



# **German Jordanian University**

**School of Applied Humanities and  
Languages**

**Department of Languages**

**Bachelor of Arts in German and English for  
Business and Communication**

**Study Plan 2023**



# I. Program Objectives

Bachelor of Arts in German and English for Business and Communication program emphasizes the application of technologies and tools in the short term, and the ability to discover, acquire, and adapt new knowledge and skills in the long term, such that our graduates are prepared to:

- a. work in a variety of positions, both in companies and in cultural or educational institutions.
- b. obtain fluency in German and refined their English skills on a high level, applying both languages in practical contexts, with a special focus on job-related skills.
- c. become experts of the cultural context of the German and English languages, able to adapt to and move between different cultures with ease.
- d. obtain research skills for both academic and socio-cultural fields.
- e. gain insight into the German society and culture and working environment during one semester at a German university and a 20 week internship at a German company or organization in Germany.

# II. Learning Outcomes

Bachelor of Arts in German and English for Business and Communication program provides bachelor's students with an understanding of fundamental language skills and management concepts, methodologies, and technologies as demonstrated by:

- a. An ability to understand, compare and duplicate a range of text types in English, German, as well as in Arabic, the latter being especially important for their job perspectives in the Arab world.
- b. An ability to construct meaning from oral, written, and graphic messages in the working languages in creative, innovative, and critical ways.
- c. An ability to use German and English confidently in a variety of business and cultural contexts.
- d. An ability to operate and interact in business fields that are particularly interesting for language experts, such as marketing, human resources, and logistics.
- e. An ability to communicate appropriately within their own culture as well as between different cultures.
- f. An ability to interpret the role of Jordanian and German politics and culture in a global context to work on both the national and international level.
- g. An ability to develop research projects in the field of business communication and culture studies with the focus on the German and English languages and cultures.
- h. An ability to adapt easily and independently to new contexts of work, as they will do an internship in Germany.

## Course Delivery Methods

Courses are in one of the following three methods:

- **Face-to-Face (F2F) Method**

Courses that are taught through face-to-face learning and are delivered at the university campus.

- **Blended (BLD) Method**

Courses in which teaching consists of face-to-face learning and asynchronous E-learning. The face-to-face learning takes place at the university campus. Asynchronous E-learning takes place through activities, tasks, educational duties, and assignments through the virtual E-learning platforms (Moodle and MyGJU) without direct meetings with course instructors.

- **Online (OL) Method**

Courses in which teaching consists of synchronous E-learning and asynchronous E-learning. The synchronous E-learning takes place through interactive virtual meetings between instructors and students directly through the virtual E-learning platform (MS Teams). The asynchronous E-learning takes place through activities, tasks,

educational duties, and assignments through the virtual E-learning platforms (Moodle and MyGJU) without direct meetings with course instructors.

### III. Admission Requirements

To apply for admission, the following minimum requirements must be met:

The Minimum required average for admission in the German and English for Business and Communication program is 70%.

#### Placement Tests

Applicants must sit for placement tests in Arabic Language, English Language, and Mathematics to determine whether the applicant may be required to take remedial courses in the mentioned subjects. Depending on or the applicant scores in the placement tests, some of the following 3 credit hours remedial courses are required:

| Course ID    | Course Name          | Credit Hours | ECTS     | Contact Hours |          | Type | Prerequisites / Corequisites |
|--------------|----------------------|--------------|----------|---------------|----------|------|------------------------------|
|              |                      |              |          | Lect.         | Prac.    |      |                              |
| ARB0099      | Elementary Arabic    | 3            | 3        | 3             | -        | OL   | PTR:Arabic Placement Test    |
| ENGL0089     | Elementary English   | 3            | 3        | 3             | -        | F2F  | PTE:English Placement Test   |
| ENGL0099     | Intermediate English | 3            | 3        | 3             | -        | F2F  | PTE:English Placement Test   |
| <b>Total</b> |                      | <b>9</b>     | <b>9</b> | <b>9</b>      | <b>0</b> |      |                              |

- Remedial courses are to be completed and passed within the first year of enrollment.
- Passing grade of remedial courses is 60%.
- ECTS (B.A): is the European Credit Transfer System, and Accumulation System, One ECTS is equivalent to 30 actual workloads hours.

### IV. Degree Requirements

The requirements to obtain a B.A. degree in German and English for Business and Communication program are the following:

- A minimum of 12 credit hours of elective courses are to be taken at a partner university in Germany.
- A minimum of 27 credit hours of university requirements are to be taken at GJU.
- A minimum of 31 credit hours of school requirements are to be taken at GJU.
- A minimum of 75 credit hours of program requirements (Compulsory) are to be taken at GJU.
- Field Training (160 h) to be conducted in Jordan.
- International Internship 12 credit hours to be conducted in Germany.

## V. Framework for B.A Degree (145 credit hours)

| Classification          | Credit Hours |           |            | ECTS       |           |            |
|-------------------------|--------------|-----------|------------|------------|-----------|------------|
|                         | Compulsory   | Elective  | Total      | Compulsory | Elective  | Total      |
| University Requirements | ٢١           | 6         | ٢٧         | 25         | 6         | 31         |
| School Requirements     | 31           | 0         | 31         | 42         | 0         | 42         |
| Program Requirements    | 75           | 12        | 87         | 137        | 30        | 167        |
| <b>Total</b>            | <b>127</b>   | <b>18</b> | <b>145</b> | <b>204</b> | <b>36</b> | <b>240</b> |

| Course Delivery Method | Credit Hours | Percentage  |
|------------------------|--------------|-------------|
| Online Courses         | 30           | 20%         |
| Blended Courses        | 72           | 50%         |
| Face-to-Face Courses   | 43           | 30%         |
| <b>Total</b>           | <b>145</b>   | <b>100%</b> |

### 1. University Requirements: (27 credit hours)

#### 1.1. Compulsory: (21 credit hours)

| Course ID | Course Name                   |          | Credit Hours | ECTS | Contact Hours |       | Type | Prerequisites / Corequisites          |
|-----------|-------------------------------|----------|--------------|------|---------------|-------|------|---------------------------------------|
|           |                               |          |              |      | Lect.         | Prac. |      |                                       |
| ARB100    | Arabic                        |          | 3            | 3    | 3             | 0     | OL   | ARB0099                               |
| ENGL1001  | Upper-Intermediate English    |          | 3            | 3    | 3             | 0     | F2F  | ENGL0099                              |
| ENGL1002  | Advanced English              |          | 3            | 3    | 3             | 0     | F2F  | ENGL1001                              |
| GERL101B1 | German I B1-Track             |          | 3            | 6    | 9             | 0     | F2F  | PTGIB1:German I B1 Placement Test     |
| GERL102B1 | German II                     | B1-Track | 3            | 6    | 9             | 0     | F2F  | GERL101B1                             |
| GERL102B2 |                               | B2-Track |              |      |               |       |      | PTGB2T:German B2 Track Placement Test |
| MILS100   | Military Science              |          | 3            | 2    | 3             | 0     | OL   | -                                     |
| NE101     | National Education            |          | 3            | 2    | 3             | 0     | OL   | -                                     |
| NEE101    | National Education in English |          |              |      |               |       |      |                                       |
| Total     |                               |          | 21           | 25   | 33            | 0     |      |                                       |

