



# **German Jordanian University**

**School of Applied Humanities and  
Languages**

**Department of Languages**

**Bachelor of Science in German and  
English for Business and Communication  
Dual Studies Track**

**Study Plan 2021**

## **I. Program Vision**

To provide high-quality integrated applied learning in a receptive and dynamic academic environment.

## **II. Program Mission**

To achieve the university's vision through developing an academic program geared towards a market-oriented teaching environment while highlighting the German, local and international dimensions.

## **III. Program General Description**

The B.A. "German and English for Business and Communication" (GEBC) Dual Studies program is an integrated program that combines language, business and communication. With its practical nature, the program is designed to apply the theoretical knowledge students learn in business and communication through the use of three languages Arabic, English and German and thus implement this knowledge in real life situations.

Since this program is under the School of Applied Humanities and Languages (SAHL), the applied part of the program is accentuated and emphasized in terms of the methods used to teach the courses in the program. To carry out the concept of linking theory to practice, the courses offered in the GEBC program incorporate a lot of practical examples and real-life situations to further explain the theoretical information taught to students in the program.

Therefore, the Dual Studies Program fits well with the GEBC program due to the applied nature of the school and program which go hand in hand in terms of focusing on offering students with as much practical training as possible to reinforce the practical aspects of the courses.

With the help of the Dual Studies Program at the German Jordanian University, students are given the opportunity to explore and further enhance the knowledge they receive in their courses through actual training and work experience at local and international partner companies.

In line with the German Jordanian University's German dimension to integrate and connect students to local and international industries and environments, the dual studies practical phases serve as the practical training students receive together with the theoretical knowledge pertaining to those practical phases. Furthermore, the dual studies program merges the theoretical aspect of the GEBC program with the practical aspect as is the norm for an applied university like GJU. Altogether, the program comprises of 145 credit hours.

The Dual Studies Track started in the Department of Languages in the German and English for Business Communication Program in the academic year of 2021-2022. In the first and second semesters of the first academic year, students take their regular courses at GJU and then their dual studies track goes into effect in the summer of that first year where students spend part of the summer semester training at a partner company while taking a core program course simultaneously or consecutively with their training. In the second summer, the students take a core program course while they train at the same partner company they already trained at in the previous year. As for the last summer, students also train at the same partner company while they work on their bachelor graduation project and make use of the data and information available to them in the company they are during their training at. Moreover, the study plan for this track is a pre-planned and set study plan approved by the Department of Languages at the School of Applied Humanities and

Languages.

The GEBC Dual Studies program qualifies graduates for various fields of work in national and international companies. Besides the professional perspective, there is also the possibility for graduates to continue their studies in an M.A. program at German Jordanian University – for instance, the M.A. program in German as a Foreign Language – or at another university.

GEBC Dual Studies students will be qualified for the following fields:

- Journalism: work in distinguished media fields: newspapers, radio, television;
- Cultural work: in theaters, museums, and tourism;
- Editorial work: publishing houses, libraries, and book-stores;
- Various business fields: management, advertising, marketing, human resources, and logistics;
- Education: work as a teacher of German and/or English; this perspective is particularly interesting for students who continue their studies at GJU in the M.A. program in German as a Foreign Language;
- Any area that requires language and cultural experts who can translate, negotiate, and mediate in creative ways between different cultural contexts; this is particularly valid for companies that cooperate with the German and English-speaking world.

The job market for students of the humanities underlies unforeseen and permanent changes. Because of this, practical training on the job is particularly important for students of the B.A. German and English for Business and Communication. Our practice-oriented classes, as well as the mandatory internship in Germany, give students a distinguished insight into future fields of work and provide them with the skills to adapt to various professional contexts.

## **IV. Program Objectives**

GEBC Dual Studies program emphasizes the application of language, business and communication in the short term, and the ability to discover, acquire, and adapt new knowledge and skills in the long term, such that its graduates are prepared to:

- a. Apply the theoretical knowledge students learn in business and communication through the use of three languages Arabic, English and German and thus implement this knowledge in real life situations.
- b. Incorporate the concept of linking theory to practice where the courses offered in the GEBC program integrate a lot of practical examples and real-life situations to further explain the theoretical information taught to students in the program.
- c. Discover and understand the applied nature of the school and program which go hand in hand with the Dual Studies program
- d. Focus on what the program offers in terms of practical training as much as possible to reinforce the practical aspects of the courses offered in the Dual Studies program.

## V. Learning Outcomes

GEBC Dual Studies program aims to graduate bachelor students with an understanding of fundamental language and business communication concepts, methodologies, and technologies as demonstrated by:

- a. An ability to understand, compare and duplicate a range of text types in English, German, as well as in Arabic, the latter being especially important for their job perspectives in the Arab world.
- b. An ability to construct meaning from oral, written and graphic messages in the working languages in creative, innovative, and critical ways.
- c. An ability to use German and English confidently in a variety of business and cultural contexts.
- d. An ability to operate and interact in business fields that are particularly interesting for language experts, such as marketing, human resources, and logistics.
- e. An ability to communicate appropriately within their own culture as well as between different cultures.
- f. An ability to interpret the role of Jordanian and German politics and culture in a global context to work on both the national and international level.
- g. An ability to develop research projects in the field of business communication and culture studies with the focus on the German and English languages and cultures.
- h. An ability to adapt easily and independently to new contexts of work, as they will do an internship in Germany.

