design Students in Creative Work. **Jordan Journal of the Arts**, 2 (2), 219 - 227.

Dehlinger, H. & Haddad, Z. (May 15 – 17, 2007). Symptoms of Despair Induced by Design Challenges: Difficulties of Design Students in Creative Work. Conference Proceedings: **Design Challenges: Managing Creativity, Innovation, and Entrepreneurship**, Amman, Jordan.

Haddad, Z., Al-Hamzeh, K., & Al Hayani, Q. (2003). The Western Gate: A Critical Study in K. Al-Hamzeh (ed.) **Western Gate: Imagination and Reality**, pp. 17- 67, Jordan: YU Press and the Ministry of Culture.

Haddad, Z., Cavillo, C., Dzilna, A., Landgren, P., Chung, W., Han, I., Lee, C., Lee, J., Yoon, G., & Yoon, J. (Sept 1, 1999). "Interdesign'99 Seoul "Design for Body and Mind, Communication Theme: Communication Delivering the Emotion, (Supported by Innovative Design Lab of Samsung IDS and Korea Advanced Institute OF Science and Technology KAIST). **Interdesign'99 Seoul Report**, Published by Chul-ho Kim, President of KAID and Jang-woo Roh, President of KIDP. Korea.

Haddad, Z., Cavillo, C., Dzilna, A., Landgren, P., Chung, W., Han, I., Lee, C., Lee, J., Yoon, G., & Yoon, J. (8, 1999). "Interdesign'99 Seoul "Design for Body and Mind, Communication Theme: Communication Delivering the Emotion, (Supported by Innovative Design Lab of Samsung IDS and Korea Advanced Institute OF Science and Technology KAIST). **New Trends in World Design: Seoul "Oullim International Design Forum. Monthly Design**, Vol. 254: 90 – 45.

Haddad, Z. and Al-Hamzeh, K. (1998). 'Graffiti Art and the Art Establishment'. **Abhath Al-Yarmouk/ Humanities and Social Sciences Series**, 14 (4), 9 – 35.

Projects:

Leader of BTEC Edexcel International Foundation Programme at RUW: It is a one year Diploma in Arts and Design offered to provide a transition into higher education studies. The students who undergo diploma are awarded a certificate by Edexcel International (U.K.) providing them with a gateway to a profession and higher education. The External verifier from Edexcel UK congratulated Dr. Ziyad Haddad, the Leader of the Programme, and his team of six faculty members for an excellent delivery of the programme. He appreciated the team for successfully mastering the Edexcel system and protocols 2008 – 2009.



Focal Point Design Sciences: A Scenario for Change and Innovation in Jordan Sketch of a Vision of Dr. Ziyad Haddad, Yarmouk University, Jordan and Prof. Dr. Hans Dehlinger, University of Kassel, Germany, May 2007.

The Jordanian design Center JDC was officially established in June 2006 and inaugurated by his Majesty King Abdullah the Second in May 20, 2008. It is now one of the university's academic centers, and connected directly with the university's president. The Center complies with the objectives of the Higher Education Development Fund and the university's aim to provide a broad cross section in the areas of design information and research for academic industrial, environmental, cultural, and economic development. The center also complements the university's vision in increasing its internal and external efficiencies, and all its efforts and capabilities that distinguish the different academic and technical units of the university. JDC is the largest center for design education and training in Jordan and the region. The total cost for establishing the center reached US\$ 1,225,000 as a joint fund of both the university and the Jordanian government under the Higher Education Development programme supported by the World Bank. It is originated, promoted, developed and realized by Dr. Ziyad Haddad. (2001 – 2008).



Art Consultant in the Supreme Education Council SEC Project supervised by the gtz Education Development Project and Primary Education Reform in Qatar, January 29 – February 8, April, 7 and December, 2006.



Homage to John Cage, (1998), NDU Spirit Magazine, Notre Dame University, Beirut-Lebanon, (English).

Mass and Shape, (1995), UNRAW/UNESCO Institute of Education: Department of Education, Higher Education, Training, and Technical Development.

Industrial Design Work Team in Jordan (member), The Higher Council of Science and Technology (HCST), 15/11/2001.

Training, Workshops, and Conferences:

Strategic Planning Workshop and Action Plans: Princess Norah Bint Abdulrahman University and Al Nafe' Center for Training and Consultation, March, 2013

Identity and Branding Forum, Bristol Hotel, Amman Jordan, 2007

The State of Jordanian Contemporary Art, Contemporary Arab Art: Characteristics and Inclusions, Algeria the Arab Cultural City, 2007, December 1 – 4, 2007

Design Challenge: Managing Creativity, Innovation, and Entrepreneurship, it is the first international design management conference in Jordan. It is organized and supervised by the Jordanian Design Center. 2007 The conference focuses on the ways and means to promote effective design. In an ideal world, design if managed properly, would be a perfect marriage between new technology and strategic planning.



