



الجامعة الألمانية الأردنية
German Jordanian University

German Jordanian University

**School of Applied Humanities and
Languages**

Department of Languages

**Bachelor of Arts in German and English for
Business and Communication
Dual Studies Track**

Study Plan 2023

I. Program Objectives

GEBC Dual Studies program emphasizes the application of language, business and communication in the short term, and the ability to discover, acquire, and adapt new knowledge and skills in the long term, such that its graduates are prepared to:

- a. Apply the theoretical knowledge students learn in business and communication through the use of three languages Arabic, English and German and thus implement this knowledge in real life situations.
- b. Incorporate the concept of linking theory to practice where the courses offered in the GEBC program integrate a lot of practical examples and real-life situations to further explain the theoretical information taught to students in the program.
- c. Discover and understand the applied nature of the school and program which go hand in hand with the Dual Studies program
- d. Focus on what the program offers in terms of practical training as much as possible to reinforce the practical aspects of the courses offered in the Dual Studies program.

II. Learning Outcomes

GEBC Dual Studies program aims to graduate bachelor students with an understanding of fundamental language and business communication concepts, methodologies, and technologies as demonstrated by:

- a. An ability to understand, compare and duplicate a range of text types in English, German, as well as in Arabic, the latter being especially important for their job perspectives in the Arab world.
- b. An ability to construct meaning from oral, written and graphic messages in the working languages in creative, innovative, and critical ways.
- c. An ability to use German and English confidently in a variety of business and cultural contexts.
- d. An ability to operate and interact in business fields that are particularly interesting for language experts, such as marketing, human resources, and logistics.
- e. An ability to communicate appropriately within their own culture as well as between different cultures.
- f. An ability to interpret the role of Jordanian and German politics and culture in a global context to work on both the national and international level.
- g. An ability to develop research projects in the field of business communication and culture studies with the focus on the German and English languages and cultures.
- h. An ability to adapt easily and independently to new contexts of work, as they will do an internship in Germany.

Course Delivery Methods

Courses are in one of the following three methods:

- **Face-to-Face (F2F) Method**

Courses that are taught through face-to-face learning and are delivered at the university campus.

- **Blended (BLD) Method**

Courses in which teaching consists of face-to-face learning and asynchronous E-learning. The face-to-face learning takes place at the university campus. Asynchronous E-learning takes place through activities, tasks, educational duties, and assignments through the virtual E-learning platforms (Moodle and MyGJU) without direct meetings with course instructors.

- **Online (OL) Method**

Courses in which teaching consists of synchronous E-learning and asynchronous E-learning. The synchronous E-learning takes place through interactive virtual meetings between instructors and students directly through the virtual E-learning platform (MS Teams). The asynchronous E-learning takes place through activities, tasks, educational duties, and assignments through the virtual E-learning platforms (Moodle and MyGJU) without direct meetings with course instructors.

III. Admission Requirements

To apply for admission, the following minimum requirements must be met:

The Minimum required average for admission in the German and English for Business and Communication program is 70%.

Placement Tests

Applicants must sit for placement tests in Arabic Language, English Language, and Mathematics to determine whether the applicant may be required to take remedial courses in the mentioned subjects. Depending on or the applicant scores in the placement tests, some of the following 3 credit hours remedial courses are required:

| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
|--------------|----------------------|--------------|----------|---------------|----------|------|------------------------------|
| | | | | Lect. | Prac. | | |
| ARB0099 | Elementary Arabic | 3 | 3 | 3 | - | OL | Placement test |
| ENGL0098 | Elementary English | 3 | 3 | 3 | - | F2F | Placement test |
| ENGL0099 | Intermediate English | 3 | 3 | 3 | - | F2F | ENGL0098 |
| Total | | 9 | 9 | 9 | 0 | | |

- Remedial courses are to be completed and passed within the first year of enrollment.
- Passing grade of remedial courses is 60%.
- ECTS (B.A): is the European Credit Transfer System, and Accumulation System, One ECTS is equivalent to 30 actual workloads hours.

IV. Degree Requirements

The requirements to obtain a B.A. degree in German and English for Business and Communication program are the following:

- A minimum of 12 credit hours of elective courses are to be taken at a partner university in Germany.
- A minimum of 27 credit hours of university requirements are to be taken at GJU.
- A minimum of 31 credit hours of school requirements are to be taken at GJU.
- A minimum of 75 credit hours of program requirements (Compulsory) are to be taken at GJU.
- A three Dual Studies Practical are to be taken at GJU.
- International Internship 12 credit hours to be conducted in Germany.

V. Framework for B.A. Degree (Credit Hours)

| Classification | | Credit Hours | | | ECTS | | |
|-------------------------|--------------|--------------|----------|-------|------------|----------|-------|
| | | Compulsory | Elective | Total | Compulsory | Elective | Total |
| University Requirements | General | 21 | - | 21 | 25 | - | 25 |
| | Dual Studies | 6 | - | 6 | 12 | - | 12 |
| School Requirements | | 31 | - | 31 | 42 | - | 42 |
| Program Requirements | | 75 | 12 | 87 | 131 | 30 | 161 |
| Total | | 133 | 12 | 145 | 210 | 30 | 240 |

| Course Delivery Method | Credit Hours | Percentage |
|------------------------|--------------|------------|
| Online Courses | 24 | 16% |
| Blended Courses | 72 | 50% |
| Face-to-Face Courses | 49 | 34% |
| Total | 145 | 100% |

1. University Requirements: (27 credit hours)

1.1. Compulsory: (21 credit hours)

| Course ID | Course Name | | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
|-----------|-------------------------------|----------|--------------|------|---------------|-------|------|------------------------------|
| | | | | | Lect. | Prac. | | |
| ARB100 | Arabic | | 3 | 3 | 3 | 0 | OL | ARB0099 |
| ENGL1001 | Upper-Intermediate English | | 3 | 3 | 3 | 0 | F2F | ENGL0099 |
| ENGL1002 | Advanced English | | 3 | 3 | 3 | 0 | F2F | ENGL1001 |
| GERL101B1 | German I B1-Track | | 3 | 6 | 9 | 0 | F2F | - |
| GERL102B1 | German II | B1-Track | 3 | 6 | 9 | 0 | F2F | GERL101B1 |
| GERL102B2 | | B2-Track | | | | | | |
| MILS100 | Military Science | | 3 | 2 | 3 | 0 | OL | - |
| NE101 | National Education | | 3 | 2 | 3 | 0 | OL | - |
| NEE101 | National Education in English | | | | | | | |
| Total | | | 21 | 25 | 33 | 0 | | |

1.2. Dual Studies Compulsory Courses: (6 Credit Hours) (All 3 courses)

| Course ID | Course Name | Credit Hours | ECTS | Teaching method Contact Hours Lect Lab | Prerequisites / Co-requisites |
|-----------|----------------------------|--------------|------|---|-------------------------------|
| DS101 | Dual Studies Practical I | 3 | 3 | 12 weeks | - |
| DS201 | Dual Studies Practical II | 3 | 3 | 12 weeks | DS101 |
| DS301 | Dual Studies Practical III | 0 | 6 | 12 weeks | DS201 |
| Total | | 6 | 12 | 36 weeks | |