#### 1.2. Elective: (6 credit hours) (Two courses out of the following)

| Course ID        | Course Name                             | Credit Hours | ECTS | Contact Hours |       | Type | Prerequisites / Corequisites |
|------------------|---|--------------|------|---------------|-------|------|------------------------------|
|                  |   |              |      | Lect.         | Prac. |      |                              |
| DES101           | Arts' Appreciation                      | 3            | 3    | 3             | 0     | OL   | ENGL0099, ARB0099            |
| EI101            | Leadership and Emotional Intelligence   | 3            | 3    | 3             | 0     | F2F  | ENGL0099                     |
| IC101            | Intercultural Communications            | 3            | 3    | 3             | 0     | F2F  | ENGL0099                     |
| PE101            | Sports and Health                       | 3            | 3    | 3             | 0     | F2F  | ARB0099                      |
| SE301            | Social Entrepreneurship and Enterprises | 3            | 3    | 3             | 0     | F2F  | ENGL0099                     |
| SFTS101          | Soft Skills                             | 3            | 3    | 3             | 0     | OL   | ENGL0099                     |
| BE302            | Business Entrepreneurship               | 3            | 3    | 3             | 0     | OL   | ENGL0099                     |
| TW303            | Technical and Workplace Writing         | 3            | 3    | 3             | 0     | OL   | ENGL0099                     |
| Minimum required |   | 6            | 6    | 6             | 0     |      |                              |



## 2. School Requirements: (31 credit hours)

| Course ID | Course Name  |          | Credit Hours | ECTS | Contact Hours |       | Type | Prerequisites / Corequisites |
|-----------|--|----------|--------------|------|---------------|-------|------|------------------------------|
|           |  |          |              |      | Lect.         | Prac. |      |                              |
| GERL201B1 | German III   | B1-Track | 3            | 4    | 6             | 3     | F2F  | GERL102B1 or GERL102B2       |
| GERL201B2 |  | B2-Track |              |      |               |       |      | GERL102B2                    |
| GERS202   | German IV  |          | 3            | 6    | 6             | 3     | F2F  | GERL201B1 or GERL201B2       |
| GLS2101   | German Language Skills: Speaking and Listening                   |          | 3            | 3    | 2             | 1     | BLD  | GERL102B1 or GERL102B2       |
| GLS2102   | German Language Skills: Reading and Writing                      |          | 3            | 3    | 2             | 1     | BLD  | GERL201B1 or GERL201B2       |
| GLS3101   | German Language Skills: Language Training                        |          | 3            | 3    | 2             | 1     | BLD  | GERS202                      |
| GLS303    | German Language Skills: Business German and Application Training |          | 3            | 4    | 2             | 1     | BLD  | GERS301                      |
| SL111     | Introduction to Linguistics                                      |          | 3            | 6    | 2             | 1     | BLD  | ENGL0099                     |
| SL320     | Academic Research Techniques                                     |          | 3            | 4    | 2             | 1     | F2F  | ENGL1002\GERS202             |
| SL 330    | Contrastive Culture Studies                                      |          | 3            | 4    | 2             | 1     | BLD  | ENGL1001\ GERS202            |
| CS115     | Computing Fundamentals   |          | 3            | 3    | 3             | 0     | BLD  | CS1150                       |
| CS1150    | Computing Fundamentals LAB                                       |          | 1            | 2    | 0             | 1     | F2F  | CS115                        |
| Total     |  |          | 31           | 42   | 29            | 14    |      |                              |

## 3. Program Requirements (87 credit hours)

### 3.1. Program Requirements (Compulsory): (75 credit hours)

| Course ID | Course Name                                    |  | Credit Hours | ECTS | Contact Hours |       | Type | Prerequisites / Corequisites |
|-----------|--|--|--------------|------|---------------|-------|------|------------------------------|
|           |  |  |              |      | Lect.         | Prac. |      |                              |
| GERS301   | German V                                       |  | 3            | 4    | 4             | 2     | F2F  | GERS202                      |
| GERS302   | German VI                                      |  | 3            | 4    | 4             | 2     | F2F  | GERS301                      |
| GEBC152   | Principles of Communication (EN)               |  | 3            | 7    | 2             | 1     | BLD  | -                            |
| GEBC123   | Reading and Summarizing of Academic Texts (EN) |  | 3            | 5.5  | 3             | 0     | BLD  | ENGL0098                     |
| GEBC153   | Grammar in Use and Speaking Skills (EN)        |  | 3            | 6.5  | 3             | 0     | BLD  | ENGL0098                     |
| GEBC232   | Literary and Cultural Studies (GE)             |  | 3            | 3    | 2             | 1     | F2F  | GERL201B1 or GERL201B2       |
| GEBC253   | Written Business Communication (EN)            |  | 3            | 7    | 2             | 1     | BLD  | ENGL1001                     |
| GEBC311   | Seminar in Linguistics (GE)                    |  | 3            | ε    | 2             | 1     | F2F  | SL111 \ GERS202              |
| GEBC315   | German for Tourism Communication               |  | 3            | 5    | 2             | 1     | BLD  | GERS202                      |
| GEBC322   | Research Concept Development (GE\EN)           |  | 3            | ο    | 2             | 1     | F2F  | GERS301\ ENGL1002            |
| GEBC341   | Overview: Politics and Institutions (EN/GE)    |  | 3            | 5    | 2             | 1     | BLD  | GERS202 \ ENGL1002           |
| GEBC351   | Debating in Business Scenarios (EN)            |  | 3            | 5    | 2             | 1     | BLD  | GEBC253                      |
| GEBC331   | Creative Practice (GE)                         |  | 3            | 3    | 2             | 1     | BLD  | GERS202                      |
| GEBC313   | Arabic in Professional Contexts                |  | 3            | 4    | 2             | 1     | BLD  | ARB100                       |
| GEBC471   | International Internship                       |  | 12           | 30   | 0             | 0     | OL   | GERS302                      |

F2F: Face-to-face

BLD: Blended

OL: Online

co: Corequisite

|              |                                |           |            |           |           |     |        |
|--------------|--------------------------------|-----------|------------|-----------|-----------|-----|--------|
| GEBC482      | B.A. Thesis                    | 3         | 6          | 0         | 3         | OL  | SL320  |
| SL200        | Field Training (160 h)         | 0         | 6          | 0         | 0         | OL  | 60CH   |
| MGT101       | Principles of Management       | 3         | 4.5        | 2         | 1         | BLD | —      |
| MGT124       | Fundamentals of Marketing      | 3         | 4.5        | 2         | 1         | BLD | MGT101 |
| MGT211       | Organizational Behavior        | 3         | 4.5        | 3         | 0         | F2F | MGT101 |
| MGT126       | Fundamentals of Microeconomics | 3         | 4.5        | 3         | 0         | F2F | MGT101 |
| MGT314       | Human Resources Management     | 3         | 4.5        | 2         | 1         | BLD | MGT211 |
| LOGS101      | Introduction to Logistics      | 3         | 4.5        | 3         | 0         | BLD | MGT101 |
| <b>Total</b> |                                | <b>75</b> | <b>137</b> | <b>49</b> | <b>20</b> |     |        |

### 3.2. Program Requirements (Electives<sup>b</sup>): (12 credit hours)

A minimum of 12 credit hours of coursework are required. This list is open for modifications based on school council decisions.