German Design Centers: Study Visit Funded by the World Bank, the higher education Development project and supervised by the National Center for Human Development. The visit covered iF, Stuttgart Design Center, Essen Design Center and the Red Dot Museum, Berlin International Design Zentrum IDZ, Bayern Design Center, German Design Council, and other design museums, September 4 – 25, 2006.

Nissan Design Europe, London: Invitation supported by the World Bank in connection with the establishment of the Jordanian Design Center, September 2004. NDE will lead the development of the next generation of Nissan cars in Europe and beyond. The studio will be home to around 50 international designers, modelers and support staff and will play a strategically important role in Nissan's creative network which comprises six design studios worldwide



Euro-Jordanian Action for the Development of Enterprise (EJADA) Industrial Modernization Programme, Vocational Training, and Human Resources Development. 10, 14, 20/2001 and 6, 13, 20, 27/2/2002, 2003.

Management of Eco- Design Products: is a series of events with the aim to prepare, complement, and follow up the UN Summit for sustainable development (Rio+10), organized by Carl Duisberg Gesellschaft (CDG) in Hamburg, Germany, 4-14/10/2002.

Design Management: Design for Environment – Without Borders Symposium and Workshop, Carl Duisberg Gesellschaft e.V (CDG): Managing the Design Process in Developing and Industrialized Countries, During EXPO 2000 in Hannover and Witzenhausen, (22/8–3/9/2000).

Interdesign '99 Seoul: Design for Body and Mind, Workshop Organized by the Korea Association of Industrial Design KAID and Korea Industrial Design Promotion KIDP (26/6 -11/7/1999). Thirty designers from Korea and twenty-one designers from abroad met in Korea to find solutions to a variety of themes. The Interdesign '99, explored the possibilities of applying traditional East Asian design paradigm of "Body and Mind Non-Dualism" to contemporary design practice.



2nd Contemporary Arab Art Conference, Jordan, (13-16/4/1998).

Design Projects and Workshops:

Art Appreciation Workshop for staff members of the College of Art and Design of PNU, KSA, 2011

Report Writing in Art and Design Workshop for students of the College of Art and Design of PNU, KSA, 2012

Design Methods Workshop for staff members of the College of Art and Design of PNU, KSA, 2012

Design Solutions for Packages of High Public Interest by Dr. Ziyad Haddad, Ali Mosleh, and Hadi Alaeddin. The event is a unique platform for designers, business professionals, and other concerned specialists to start up an active exchange between industrial innovators and to strengthen the links between the industry and Jordanian designers. This is a three session workshop planned to establish stronger links among professional designers through work-together design solutions that have public interests



World Industrial Design Day WIDD, Jordanian Design Center JDC of Yarmouk University YU in Cooperation with USAID Jordan Economic Development Program (SABEQ), Jordan Chamber of Industry and Jordan Enterprise celebrate the world Industrial Design Day (WIDD) at Grand Hayatt Hotel, Amman on Sunday, June 29, 2008.

The Odyssey of Light: Earth, Cosmos, and Human Heritage. It was held in Jerash's street of Columns. Organized by Dr. Ziyad Haddad, the Japanese Artist Professor Osaca, and the Japanese Volunteer Iwao Yanagida, 3 – 9/9/2004



Industrial Design Infrastructure in Jordan: Organized by the Steering Committee for Promoting Design in Jordan of HCST representing YU, HCST, RSS, and Deutsche Forschungs gemeinschaft DFG, at YU and HCST in the period between 14 -19/2/2004.

Packaging Design Development Workshop (PDDW): It aims at developing Jordanian Industrial Products and strengthening their competitiveness in the local and international markets. It was planned to be supervised by (YU), and supported by: HCST, RSS, JMIT, JMT, JICA, Industrial Companies, Packaging Companies, and Designers. It is posed.

Graphic Design Workshop "Creative Nights": Organized by Al- Nashir Technical Services Establishment, Maraya Creative House, and the Department of Design and Applied Arts of YU, 27/10/ 2002.

Furniture Design Development Workshop: A Study for Improving the Roles of Design and Designers in the Market Place and the different working environments. The workshop managed by YU, and supported by JMP, JMIT, HCST, RSS, the Private Sector JWICO, MM of SF, and other furniture companies, in JWICO, in addition to Jica, 23/8-9/9/2001.

Industrial Design Development Workshop: Study for Strengthening the Enterprises' Management Capability in the Hashemite Kingdom of Jordan, by Jica and the JMIT Industrial Development Directorate IDD, first stage: 25/6 - 25/7/2000, second stage: 18-24/10/2000, in the RSS.