2. School Requirements: (31 Credit Hours)

| Course ID | Course Name | | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
|-----------|-------------|----------|--------------|------|---------------|-------|------|------------------------------|
| | | | | | Lect. | Prac. | | |
| GERL201B1 | German III | B1-Track | 3 | 4 | 6 | 3 | F2F | GERL102B1 or GERL102B2 |

| | | | | | | | | |
|-----------|---|----------|----|----|----|----|-----|---------------------------|
| GERL201B2 | | B2-Track | | | | | | GERL102B2 |
| GERS202 | German IV | | 3 | 6 | 6 | 3 | F2F | GERL201B1 or GERL201B2 |
| GLS201 | German Language Skills: Speaking and Listening | | 3 | 3 | 2 | 1 | BLD | GERL102B1 or GERL102B2 |
| GLS202 | German Language Skills: Reading and Writing | | 3 | 3 | 2 | 1 | BLD | GERL201B1 or GERL201B2 |
| GLS301 | German Language Skills: Language Training | | 3 | 3 | 2 | 1 | BLD | GERS202 |
| GLS303 | German Language Skills: Business German and Application Training | | 3 | 4 | 2 | 1 | BLD | GERS301 |
| SL111 | Introduction to Linguistics | | 3 | 6 | 2 | 1 | BLD | ENGL0099 |
| SL320 | Academic Research Techniques | | 3 | 4 | 2 | 1 | F2F | ENGL1002\ GERS202 |
| SL 330 | Contrastive Culture Studies | | 3 | 4 | 2 | 1 | BLD | ENGL1001/ GERS202 |
| CS115 | Computing Fundamentals | | 3 | 3 | 3 | 0 | BLD | CS1150 |
| CS1150 | Computing Fundamentals LAB | | 1 | 2 | 0 | 1 | F2F | CS115 |
| Total | | | 31 | 42 | 29 | 14 | | |

3. Program Requirements (75 credit hours)

| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
|-------------|--|--------------|------|---------------|-------|------|------------------------------|
| | | | | Lect. | Prac. | | |
| GERS301 | German V | 3 | 4 | 4 | 2 | F2F | GERS202 |
| GERS302 | German VI | 3 | 4 | 4 | 2 | F2F | GERS301 |
| GEBC152 | Principles of Communication (EN) | 3 | 7 | 2 | 1 | BLD | - |
| GEBC123 | Reading and Summarizing of Academic Texts (EN) | 3 | 5.5 | 3 | 0 | BLD | ENGL0098 |
| GEBC153 | Grammar in Use and Speaking Skills (EN) | 3 | 6.5 | 3 | 0 | BLD | ENGL0098 |
| GEBC232 | Literary and Cultural Studies (GE) | 3 | 3 | 2 | 1 | F2F | GERL201B1 or GERL201B2 |
| GEBC253-DS | Written Business Communication (E) | 3 | 7 | 2 | 1 | BLD | ENGL1001 |
| GEBC311 | Seminar in Linguistics (GE) | 3 | 4 | 2 | 1 | F2F | SL111 \ GERS202 |
| GEBC315 | German for Tourism Communication | 3 | 5 | 2 | 1 | BLD | GERS202 |
| GEBC322 | Research Concept Development (GE\EN) | 3 | 5 | 2 | 1 | F2F | GERS301\ ENGL1002 |
| GEBC341 | Overview: Politics and Institutions (EN/GE) | 3 | 5 | 2 | 1 | BLD | GERS202 \ ENGL1002 |
| GEBC351 | Debating in Business Scenarios (EN) | 3 | 5 | 2 | 1 | BLD | GEBC253-DS |
| GEBC331 | Creative Practice (GE) | 3 | 3 | 2 | 1 | BLD | GERS202 |
| GEBC313 | Arabic in Professional Contexts | 3 | 4 | 2 | 1 | BLD | ARB100 |
| GEBC471 | International Internship | 12 | 30 | 0 | 0 | OL | GERS302 |
| GEBC482-DS | B.A. Thesis | 3 | 6 | 0 | 3 | OL | SL320 |
| MGT101 | Principles of Management | 3 | 4.5 | 2 | 1 | BLD | |
| MGT126 | Fundamentals of Microeconomics | 3 | 4.5 | 3 | 0 | F2F | MGT101 |
| MGT211 | Organizational Behavior | 3 | 4.5 | 3 | 0 | F2F | MGT101 |
| MGT124 - DS | Fundamentals of Marketing | 3 | 4.5 | 3 | 0 | BLD | MGT101 |
| MGT314 | Human Resources Management | 3 | 4.5 | 2 | 1 | BLD | MGT211 |

| | | | | | | | |
|--------------|---------------------------|-----------|------------|-----------|-----------|-----|--------|
| LOGS101 | Introduction to Logistics | 3 | 4.5 | 3 | 0 | BLD | MGT101 |
| Total | | 75 | 131 | 50 | 19 | | |

4. Program Requirements (Electives): (12 credit hours)

| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
|--------------|---|--------------|-----------|---------------|----------|------|------------------------------|
| | | | | Lect. | Prac. | | |
| GEBC401 | German Language Course I | 2 | 3 | 2 | 0 | BLD | GERS 302 |
| GEBC402 | German Language Course II | 1 | 3 | 1 | 0 | BLD | GERS 302 |
| GEBC411 | Special Focus: Language & Communication I | 3 | 5 | 3 | 0 | BLD | BSC001 |
| GEBC421 | Special Focus: Literary & Cultural Studies I | 3 | 5 | 3 | 0 | BLD | BSC001 |
| GEBC431 | Special Focus: Economy & Business I | 3 | 5 | 3 | 0 | BLD | BSC001 |
| GEBC412 | Special Focus: Language & Communication II | 2 | 5 | 2 | 0 | BLD | BSC001 |
| GEBC423 | Special Focus: Literary & Cultural Studies II | 3 | 4.5 | 3 | 0 | BLD | BSC001 |
| GEBC433 | Special Focus: Economy and Business II | 3 | 5 | 3 | 0 | BLD | BSC001 |
| MGT322 | Consumer Behavior | 3 | 4.5 | 3 | 0 | BLD | BSC001 |
| MGT418 | Quality Management | 3 | 4.5 | 3 | 0 | BLD | BSC001 |
| MGT598A | Special Topics in Management | 1 | 2 | 1 | 0 | BLD | BSC001 |
| MGT598B | Special Topics in Management | 2 | 3 | 2 | 0 | BLD | BSC001 |
| MGT598C | Special Topics in Management | 3 | 4.5 | 3 | 0 | BLD | BSC001 |
| LOGS315 | Inventory Management | 3 | 5 | 3 | 0 | BLD | BSC001 |
| LOGS316 | Warehouse Management | 3 | 5 | 3 | 0 | BLD | BSC001 |
| LOGS446 | Humanitarian Logistics | 3 | 4.5 | 3 | 0 | BLD | BSC001 |
| LOGS324 | Logistics Network Design | 3 | 4.5 | 3 | 0 | BLD | BSC001 |
| TRA311 | Contrastive Linguistics II (AR-GE) | 3 | 3 | 3 | 0 | BLD | BSC001 |
| TRA312 | Translation of Literary Texts (AR-EN-GE) | 3 | 5 | 3 | 0 | BLD | BSC001 |
| TRA320 | General Translation III (AR-GE) | 3 | 5 | 3 | 0 | BLD | BSC001 |
| TRA322 | Translation of Legal Texts (AR-EN-GE) | 3 | 5 | 3 | 0 | BLD | BSC001 |
| TRA323 | Interpreting I (EN-AR-GE) | 3 | 3 | 3 | 0 | BLD | BSC001 |
| TRA470 | Special Topics in Translation | 3 | 5 | 3 | 0 | BLD | BSC001 |
| TRA324 | (Research Topics and Practice in Translation) | 3 | 5 | 3 | 0 | BLD | BSC001 |
| GEBC451A | Special Topic | 1 | 2 | 1 | 0 | BLD | BSC001 |
| GEBC451C | Special Topic | 3 | 5 | 3 | 0 | BLD | BSC001 |
| GEBC451B | Special Topic | 2 | 4 | 2 | 0 | BLD | BSC001 |
| GEBC481 | Literature Research for the B.A. Thesis | 2 | 3 | 2 | 0 | BLD | BSC001 |
| Total | | 12 | 30 | 36 | 0 | | |