| Course ID    | Course Name                                   | Credit Hours | ECTS      | Contact Hours |          | Type | Prerequisites / Corequisites |
|--------------|---|--------------|-----------|---------------|----------|------|------------------------------|
|              |   |              |           | Lect.         | Prac.    |      |                              |
| GEBC401      | German Language Course I                      | 1            | 3         | 2             | 0        | BLD  | GERS 302                     |
| GEBC402      | German Language Course II                     | 1            | 3         | 1             | 0        | BLD  | GERS 302                     |
| GEBC411      | Special Focus: Language & Communication I     | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC421      | Special Focus: Literary & Cultural Studies I  | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC431      | Special Focus: Economy & Business I           | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC412      | Special Focus: Language & Communication II    | 2            | 5         | 2             | 0        | BLD  | BSC001                       |
| GEBC423      | Special Focus: Literary & Cultural Studies II | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| GEBC433      | Special Focus: Economy and Business II        | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| MGT322       | Consumer Behavior                             | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| MGT418       | Quality Management                            | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| MGT598A      | Special Topics in Management                  | 1            | 2         | 1             | 0        | BLD  | BSC001                       |
| MGT598B      | Special Topics in Management                  | 2            | 3         | 2             | 0        | BLD  | BSC001                       |
| MGT598C      | Special Topics in Management                  | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| LOGS315      | Inventory Management                          | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| LOGS316      | Warehouse Management                          | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| LOGS446      | Humanitarian Logistics                        | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| LOGS324      | Logistics Network Design                      | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| TRA311       | Contrastive Linguistics II (AR-GE)            | 3            | 4         | 3             | 0        | BLD  | BSC001                       |
| TRA312       | Translation of Literary Texts (AR-EN-GE)      | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| TRA320       | General Translation III (AR-GE)               | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| TRA322       | Translation of Legal Texts (AR-EN-GE)         | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| TRA323       | Interpreting I (EN-AR-GE)                     | 3            | 4         | 3             | 0        | BLD  | BSC001                       |
| TRA470       | Special Topics in Translation                 | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| TRA324       | (Research Topics and Practice in              | 3            | 4         | 3             | 0        | BLD  | BSC001                       |
| GEBC451A     | Special Topic                                 | 1            | 2         | 1             | 0        | BLD  | BSC001                       |
| GEBC451C     | Special Topic                                 | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC451B     | Special Topic                                 | 2            | 4         | 2             | 0        | BLD  | BSC001                       |
| GEBC481      | Literature Research for the B.A. The          | 2            | 3         | 2             | 0        | BLD  | BSC001                       |
| <b>Total</b> |   | <b>12</b>    | <b>30</b> | <b>36</b>     | <b>0</b> |      |                              |



## Study Plan<sup>c</sup> Guide for a B.A Degree in (GEBC)

| First Year     |                                 |              |             |               |          |      |                              |
|----------------|---------------------------------|--------------|-------------|---------------|----------|------|------------------------------|
| First Semester |                                 |              |             |               |          |      |                              |
| Course ID      | Course Name                     | Credit Hours | ECTS        | Contact Hours |          | Type | Prerequisites / Corequisites |
|                |                                 |              |             | Lect.         | Prac.    |      |                              |
| GERL101B1      | German I B1-Track               | 3            | 6           | 9             | 0        | F2F  | -                            |
| ENGL1001       | Upper-Intermediate English      | 3            | ۳           | 3             | 0        | F2F  | ENGL0099                     |
| MGT101         | Principles of Management        | 3            | ۴,۵         | 2             | 1        | BLD  | -                            |
| GEBC152        | Principles of Communication (E) | 3            | 7           | 2             | 1        | BLD  | -                            |
| NE101          | National Education              | 3            | 2           | 3             | 0        | OL   | -                            |
| ARB100         | Arabic                          | 3            | 3           | 3             | 0        | OL   | ARB0099                      |
| <b>Total</b>   |                                 | <b>18</b>    | <b>25.5</b> | <b>22</b>     | <b>2</b> |      |                              |

| First Year             |   |              |             |               |          |      |                              |
|------------------------|---|--------------|-------------|---------------|----------|------|------------------------------|
| Second Semester        |   |              |             |               |          |      |                              |
| Course ID              | Course Name                                   | Credit Hours | ECTS        | Contact Hours |          | Type | Prerequisites / Corequisites |
|                        |   |              |             | Lect.         | Prac.    |      |                              |
| GERL102B1<br>GERL102B2 | German II                                     | 3            | ۶           | 9             | 0        | F2F  | GERL101B1                    |
| SL111                  | Introduction to Linguistics                   | 3            | 6           | 2             | 1        | BLD  | ENGL0099                     |
| ENGL1002               | Advanced English                              | 3            | ۳           | 3             | 0        | F2F  | ENGL1001                     |
| GEBC153                | Grammar in Use and Speaking Skills            | 3            | 6.5         | 3             | 0        | BLD  | ENGL0098                     |
| GEBC123                | Reading and Summarizing of Academic Texts (E) | 3            | 5.5         | 3             | 0        | BLD  | ENGL0098                     |
| MGT124                 | Fundamentals of Marketing                     | 3            | 4.5         | 3             | 0        | F2F  | MGT101                       |
| CS115                  | Computing Fundamentals                        | 3            | ۳           | 3             | 0        | BLD  | CS1150                       |
| <b>Total</b>           |   | <b>21</b>    | <b>34.5</b> | <b>26</b>     | <b>1</b> |      |                              |

<sup>c</sup> The following study plan guide does not take into account possible remedial courses.

| Second Year            |  |              |           |               |          |      |                              |
|------------------------|--|--------------|-----------|---------------|----------|------|------------------------------|
| First Semester         |  |              |           |               |          |      |                              |
| Course ID              | Course Name                                    | Credit Hours | ECTS      | Contact Hours |          | Type | Prerequisites / Corequisites |
|                        |  |              |           | Lect.         | Prac.    |      |                              |
| GERL201B1<br>GERL201B2 | German III                                     | 3            | ε         | 6             | 3        | F2F  | GERL102B1 or GERL102B2       |
| GLS2101                | German Language Skills: Speaking and Listening | 3            | 3         | 2             | 1        | BLD  | GERL102B1 or GERL102B2       |
| LOGS101                | Introduction to Logistics                      | 3            | ε,ο       | 3             | 0        | BLD  | MGT101                       |
| MGT211                 | Organizational Behavior                        | 3            | ε,ο       | 3             | 0        | F2F  | MGT101                       |
| GEBC253                | Written Business Communication (E)             | 3            | 7         | 2             | 1        | BLD  | ENGL1001                     |
| MILS100                | Military Science                               | 3            | 2         | 3             | 0        | OL   | -                            |
|                        | University Requirement Elective I              | 3            | 3         | 3             | 0        | OL   | -                            |
| <b>Total</b>           |  | <b>21</b>    | <b>28</b> | <b>22</b>     | <b>5</b> |      |                              |

| Second Year     |   |              |           |               |          |      |                              |
|-----------------|---|--------------|-----------|---------------|----------|------|------------------------------|
| Second Semester |   |              |           |               |          |      |                              |
| Course ID       | Course Name                                 | Credit Hours | ECTS      | Contact Hours |          | Type | Prerequisites / Corequisites |
|                 |   |              |           | Lect.         | Prac.    |      |                              |
| GERS202         | German IV                                   | 3            | ι         | 6             | 3        | F2F  | GERL201B1 or GERL201B2       |
| GLS2102         | German Language Skills: Reading and Writing | 3            | γ         | 2             | 1        | BLD  | GERL201B1 or GERL201B2       |
| GEBC232         | Literary and Cultural Studies (G)           | 3            | 3         | 2             | 1        | F2F  | GERL201B1 or GERL201B2       |
| MGT126          | Fundamentals of Microeconomics              | 3            | ε,ο       | 3             | 0        | F2F  | MGT101                       |
| MGT314          | Human Resources Management                  | 3            | 4.5       | 2             | 1        | BLD  | MGT211                       |
| -               | University Requirements: Elective II        | 3            | γ         | 3             | 0        | OL   | -                            |
| CS1150          | Computing Fundamentals LAB                  | 1            | γ         | 0             | 1        | F2F  | CS115                        |
| <b>Total</b>    |   | <b>19</b>    | <b>26</b> | <b>18</b>     | <b>7</b> |      |                              |

