



الجامعة الألمانية الأردنية
German Jordanian University

German Jordanian University

School of Applied Humanities and Languages

Bachelor of German and English for Business and Communication

Study Plan

Academic Year 2018/2019

Introduction

The B.A. "German and English for Business and Communication" is a unique program in the region which covers a wide array of topics and has the aim to qualify language professionals who are able to work in a variety of positions, both in companies and in cultural or educational institutions. This program enables students to master German for communication and business purposes and it provides them with the linguistic tools needed for working in a variety of professions in different relevant sectors. Students of the GEBC program spend the fourth year of their studies in Germany, studying for one semester at one of the renowned partner universities and doing an internship at a company of their choice during the second semester. The students generally experience this German year as truly life changing. It provides them with deeper insights into the German culture and the practical dimension of doing an internship abroad and, within the context of one of the most flourishing economies of the world, the internship profoundly increases their later career prospects.

Program Objectives

The Program aims at graduating students who:

- Are able to work in a variety of positions, both in companies and in cultural or educational institutions.
- Obtained fluency in German, and they refined their English skills on a high level, applying both languages in practical contexts, with a special focus on job-related skills.
- Became experts of the cultural context of German and English languages, able to adapt to and move between different cultures with ease.
- Obtained research skills for both academic and socio-cultural fields.
- Gained insight into the German society and culture and working environment during one semester at a German university and a 20 week internship at a German company or organization in Germany.

Learning Outcomes

Graduates of the B.A. German and English for Business and Communication will be able to:

- Use German and English confidently in a variety of business and cultural contexts-
- Use language in creative, innovative, and critical ways.
- Understand, analyze and produce a range of text types in English, German, as well as in Arabic, the latter being especially important for their job perspectives in the Arab world.
- Communicate appropriately within their own culture as well as between different cultures.
- Take on responsibility, work both independently and in teams, and adapt quickly to new tasks and new fields.
- Conduct research on specific questions from the areas of culture, society, and business.
- Interpret the role of Jordanian and German politics and culture in a global context to work on both the national and international level.
- Work in business fields that are particularly interesting for language experts, such as marketing, human resources, and logistics.
- Adapt easily and independently to new contexts of work, as they will do an internship in Germany.

Employment and Career Prospects

The B.A. Program in German and English for Business and Communication qualifies graduates for various fields of work in national and international companies. Beside the professional perspective, there is also the possibility for graduates to continue their studies in an M.A. program at German Jordanian University – for instance, the M.A. program in German as a Foreign Language – or at another university. These are the areas that graduates of German and English for Business and Communication will be qualified for:

- Journalism: work in distinguished media fields: newspapers, radio, television;
- Cultural work: in theaters, museums, and tourism;
- Editorial work: publishing houses, libraries, and book-stores;
- Various business fields: management, advertising, marketing, human resources, and logistics;
- Education: work as a teacher of German and/or English; this perspective is particularly interesting for students who continue their studies at GJU in the M.A. program in German as a Foreign Language;
- Any area that requires language and cultural experts who can translate, negotiate, and mediate in creative ways between different cultural contexts; this is particularly valid for companies which cooperate with the German and English speaking world.

The job market for students of the humanities underlies unforeseen and permanent changes. Because of this, practical training on the job is particularly important for students of the B.A. German and English for Business and Communication. Our practice-oriented classes, as well as the mandatory internship in Germany, give students a distinguished insight into future fields of work and provide them with the skills to adapt to various professional contexts.

Degree Requirements:

Classification	Credit Hours / ECTS		
	Compulsory	Elective	Total
University Requirements	21 CH / 37 ECTS	6 CH / 6 ECTS	27 CH / 43 ECTS
School Requirements	31 CH / 43 ECTS	0 CH / 0 ECTS	31 CH / 43 ECTS
Program Requirements	72 CH / 128.5 ECTS	15 CH / 25.5 ECTS	87 CH / 154 ECTS
Total CH / ECTS	124 CH / 208.5 ECTS	21 CH / 31.5 ECTS	145 CH / 240 ECTS