VI. Study Plan^c Guide for the Bachelor's Degree in German and English for Business and Communication

| First Year | | | | | | | |
|----------------|---------------------------------|--------------|-------------|---------------|----------|------|------------------------------|
| First Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GERL101B1 | German I B1-Track | 3 | 6 | 9 | 0 | F2F | - |
| ENGL1001 | Upper-Intermediate English | 3 | 3 | 3 | 0 | F2F | ENGL0099 |
| MGT101 | Principles of Management | 3 | 4.5 | 2 | 1 | BLD | - |
| GEBC152 | Principles of Communication (E) | 3 | 7 | 2 | 1 | BLD | - |
| NE101 | National Education | 3 | 2 | 3 | 0 | OL | - |
| ARB100 | Arabic | 3 | 3 | 3 | 0 | OL | ARB0099 |
| Total | | 18 | 25.5 | 22 | 2 | | |

| First Year | | | | | | | |
|------------------------|---|--------------|-----------|---------------|----------|------|------------------------------|
| Second Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GERL102B1 GERL102B2 | German II | 3 | 6 | 9 | 0 | F2F | GERL101B1 |
| SL111 | Introduction to Linguistics | 3 | 6 | 2 | 1 | BLD | ENGL0099 |
| ENGL1002 | Advanced English | 3 | 3 | 3 | 0 | F2F | ENGL1001 |
| GEBC153 | Grammar in Use and Speaking Skills | 3 | 6.5 | 3 | 0 | BLD | ENGL0098 |
| GEBC123 | Reading and Summarizing of Academic Texts (E) | 3 | 5.5 | 3 | 0 | BLD | ENGL0098 |
| CS115 | Computing Fundamentals | 3 | 3 | 3 | 0 | BLD | CS1150 |
| Total | | 18 | 30 | 23 | 1 | | |

| First Year | | | | | | | |
|-----------------|---------------------------|--------------|------------|---------------|----------|------|------------------------------|
| Summer Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| MGT124 - DS | Fundamentals of Marketing | 3 | 4.5 | 3 | 0 | F2F | MGT101 |
| DS101 | Dual Studies Practical I | 3 | 3 | 0 | 3 | OL | - |
| | | 6 | 7.5 | 3 | 3 | | |

^c The following study plan guide assumes having passed all placement tests

| Second Year | | | | | | | |
|------------------------|--|--------------|------|---------------|-------|------|------------------------------|
| First Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GERL201B1 GERL201B2 | German III | 3 | 4 | 6 | 3 | F2F | GERL102B1 or GERL102B2 |
| GLS201 | German Language Skills: Speaking and Listening | 3 | 3 | 2 | 1 | BLD | GERL102B1 or GERL102B2 |
| LOGS101 | Introduction to Logistics | 3 | 4.5 | 3 | 0 | BLD | MGT101 |
| MGT211 | Organizational Behavior | 3 | 4.5 | 3 | 0 | F2F | MGT101 |
| MILS100 | Military Science | 3 | 2 | 3 | 0 | OL | - |
| Total | | 15 | 18 | 17 | 4 | | |

| Second Year | | | | | | | |
|-----------------|---|--------------|------|---------------|-------|------|------------------------------|
| Second Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GERS202 | German IV | 3 | 6 | 6 | 3 | F2F | GERL201B1or GERL201B2 |
| GLS202 | German Language Skills: Reading and Writing | 3 | 3 | 2 | 1 | BLD | GERL201B1or GERL201B2 |
| GEBC232 | Literary and Cultural Studies (G) | 3 | 3 | 2 | 1 | F2F | GERL201B1or GERL201B2 |
| MGT126 | Fundamentals of Microeconomics | 3 | 4.5 | 3 | 0 | F2F | MGT101 |
| MGT314 | Human Resources Management | 3 | 4.5 | 2 | 1 | BLD | MGT211 |
| CS1150 | Computing Fundamentals LAB | 1 | 2 | 0 | 1 | F2F | CS115 |
| Total | | 16 | 23 | 15 | 17 | | |

| Second Year | | | | | | | |
|-----------------|------------------------------------|--------------|------|---------------|-------|------|------------------------------|
| Summer Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GEBC253 - DS | Written Business Communication (E) | 3 | 7 | 2 | 1 | F2F | ENGL1001 |
| DS201 | Dual Studies Practical II | 3 | 3 | 0 | 3 | OL | DS101 |
| | | 6 | 10 | 2 | 4 | | |

| Third Year | | | | | | | |
|----------------|---|--------------|------|---------------|-------|------|------------------------------|
| First Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GERS301 | German V | 3 | 4 | 4 | 2 | F2F | GERS202 |
| GLS301 | German Language Skills: Language Training | 3 | 3 | 2 | 1 | BLD | GERS202 |
| GEBC351 | Debating in Business Scenarios (E) | 3 | 5 | 2 | 1 | BLD | GEBC253 -DS |
| GEBC311 | Seminar in Linguistics (G) | 3 | 4 | 2 | 1 | F2F | SL111 \ GERS202 |
| SL320 | Academic Research Techniques | 3 | 4 | 2 | 1 | F2F | ENGL1002\ GERS202 |
| GEBC315 | German for Tourism Communication | 3 | 5 | 2 | 1 | BLD | GERS202 |
| GEBC341 | Overview: Politics and Institutions (E/G) | 3 | 5 | 2 | 1 | BLD | ENGL1002 \ GERS202 |
| Total | | 21 | 30 | 16 | 8 | | |

| Third Year | | | | | | | |
|-----------------|--|--------------|------|---------------|-------|------|------------------------------|
| Second Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GERS302 | German VI | 3 | 4 | 4 | 2 | F2f | GERS301 |
| GEBC322 | Research Concept Development (G) | 3 | 5 | 2 | 1 | F2F | GERS301\ENGL1002 |
| GLS303 | Business German and Application Training | 3 | 4 | 2 | 1 | BLD | GERS301 |
| SL330 | Contrastive Culture Studies | 3 | 4 | 2 | 1 | BLD | GERS202 \ ENGL1001 |
| GEBC331 | Creative Practice (G) | 3 | 3 | 2 | 1 | BLD | GERS202 |
| GEBC313 | Arabic in Professional Contexts | 3 | 4 | 2 | 1 | BLD | ARB100 |
| Total | | 18 | 24 | 14 | 7 | | |

| Third Year | | | | | | | |
|-----------------|----------------------------|--------------|------|---------------|-------|------|------------------------------|
| Summer Semester | | | | | | | |
| Course ID | Course Name | Credit Hours | ECTS | Contact Hours | | Type | Prerequisites / Corequisites |
| | | | | Lect. | Prac. | | |
| GEBC482-DS | B.A. Thesis | 3 | 6 | 0 | 3 | OL | SL320 |
| DS301 | Dual Studies Practical III | 0 | 6 | 0 | 6 | OL | DS201 |
| | | 3 | 12 | 0 | 9 | | |

| Fourth Year | | | | |
|--|---|-----------|---------------|--------------|
| First Semester | | | | |
| Two Language Courses | | | | |
| Course ID | Course Name | Cr Hr | Prerequisites | Co-requisite |
| GEBC401 | German Language Course I | 1 | GERS 302 | |
| GEBC402 | German Language Course II | 1 | GERS 302 | |
| Three or four of the Following Courses | | | | |
| GEBC411 | Special Focus: Language & Communication I | 3 | - | |
| GEBC421 | Special Focus: Literary & Cultural Studies I | 3 | - | |
| GEBC431 | Special Focus: Economy & Business | 3 | - | |
| GEBC412 | Special Focus: Language & Communication II | 2 | - | |
| GEBC423 | Special Focus: Literary & Cultural Studies II | 3 | - | |
| GEBC433 | Special Focus: Economy and Business II | 3 | - | |
| GEBC451 | Special Topic | 2 | | |
| GEBC481 | Literature Research for the B.A. Thesis | 2 | | |
| Total | | 12 | | |

| Fourth Year | | | | |
|-----------------|--------------------------|-----------|---------------|--------------|
| Second Semester | | | | |
| Course ID | Course Name | Cr Hr | Prerequisites | Co-requisite |
| GEBC471 | International Internship | 12 | GERS302 | |
| Total | | 12 | | |