| Second Year     |                |              |          |               |          |      |                              |
|-----------------|----------------|--------------|----------|---------------|----------|------|------------------------------|
| Summer Semester |                |              |          |               |          |      |                              |
| Course ID       | Course Name    | Credit Hours | ECTS     | Contact Hours |          | Type | Prerequisites / Corequisites |
|                 |                |              |          | Lect.         | Prac.    |      |                              |
| SI200           | Field training | 0            | ι        | 0             | 6        | OL   | 60CH                         |
| <b>Total</b>    |                | <b>0</b>     | <b>6</b> | <b>0</b>      | <b>6</b> |      |                              |

| Third Year     |   |              |           |               |          |      |                              |
|----------------|---|--------------|-----------|---------------|----------|------|------------------------------|
| First Semester |   |              |           |               |          |      |                              |
| Course ID      | Course Name                               | Credit Hours | ECTS      | Contact Hours |          | Type | Prerequisites / Corequisites |
|                |   |              |           | Lect.         | Prac.    |      |                              |
| GER301         | German V                                  | 3            | ε         | 4             | 2        | F2F  | GER202                       |
| GLS3101        | German Language Skills: Language Training | 3            | γ         | 2             | 1        | BLD  | GER202                       |
| GEBC351        | Debating in Business Scenarios (E)        | 3            | 5         | 2             | 1        | BLD  | GEBC253                      |
| GEBC311        | Seminar in Linguistics (G)                | 3            | ε         | 2             | 1        | F2F  | SL111 \ GER202               |
| SL320          | Academic Research Techniques              | 3            | ε         | 2             | 1        | F2F  | ENGL1002\GER202              |
| GEBC315        | German for Tourism Communication          | 3            | ο         | 2             | 1        | BLD  | GER202                       |
| GEBC341        | Overview: Politics and Institutions (E/G) | 3            | ο         | 2             | 1        | BLD  | ENGL1002 \ GER202            |
| <b>Total</b>   |   | <b>21</b>    | <b>30</b> | <b>16</b>     | <b>8</b> |      |                              |

| Third Year      |  |              |           |               |           |      |                              |
|-----------------|--|--------------|-----------|---------------|-----------|------|------------------------------|
| Second Semester |  |              |           |               |           |      |                              |
| Course ID       | Course Name                              | Credit Hours | ECTS      | Contact Hours |           | Type | Prerequisites / Corequisites |
|                 |  |              |           | Lect.         | Prac.     |      |                              |
| GER302          | German VI                                | 3            | ε         | 4             | 2         | F2f  | GER301                       |
| GEBC322         | Research Concept Development (G)         | 3            | ο         | 2             | 1         | F2F  | GER301\ ENGL1002             |
| GLS303          | Business German and Application Training | 3            | ε         | 2             | 1         | BLD  | GER301                       |
| SL330           | Contrastive Culture Studies              | 3            | ε         | 2             | 1         | BLD  | GER301 \ ENGL1001            |
| GEBC331         | Creative Practice (G)                    | 3            | 3         | 2             | 1         | BLD  | GER202                       |
| GEBC313         | Arabic in Professional Contexts          | 3            | ε         | 2             | 1         | BLD  | ARB100                       |
| GEBC 482        | B.A. Thesis                              | 3            | γ         | 0             | 3         | OL   | SL320                        |
| <b>Total</b>    |  | <b>21</b>    | <b>30</b> | <b>14</b>     | <b>10</b> |      |                              |

### Prerequisite courses for the German year

1. A minimum GPA of 61.0% .
2. Successful completion of 90 credit hours.
3. Passing GERS302 German VI and B1 German language certificate (Four parts).
4. ENGL1002, Arabic 99.
5. 160 Hours of Field training (SL200)

<sup>d</sup> Courses attended and/or passed during International Internship are not transferable

| Fourth Year    |   |              |           |               |          |      |                              |
|----------------|---|--------------|-----------|---------------|----------|------|------------------------------|
| First Semester |   |              |           |               |          |      |                              |
| Course ID      | Course Name                                   | Credit Hours | ECTS      | Contact Hours |          | Type | Prerequisites / Corequisites |
|                |   |              |           | Lect.         | Prac.    |      |                              |
| GEBC401        | German Language Course I                      | 2            | 3         | 2             | 0        | BLD  | GERS 302                     |
| GEBC402        | German Language Course II                     | 1            | 3         | 1             | 0        | BLD  | GERS 302                     |
| GEBC411        | Special Focus : Language & Communication I    | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC421        | Special Focus: Literary & Cultural Studies I  | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC431        | Special Focus: Economy & Business I           | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC412        | Special Focus: Language & Communication II    | 2            | 5         | 2             | 0        | BLD  | BSC001                       |
| GEBC423        | Special Focus: Literary & Cultural Studies II | 3            | 4.5       | 3             | 0        | BLD  | BSC001                       |
| GEBC433        | Special Focus: Economy and Business II        | 3            | 5         | 3             | 0        | BLD  | BSC001                       |
| GEBC481        | Literature Research for the B.A. Thesis       | 2            | 3         | 2             | 0        | BLD  | BSC001                       |
| <b>Total</b>   |   | <b>12</b>    | <b>30</b> | <b>36</b>     | <b>0</b> |      |                              |

| Fourth Year     |                                       |              |           |               |           |      |                              |
|-----------------|---------------------------------------|--------------|-----------|---------------|-----------|------|------------------------------|
| Second Semester |                                       |              |           |               |           |      |                              |
| Course ID       | Course Name                           | Credit Hours | ECTS      | Contact Hours |           | Type | Prerequisites / Corequisites |
|                 |                                       |              |           | Lect.         | Prac.     |      |                              |
| GEBC471         | International Internship <sup>d</sup> | 12           | 30        | 0             | 12        |      | GERS 302                     |
| <b>Total</b>    |                                       | <b>12</b>    | <b>30</b> | <b>0</b>      | <b>12</b> |      |                              |



## VI. Program and School Compulsory Courses

### **GERL101B1 German I**

**3 Cr Hr (9,0) 6 ECTS**

By the end of this module, the student will be able to: Comprehend very familiar, everyday expressions and very simple sentences and structures related to areas of most immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the Level A1.1 (beginners without pre knowledge). Introduce herself/himself and others, express likes and dislikes, fill out a personal form, ask questions and give answers in present and partially in past tense, set private and semi-official appointments, describe people and things and express frequency and quantity in a very basic way Both orally and in writing. Communicate with native speakers on a very basic level if those involved in the conversation speak slowly and clearly and are willing to support the non-native speaker.