## VI. Framework for B.A. Degree (Credit Hours)

Classification		Credit Hours			ECTS		
		Compulsory	Elective	Total	Compulsory	Elective	Total
University Requirements	General	21	-	21	37	-	37
	Dual Studies	6	-	6	12	-	12
School Requirements		31	-	31	43	-	43
Program Requirements		75	12	87	126.5	21.5	148
Total		133	12	145	218.5	21.5	240

### 1. University Requirements: (27 credit hours)

#### 1.1. Compulsory: (21 credit hours)

Course ID	Course Name	Credit Hours	ECTS	Teaching method	Contact Hours		Prerequisites / Co-requisites
					Lect	Lab	
ARB099	Arabic 99	0	0	Online	3	-	-
ENGL099	English II	0	0	Face-to-face	3	-	-
ARB100	Arabic	3	3	Online	3	-	ARB099
ENGL101	English III	1	3	Face-to-face	3	-	ENGL099
ENGL102	English IV	1	3	Face-to-face	3	-	ENGL101
ENGL201	English V	2	3	Face-to-face	3	-	ENGL102
ENGL202	English VI	2	3	Face-to-face	3	-	ENGL201
MILS100	Military Science	3	2	Online	3	-	-
NE101	National Education	3	2	Online	3	-	-
NEE101	National Education (English)						
GER5101	German I	3	9	Face to Face	9		-
GER5102	German II	3	9	Face to Face	9		GER5101
Total		21	37				

#### 1.2. Dual Studies Compulsory Courses: (6 Credit Hours) (All 3 courses)

Course ID	Course Name	Credit Hours	ECTS	Teaching method Contact Hours		Prerequisites / Co-requisites
				Lect	Lab	
DS101	Dual Studies Practical I	3	3	12 weeks		-
DS201	Dual Studies Practical II	3	3	12 weeks		DS101
DS301	Dual Studies Practical III	0	6	12 weeks		DS201
Total		6	12	36 weeks		

### 2. School Requirements: (31 Credit Hours)

Course ID	Course Name	Credit Hours	ECTS	Teaching method	Contact Hours		Prerequisites / Co-requisites
					Lect	Lab	
GER5201	German III	3	6	Face to Face	9		GER5102
GER5202	German IV	3	6	Face to Face	9		GER5201
GLS100	German Language Skills: Speaking and Listening	3	3	Blended Learning	3		GER5101
GLS200	German Language Skills:	3	3	Blended	3		GER5102

	Reading and Writing			Learning			
GLS203	German Language Skills: German Grammar	3	3	Blended Learning	3		GERS201
GLS303	German Language Skills: Business German and Application Training	3	4	Blended Learning	3		GERS301
SL111	Introduction to Linguistics (E)	3	5	Blended Learning	3		ENGL101
SL320	Academic Research Techniques (E/G)	3	4	Blended Learning	3		GERS 202 + ENG 201
SL330	Contrastive Cultural Studies (G)	3	4	Blended Learning	3		GERS 202
CS115	Computing Fundamentals	3	3	Blended Learning	3	-	CS1150
CS1150	Computing Fundamentals LAB	1	2	Face-to-face	-	1	CS115
<b>Total</b>		<b>31</b>	<b>43</b>				

### 3. Program Requirements (75 credit hours)

Course ID	Course Name	Credit Hours	ECTS	Teaching method	Contact Hours		Prerequisites / Co-requisites
					Lect	Lab	
GERS301	German V	3	4	Face to Face	6		GERS202
GERS302	German VI	3	4	Face to Face	6		GERS301
GEBC152	Principles of Communication (E)	3	5	Blended	3	-	-
GEBC123	Reading and Summarizing of Academic Texts (E)	3	4	Face to Face	3	-	ENGL101
GEBC153	Grammar in Use and Speaking Skills (E)	3	6	Face to Face	3	-	ENGL101
GEBC232	Literary and Cultural Studies (G)	3	4	Blended	3	-	GERS201
GEBC253-DS	Written Business Communication (E)	3	5	Blended	3	-	ENGL102
GEBC311	Seminar in Linguistics (G)	3	4	Blended	3	-	SL111 + GERS202
GEBC315	German for Tourism Communication	3	5	Blended	3	-	GERS202
GEBC322	Research Concept Development (G)	3	5	Blended	3	-	GERS301
GEBC341	Overview: Politics and Institutions (E/G)	3	4	Blended	3	-	GERS202 + ENG101
GEBC351	Debating in Business Scenarios (E)	3	4.5	Blended	3	-	GEBC253-DS
GEBC331	Creative Practice (G)	3	5	Blended	3	-	GERS202
GEBC511	Professional Texts: Analysis and Writing (Arabic)	3	4	Blended	3	-	ARB100
GEBC471	International Internship	12	30	Online	-	-	GERS302
GEBC482- DS	B.A. Thesis	3	6	Face-to- Face	3	-	SL320
MGT101	Principles of	3	4.5	Blended	3		-