German year prerequisites are:

1. A minimum GPA of 61.0%
2. Successful completion of 90 credit hours including all German language courses
3. Passing GERS302 German VI and B1 German language test (all 4 language skills) conducted by Goethe Institute or another approved provider.
4. ENGL201 English V, and Arabic 99
5. DS301 Dual Studies Practical III

^dCourses attended and/or passed during International Internship are not transferable

VII. Program and School Compulsory Courses

GERL101B1 German I B1-Track

3 Cr Hr (9,0) 6 ECTS

By the end of this module, the student will be able to: Comprehend very familiar, everyday expressions and very simple sentences and structures related to areas of most immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the Level A1.1 (beginners without preknowledge). Introduce herself/himself and others, express likes and dislikes, fill out a personal form, ask questions and give answers in present and partially in past tense, set private and semi-official appointments, describe people and things and express frequency and quantity in a very basic way Both orally and in writing. Communicate with native speakers on a very basic level if those involved in the conversation speak slowly and clearly and are willing to support the non-native speaker.

Prerequisites: -

SL111 Introduction to Linguistics

3 Cr Hr (3,0) 6 ECTS

This course introduces the study of language. It presents the fundamental topics of linguistics and introduces the analysis of the key elements of language – sounds, words, structures, and meanings. However, this introduction goes beyond the basic topics of “grammar”, which are already covered by the various language courses. Instead, this introductory course gives the students an overview of the various fields of linguistics, such as phonology, morphology, syntax, semantics, lexicography, sociolinguistics, text linguistics, pragmatics, etc. This course is taught in English.

Prerequisites: ENGL0099

GERL102B1 or GERL102B1 German II

3 Cr Hr (9,0) 6 ECTS

By the end of this module, the student will be able to:

Understand and use familiar, everyday expressions and very simple sentences and structures related to areas of most immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the level A1.2 (basic users). Introduce herself/himself and others, express likes and dislikes, fill out a personal form, ask questions and give answers in present and past tense, set private and official appointments, describe people and things, ask for directions, express frequency and quantity in a basic way both orally and in writing. Communicate with native speakers on a very basic level if those involved in the conversation speak slowly and clearly and, if need be, are willing to support the non-native speaker.

Prerequisites: GERL101B1

GLS 201 German Language Skills: Speaking and Listening

3 Cr Hr (3,0) 3 ECTS

In this course the students focus specifically on acquiring speaking skills in everyday life and in professional contexts while working together in groups on basic projects, producing meaningful sentences and small dialogues. Furthermore, the students develop the basic skills to listen to and to comprehend German texts, such as dialogues, songs, small interviews, stories, and reports of various everyday situations. Thus, they obtain basic oral and comprehension skills relevant to professional everyday life in German-speaking countries.

Prerequisites: GERL102B1 or GERL102B2

GEBC152 Principles of Communication (EN)

3 Cr Hr (3,0) 7 ECTS

This course aim is to introduce students to the various sub-fields in the communication discipline. It covers basic communication models, theory, and research methods used in communication in interpersonal, small-group, organizational, mass, and intercultural contexts.

Prerequisites: -

GEBC123 Reading and Summarizing of Academic Texts (EN)**3 Cr Hr (3,0) 5.5 ECTS**

The course teaches students how to find, read and comprehend texts on both popular-scientific and academic levels.

The students work on fields of politics, literature, philosophy, anthropology and social sciences and within these disciplines are able to find appropriate topics of their own interests. The topics chosen have to be deepened and elaborated by exploring various angles. By doing so, students learn different lines of academic argumentation. The students write small essays in which their chosen topics are expressed and elaborated from various angles and views. They learn how to find topics, formulate research questions, and structure their ideas. In this way, the course enables students to do research on a basic level, summarize academic works within one field, and understand argumentations, which are completed in small essays.

Prerequisites: ENGL0098

GEBC153 Grammar in Use and Speaking Skills (EN)**3 Cr Hr (3,0) 6.5 ECTS**

This course explores the major areas of grammar at the levels of word, sentence and text and focuses on the use of Grammar in speech. Students are able to identify and describe the main grammatical features drawn from across various contexts of use, using appropriate terminology and techniques of linguistic analysis. They produce grammatical structures correctly in simple text production and develop their skills in communicating knowledge economically and intelligibly.

Prerequisites: ENGL0098

GERL201B1 or GERL201B2 German III**3 Cr Hr (9,0) 4 ECTS**

By the end of this module, the student will be able to:

Understand and use familiar, frequently used expressions and simple sentences and structures related to areas of a wider immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the level A2.1 (basic users). Talk about their academic and/or professional background, describe their living conditions, express likes and dislikes, ask questions and give answers in present and past tense, ask for help and support, make suggestions and give advice, describe health problems and talk with medical doctors and nurses, express pity, sorrow and hopes, express frequency and quantity in a basic way both orally and in writing. Communicate with native speakers within simple and familiar tasks requiring a simple and direct exchange of information on familiar and routine matters.

Prerequisites: GERL102B1 or GERL102B2

GLS202 German Language Skills: Reading and Writing**3 Cr Hr (3,0) 3 ECTS**

In this course the students are trained to comprehend written German texts from a variety of fields and text types. Furthermore, they learn how to write a paragraph and small texts on daily life situations in German. Thus, the course mainly focuses on writing principles and the correct and appropriate use of grammatical structures in German. At the end of the course the students will be able to understand and produce small texts on various topics in German.

Prerequisites: GERL201B1 or GERL201B2

SL320 Academic Research Techniques**3 Cr Hr (3,0) 4 ECTS**

This course introduces the elements and methods of coherent report writing and trains students to conduct research and write term papers. They become acquainted with the most important methods and skills for academic research and writing. They develop academic writing skills and know how to quote, compile a works cited list, and avoid plagiarism. They carry out a short research project individually and present it in an appropriate way, in written form.

GERS202 German IV

3 Cr Hr (9,0) 6 ECTS

At the end of this course, students can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. They can deal with most situations likely to arise whilst travelling in an area where the language is spoken. They can produce simple connected texts on topics, which are familiar or of personal interest. They can describe experiences and events, dreams, hopes and ambitions and briefly give reasons and explanations for opinions and plans.

Prerequisites: GERL201B1 or GERL201B2

GLS301 German Language Skills: Language Training

3 Cr Hr (3,0) 3 ECTS

This course is a comprehensive grammar course at the level of B1. The grammatical structures that the students comprehend, practice and use during this course are related to daily life topics. Thus, the students learn to use the basic grammatical and semantical elements of various text types in a practical communicative context.