*Prerequisites: -*

### **SL111 Introduction to Linguistics**

**3 Cr Hr (3,0) 6 ECTS**

This course introduces the study of language. It presents the fundamental topics of linguistics and introduces the analysis of the key elements of language – sounds, words, structures, and meanings. However, this introduction goes beyond the basic topics of “grammar”, which are already covered by the various language courses. Instead, this introductory course gives the students an overview of the various fields of linguistics, such as phonology, morphology, syntax, semantics, lexicography, sociolinguistics, text linguistics, pragmatics, etc. This course is taught in English.

*Prerequisites: ENGL0099*

### **GERL102B1 or GERL102B2 German II**

**3 Cr Hr (9,0) 6 ECTS**

By the end of this module, the student will be able to:

Understand and use familiar, everyday expressions and very simple sentences and structures related to areas of most immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the level A1.2 (basic users). Introduce herself/himself and others, express likes and dislikes, fill out a personal form, ask questions and give answers in present and past tense, set private and official appointments, describe people and things, ask for directions, express frequency and quantity in a basic way both orally and in writing. Communicate with native speakers on a very basic level if those involved in the conversation speak slowly and clearly and, if need be, are willing to support the non-native speaker.

*Prerequisites: GERL101B1*

### **GLS 2101 German Language Skills: Speaking and Listening**

**3 Cr Hr (3,0) 3 ECTS**

In this course the students focus specifically on acquiring speaking skills in everyday life and in professional contexts while working together in groups on basic projects, producing meaningful sentences and small dialogues. Furthermore, the students develop the basic skills to listen to and to comprehend German texts, such as dialogues, songs, small interviews, stories, and reports of various everyday situations. Thus, they obtain basic oral and comprehension skills relevant to professional everyday life in German-speaking countries.

*Prerequisites: GERL102B1 or GERL102B2*

### **GEBC152 Principles of Communication (EN)**

**3 Cr Hr (3,0) 7 ECTS**

This course aim is to introduce students to the various sub-fields in the communication discipline. It covers basic communication models, theory, and research methods used in communication in interpersonal, small-group, organizational, mass, and intercultural contexts.

*Prerequisites: -*

### **GEBC123 Reading and Summarizing of Academic Texts (EN)**

**3 Cr Hr (3,0) 5.5 ECTS**

The course teaches students how to find, read and comprehend texts on both popular-scientific and academic levels.

The students work on fields of politics, literature, philosophy, anthropology and social sciences and within these disciplines are able to find appropriate topics of their own interests. The topics chosen have to be deepened and elaborated by exploring various angles. By doing so, students learn different lines of academic argumentation. The students write small essays in which their chosen topics are expressed and elaborated from various angles and views. They learn how to find topics, formulate research questions, and structure their ideas. In this way, the course enables students to do research on a basic level, summarize academic works within one field, and understand argumentations, which are completed in small essays.

*Prerequisites: ENGL0098*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>GEBC153 Grammar in Use and Speaking Skills (EN)</b> | <b>3 Cr Hr (3,0)</b> | <b>6.5 ECTS</b> |
|--|----------------------|-----------------|

This course explores the major areas of grammar at the levels of word, sentence and text and focuses on the use of Grammar in speech. Students are able to identify and describe the main grammatical features drawn from across various contexts of use, using appropriate terminology and techniques of linguistic analysis. They produce grammatical structures correctly in simple text production and develop their skills in communicating knowledge economically and intelligibly.

*Prerequisites: ENGL0098*

|  |                      |               |
|--|----------------------|---------------|
| <b>GERL201B1 or GERL201B2 German III</b> | <b>3 Cr Hr (9,0)</b> | <b>4 ECTS</b> |
|--|----------------------|---------------|

By the end of this module, the student will be able to:

Understand and use familiar, frequently used expressions and simple sentences and structures related to areas of a wider immediate relevance according to the discretionary standards in the Common European Framework of Reference for Languages (CEFR) at the level A2.1 (basic users). Talk about their academic and/or professional background, describe their living conditions, express likes and dislikes, ask questions and give answers in present and past tense, ask for help and support, make suggestions and give advice, describe health problems and talk with medical doctors and nurses, express pity, sorrow and hopes, express frequency and quantity in a basic way both orally and in writing. Communicate with native speakers within simple and familiar tasks requiring a simple and direct exchange of information on familiar and routine matters.

*Prerequisites: GERL102B1 or GERL102B2*

|  |                      |               |
|--|----------------------|---------------|
| <b>GLS2102 German Language Skills: Reading and Writing</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|--|----------------------|---------------|

In this course the students are trained to comprehend written German texts from a variety of fields and text types. Furthermore, they learn how to write a paragraph and small texts on daily life situations in German. Thus, the course mainly focuses on writing principles and the correct and appropriate use of grammatical structures in German. At the end of the course the students will be able to understand and produce small texts on various topics in German.

*Prerequisites: GERL201B1 or GERL201B2*

|   |                      |               |
|---|----------------------|---------------|
| <b>SL320 Academic Research Techniques</b> | <b>3 Cr Hr (3,0)</b> | <b>4 ECTS</b> |
|---|----------------------|---------------|

This course introduces the elements and methods of coherent report writing and trains students to conduct research and write term papers. They become acquainted with the most important methods and skills for academic research and writing. They develop academic writing skills and know how to quote, compile a works cited list, and avoid plagiarism. They carry out a short research project individually and present it in an appropriate way, in written form.

*Prerequisites: ENGL1002\GERS202*

|                          |                      |               |
|--------------------------|----------------------|---------------|
| <b>GERS202 German IV</b> | <b>3 Cr Hr (9,0)</b> | <b>6 ECTS</b> |
|--------------------------|----------------------|---------------|

At the end of this course, students can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. They can deal with most situations likely to arise whilst travelling in an area where the language is spoken. They can produce simple connected texts on topics, which are familiar or of personal interest. They can describe experiences and events, dreams, hopes and ambitions and briefly give reasons and explanations for opinions and plans.

*Prerequisites: GERL201B1 or GERL201B2*

|  |                      |               |
|--|----------------------|---------------|
| <b>GLS3101 German Language Skills: Language Training</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|--|----------------------|---------------|

This course is a comprehensive grammar course at the level of B1. The grammatical structures that the students comprehend, practice and use during this course are related to daily life topics. Thus, the students learn to use the basic grammatical and semantical elements of various text types in a practical communicative context.

*Prerequisites: GERS202*

|  |                      |               |
|--|----------------------|---------------|
| <b>GEBC253 Written Business Communication (EN)</b> | <b>3 Cr Hr (3,0)</b> | <b>7 ECTS</b> |
|--|----------------------|---------------|

This language course teaches students to express themselves adequately in a number of technical, practice-related texts in a business environment like inquiries, various types of letters, memos, reports, invoices, etc. Students acquire various formal linguistic structures that will benefit them later on in work contexts. They master the form as well as the format of these texts. Students learn to review the documents developed in this course in a meticulous way and hand them in as a portfolio.

*Prerequisites: ENGL1001*

|   |                      |               |
|---|----------------------|---------------|
| <b>GEBC232 Literary and Cultural Studies (GE)</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

The course gives the students an overview of the literary history of Europe and especially of Germany, its different epochs and genres. Here, the emphasis lies on the periods from Enlightenment to Modernity. The course introduces students to the most basic literary and cultural theories. A specific epoch, an author, a genre, or a certain tradition is chosen and explored by the students. The students develop their understanding of traditions and innovations in literature, and they understand how authors develop and explore their ideas and views of the individual and of society. The students are enabled to recognize forms and techniques of narration in classical and modern literature. Furthermore, the students acquire research and writing skills by developing their ideas in texts and small essays.