1. University Requirements:

1.1. University Requirements: Compulsory

Compulsory				21 CH / 37 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
ARB099	Arabic 99	0	0	3	0	0	-
ARB100	Arabic	3	3	3	0	0	ARB099
GERS101	German I	3	9	9	0	0	-
GERS102	German II	3	9	9	0	0	GERS101
ENGL099	English II	0	0	3	0	0	-
ENGL101	English III	1	3	3	0	0	ENGL099
ENGL102	English IV	1	3	3	0	0	ENGL101
ENGL201	English V	2	3	3	0	0	ENGL102
ENGL202	English VI	2	3	3	0	0	ENGL201
MILS100	Military Sciences	3	2	3	0	0	-
NE101	National Education	3	2	3	0	0	ARB099
NEE101	National Education in English	3	2	3	0	0	-

1.2. University Requirements: Electives

Electives				6 CH / 6 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
PE101	Sports and Health	3	3	3	0	0	ARB099
BE302*	Business Entrepreneurship	3	3	3	0	0	ENGL101
DES101	Art Appreciation	3	3	3	0	0	ARB099
EI101	Leadership and Emotional Intelligence	3	3	3	0	0	ENGL101
IC101	Intercultural Communications	3	3	3	0	0	ENGL101

SE301*	Social Entrepreneurship and Enterprise	3	3	3	0	0	ENGL101
SFTS101	Soft Skills	3	3	3	0	0	ENGL101
TW303	Technical and Workplace Writing	3	3	3	0	0	ENGL102
(*) Students cannot register for both SE301 and BE302							

2. School Requirements:

2.1. School Requirements: Compulsory

Compulsory				31 CH / 43 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite / Co-requisites
				Lecture	Tutorial	Practical	
GERS201	German III	3	6	9	0	0	GERS102
GERS202	German IV	3	6	9	0	0	GERS201
GLS100	German Language Skills: Speaking and Listening	3	3	3	0	0	GERS101
GLS200	German Language Skills: Reading and Writing	3	3	3	0	0	GERS102
GLS203	German Language Skills: German Grammar	3	3	3	0	0	GERS201
GLS303	German Language Skills: Business German and Application Training	3	4	3	0	0	GERS301
CS115	Computing Fundamentals	3	3	3	0	0	CS1150
CS1150	Computing Fundamentals Lab	1	2	0	0	1	CS115
SL111	Introduction to Linguistics(EN)	3	5	3	0	0	ENGL101
SL320	Academic Research Techniques (EN-GE)	3	4	3	0	0	ENGL 201, GERS 202
SL330	Contrastive Culture Studies (GE)	3	4	3	0	0	GERS202

3. Program Requirements

3.1. Program Requirements: Compulsory

Compulsory				54 CH / 101.5 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
GERS301	German V	3	4	6	0	0	GERS202
GERS302	German VI	3	4	6	0	0	GERS301
GEBC123	Reading and Summarizing of Academic Texts E	3	4	3	0	0	ENGL101
GEBC152	Principles of Communication (E)	3	5	3	0	0	
GEBC153	Grammar in Use and Speaking Skills	3	6	3	0	0	ENGL101
GEBC253	Written Business Communication	3	5	3	0	0	ENGL102
GEBC232	Literary and Cultural Studies (G)	3	4	3	0	0	GERS201
GEBC311	Seminar in Linguistics (G)	3	4	3	0	0	GERS202, SL111
GEBC315	German for Tourism Communication	3	5	3	0	0	GERS202
GEBC322	Research Concept Development (G)	3	5	3	0	0	GERS301
GEBC331	Creative Practice(G)	3	5	3	0	0	GERS202
GEBC341	Overview: Politics and Institutions (E/G)	3	4	3	0	0	GERS202, ENGL101
GEBC351	Debating in Business Scenarios (E)	3	4.5	3	0	0	GEBC253
GEBC471	International Internship	12	30	0	0	40/week	GERS302
GEBC482	B.A. Thesis	3	6	3	0	0	
SL200**	Field Training	0	6	0	0	160 hrs	Department approval
*GEBC121	Introduction to Academic Research and Writing	3	5	3	0	0	
*GEBC342	Institutions in Jordan (E/G)	3	5	3	0	0	GEBC341
*GEBC111	Language in Professional Contexts €	3	5	3	0	0	ENGL101
*GEBC511	Professional Texts: Analysis and Writing (Arabic)	3	5	3	0	0	ARB100
*GEBC321	Sociological Research Methods (G)	3	5	3	0	0	GERS202, GEBC121

*GEBC252	The Language of Marketing and Advertising	3	5	3	0	0	GEBC153
*GEBC211	Overview: Text Types and Specialized Language	3	5	3	0	0	SL111
* Modules from the study plan of 2014/2015; they can only be registered by students enrolled in this studyplan (they have to take a total of 77CH instead of 54 CH)							
** Students must complete 160 hours of field training in approved industries in Jordan before the end of their third academic year and before leaving to Germany.							