Prerequisites: GERS202

GEBC253 -DS Written Business Communication (EN)

3 Cr Hr (3,0) 7 ECTS

This language course teaches students to express themselves adequately in a number of technical, practice-related texts in a business environment like inquiries, various types of letters, memos, reports, invoices, etc. Students acquire various formal linguistic structures that will benefit them later on in work contexts. They master the form as well as the format of these texts. Students learn to review the documents developed in this course in a meticulous way and hand them in as a portfolio.

Prerequisites: ENGL1001

GEBC232 Literary and Cultural Studies (GE)

3 Cr Hr (3,0) 3 ECTS

The course gives the students an overview of the literary history of Europe and especially of Germany, its different epochs and genres. Here, the emphasis lies on the periods from Enlightenment to Modernity. The course introduces students to the most basic literary and cultural theories. A specific epoch, an author, a genre, or a certain tradition is chosen and explored by the students. The students develop their understanding of traditions and innovations in literature, and they understand how authors develop and explore their ideas and views of the individual and of society. The students are enabled to recognize forms and techniques of narration in classical and modern literature. Furthermore, the students acquire research and writing skills by developing their ideas in texts and small essays.

Prerequisites: GERL201B1 or GERL201B2

GERS301 German V

3 Cr Hr (6,0)

4 ECTS

German Language Course: Completion of level B1 and start of level B2.

Prerequisites: GERS202

GEBC351 Debating in Business Scenarios (EN)

3 Cr Hr (3,0) 5 ECTS

This course puts students into various business situations, through role plays and debates, in which they learn to deal with situations of conflict or negotiation in companies.

The course combines concrete problems and decisions of the economic and business sector with moral

concepts; such as Kantian ideas of individual responsibility and duty, and utilitarian aspects which emphasize the best outcome for the majority. The students learn to understand thought systems on the one hand and argumentations and decisions made in business contexts on the other hand.

The students debate the business related cases and work together as teams in solving conflicts and problems. They understand basic concepts of philosophy, and can understand and express various problems in business. The students enlarge their knowledge in the fields of philosophy and economics and use an appropriate language for expressing their ideas in debates and discussions.

Prerequisites: GEBC253 -DS

GEBC311 Seminar in Linguistics (GE)

3 Cr Hr (3,0) 4 ECTS

This course covers various areas of language study not usually examined in lower level courses and will expand on topics covered in the course SL 111. This seminar gives students the opportunity to broaden their knowledge in selected field and topics in linguistics. Students acquire the concepts and methods necessary for the analysis of basic linguistic structures. They are able to present the results of group work and to organize seminar sessions in a group. They reflect the results of their own research in a term paper. This seminar is taught in German.

Prerequisites: SL111, GERS202

GEBC315 German for Tourism Communication

3 Cr Hr (3,0) 5 ECTS

This course provides students with tourism communication skills and introduces them to the different types of texts common in the field of tourism. It also give an insight in the different functions of the different tourism agencies. In this course the priority is given to communication and working with practical situations from the world of tourism.

This course helps students to master German for tourism communication purposes and provides them with the linguistic tools needed for travelling or for working in a variety of professions in tourism and hospitality sectors. During this course students learn and deal with different issues of tourism communication, i.e. Filling in forms, doing reservations, simulation of situations in hotels and travel and event agencies, comprehension of messages containing tourism sector specific terms, correspondence and e-mail practices, etc.

Prerequisites: GERS202

GLS303 German Language Skills: Business German and Application Training

3 Cr Hr (3,0) 4 ECTS

This course provides an introduction to the different types of texts common in the field of business and work environment. These are the text types that the students are most likely to deal with in their later professional career. Technical vocabulary is acquired through the study of these texts, and it is applied in text production tasks. This course gives insight into the vocabulary used in banking, the stock market, insurance, communications, export and import and others. During this course the students will also be introduced to business institutions in Germany.

Prerequisites: GERS301

GEBC341 Overview: Politics and Institutions (EN/GE)

3 Cr Hr (3,0) 5 ECTS

This course offers an introduction to politics through the study of various political, social, and cultural institutions. The main focus will be on the structure of the institutions, their policies, and their role within larger social and political contexts. This course looks at the way institutions form society and individuals within society, and vice versa. Questions of identity and power relations are thus at the center of this

course, which can be taught either in English or German.

Students have a deeper understanding of society and the main institutions within it through an in-depth analysis of the main political, social, and cultural institutions. They have a better understanding of the impact various institutions have on social relations and identities of individuals, as well as nations.

Prerequisites: GERS202, ENGL1002

GERS302 German VI

3 Cr Hr (6,0) 4 ECTS

At the end of this course, students can understand the main ideas of complex texts on both concrete and abstract topics, including technical discussions in their field of specialization. They can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. They can produce clear, detailed texts on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

Prerequisites: GERS301

GEBC322 Research Concept Development (GE/EN)

3 Cr Hr (3,0) 5 ECTS

The scope of the course *Research Concept Development* introduces the student to the discipline of academic research, setting them on a journey towards developing a research concept focused on their individual research interest. This will in turn provide a solid foundation for writing up a full research proposal. This course comprises all aspects of the planning for the individual research project and is undertaken by the student in conjunction with the course instructor. The student and the instructor will agree on the topic of the project, after which the student will conduct initial reading to refine the scope of the project and to inform the development of a detailed plan for its implementation. At the end of the course the student will deliver a written expose and make an oral presentation that both describe the background to the project and outline the plan for its successful completion.

Prerequisites: GERS301, ENGL1002

SL330 Contrastive Culture Studies

3 Cr Hr (3,0) 4 ECTS

This course is designed as a space for intercultural encounters between Jordanian students (those who will spend the following year in Germany) and German exchange students. Students from both countries exchange practical information about their countries that is relevant to the everyday life of exchange students. They discuss and develop projects of cultural exchange, and debate common stereotypes and possible intercultural conflicts, thus developing sensitivity for dealing with the other. This course is taught primarily in German.

Prerequisites: GERS202, ENGL1001

GEBC331 Creative Practice (GE)

3 Cr Hr (3,0) 3 ECTS

This course offers students the opportunity to experiment with different forms of creative expression. The focus of the course depends on the interests of both lecturers and students: developing and staging a play, writing a film script and producing a short film, creating websites and blogs, writing a story, or designing the layout of a book. This course is preferably taught in German. Through the development of a creative project, students improve their confidence, they develop their creativity and, drawing on experiences from their everyday life in producing creative texts, they also develop their critical skills in dealing with the world around them. The tasks in this course are carried out primarily in group work; thus, the students gain a plethora of soft skills, such as emotional intelligence.

Prerequisites: GERS202

GEBC313 Arabic in Professional Contexts**3 Cr Hr (3,0) 4 ECTS**

In this seminar, students obtain an insight into professional texts from various areas, such as business, law, journalism, etc. in Arabic. This course departs from the assumption that certain types of texts, such as a newspaper articles, a business reports, reviews, law texts, etc. have specific features, a specific language and structure that are analyzed and practiced in writing.

Prerequisites: ARB100

GEBC 482-DS B.A. Thesis**3 Cr Hr (3,0) 6 ECTS**

With their graduation project the students carry out scholarly work on a limited, practice-related topic in one of various fields of German, English, Business or intercultural communication, applying the methodology of the discipline and using the appropriate literature.

Prerequisites: SL320

GEBC471 International Internship**12 Cr Hr (0,0) 30 ECTS**

Students do an internship of at least 20 weeks in a company or an organization in Germany that works in a business or language-related field.

Prerequisites: GERS302

SL200 Field Training (160 h)**0 Cr Hr (0,0) 6 ECTS**

Students do an internship of at least 20 weeks in a company or an organization in Germany that works in a business or language-related field.