	Management						
MGT124 -DS	Fundamentals of Marketing	3	4.5	Blended	3		MGT101
MGT211	Organizational Behavior	3	4.5	Face to Face	3		MGT101
MGT126	Fundamentals of Microeconomics	3	4.5	Face to Face	3		MGT101
MGT314	Human Resources Management	3	4.5	Blended	3		MGT211
LOGS101	Introduction to Logistics	3	4.5	Blended	3		MGT101
<b>Total</b>		<b>75</b>	<b>126.5</b>				

#### 4. Program Requirements (Electives): (12 credit hours)

Course ID	Course Name	Credit Hours	ECTS	Teaching method	Contact Hours		Prerequisites / Co-requisites
					Lect	Lab	
a. Two Language Courses (Semester Abroad / 2 Credit Hours)							
GEBC401	German Language Course I	1	3	Host University	3	-	BSC001
GEBC402	German Language Course II	1	3	Host University	3	-	BSC001
ii. Four of the Following Courses (Semester Abroad / 10 Credit Hours)							
GEBC411	Special Focus : Language &Communication I	3	5	Host University	3	-	BSC001
GEBC421	Special Focus: Literary & Cultural Studies I	3	5	Host University	3	-	BSC001
GEBC431	Special Focus: Economy & Business I	3	5	Host University	3	-	BSC001
GEBC412	Special Focus: Language&Communication II	2	5	Host University	3	-	BSC001
GEBC423	Special Focus: Literary & Cultural Studies II	3	4.5	Host University	3	-	BSC001
GEBC433	Special Focus: Economy and Business II	3	5	Host University	3	-	BSC001
MGT322	Consumer Behaviour	3	4.5	Host University	3	-	BSC001
MGT418	Quality Management	3	4.5	Host University	3	-	BSC001
MGT598 A	Special Topics in Management	1	2	Host University	3	-	BSC001
MGT598 B	Special Topics in Management	2	3	Host University	3	-	BSC001
MGT598 C	Special Topics in Management	3	4.5	Host University	3	-	BSC001
LOGS315	Inventory Management	3	5	Host University	3	-	BSC001
LOGS316	Warehouse Management	3	5	Host University	3	-	BSC001
LOGS446	Humanitarian Logistics	3	4.5	Host University	3	-	BSC001
LOGS324	Logistics Network Design	3	4.5	Host University	3	-	BSC001

TRA311	Contrastive Linguistics II (AR-GE)	3	3	Host University	3	-	BSC001
TRA312	Translation of Literary Texts (AR-EN-GE)	3	5	Host University	3	-	BSC001
TRA320	General Translation III (AR-GE)	3	5	Host University	3	-	BSC001
TRA322	Translation of Legal Texts (AR-EN-GE)	3	5	Host University	3	-	BSC001
TRA323	Interpreting I (EN-AR-GE)	3	3	Host University	3	-	BSC001
TRA470	Special Topics in Translation	3	5	Host University	3	-	BSC001
TRA324	(Research Topics and Practice in Translation )	3	5	Host University	3	-	BSC001
GEBC451 A	special Topic	1	2	Host University	3	-	BSC001
GEBC451 C	Special Topic	3	5	Host University	3	-	BSC001
GEBC451 B	Special Topic	2	4	Host University	3	-	BSC001
GEBC481	Literature Research for the B.A. Thesis	2	3	Host University	3	-	BSC001
<b>Total</b>		<b>12</b>	<b>21.5</b>			-	



## VII. Study Plan<sup>c</sup> Guide for the Bachelor's Degree in German and English for Business and Communication

First Year				
First Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GER5101	German I	3	-	
ENGL 102 \ 101	English III, IV	1	Placement Test	
MGT101	Principles of Management	3	-	
SL111	Introduction to Linguistics (E )	3	ENGL 101	
NE101	National Education	3	-	
<b>Total</b>		<b>13\ 14</b>		

First Year				
Second Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GER5102	German II	3	GER5101	
GLS100	German Language Skills: Speaking and Listening Comprehension	3	GER5101	
ENGL 201	English V	2	ENGL102	
GEBC152	Principles of Communication (E)	3		
GEBC153	Grammar in Use and Speaking Skills	3	ENGL101	
GEBC123	Reading and Summarizing of Academic Texts (E)	3	ENGL101	
<b>Total</b>		<b>17</b>		

First Year				
Summer Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
MGT124 - DS	Fundamentals of Marketing	3	MGT101	
DS101	Dual Studies Practical I	3		
<b>Total</b>		<b>6</b>		

<sup>c</sup> The following study plan guide assumes having passed all placement tests

Second Year				
First Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GERS201	German III	3	GERS102	
GLS200	German Language Skills: Reading and Writing	3	GERS102	
ENGL202	English VI	2	ENGL201	
MGT126	Fundamentals of Microeconomics	3	MGT101	
MILS100	Military Sciences	3	-	
ARB100	Arabic II	3	ARB 99	
		<b>Total</b>	<b>17</b>	

Second Year				
Second Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GERS202	German IV	3	GERS201	
GLS203	German Language Skills: German Grammar	3	GERS201	
GEBC232	Literary and Cultural Studies (G)	3	GERS201	
LOGS101	Introduction to Logistics	3	MGT101	
CS115	Computing Fundamentals	3	-	
CS1150	Computing Fundamentals Lab	1		
		<b>Total</b>	<b>16</b>	