3.2. Program Requirements: Ancillary

Ancillary				18 CH / 27 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
MGT101	Principles of Management	3	4.5	3	0	0	
LOGS101	Introduction to Logistics	3	4.5	3	0	0	MGT101
LOGS331	Supply Chain Management	3	4.5	3	0	0	LOGS101
MGT211	Organizational Behavior	3	4.5	3	0	0	MGT101
MGT314	Human Resources Management	3	4.5	3	0	0	MGT211
MGT124	Fundamentals of Marketing	3	4.5	3	0	0	MGT101
MGT126	Fundamentals of Microeconomics	3	4.5	3	0	0	MGT101
MGT414	International Business and Globalization	3	4.5	3	0	0	MGT314
Students have to register in total 18 CH / 27 ECTS.							

3.3. Program Requirements: Electives

Electives				15 CH / 25.5 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
GEBC481	Literature Research for the B.A. Thesis (in Germany)	2	3	0	0	0	BSC001
GEBC401	German Language Course I	1	3	1	0	0	GERS302
GEBC402	German Language Course II	1	3	1	0	0	GERS302
GEBC411	Special Focus: Language and Communication I	3	5	3	0	0	BSC001
GEBC421	Special Focus: Literary and Cultural Studies I	3	5	3	0	0	BSC001
GEBC431	Special Focus: Economy and Business I	3	5	3	0	0	BSC001

GEBC412	Special Focus: Language and Communication II	2	5	2	0	0	BSC001
GEBC423	Special Focus: Literary and Cultural Studies II	3	4.5	3	0	0	BSC001
GEBC433	Special Focus: Economy and Business II	3	5	3	0	0	BSC001
GEBC451A	Special Topic	1	2	1	0	0	BSC001
GEBC451C	Special Topic	3	5	3	0	0	BSC001
GEBC451B	Special Topic	2	4	2	0	0	BSC001
BSC001	Registered in Germany	0	0	0	0	0	BSC001
MGT315	Business Law	3	4.5	3	0	0	BSC001
MGT322	Consumer Behaviour	3	4.5	3	0	0	BSC001
MGT418	Quality Management	3	4.5	3	0	0	BSC001
MGT598A	Special Topics in Management	1	2	3	0	0	BSC001
MGT598B	Special Topics in Management	2	3	3	0	0	BSC001
MGT598C	Special Topics in Management	3	4.5	3	0	0	BSC001
LOGS446	Humanitarian Logistics	3	4.5	3	0	0	BSC001
TRA311	Contrastive Linguistics II (AR-GE)	3	3	3	<u>0</u>	<u>0</u>	BSC001
TRA312	Translation of Literary Texts (AR-EN-GE)	3	5	3	<u>0</u>	<u>0</u>	BSC001
TRA320	General Translation III (AR-GE)	3	5	3	<u>0</u>	<u>0</u>	BSC001
TRA322	Translation of Legal Texts (AR-EN-GE)	3	5	3	<u>0</u>	<u>0</u>	BSC001
TRA323	Interpreting I (EN-AR-GE)	3	3	3	<u>0</u>	<u>0</u>	BSC001
TRA470	Special Topics in Translation	3	5	3	<u>0</u>	<u>0</u>	BSC001
TRA324	Research Topics and Practice in Translation	3	5	3	<u>0</u>	<u>0</u>	BSC001
Students have to register in total 15 CH / 23 ECTS, of which at least 12 CH / 20 ECTS have to be registered during the German Year.							