Prerequisites: 60CH

VIII. Elective Courses Offered by Languages Department

GEBC401: German Language Course I

2 Cr Hr (2,0)

3 ECTS

This module will be at the level of B2.2. It aims at systematically improving student's writing and reading competences. It focuses on the acquisition of complex linguistic structures and consistent self-correction. It helps with further development of effective reading and listening strategies by using texts and listening examples that extend beyond everyday communication. In-class discussions will be based on different topics that will motivate the students to exchange information, ideas, and opinions. In this module, students will expand and deepen their knowledge of German grammar through specific exercises.

Prerequisites: GERS302

GEBC402: German Language Course II

1 Cr Hr (1,0)

3 ECTS

This module will be at the level of C1.1, which uses a wide variety of materials, to practice all language skills, i.e., listening, speaking, reading and writing in an advance level. In addition to general-language topics, such as profession and studies, other topics including the language of science, the linguistic standards of presentations, discussions as well as formal criteria of academic discourse are consolidated. In addition, the cultural knowledge is deepened and extended by discussions.

Prerequisites: GERS302

TRA470: Special Topics in Translation

3 Cr Hr (3,0)

5 ECTS

Courses provided by partner universities.

Prerequisites: BSC001

TRA311: Contrastive Linguistics II (AR-GE)

3 Cr Hr (3,0)

3 ECTS

This course aims at raising students' awareness of translation-relevant differences and common features between Arabic and German with regard to grammar and language use. The course will deal with syntactic and stylistic aspects of translation. More specifically, the course will conduct a comparative and contrastive study of the salient syntactic, lexical and stylistic structures of German and Arabic, and set up the syntactic, lexical and stylistic processes that should be applied when translating from German into Arabic and vice versa. It will also take into account text linguistic issues.

Prerequisites: BSC001

TRA312: Translation of Literary Texts (AR-EN-GE)

3 Cr Hr (3,0)

5 ECTS

This course aims to train students to translate different literary texts between English- Arabic, Arabic – German, English –German, etc. It also focuses on how to deal with the peculiarities of literary texts in English, Arabic and German when being translated into the other language. Students develop translation strategies by focusing on literary genres including essays, prose, poetry, drama, testimonials and children's literature and comics. Practical matters such as copyright and publication processes are tackled throughout the course.

Prerequisites: BSC001

TRA320 General Translation III (AR-GE)

3 Cr Hr (3,0)

5 ECTS

This course aims to teach students strategies and methods of translating various practice-relevant text genres for various purposes and in various styles of writing from Arabic into German. Students are also introduced to linguistic as well as cultural problems and difficulties that the translator faces in rendering a text from one language into another. Real-world projects are frequently incorporated into the classes.

Prerequisites: BSC001

TRA322 Translation of Legal Texts (AR-EN-GE)**3 Cr Hr (3,0)****5 ECTS**

In this course students learn how to work and translate in the legal field. A variety of legal texts such as contracts, correspondence, deeds, insurance policies, summons and court decisions will be translated. In addition to mastering a substantial number of legal terms and expressions in Arabic, English and German, students will be trained to appreciate the intricacies of legal phraseology, subtlety and accuracy.

Prerequisites: BSC001

TRA323 Interpreting I (EN-AR-GE)**3 Cr Hr (3,0)****3 ECTS**

This course trains students to do consecutive translation of different spoken texts between English, Arabic and German. It places special focus on certain essential skills such as listening comprehension, summarizing, speedy processing, and time saving. It is also geared to promoting the students' personal lexicon and memory activation that is of great importance in oral translation.

Prerequisites: BSC001

TRA324: Research Topics and Practice in Translation**3 Cr Hr (3,0)****5 ECTS**

The students explore their scientific and research interests in different fields and gain practical experience in various projects related to the BA program. The course aims at developing and deepening the knowledge in selected fields closely related to translation theory and application, such as localization, adaptation, history of translation in the Arab world and the West, translation of holy books, international criteria in translation, translation methodology and others. This course is designed to help the students enhance their abilities of understanding and dealing with complex issues and challenges faced in the translation process. This course provides deeper insights into topics or specific fields of Translation Studies and serves as a preparation for the Bachelor Thesis

Prerequisites: BSC001

GEBC411: Special Focus : Language & Communication I**3 Cr Hr (3,0)****5 ECTS**

Courses provided by partner universities.

Prerequisites: BSC001

GEBC421: Special Focus: Literary & Cultural Studies I**3 Cr Hr (3,0)****5 ECTS**

Courses provided by partner universities.

Prerequisites: BSC001

GEBC431: Special Focus: Economy & Business I**3 Cr Hr (3,0)****5 ECTS**

Courses provided by partner universities.

Prerequisites: BSC001

GEBC412: Special Focus: Language & Communication II**2 Cr Hr (2,0)****5 ECTS**

Courses provided by partner universities.

Prerequisites: BSC001

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|---|------------------------------|-----------------|
| GEBC423: Special Focus: Literary & Cultural Studies II Courses provided by partner universities. | 3 Cr Hr (3,0) | 4.5 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| GEBC433: Special Focus: Economy and Business II Courses provided by partner universities. | 3 Cr Hr (3,0) | 5 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| GEBC451A: Special Topic Courses provided by partner universities. | 1 Cr Hr (1,0) | 2 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| GEBC451B: Special Topic Courses provided by partner universities. | 2 Cr Hr (2,0) | 4 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| GEBC451C: Special Topic Courses provided by partner universities. | 3 Cr Hr (3,0) | 5 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| GEBC481: Literature Research for the B.A. Thesis Courses provided by partner universities. | 2 Cr Hr (2,0) | 3 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| MGT322: Consumer Behaviour By the end of this module, the student will be able to: identify what is consumer behavior and its impact on marketing strategy; Describe the internal, situational and social influences on consumer behavior as individuals; Explain the different approaches consumers take to make buying decisions, and understand how the environment could affect these decisions, besides marketing applications of such approaches; Examine in details the effect of each of culture, subcultures, and groups on consumer's behavior. | 3 Cr Hr (3,0) | 4.5 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| MGT418: Quality Management Total Quality Management (TQM) helps the students to learn to view quality from a variety of functional perspectives, gain a better understanding of the problems associated with improving quality, also quality tools utilized in service and international/environments. This module focuses on the essence, principles, and practices of total quality management (TQM). Some of the ideas and topics that are covered are: process improvement; process orientation; service quality; human resources; customer satisfaction programs; quality function deployment; process control and capability; role of inspection; economics of quality; productivity measurement; learning and organizational performance measures; and teachings of Deming, Juran, and Crosby. | 3 Cr Hr (3,0) | 4.5 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| MGT598A: Special Topics in Management This module is a dynamic module tailored to special and hot issues in management that are of interest to students and academics. It may be offered when demand warrants for students who completed their German Year. After an insight in management issues, specific aspects of contemporary management will be treated in depth. This module discusses important issues and roles of management in the current and future business and economy. The topics covered may include: management, corporate governance, marketing in an actual environment (environment, digitalization, innovative methods). After completing the module, the students are expected to understand the topics, analyze the implications of business and economic changes to accounting and vice versa; and give opinion and make decisions related to the issues. | 1 Cr Hr (1,0) | 2 ECTS |
| | <i>Prerequisites: BSC001</i> | |
| MGT598B: Special Topics in Management This module is a dynamic module tailored to special and hot issues in management that are of interest to students and academics. It may be offered when demand warrants for students who completed their | 2 Cr Hr (2,0) | 3 ECTS |

German Year. After an insight in management issues, specific aspects of contemporary management will be treated in depth. This module discusses important issues and roles of management in the current and future business and economy. The topics covered may include: management, corporate governance, marketing in an actual environment (environment, digitalization, and innovative methods). After completing the module, the students are expected to understand the Module Title Module Code Special Topics in Management MGT598B Compulsory Module Year of Study 4 Semester Hours 2 Elective Module X Spring Semester X Workload 90 Optional Module Winter Semester X ECTS 3 Pre-university Pre-program Remedial Examination 30% Midterm exam 20% Homework, assignments 10% Active participation (attendance, active class participation) 40% Final exam Responsible Lecturer(s) Prof. Dr. Lutz H Schminke Course Mode of Delivery Contact Time Self-study Special Topics in Management face-to-face and distance learning 30 60 topics, analyses the implications of business and economic changes to accounting and vice versa; and give opinion and make decisions related to the issues.