Second Year				
Summer Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GEBC253 - DS	Written Business Communication (E)	3	ENGL102	
DS201	Dual Studies Practical II	3	DS101	
		<b>Total</b>	<b>6</b>	

Third Year				
First Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GERS301	German V	3	GERS202	
GEBC351	Debating in Business Scenarios (E)	3	GEBC253 -DS	
GEBC311	Seminar in Linguistics (G)	3	SL111 + GERS202	
SL320	Academic Research Techniques (E/G)	3	GERS202 + ENG201	
GEBC315	German for Tourism Communication	3	GERS202	
GEBC341	Overview: Politics and Institutions (E/G)	3	ENGL101 + GERS202	
MGT211	Organizational Behavior	3	MGT101	
		<b>Total</b>	<b>21</b>	

Third Year				
Second Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GERS302	German VI	3	GERS 301	
GEBC322	Research Concept Development (G)	3	GERS 301	
GLS303	Business German and Application Training	3	GERS 301	
SL330	Contrastive Intercultural Studies (G)	3	GERS 202 +ENG201	
MGT314	Human Resources Management	3	MGT211	
GEBC331	Creative Practice (G)	3	GERS 202	
GEBC511	Professional Texts: Analysis and Writing (Arabic)	3	ARB100	
		<b>Total</b>	<b>21</b>	

Third Year				
Summer Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GEBC 482-DS	B.A. Thesis	3	SL320	
DS301	Dual Studies Practical III	0	DS201	
		<b>Total</b>	<b>3</b>	

Fourth Year				
First Semester				
Two Language Courses				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GEBC 401	German Language Course I	1	GERS 302	
GEBC 402	German Language Course II	1	GERS 302	
Three or four of the Following Courses				
GEBC 411	Special Focus :Language &Communication I	3	-	
GEBC 421	Special Focus: Literary & Cultural Studies I	3	-	
GEBC 431	Special Focus: Economy & Business	3	-	
GEBC 412	Special Focus: Language &Communication II	2	-	
GEBC 423	Special Focus: Literary & Cultural Studies II	3	-	
GEBC 433	Special Focus: Economy and Business II	3	-	
GEBC 451	Special Topic	2		
GEBC 481	Literature Research for the B.A. Thesis	2		
<b>Total</b>		<b>12</b>		

Fourth Year				
Second Semester				
Course ID	Course Name	Cr Hr	Prerequisites	Co-requisite
GEBC471	International Internship	12	GERS302	
<b>Total</b>		<b>12</b>		

**German year prerequisites are:**

1. A minimum GPA of 61.0%
2. Successful completion of 90 credit hours including all German language courses
3. Passing GERS302 German VI and B1 German language test (all 4 language skills) conducted by Goethe Institute or another approved provider
4. ENGL201 English V, and Arabic 99
5. DS301 Dual Studies Practical III

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<sup>d</sup> Courses attended and/or passed during International Internship are not transferable

## VIII. Compulsory Courses Offered by Languages Department

### **GER5101 German I (A1.a/A1.b)**

**3 Cr Hr**

**9 ECTS**

This course introduces the students to familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. They can introduce themselves and others and can ask and answer questions about personal details such as where they live, people they know and things they have. They can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

*Prerequisites: -*

### **SL111 Introduction to Linguistics (E)**

**3 Cr Hr**

**5 ECTS**

This course introduces the study of language. It presents the fundamental topics of linguistics and introduces the analysis of the key elements of language – sounds, words, structures, and meanings. However, this introduction goes beyond the basic topics of “grammar”, which are already covered by the various language courses. Instead, this introductory course gives the students an overview of the various fields of linguistics, such as phonology, morphology, syntax, semantics, lexicography, sociolinguistics, text linguistics, pragmatics, etc. This course is taught in English.

*Prerequisites: ENGL101*

### **GER5102 German II (A1.c/A2.a)**

**3 Cr Hr**

**9 ECTS**

German Language Course: Completion of level A1 and start of level A2 where students expand their use familiar everyday expressions related to areas of most immediate relevance (e.g., very basic personal and family information, shopping, local geography, employment). Students start to communicate in simple and routine tasks requiring a simple and direct exchange of information in familiar and routine matters. Students will be able to describe in simple terms aspects of their background, immediate environment and matters in areas of immediate need.

*Prerequisites: GER5101*

### **GLS 100 German Language Skills: Speaking and Listening Comprehension**

**3 Cr Hr**

**3 ECTS**

In this course the students focus specifically on acquiring speaking skills in everyday life and in professional contexts while working together in groups on basic projects, producing meaningful sentences and small dialogues. Furthermore, the students develop the basic skills to listen to and to comprehend German texts, such as dialogues, songs, small interviews, stories, and reports of various everyday situations. Thus, they obtain basic oral and comprehension skills relevant to professional everyday life in German-speaking countries.

*Prerequisites: GER5101*

### **GEBC152 Principles of Communication (E)**

**3 Cr Hr**

**5 ECTS**

This course aim is to introduce students to the various sub-fields in the communication discipline. It covers basic communication models, theory, and research methods used in communication in interpersonal, small-group, organizational, mass, and intercultural contexts.

*Prerequisites: -*

<b>GEBC123 Reading and Summarizing of Academic Texts (E)</b>	<b>3 Cr Hr</b>	<b>4 ECTS</b>
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The course teaches students how to find, read and comprehend texts on both popular-scientific and academic levels.