*Prerequisites: GERL201B1 or GERL201B2*

|                         |                      |               |
|-------------------------|----------------------|---------------|
| <b>GERS301 German V</b> | <b>3 Cr Hr (6,0)</b> | <b>4 ECTS</b> |
|-------------------------|----------------------|---------------|

German Language Course: Completion of level B1 and start of level B2.

*Prerequisites: GERS202*

|  |                      |               |
|--|----------------------|---------------|
| <b>GEBC351 Debating in Business Scenarios (EN)</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|--|----------------------|---------------|

This course puts students into various business situations, through role plays and debates, in which they learn to deal with situations of conflict or negotiation in companies.

The course combines concrete problems and decisions of the economic and business sector with moral concepts; such as Kantian ideas of individual responsibility and duty, and utilitarian aspects which emphasize the best outcome for the majority. The students learn to understand thought systems on the



one hand and argumentations and decisions made in business contexts on the other hand. The students debate the business-related cases and work together as teams in solving conflicts and problems. They understand basic concepts of philosophy, and can understand and express various problems in business. The students enlarge their knowledge in the fields of philosophy and economics and use an appropriate language for expressing their ideas in debates and discussions.

*Prerequisites: GEBC253*

|  |                |              |               |
|--|----------------|--------------|---------------|
| <b>GEBC311 Seminar in Linguistics (GE)</b> | <b>3 Cr Hr</b> | <b>(3,0)</b> | <b>4 ECTS</b> |
|--|----------------|--------------|---------------|

This course covers various areas of language study not usually examined in lower level courses and will expand on topics covered in the course SL 111. This seminar gives students the opportunity to broaden their knowledge in selected field and topics in linguistics. Students acquire the concepts and methods necessary for the analysis of basic linguistic structures. They are able to present the results of group work and to organize seminar sessions in a group. They reflect the results of their own research in a term paper. This seminar is taught in German.

*Prerequisites: SL111, GERS202*

|   |                |              |               |
|---|----------------|--------------|---------------|
| <b>GEBC315 German for Tourism Communication</b> | <b>3 Cr Hr</b> | <b>(3,0)</b> | <b>5 ECTS</b> |
|---|----------------|--------------|---------------|

This course provides students with tourism communication skills and introduces them to the different types of texts common in the field of tourism. It also give an insight in the different functions of the different tourism agencies. In this course the priority is given to communication and working with practical situations from the world of tourism.

This course helps students to master German for tourism communication purposes and provides them with the linguistic tools needed for travelling or for working in a variety of professions in tourism and hospitality sectors. During this course students learn and deal with different issues of tourism communication, i.e. Filling in forms, doing reservations, simulation of situations in hotels and travel and event agencies, comprehension of messages containing tourism sector specific terms, correspondence and e-mail practices, etc.

*Prerequisites: GERS202*

|  |                |              |               |
|--|----------------|--------------|---------------|
| <b>GLS303 German Language Skills: Business German and Application Training</b> | <b>3 Cr Hr</b> | <b>(3,0)</b> | <b>4 ECTS</b> |
|--|----------------|--------------|---------------|

This course provides an introduction to the different types of texts common in the field of business and work environment. These are the text types that the students are most likely to deal with in their later professional career. Technical vocabulary is acquired through the study of these texts, and it is applied in text production tasks. This course gives insight into the vocabulary used in banking, the stock market, insurance, communications, export and import and others. During this course the students will also be introduced to business institutions in Germany.

*Prerequisites: GERS301*

|  |                |              |               |
|--|----------------|--------------|---------------|
| <b>GEBC341 Overview: Politics and Institutions (EN/GE)</b> | <b>3 Cr Hr</b> | <b>(3,0)</b> | <b>5 ECTS</b> |
|--|----------------|--------------|---------------|

This course offers an introduction to politics through the study of various political, social, and cultural institutions. The main focus will be on the structure of the institutions, their policies, and their role within larger social and political contexts. This course looks at the way institutions form society and individuals within society, and vice versa. Questions of identity and power relations are thus at the center of this course, which can be taught either in English or German.

Students have a deeper understanding of society and the main institutions within it through an in-depth

analysis of the main political, social, and cultural institutions. They have a better understanding of the impact various institutions have on social relations and identities of individuals, as well as nations.

*Prerequisites: GERS202, ENGL1002*

**GERS302 German VI 3 Cr Hr (6,0) 4 ECTS**

At the end of this course, students can understand the main ideas of complex texts on both concrete and abstract topics, including technical discussions in their field of specialization. They can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. They can produce clear, detailed texts on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

*Prerequisites: GERS301*

**GEBC322 Research Concept Development (GE/EN) 3 Cr Hr (3,0) 5 ECTS**

The scope of the course *Research Concept Development* introduces the student to the discipline of academic research, setting them on a journey towards developing a research concept focused on their individual research interest. This will in turn provide a solid foundation for writing up a full research proposal. This course comprises all aspects of the planning for the individual research project and is undertaken by the student in conjunction with the course instructor. The student and the instructor will agree on the topic of the project, after which the student will conduct initial reading to refine the scope of the project and to inform the development of a detailed plan for its implementation. At the end of the course the student will deliver a written expose and make an oral presentation that both describe the background to the project and outline the plan for its successful completion.

*Prerequisites: GERS301, ENGL1002*

**SL330 Contrastive Culture Studies 3 Cr Hr (3,0) 4 ECTS**

This course is designed as a space for intercultural encounters between Jordanian students (those who will spend the following year in Germany) and German exchange students. Students from both countries exchange practical information about their countries that is relevant to the everyday life of exchange students. They discuss and develop projects of cultural exchange, and debate common stereotypes and possible intercultural conflicts, thus developing sensitivity for dealing with the other. This course is taught primarily in German.

*Prerequisites: GERS202, ENGL1001*

**GEBC331 Creative Practice (GE) 3 Cr Hr (3,0) 3 ECTS**

This course offers students the opportunity to experiment with different forms of creative expression. The focus of the course depends on the interests of both lecturers and students: developing and staging a play, writing a film script and producing a short film, creating websites and blogs, writing a story, or designing the layout of a book. This course is preferably taught in German. Through the development of a creative project, students improve their confidence, they develop their creativity and, drawing on experiences from their everyday life in producing creative texts, they also develop their critical skills in dealing with the world around them. The tasks in this course are carried out primarily in group work; thus, the students gain a plethora of soft skills, such as emotional intelligence.

*Prerequisites: GERS202*

**GEBC313 Arabic in Professional Contexts****3 Cr Hr (3,0) 4 ECTS**

In this seminar, students obtain an insight into professional texts from various areas, such as business, law, journalism, etc. in Arabic. This course departs from the assumption that certain types of texts, such as newspaper articles, business reports, reviews, law texts, etc. have specific features, a specific language and structure that are analyzed and practiced in writing.

*Prerequisites: ARB100*

**GEBC482 B.A. Thesis****3 Cr Hr (3,0) 6 ECTS**

With their graduation project the students carry out scholarly work on a limited, practice-related topic in one of various fields of German, English, Business or intercultural communication, applying the methodology of the discipline and using the appropriate literature.

*Prerequisites: SL320*

**GEBC471 International Internship****12 Cr Hr (0,0) 30 ECTS**

Students do an internship of at least 20 weeks in a company or an organization in Germany that works in a business or language-related field.