Prerequisites: BSC001

MGT598C: Special Topics in Management

3 Cr Hr (3,0)

4.5 ECTS

This module is a dynamic module tailored to special and hot issues in management that are of interest to students and academics may be offered when demand warrants for students who completed their German Year. After an insight in Management issues, specific aspects of contemporary management will be treated in depth. This module discusses important issues and roles of management in the current and future business and economy. The topics covered may include: management, corporate governance, marketing in an actual environment (environment, digitalization, and innovative methods). After completing the module, the students are expected to understand the topics, analyze the implications of business and economic changes to accounting and vice versa; and give opinion and make decisions related to the issues.

Prerequisites: BSC001

LOGS315: Inventory Management

3 Cr Hr (3,0)

5 ECTS

Inventory management deals with planning, organizing, and controlling the accumulation of raw materials, work-in process, and finished products stocks. The introductory part of the module discusses the movement of inventories through the supply chain, reasons for holding inventory, importance of inventory, role of inventory, and the costs associated with inventory. The second part of this module focuses on independent demand inventory methods, starting with the classical EOQ model and then considering the cases of known demand and uncertain demand. The third part of the module deals with the information required to support inventory planning is considered, including: information from inventory management information system, demand forecasts, and planned operations. The last part describes the dependent demand approach focusing mainly on material requirements planning and just-in-time operations.

Prerequisites: BSC001

LOGS316: Warehouse Management

3 Cr Hr (3,0)

5 ECTS

The module provides an introduction to the physical storage and handling materials. A range of picking methods and techniques to improve the warehouse efficiency will be discussed. The module will also place an emphasis on improving the output of the warehouses and distribution centers through understanding the methods of organizing workflows, warehouse layout, and use of information systems. Further, it covers the subjects of managing people in a warehouse together with improving safety in the warehouse. A wide range of case studies, exercises, group module works will be given as well as a field visit will be made to one of the warehouses in the country as to better understand the theories being studied in this module.

Prerequisites: BSC001

LOGS446: Humanitarian Logistics

3 Cr Hr (3,0)

4.5 ECTS

Students get acquainted with the fundamental concepts of disaster management and humanitarian logistics. Logistics is one of the most critical components to successful humanitarian assistance, characterized by the efficient and effective delivery of the right assistance to the right beneficiaries at the

right time. This module will prepare students for roles ranging from planning, managing, implementing and controlling the flow and storage of goods, material, cost and information along the entire emergency supply chain for the purpose of relief and alleviating the suffering of people in places with disasters.

Prerequisites: BSC001

LOGS324: Logistics Network Design

3 Cr Hr (3,0)

4.5 ECTS

This module introduces students to the theory and practice of logistics systems design and operations. Students will be exposed to issues surrounding the location of distribution centers, optimal number of distribution, centralization and decentralization of logistics systems. The module also covers logistics hubs and network design, cross-docking, its types and design of cross-docking facilities, road demountable, benchmarking and performance measurement of logistics operations, logistics performance index and measurements of global logistics performance, sourcing models in logistics, the design and operations of dry ports, global trends in logistics, the design of humanitarian and sustainable networks.

Prerequisites: BSC001

IX. Courses offered by Other Schools

ARB100: Arabic

3 Cr Hr (3,0)

3 ECTS

This course aims to improve the student's competence in the various linguistic skills in terms of reading, comprehension, and taste. This is achieved through the study of selected texts with many implications that raise issues in spelling, grammar, composition, meaning, and inference, and the use of an old and modern thesaurus.

Prerequisites: ARB0099

ENGL0098: Elementary English

3 Cr Hr (3,0)

3 ECTS

Students will focus on English at an elementary level through the receptive skills of reading and listening and the productive skills of writing and speaking. English III is aimed at students who have achieved a grade of between 0 and 60 on the English Placement Test. This course is zero credit hours. This course enables students to contribute their own knowledge or experience in speaking activities, and use the language correctly. The exposure to a wide variety of listening material with a variety of accents, including some non-native speakers of English improves their level. English III integrates the focus on individual sounds of word and sentence stress where students are encouraged to copy the rhythm of English. Pronunciation is also integrated into Grammar and Vocabulary activities.

Prerequisites: -

ENGL0099: Intermediate English

3 Cr Hr (3,0)

3 ECTS

Students will focus on English at an intermediate level through the receptive skills of reading and listening and the productive skills of writing and speaking. English IV is aimed at students who have successfully passed English III or achieved a grade of between 61-80 on the English Placement Test. This course is zero credit hours. Attendance: Students are required to attend regularly according to the regulations of GJU and should provide the instructor with official excuses in case they are absent for a long time. Participation and homework: Students are required to participate in the group discussion in class. Interaction is necessary as well as oral presentations will be given to measure how fluent students are and to improve their skill of speaking. Medium of communication: GJU email, face to face (on campus) and during office hours. Teaching method: Explaining, discussing and doing the exercises given to students.

Prerequisites: -

ENGL1001: Upper-Intermediate English

3 Cr Hr (3,0)

3 ECTS

Education is the ability to listen to almost anything without losing your temper or your self-confidence." Robert Frost (1874 - 1963) English V is aimed at students who have achieved a passing grade in English IV or a grade between 81 and above on the English Placement Test. English V is equal to three credit hours. Students will focus on English at an upper intermediate level. Students will analyze and produce essays with an emphasis on argumentation and persuasion working both independently and cooperatively to

gather, evaluate, and synthesize necessary information. Class activities include interactive lectures, small group and class discussions, informal debates, peer feedback, individual presentations, focused listening exercises and focused viewing exercises as well as assorted reading, writing, and grammar assignments. There will be some poetry analysis together with reading and understanding a short story and a drama using basic literary terms and concepts. Note: The process of argumentation enables us to clarify and develop our own responses to important issues, and a significant part of that process involves dialogue with both those who share our opinions and those who do not. In order to participate responsibly and effectively in meaningful dialogue, we must maintain an attitude characterized by openness, responsibility, rationality, and respect for all participants. Upon finishing this level, all students are eligible to receive an English language proficiency letter indicating their level according to the Common European Framework Reference for Languages (CEFR) varying between B1 and B2 according to the grade they get upon finishing this level.