Study Plan Guide

First Year – First Semester				20 CH / 29.5 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
ARB100	Arabic	3	3	3	0	0	ARB99
ENGL101	English III	1	3	3	0	0	ENGL99
GERS101	German I	3	9	9	0	0	-
CS115	Computing Fundamentals	3	3	3	0	0	CS1150, Co-requisites
CS1150	Computing Fundamentals	1	2	0	3	1	CS115 Co-requisites
MGT101	Principles of Management	3	4.5	3	0	0	-
NE101	National Education	3	2	3	0	0	ARB100
	University Elective I	3	3	3	0	0	-

First Year – Second Semester				16 CH / 30.5 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
MGT124	Fundamentals of Marketing	3	4.5	3	0	0	MGT101
ENGL102	English IV	1	3	3	0	0	ENGL101
GERS102	German II	3	9	9	0	0	GERS101
GLS100	German Language Skills: Speaking and Listening	3	3	3	0	0	GERS101
GEBC152	Principles of Communication (E)	3	5	3	0	0	
GEBC153	Grammar in Use and Speaking Skills	3	6	3	0	0	ENGL101

Second Year – First Semester				20 CH / 30 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
ENGL201	English V	2	3	3	0	0	ENGL102
GERS201	German III	3	6	9	0	0	GERS102
GLS200	German Language Skills: Reading and Writing	3	3	3	0	0	GERS102
MGT211	Organizational Behavior	3	4.5	3	0	0	MGT101
GEBC123	Reading and Summarizing of Academic Texts (E)	3	4	3	0	0	ENGL101
LOGS101	Introduction to Logistics	3	4.5	3	0	0	MGT101
GEBC253	Written Business Communication	3	5	3	0	0	ENGL102

Second Year – Second Semester				20 CH / 30 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
ENGL202	English VI	2	3	3	0	0	ENGL201
GERS202	German IV	3	6	9	0	0	GERS201
SL111	Introduction to Linguistics (E)	3	5	3	0	0	ENGL101
GLS203	German Language Skills: German Grammar	3	3	3	0	0	GERS201
GEBC232	Literary and Cultural Studies (G)	3	4	3	0	0	GERS201
MGT314	Human Resources Management	3	4.5	3	0	0	MGT211
GEBC351	Debating in Business Scenarios (E)	3	4.5	3	0	0	GEBC253

Third Year – First Semester				18 CH / 30 ECTS			
Module D	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
	University Elective II	3	3	3	0	0	-
GERS 301	German V	3	4	6	0	0	GERS 202
GEBC331	Creative Practice (G)	3	5	0	0	0	GERS 202
GEBC311	Seminar in Linguistics (G)	3	4	3	0	0	SL111 / GERS202
GEBC341	Overview: Politics and Institutions (E/G)	3	4	3	0	0	ENGL101 / GERS202
SL200	Field Training	0	6	160	0	0	-
SL320	Academic Research Techniques (E/G)	3	4	3	0	0	GERS202 / ENG201

Third Year – Second Semester				21 CH / 30 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
GERS302	German VI	3	4	6	0	0	GERS301
GEBC315	German for Tourism Communication	3	5	3	0	0	GERS202
GLS303	Business German and Application Training	3	4	3	0	0	GERS301
SL330	Contrastive Intercultural Studies (G)	3	4	3	0	0	GERS202
GEBC322	Research Concept Development (G)	3	5	3	0	0	GERS301
MILS100	Military Science	3	2	3	0	0	
GEBC482	B.A. Thesis	3	6	3	0	0	

Academic Semester in Germany

Fourth Year – First Semester				18 CH / 30 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
MGT414	International Business and Globalization	3	4.5	3	0	0	MGT314
MGT126	Fundamentals of Microeconomics	3	4.5	3	0	0	MGT101

LOGS331	Introduction to supply chain management	3	4.5	3	0	0	LOGS101
	German Year Elective	3	4.5	3	0	0	
	German Year Elective	3	5	3	0	0	
	German Year Elective	3	5	3	0	0	
	German Year Elective	1	3	3	0	0	
	German Year Elective	1	3	3	0	0	

Internship in Germany

Fourth Year – Second Semester				12 CH / 30 ECTS			
Module ID	Module Title	CH	ECTS	Weekly Contact Hours			Prerequisite
				Lecture	Tutorial	Practical	
GEBC471	International Internship	12	30	36	0	0	GERS302