The students work on fields of politics, literature, philosophy, anthropology and social sciences and within these disciplines are able to find appropriate topics of their own interests. The topics chosen have to be deepened and elaborated by exploring various angles. By doing so, students learn different lines of academic argumentation. The students write small essays in which their chosen topics are expressed and elaborated from various angles and views. They learn how to find topics, formulate research questions, and structure their ideas. In this way, the course enables students to do research on a basic level, summarize academic works within one field, and understand argumentations, which are completed in small essays.

*Prerequisites: ENGL101*

<b>GEBC153 Grammar in Use and Speaking Skills (E)</b>	<b>3 Cr Hr</b>	<b>6 ECTS</b>
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This course explores the major areas of grammar at the levels of word, sentence and text and focuses on the use of Grammar in speech. Students are able to identify and describe the main grammatical features drawn from across various contexts of use, using appropriate terminology and techniques of linguistic analysis. They produce grammatical structures correctly in simple text production and develop their skills in communicating knowledge economically and intelligibly.

*Prerequisites: ENGL101*

<b>GER201 German III (A2.b/A2.c)</b>	<b>3 Cr Hr</b>	<b>9 ECTS</b>
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This course enables students to understand sentences and frequently used expressions related to areas of most immediate relevance (e.g., very basic personal and family information, shopping, local geography, employment). They can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. They can describe in simple terms aspects of their background, immediate environment and matters in areas of immediate basic need.

*Prerequisites: GERS102*

<b>GLS200 German Language Skills: Reading and Writing</b>	<b>3 Cr Hr</b>	<b>3 ECTS</b>
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In this course the students are trained to comprehend written German texts from a variety of fields and text types. Furthermore, they learn how to write a paragraph and small texts on daily life situations in German. Thus, the course mainly focuses on writing principles and the correct and appropriate use of grammatical structures in German. At the end of the course the students will be able to understand and produce small texts on various topics in German.

*Prerequisites: GERS101*

<b>SL320 Academic Research Techniques (E/G)</b>	<b>3 Cr Hr</b>	<b>4 ECTS</b>
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This course introduces the elements and methods of coherent report writing and trains students to conduct research and write term papers. They become acquainted with the most important methods and skills for academic research and writing. They develop academic writing skills and know how to quote, compile a works cited list, and avoid plagiarism. They carry out a short research project individually and present it in an appropriate way, in written form.

*Prerequisites: GERS202, ENGL201*

<b>GER202 German IV (B1.a/B1.b)</b>	<b>3 Cr Hr</b>	<b>9 ECTS</b>
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At the end of this course, students can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. They can deal with most situations likely to arise whilst travelling in an area where the language is spoken. They can produce simple connected texts on topics, which are familiar or of personal interest. They can describe experiences and events, dreams, hopes and ambitions and briefly give reasons and explanations for opinions and plans.

*Prerequisites: GERS201*

<b>GLS203 German Language Skills: German Grammar</b>	<b>3 Cr Hr</b>	<b>3 ECTS</b>
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This course is a comprehensive grammar course at the level of B1. The grammatical structures that the students comprehend, practice and use during this course are related to daily life topics. Thus, the students learn to use the basic grammatical and semantical elements of various text types in a practical communicative context.

*Prerequisites: GERS201*

<b>GEBC251 - DS Written Business Communication (E)</b>	<b>3 Cr Hr</b>	<b>5 ECTS</b>
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This module aims to equip students with 24 hours of theoretical lectures covering the principles of written business communication while teaching students how to express themselves adequately in a number of technical, practice-related texts in a business environment like inquiries, various types of letters, memos, reports, invoices, etc. The remaining 24 hours cover various formal linguistic structures in written and verbal business communication work contexts where students get the chance to master the form as well as the format of the business texts. In addition, students learn to review the documents developed in this module in a meticulous way and hand them in as a portfolio that is based on a real business communication problem or work situation within the student's dual studies partner company.

*Prerequisites: ENGL102*

<b>GEBC232 Literary and Cultural Studies (G)</b>	<b>3 Cr Hr</b>	<b>4 ECTS</b>
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The course gives the students an overview of the literary history of Europe and especially of Germany, its different epochs and genres. Here, the emphasis lies on the periods from Enlightenment to Modernity. The course introduces students to the most basic literary and cultural theories. A specific epoch, an author, a genre, or a certain tradition is chosen and explored by the students. The students develop their understanding of traditions and innovations in literature, and they understand how authors develop and explore their ideas and views of the individual and of society. The students are enabled to recognize forms and techniques of narration in classical and modern literature. Furthermore, the students acquire research and writing skills by developing their ideas in texts and small essays.

*Prerequisites: GERS201*

<b>GERS 301 German V (B1.c/B2.a)</b>	<b>3 Cr Hr (2,3)</b>	<b>4 ECTS</b>
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German Language Course: Completion of level B1 and start of level B2.

*Prerequisites: GERS202*

<b>GEBC351 Debating in Business Scenarios (E)</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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This course puts students into various business situations, through role plays and debates, in which they learn to deal with situations of conflict or negotiation in companies.