*Prerequisites: GERS302*

**SL200 Field Training (160 h)****0 Cr Hr (0,0) 6 ECTS**

Students do an internship of at least 20 weeks in a company or an organization in Germany that works in a business or language-related field.

*Prerequisites: 60CH*

## **VII. Elective Courses Offered by Languages Department**

|  |                      |               |
|--|----------------------|---------------|
| <b>GEBC401: German Language Course I</b> | <b>2 Cr Hr (2,0)</b> | <b>3 ECTS</b> |
|--|----------------------|---------------|

This module will be at the level of B2.2. It aims at systematically improving student's writing and reading competences. It focuses on the acquisition of complex linguistic structures and consistent self-correction. It helps with further development of effective reading and listening strategies by using texts and listening examples that extend beyond everyday communication. In-class discussions will be based on different topics that will motivate the students to exchange information, ideas, and opinions. In this module, students will expand and deepen their knowledge of German grammar through specific exercises.

*Prerequisites: GERS302*

|   |                      |               |
|---|----------------------|---------------|
| <b>GEBC402: German Language Course II</b> | <b>1 Cr Hr (1,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

This module will be at the level of C1.1, which uses a wide variety of materials, to practice all language skills, i.e., listening, speaking, reading and writing in an advance level. In addition to general-language topics, such as profession and studies, other topics including the language of science, the linguistic standards of presentations, discussions as well as formal criteria of academic discourse are consolidated. In addition, the cultural knowledge is deepened and extended by discussions.

*Prerequisites: GERS302*

|  |                      |               |
|--|----------------------|---------------|
| <b>TRA470: Special Topics in Translation</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|--|----------------------|---------------|

Courses provided by partner universities.

*Prerequisites: BSC001*

|   |                      |              |
|---|----------------------|--------------|
| <b>TRA311: Contrastive Linguistics II (AR-GE)</b> | <b>3 Cr Hr (3,0)</b> | <b>4ECTS</b> |
|---|----------------------|--------------|

This course aims at raising students' awareness of translation-relevant differences and common features between Arabic and German with regard to grammar and language use. The course will deal with syntactic and stylistic aspects of translation. More specifically, the course will conduct a comparative and contrastive study of the salient syntactic, lexical and stylistic structures of German and Arabic, and set up the syntactic, lexical and stylistic processes that should be applied when translating from German into Arabic and vice versa. It will also take into account text linguistic issues.

*Prerequisites: BSC001*

|   |                      |               |
|---|----------------------|---------------|
| <b>TRA312: Translation of Literary Texts (AR-EN-GE)</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|---|----------------------|---------------|

This course aims to train students to translate different literary texts between English- Arabic, Arabic – German, English –German, etc. It also focuses on how to deal with the peculiarities of literary texts in English, Arabic and German when being translated into the other language. Students develop translation strategies by focusing on literary genres including essays, prose, poetry, drama, testimonials and children's literature and comics. Practical matters such as copyright and publication processes are tackled throughout the course.

*Prerequisites: BSC001*

|   |                      |               |
|---|----------------------|---------------|
| <b>TRA320 General Translation III (AR-GE)</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|---|----------------------|---------------|

This course aims to teach students strategies and methods of translating various practice-relevant text genres for various purposes and in various styles of writing from Arabic into German. Students are also introduced to linguistic as well as cultural problems and difficulties that the translator faces in rendering a text from one language into another. Real-world projects are frequently incorporated into the classes.

*Prerequisites: BSC001*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>TRA322 Translation of Legal Texts (AR-EN-GE)</b>  | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b>   |
| In this course students learn how to work and translate in the legal field. A variety of legal texts such as contracts, correspondence, deeds, insurance policies, summons and court decisions will be translated. In addition to mastering a substantial number of legal terms and expressions in Arabic, English and German, students will be trained to appreciate the intricacies of legal phraseology, subtlety and accuracy.   |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>TRA323 Interpreting I (EN-AR-GE)</b>  | <b>3 Cr Hr (3,0)</b> | <b>4 ECTS</b>   |
| This course trains students to do consecutive translation of different spoken texts between English, Arabic and German. It places special focus on certain essential skills such as listening comprehension, summarizing, speedy processing, and time saving. It is also geared to promoting the students' personal lexicon and memory activation that is of great importance in oral translation.   |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>TRA324: Research Topics and Practice in Translation</b>   | <b>3 Cr Hr (3,0)</b> | <b>4 ECTS</b>   |
| The students explore their scientific and research interests in different fields and gain practical experience in various projects related to the BA program. The course aims at developing and deepening the knowledge in selected fields closely related to translation theory and application, such as localization, adaptation, history of translation in the Arab world and the West, translation of holy books, international criteria in translation, translation methodology and others. This course is designed to help the students enhance their abilities of understanding and dealing with complex issues and challenges faced in the translation process. This course provides deeper insights into topics or specific fields of Translation Studies and serves as a preparation for the Bachelor Thesis |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC411: Special Focus : Language &amp; Communication I</b>   | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b>   |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC421: Special Focus: Literary &amp; Cultural Studies I</b>   | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b>   |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC431: Special Focus: Economy &amp; Business I</b>  | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b>   |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC412: Special Focus: Language &amp; Communication II</b>   | <b>2 Cr Hr (2,0)</b> | <b>5 ECTS</b>   |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC423: Special Focus: Literary &amp; Cultural Studies II</b>  | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC433: Special Focus: Economy and Business II</b>   | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b>   |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC451A: Special Topic</b>   | <b>1 Cr Hr (1,0)</b> | <b>2 ECTS</b>   |
| Courses provided by partner universities.  |                      |                 |
| <i>Prerequisites: BSC001</i>   |                      |                 |
| <b>GEBC451B: Special Topic</b>   | <b>2 Cr Hr (2,0)</b> | <b>4 ECTS</b>   |

Courses provided by partner universities.

*Prerequisites: BSC001*

|                                |                      |               |
|--------------------------------|----------------------|---------------|
| <b>GEBC451C: Special Topic</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|--------------------------------|----------------------|---------------|

Courses provided by partner universities.

*Prerequisites: BSC001*

|   |                      |               |
|---|----------------------|---------------|
| <b>GEBC481: Literature Research for the B.A. Thesis</b> | <b>2 Cr Hr (2,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

Courses provided by partner universities.

*Prerequisites: BSC001*

|                                   |                      |                 |
|-----------------------------------|----------------------|-----------------|
| <b>MGT322: Consumer Behaviour</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|-----------------------------------|----------------------|-----------------|

By the end of this module, the student will be able to: identify what is consumer behavior and its impact on marketing strategy; Describe the internal, situational and social influences on consumer behavior as individuals; Explain the different approaches consumers take to make buying decisions, and understand how the environment could affect these decisions, besides marketing applications of such approaches; Examine in details the effect of each of culture, subcultures, and groups on consumer's behavior.

*Prerequisites: BSC001*

|                                   |                      |                 |
|-----------------------------------|----------------------|-----------------|
| <b>MGT418: Quality Management</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|-----------------------------------|----------------------|-----------------|

Total Quality Management (TQM) helps the students to learn to view quality from a variety of functional perspectives, gain a better understanding of the problems associated with improving quality, also quality tools utilized in service and international/environments. This module focuses on the essence, principles, and practices of total quality management (TQM). Some of the ideas and topics that are covered are: process improvement; process orientation; service quality; human resources; customer satisfaction programs; quality function deployment; process control and capability; role of inspection; economics of quality; productivity measurement; learning and organizational performance measures; and teachings of Deming, Juran, and Crosby.