Prerequisites: ENGL0099

ENGL1002: Advanced English

3 Cr Hr (3,0)

3 ECTS

English1002, is the last of the English levels at the German Jordanian University to arm graduates with the best command of the English language in its varied aspects: Reading, Writing, Speaking, Listening and Understanding. It is aimed at students who successfully pass English V and it is three credit hours. This level focuses on a higher level of enhancement of their language. Students can address any audience, through delivering a persuasive speech, making an informative presentation, or analyzing controversial News through News Analysis. The students' Thesis Statements are backed up with: mistake-free language, persuasive logic and verified statistics, numbers and facts to convince the audience with their points of view. Other tools are enhanced involving their language, including specific terminology, tone, intonation and body language to make them acquire the best outcome. Students can also address any topic in writing. With the language skills provided in this level, GJU graduates become more equipped with outstanding abilities and get better chances in the work market, in addition to their knowledge and education in the major fields. The assessment of the students applies Bloom's Taxonomy where the learning objectives are classified according to the different domains including: learning (remembering), understanding, applying, analyzing, evaluating, the creating. Upon finishing this level, all students are eligible to receive an English language proficiency letter indicating their level according to the Common European Framework Reference for Languages (CEFR) varying between B2, C1 or C2 according to the grade they get upon finishing this level.

Prerequisites: ENGL1001

MGT124 -DS Fundamentals of Marketing

3 Cr Hr (3,0) 4.5 ECTS

This module aims to equip students with an understanding of the role of marketing and the value of marketing management in achieving corporate success within an increasingly competitive, dynamic and turbulent environment. Focusing on the strategic importance of marketing, and its important role in the overall strategy, evaluating the different tools of marketing and the decisions a marketing manager is responsible for.

Prerequisites: MGT101

MGT211 Organizational Behavior

3 Cr Hr (3,0) 4.5 ECTS

Topics that will be covered during this course are:

- What is organizational behavior?
- Diversity in organizations;
- Attitudes and job satisfaction;
- Emotions and moods;
- Personality and values;
- Perception and individual decision making;
- Motivation concepts;

- Motivation: from concepts to application;
- Understanding work teams;
- Leadership.

Prerequisites: MGT101

MGT126 Fundamentals of Microeconomics

3 Cr Hr (3,0) 4.5 ECTS

The module deals with basic microeconomic concepts, theories, and methods. The module introduces the students to the field of microeconomics and to important issues such as the economic problem of scarcity and choice as well as consumers' and producers' behavior in input and output markets. It also addresses supply and demand elasticity; utility; production and costs as well as input and output markets. It then addresses the characteristics of different market structures such as perfect competition and monopoly.

Prerequisites: MGT101

MGT314 Human Resources Management

3 Cr Hr (3,0) 4.5 ECTS

Topics that will be covered during this course are:

- HRM in a changing environment;
- Introduction to HR functions;
- Effective job analysis;
- Employee recruitment;
- Selecting employees;
- Training and developing employees;
- Career development;
- Performance management;
- Compensation;
- Employee benefits.

Prerequisites: MGT211

LOGS101 Introduction to Logistics

3 Cr Hr (3,0) 4.5 ECTS

Business logistics considers the two-directional flow and storage of products and information; into, within, and out of the organization. The logistics system consists of three sub-systems: inbound, internal, and outbound logistics. As the first module in logistics, LOGS101 starts with defining logistics and determining the scope of logistics management as a part of supply chain management. The importance of logistics in the micro- and macro-economic levels, the systems and total cost approaches to logistics, logistical relationships within the firm, and the main logistics activities are also covered in the first part of this module. Thereafter, more detailed examination of logistics activities is considered including procurement; demand management, order management, and customer service; inventory management; warehousing management; packaging and material handling; and transportation management. Afterward, the organizational and managerial issues related to logistics are considered including organizational structure and design, productivity, quality, risk, sustainability, and complexity.

Prerequisites: MGT101

MGT101 Principles of Management

3 Cr Hr (3,0) 4.5 ECTS

This module is designed to equip students with the basic knowledge and skills in the field of management. The module consists of the main concepts of management and the management process. During this module, basic concepts of management will be illustrated. The module covers the following topics:

- The Management processes
- History of Management
- External Environment & Organizational Culture
- Fundamentals of Planning
- Fundamentals of Control

- Fundamentals of Organizing
- Essentials of Leadership.

Prerequisites: -

CS115 Computing Fundamentals

3 Cr Hr (3,0) 3 ECTS

Basic information technology (IT) skills and concepts, the Internet and the web, electronic commerce, application software, system software, basics of computer hardware: the system unit, input and output devices, secondary storage; creating web-pages using HTML and cascading style sheets (CSS), database concepts, database management systems, basics of the structured query language (SQL), communications and networks, privacy, security, computer ethics, information systems, systems analysis and design, programming basics: variables, data types, arithmetic and logic expressions, input/output operations, selection structures, loop structures, arrays.

Prerequisites: -

CS1150 Computing Fundamentals LAB

1 Cr Hr (1,0) 2 ECTS

Lab session every week to offer hands-on experience on the topics that are covered in CS115, which are: computer hardware, operating systems, web browsing, word processing programs, presentation programs, spreadsheet programs, creating web-pages using HTML and CSS, database management systems, database queries with SQL, programming basics: variables, data types, arithmetic and logic expressions, input/output operations, selection structures, loop structures, arrays.

Prerequisites: CS115

DS101: Dual Study Practical I

3 Cr Hr (3,0)

3 ECTS

This course is designed in which the student and the company/organization agree on a training plan for the 12-week practical phase. The student will be given a general orientation to the company/organization and be assigned to one or more departments in the company. He/She and will contribute to the completion of routine tasks. In addition to guidance from the company/organization, the student will be supervised and evaluated by a University instructor. Supervision can be performed via a combination of field visits, virtual meetings, and direct communication with the student and/or his supervisor in the company/organization. The regular aim for the academic supervisor is to visit the student once during the practical phase. During the training, the student will learn about the various responsibilities of professionals in his/her field and interact with employees. He/she will learn the basic processes and services inside the company/organization. The student will also perform supervised work and apply their basic professional knowledge in their work activities. Students will learn about the importance of professionalism, organization, effective communication, and ethics in the work environment. They will construct a general awareness of the culture of the company and develop a good understanding of the company's position in its targeted market. Students will get the opportunity to start building their professional network.

Prerequisites: -

DS201: Dual Study Practical II

3 Cr Hr (3,0)

3 ECTS

This course is designed in which the student and the company/organization agree on a training plan for

the 12-week practical phase. The student will be assigned to one or more departments in the company and will contribute to the completion of their routine tasks. In addition to guidance from the company/organization, the student will be supervised and evaluated by a university instructor. Supervision can be performed via a combination of field visits, virtual meetings, and direct communication with the student and/or his supervisor in the company/organization. The regular aim for the academic supervisor is to visit the student once during the practical phase. During the training, the student will learn to become aware of the main responsibilities of professionals in his/her field. He/she will become familiar with processes and services inside the company/organization. The student will also perform work with limited supervision and apply their scientific knowledge in their work activities. Students will learn and practice professionalism, organization, effective communication, and ethics in the work environment. They will construct a sound awareness of the culture of the company and develop a very good understanding of the company's position in its targeted market. Students will get the opportunity to expand their professional network. They will also work on a project assignment related to the work of his/her company. The project is then evaluated at the end of the training period.

Prerequisites: DS101

DS301: Dual Study Practical III

0 Cr Hr (0,0)

6 ECTS

This course is designed in which the student and the company/organization agree on a training plan for the 12-week practical phase. The student will be assigned to one or more departments in the company and will contribute to the completion of their routine tasks. During the training, the student will learn to become fully aware of the main responsibilities of professionals in his/her field. He/she will become familiar with processes, projects, and services inside the company/organization. The student will also perform work with limited or no supervision and apply their scientific knowledge in their work activities. Students will learn and practice professionalism, organization, effective communication, and ethics in the work environment. They will construct a strong awareness of the culture of the company and develop an excellent understanding of the company's position in its targeted market. Students will get the opportunity to expand their professional network.

Prerequisites: DS201