The course combines concrete problems and decisions of the economic and business sector with moral concepts; such as Kantian ideas of individual responsibility and duty, and utilitarian aspects which emphasize the best outcome for the majority. The students learn to understand thought systems on the one hand and argumentations and decisions made in business contexts on the other hand.

The students debate the business-related cases and work together as teams in solving conflicts and problems. They understand basic concepts of philosophy, and can understand and express various problems in business. The students enlarge their knowledge in the fields of philosophy and economics and use an appropriate language for expressing their ideas in debates and discussions.

*Prerequisites: GEBC253- DS*

<b>GEBC311 Seminar in Linguistics (G)</b>	<b>3 Cr Hr</b>	<b>3 ECTS</b>
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This course covers various areas of language study not usually examined in lower-level courses and will expand on topics covered in the course SL 111. This seminar gives students the opportunity to broaden their knowledge in selected field and topics in linguistics. Students acquire the concepts and methods necessary for the analysis of basic linguistic structures. They are able to present the results of group work and to organize seminar sessions in a group. They reflect the results of their own research in a term paper.

This seminar is taught in German.

*Prerequisites: SL111, GERS202*

**GEBC315 German for Tourism Communication**

**3 Cr Hr**

**5 ECTS**

This course provides students with tourism communication skills and introduces them to the different types of texts common in the field of tourism. It also gives an insight in the different functions of the different tourism agencies. In this course the priority is given to communication and working with practical situations from the world of tourism.

This course helps students to master German for tourism communication purposes and provides them with the linguistic tools needed for travelling or for working in a variety of professions in tourism and hospitality sectors. During this course students learn and deal with different issues of tourism communication, i.e., Filling in forms, doing reservations, simulation of situations in hotels and travel and event agencies, comprehension of messages containing tourism sector specific terms, correspondence and e-mail practices, etc.

*Prerequisites: GERS202*

**GLS303 Business German and Application Training**

**3 Cr Hr**

**ECTS**

This course provides an introduction to the different types of texts common in the field of business and work environment. These are the text types that the students are most likely to deal with in their later professional career. Technical vocabulary is acquired through the study of these texts, and it is applied in text production tasks. This course gives insight into the vocabulary used in banking, the stock market, insurance, communications, export and import and others. During this course the students will also be introduced to business institutions in Germany.

*Prerequisites: GERS301*

**GEBC341 Overview: Politics and Institutions (E/G)**

**3 Cr Hr**

**4 ECTS**

This course offers an introduction to politics through the study of various political, social, and cultural institutions. The main focus will be on the structure of the institutions, their policies, and their role within larger social and political contexts. This course looks at the way institutions form society and individuals within society, and vice versa. Questions of identity and power relations are thus at the center of this course, which can be taught either in English or German.

Students have a deeper understanding of society and the main institutions within it through an in-depth analysis of the main political, social, and cultural institutions. They have a better understanding of the impact various institutions have on social relations and identities of individuals, as well as nations.

*Prerequisites: GERS202, ENGL101*

**GERS302 German VI – (B2.b/B2.c)**

**3 Cr Hr**

**4 ECTS**

At the end of this course, students can understand the main ideas of complex texts on both concrete and abstract topics, including technical discussions in their field of specialization. They can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. They can produce clear, detailed texts on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

*Prerequisites: GERS301*

**GEBC322 Research Concept Development (G)**

**3 Cr Hr**

**4.5 ECTS**

The scope of the course *Research Concept Development* introduces the student to the discipline of academic research, setting them on a journey towards developing a research concept focused on their individual research interest. This will in turn provide a solid foundation for writing up a full research proposal. This course comprises all aspects of the planning for the individual research project and is undertaken by the student in conjunction with the course instructor. The student and the instructor will agree on the topic of the project, after which the student will conduct initial reading to refine the scope of the project and to inform the development of a detailed plan for its implementation. At the end of the



course the student will deliver a written expose and make an oral presentation that both describe the background to the project and outline the plan for its successful completion.

*Prerequisites: GERS301*

<b>SL330 Contrastive Intercultural Studies (G)</b>	<b>3 Cr Hr</b>	<b>4 ECTS</b>
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This course is designed as a space for intercultural encounters between Jordanian students (those who will spend the following year in Germany) and German exchange students. Students from both countries exchange practical information about their countries that is relevant to the everyday life of exchange students. They discuss and develop projects of cultural exchange, and debate common stereotypes and possible intercultural conflicts, thus developing sensitivity for dealing with the other. This course is taught primarily in German.

*Prerequisites: GERS202*

<b>GEBC 331 Creative Practice</b>	<b>3 Cr Hr</b>	<b>3 ECTS</b>
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This course offers students the opportunity to experiment with different forms of creative expression. The focus of the course depends on the interests of both lecturers and students: developing and staging a play, writing a film script and producing a short film, creating websites and blogs, writing a story, or designing the layout of a book. This course is preferably taught in German. Through the development of a creative project, students improve their confidence, they develop their creativity and, drawing on experiences from their everyday life in producing creative texts, they also develop their critical skills in dealing with the world around them. The tasks in this course are carried out primarily in group work; thus, the students gain a plethora of soft skills, such as emotional intelligence.