Exhibitions:

- 2004 2nd Spring Festival, Group Exhibition: Al Husson Cultural Center.
- 1997 Contemplation, Group Exhibition: Nabatean Gallery, Amman, Jordan.
- 1997 Jordan 97, Group Exhibition: Nabatean Gallery, Amman, Jordan.
- 1996 Sixth International Cairo Biennale, Modern Art Museum, Cairo, Egypt.
- 1996 Jedara First Art Festival, Eastern Theater, Irbid, Jordan.
- Stage Design (Transparent Figures): A Play (Misunderstanding) Directed by Professor Dr. Awni Karoumi, Drama Theater, Irbid, Jordan.
- 1994 Fifth International Cairo Biennale, Modern Art Museum, Cairo, Egypt.
- 1994 Examples of Arab Art Works, Group Exhibition Rowaq Al- Huson, Irbid, Jordan.
- 1987 Intermedia Gallery, Group Exhibition: Ypsilanti, Michigan, USA.
- 1985 Solo Exhibition: Fine Arts Gallery, Ypsilanti, Michigan, USA.
- 1984 Intermedia Gallery, Group Exhibition: Ypsilanti, Michigan, USA.

Lectures:

- Creative Thinking as an Effective Teaching Tool, presented to the teachers of Al Markhieyah Independent School in Doha, Qatar. 2006
- Design Promotion Seminar, Scientific Week of the Faculty of Arts Of Philadelphia University 2006.
- Design Capabilities in Jordan. Presented in the Seminar on Achievements and Sustainability, Grand Hyatt, Amman, under the supervision of Jordan Japan Industrial Development Programme of HCST, 16/8/2001.
- Jordanian Culture as a Part of the Cultural and Social Interaction and its Role in Strengthening Communication among People. Presented to the participants of the Interdesign'99 Seoul, 7/1999.
- Textile Works and Fiber Materials: Presented to the Students of Textiles and Fashion design of HDK in Berlin, Germany, 7/1994.
- Drawing and Painting, Presented to the students of Alaal Girls' School, the Ministry of Education, 1991.
- Contemporary Art In Jordan, Presented to the Art Students of Howarah Teachers' Institute, 1989.

Activities:

Councils:

- GJU Promotion Committee 2016
- GJU Quality Assurance Committee 2016
- GJU Graduate Studies Council 2015
- GJU Scientific Research Council 2015
- GJU School of Architecture and Built Environment Council 2015
- JUST University Council, Elect member 2013
- JUST College Council Member 2014
- PNU Princess Nourah Bint Abdulrahman University Scientific Council 2012 - 2013
- PNU Princess Nourah Bint Abdulrahman University, College of Art and Design Council, 2010 - 2013
- HCST Sectorial Committee for Defining Priorities of Scientific Research in Art, Media and Culture in the upcoming Ten Years in Jordan, 2009
- JUST College of Architecture and Design Recruitment and Programme development Committee, 2009
- Yarmouk University Academic Research Council, 2009
- Yarmouk University Graduate Studies Council, 2009
- Yarmouk University Fine Arts Faculty Council, 2009
- BAU Al- Balqa Applied University Higher Advisory Council, Irbid College, 2000
- YU Yarmouk University's Council (representative), 2000
- YU Yarmouk University Faculty of Education and Fine Arts Council (representative), 1991, 1998

Committees:

- GJU Year Book 2015
- PNU Academic Promotion Committee, 2012
- PNU Review Committee of Art and Design Programmes developed by an American Consultancy 2010
- YU Project Committee for Establishing and Developing Irbid Economic Zone, 2008
- YU Committee of Cooperation Projects between Yarmouk University and SABEQ, 2008
- UJ University of Jordan, Design Final Graduation Projects Committees (member), 2005, 2007
- YU Year Book Committee (member), 1995, 1996
- YU Design Final Graduation Projects Committees (member), 1992-2005
- YU Head of Industrial Design Final Graduation Projects, 1992-2003, 2008
- YU Graduation Committees (member), 1992- 1995, 1998, 2000, 2002, and 2003.
- YU Painting Exhibition Theses Committee (member), 1999

Exhibition Organization:

Organized the following Art Shows: 1989-2002

- Graphic Design: Works and Posters of the German Designer
- Holger Matthias (Workshop and Exhibition).
- The German Expressionists Original Works
- Printmaking and Graphic Prints in Germany
- Ceramics of Professor Gostone Primon of Italy
- The Soviet Artists Works
- The Life and Work of Sonia Delauney

Accreditation Committees 1992-2000:

Special Accreditation Committees of Private Universities in Jordan in the areas of:

- Drama: 1992, Music: 1994, Interior Design: 1996, 1999, and 2000, and
- Graphic Design: 1995, The Ministry of Higher Education