*Prerequisites: GERS202*

<b>GEBC482-DS B.A. Thesis</b>	<b>3 Cr Hr</b>	<b>6 ECTS</b>
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The 24 hours of the module covers the technical communication, process of writing, presentations, relationship between ethical standards and practical research, analysis and ethical business dilemmas. The remaining 24 hours cover the application of concepts through their graduation project in which the students carry out scholarly work on a limited, practice-related topic in one of various fields of German, English, Business or intercultural communication, applying the methodology of the discipline and using the appropriate literature and connecting knowledge gained in the classroom with practical experience.

*Prerequisites: -*

## IX. Ancillary Courses Offered by School of Management and Logistic Sciences

<b>MGT101 Principles of Management</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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The module is designed to equip students with the basic knowledge and skills in the field of management. The module consists of the main concepts of management and the management process. During this module, basic concepts of management will be illustrated. The module covers the following topics:

- The management process;
- History of management;
- External environment and organizational culture;
- Fundamentals of planning;
- Fundamentals of control;
- Fundamentals of organizing;
- Essentials of leadership.

*Prerequisites: -*

<b>MGT124 - DS Fundamentals of Marketing</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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This module aims to equip students with 24 hours of theoretical lectures covering the principles of marketing and offering a comprehensive understanding of the role of marketing and the value of marketing management in achieving corporate success within an increasingly competitive, dynamic and turbulent environment. The remaining 24 hours cover the strategic importance of marketing, and its important role in the overall strategy, evaluating the different tools of marketing and the decisions a marketing manager is responsible for through a real problem or work situation within the student's dual studies partner company.

*Prerequisites: MGT101*

<b>MGT211 Organizational Behavior</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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Topics that will be covered during this course are:

- What is organizational behavior?
- Diversity in organizations;
- Attitudes and job satisfaction;
- Emotions and moods;
- Personality and values;
- Perception and individual decision making;
- Motivation concepts;
- Motivation: from concepts to application;
- Understanding work teams;
- Leadership.

*Prerequisites: MGT101*

<b>MGT126 Fundamentals of Microeconomics</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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The module deals with basic microeconomic concepts, theories, and methods. The module introduces the students to the field of microeconomics and to important issues such as the economic problem of scarcity and choice as well as consumers' and producers' behavior in input and output markets. It also addresses supply and demand elasticity; utility; production and costs as well as input and output markets. It then addresses the characteristics of different market structures such as perfect competition and monopoly.

*Prerequisites: MGT101*

<b>MGT314 Human Resources Management</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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Topics that will be covered during this course are:

- HRM in a changing environment;
- Introduction to HR functions;
- Effective job analysis;
- Employee recruitment;
- Selecting employees;
- Training and developing employees;
- Career development;
- Performance management;
- Compensation;
- Employee benefits.

*Prerequisites: MGT211*

<b>MGT414 International Business and Globalization</b>	<b>3 Cr Hr</b>	<b>4.5 ECTS</b>
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This module will introduce students to the international business environments: political, legal, economic,

institutional, and socio-cultural. As the global economy becomes closely integrated, the need for understanding its driving forces as well as its impacts on the domestic economy becomes critical. To help students prepare for this challenge, areas such as global manufacturing and managing value-adding chains, export and import strategies, international delivery modes, export financing issues, foreign direct investments and strategic alliances will be examined.

*Prerequisites: MGT314*

## X. Courses offered by Other Schools

<b>ARB099: Arabic 99</b>	<b>0 Cr Hr (3,0)</b>	<b>0 ECTS</b>
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This course aims to develop student's ability to read, comprehend, literary analyze, grammatically analyze, linguistically analyze, poetically analyze, and rhetorically analyze texts properly. The course also includes a selection of Arabic literature in poetry and prose representing different literary ages, in addition to several common forms of writing such as scientific article, news article, and others.

*Prerequisites: -*

<b>ARB100: Arabic</b>	<b>3 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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This course aims to improve the student's competence in the various linguistic skills in terms of reading, comprehension, and taste. This is achieved through the study of selected texts with many implications that raise issues in spelling, grammar, composition, meaning, and inference, and the use of an old and modern thesaurus.

*Prerequisites: ARB099*

<b>ENGL099: English II</b>	<b>0 Cr Hr (3,0)</b>	<b>0 ECTS</b>
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Students will focus on English at a pre-intermediate level concentrating on the receptive skills of reading and listening and the productive skills of writing and speaking. These will include such things as comparatives and superlatives, quantifiers, possessive adjectives and pronouns, vocabulary building, role-play activities for speaking, reading comprehension and writing short descriptive paragraphs.

*Prerequisites: -*

<b>ENGL101: English III</b>	<b>1 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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Students will focus on English at an intermediate level concentrating on the receptive skills of reading and listening and the productive skills of writing and speaking. These will include collocations, tense review, affirmative, negative statements, synonyms and antonyms, time clauses, conditionals, active and passive forms, reported speech, phrasal verbs, reading comprehension with detailed questions, vocabulary and writing developed descriptive and opinion essays.

*Prerequisites: ENGL099*

<b>ENGL102: English IV</b>	<b>1 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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Students will focus on English at an upper-intermediate level concentrating on the receptive skills of reading and listening and the productive skills of writing and speaking. Model verb review, silent letters and proper pronunciation, jobs and careers, requests and offers, more phrasal verbs with vocabulary building, relative clauses and relative pronouns, narrative tenses for writing exercises, wishes and regrets, reading and comprehending longer passages with direct and inference questions of medium difficulty, hypothesizing, and writing fully developed descriptive, argumentative and analytical essays of 350 words.

*Prerequisites: ENGL101*

<b>ENGL 201: English V</b>	<b>2 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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Students will focus on English at an Advanced level. Students will analyze and produce 2 – 3 page essays with an emphasis on argumentation and persuasion working both independently and cooperatively to gather, evaluate, and synthesize necessary information. Class activities include interactive lectures, small group and class discussions, informal debates, peer feedback, individual presentations, focused listening exercises and focused viewing exercises as well as assorted reading, writing, and grammar assignments. There will be some poetry analysis together with reading and understanding a short story and a drama using basic literary terms and concepts.

*Prerequisites:* **ENGL102**

<b>ENGL 202: English VI</b>	<b>2 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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Students will continue to focus on English at an Advanced level. Students will analyze and produce 4 – 5 page essays emphasizing argumentative, persuasive and discursive styles of writing, working both independently and cooperatively to gather, evaluate, and synthesize necessary information. Students will integrate the practice of critical thinking and reading into the writing process. Class activities include interactive lectures, small group and class discussions, informal debates, mini-conferences, peer feedback, individual presentations, focused listening exercises and focused viewing exercises as well as assorted reading, writing, and grammar assignments. There will be some poetry analysis together with reading and understanding a short story and a drama using stronger and more intensive literary terms and concepts than in 201.

*Prerequisites:* **ENGL 201**

<b>MILS100: Military Science</b>	<b>3 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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History of the Jordanian Arab Army. United Nations Peace Keeping Forces. Preparation of the nation for defense and liberation. History of the Hashemite Kingdom of Jordan and its development

*Prerequisites:-*

<b>NE101: National Education</b>	<b>3 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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In a context of striving towards democracy like the one Jordan enjoys today, the meaning and practice of active and responsible citizenship becomes more crucial. It is often argued that democracy requires “democrats” to flourish, and become well established. Democrats are those women and men who recognize pluralism, inclusion, positive engagement, and participation as the main values that govern their interaction with the state as citizens and with each other as diverse people of different interests. In this course you will be able to understand your rights and responsibilities as Jordanian citizen expand your knowledge about the frameworks, and processes that regulates citizen-state relationships as well as the basic necessary skills for you to practice your citizenship rights in a civic manner.

*Prerequisites: -*

<b>DS101: Dual Study Practical I</b>	<b>3 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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This course is designed in which the student and the company/organization agree on a training plan for the 12-week practical phase. The student will be given a general orientation to the company/organization and be assigned to one or more departments in the company. He/She and will contribute to the completion of routine tasks. In addition to guidance from the company/organization, the student will be supervised and evaluated by a University instructor. Supervision can be performed via a combination of field visits, virtual meetings, and direct communication with the student and/or his supervisor in the company/organization. The regular aim for the academic supervisor is to visit the student once during the practical phase. During the training, the student will learn about the various responsibilities of professionals in his/her field and interact with employees. He/she will learn the basic processes and services inside the company/organization. The student will also perform supervised work and apply their

basic professional knowledge in their work activities. Students will learn about the importance of professionalism, organization, effective communication, and ethics in the work environment. They will construct a general awareness of the culture of the company and develop a good understanding of the company's position in its targeted market. Students will get the opportunity to start building their professional network.

*Prerequisites: -*

<b>DS201: Dual Study Practical II</b>	<b>3 Cr Hr (3,0)</b>	<b>3 ECTS</b>
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This course is designed in which the student and the company/organization agree on a training plan for the 12-week practical phase. The student will be assigned to one or more departments in the company and will contribute to the completion of their routine tasks. In addition to guidance from the company/organization, the student will be supervised and evaluated by a university instructor. Supervision can be performed via a combination of field visits, virtual meetings, and direct communication with the student and/or his supervisor in the company/organization. The regular aim for the academic supervisor is to visit the student once during the practical phase. During the training, the student will learn to become aware of the main responsibilities of professionals in his/her field. He/she will become familiar with processes and services inside the company/organization. The student will also perform work with limited supervision and apply their scientific knowledge in their work activities. Students will learn and practice professionalism, organization, effective communication, and ethics in the work environment. They will construct a sound awareness of the culture of the company and develop a very good understanding of the company's position in its targeted market. Students will get the opportunity to expand their professional network. They will also work on a project assignment related to the work of his/her company. The project is then evaluated at the end of the training period.

*Prerequisites: DS101*

<b>DS301: Dual Study Practical III</b>	<b>0 Cr Hr (0,0)</b>	<b>6 ECTS</b>
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This course is designed in which the student and the company/organization agree on a training plan for the 12-week practical phase. The student will be assigned to one or more departments in the company and will contribute to the completion of their routine tasks. During the training, the student will learn to become fully aware of the main responsibilities of professionals in his/her field. He/she will become familiar with processes, projects, and services inside the company/organization. The student will also perform work with limited or no supervision and apply their scientific knowledge in their work activities. Students will learn and practice professionalism, organization, effective communication, and ethics in the work environment. They will construct a strong awareness of the culture of the company and develop an excellent understanding of the company's position in its targeted market. Students will get the opportunity to expand their professional network.

*Prerequisites: DS201*