*Prerequisites: BSC001*

|  |                      |               |
|--|----------------------|---------------|
| <b>MGT598A: Special Topics in Management</b> | <b>1 Cr Hr (1,0)</b> | <b>2 ECTS</b> |
|--|----------------------|---------------|

This module is a dynamic module tailored to special and hot issues in management that are of interest to students and academics. It may be offered when demand warrants for students who completed their German Year. After an insight in management issues, specific aspects of contemporary management will be treated in depth. This module discusses important issues and roles of management in the current and future business and economy. The topics covered may include: management, corporate governance, marketing in an actual environment (environment, digitalization, innovative methods). After completing the module, the students are expected to understand the topics, analyze the implications of business and economic changes to accounting and vice versa; and give opinion and make decisions related to the issues.

*Prerequisites: BSC001*

|  |                      |               |
|--|----------------------|---------------|
| <b>MGT598B: Special Topics in Management</b> | <b>2 Cr Hr (2,0)</b> | <b>3 ECTS</b> |
|--|----------------------|---------------|

This module is a dynamic module tailored to special and hot issues in management that are of interest to students and academics. It may be offered when demand warrants for students who completed their German Year. After an insight in management issues, specific aspects of contemporary management will be treated in depth. This module discusses important issues and roles of management in the current and future business and economy. The topics covered may include: management, corporate governance, marketing in an actual environment (environment, digitalization, and innovative methods). After completing the module, the students are expected to understand the Module Title Module Code Special Topics in Management MGT598B Compulsory Module Year of Study 4 Semester Hours 2 Elective Module X Spring Semester X Workload 90 Optional Module Winter Semester X ECTS 3 Pre-university Pre-program Remedial Examination 30% Midterm exam 20% Homework, assignments 10% Active participation (attendance, active class participation) 40% Final exam Responsible Lecturer(s) Prof. Dr. Lutz H Schminke

Course Mode of Delivery Contact Time Self-study Special Topics in Management face-to-face and distance learning 30 60 topics, analyses the implications of business and economic changes to accounting and vice versa; and give opinion and make decisions related to the issues.

*Prerequisites: BSC001*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>MGT598C: Special Topics in Management</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

This module is a dynamic module tailored to special and hot issues in management that are of interest to students and academics may be offered when demand warrants for students who completed their German Year. After an insight in Management issues, specific aspects of contemporary management will be treated in depth. This module discusses important issues and roles of management in the current and future business and economy. The topics covered may include: management, corporate governance, marketing in an actual environment (environment, digitalization, and innovative methods). After completing the module, the students are expected to understand the topics, analyze the implications of business and economic changes to accounting and vice versa; and give opinion and make decisions related to the issues.

*Prerequisites: BSC001*

|                                      |                      |               |
|--------------------------------------|----------------------|---------------|
| <b>LOGS315: Inventory Management</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|--------------------------------------|----------------------|---------------|

Inventory management deals with planning, organizing, and controlling the accumulation of raw materials, work-in process, and finished products stocks. The introductory part of the module discusses the movement of inventories through the supply chain, reasons for holding inventory, importance of inventory, role of inventory, and the costs associated with inventory. The second part of this module focuses on independent demand inventory methods, starting with the classical EOQ model and then considering the cases of known demand and uncertain demand. The third part of the module deals with the information required to support inventory planning is considered, including: information from inventory management information system, demand forecasts, and planned operations. The last part describes the dependent demand approach focusing mainly on material requirements planning and just-in-time operations.

*Prerequisites: BSC001*

|                                      |                      |               |
|--------------------------------------|----------------------|---------------|
| <b>LOGS316: Warehouse Management</b> | <b>3 Cr Hr (3,0)</b> | <b>5 ECTS</b> |
|--------------------------------------|----------------------|---------------|

The module provides an introduction to the physical storage and handling materials. A range of picking methods and techniques to improve the warehouse efficiency will be discussed. The module will also place an emphasis on improving the output of the warehouses and distribution centers through understanding the methods of organizing workflows, warehouse layout, and use of information systems. Further, it covers the subjects of managing people in a warehouse together with improving safety in the warehouse. A wide range of case studies, exercises, group module works will be given as well as a field visit will be made to one of the warehouses in the country as to better understand the theories being studied in this module.

*Prerequisites: BSC001*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>LOGS446: Humanitarian Logistics</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

Students get acquainted with the fundamental concepts of disaster management and humanitarian logistics. Logistics is one of the most critical components to successful humanitarian assistance, characterized by the efficient and effective delivery of the right assistance to the right beneficiaries at the right time. This module will prepare students for roles ranging from planning, managing, implementing and controlling the flow and storage of goods, material, cost and information along the entire emergency supply chain for the purpose of relief and alleviating the suffering of people in places with disasters.

*Prerequisites: BSC001*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>LOGS324: Logistics Network Design</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

This module introduces students to the theory and practice of logistics systems design and operations. Students will be exposed to issues surrounding the location of distribution centers, optimal number of distribution, centralization and decentralization of logistics systems. The module also covers logistics hubs and network design, cross-docking, its types and design of cross-docking facilities, road demountable,

benchmarking and performance measurement of logistics operations, logistics performance index and measurements of global logistics performance, sourcing models in logistics, the design and operations of dry ports, global trends in logistics, the design of humanitarian and sustainable networks.

*Prerequisites: BSC001*



## VIII. Courses offered by Other Schools

|                       |                      |               |
|-----------------------|----------------------|---------------|
| <b>ARB100: Arabic</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|-----------------------|----------------------|---------------|

This course aims to improve the student's competence in the various linguistic skills in terms of reading, comprehension, and taste. This is achieved through the study of selected texts with many implications that raise issues in spelling, grammar, composition, meaning, and inference, and the use of an old and modern thesaurus.

*Prerequisites: ARB0099*

|                                     |                      |               |
|-------------------------------------|----------------------|---------------|
| <b>ENGL0098: Elementary English</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|-------------------------------------|----------------------|---------------|

Students will focus on English at an elementary level through the receptive skills of reading and listening and the productive skills of writing and speaking. English III is aimed at students who have achieved a grade of between 0 and 60 on the English Placement Test. This course is zero credit hours. This course enables students to contribute their own knowledge or experience in speaking activities, and use the language correctly. The exposure to a wide variety of listening material with a variety of accents, including some non-native speakers of English improves their level. English III integrates the focus on individual sounds of word and sentence stress where students are encouraged to copy the rhythm of English. Pronunciation is also integrated into Grammar and Vocabulary activities.

*Prerequisites: -*

|                                       |                      |               |
|---------------------------------------|----------------------|---------------|
| <b>ENGL0099: Intermediate English</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---------------------------------------|----------------------|---------------|

Students will focus on English at an intermediate level through the receptive skills of reading and listening and the productive skills of writing and speaking. English IV is aimed at students who have successfully passed English III or achieved a grade of between 61-80 on the English Placement Test. This course is zero credit hours. Attendance: Students are required to attend regularly according to the regulations of GJU and should provide the instructor with official excuses in case they are absent for a long time. Participation and homework: Students are required to participate in the group discussion in class. Interaction is necessary as well as oral presentations will be given to measure how fluent students are and to improve their skill of speaking. Medium of communication: GJU email, face to face (on campus) and during office hours. Teaching method: Explaining, discussing and doing the exercises given to students.

*Prerequisites: -*

|   |                      |               |
|---|----------------------|---------------|
| <b>ENGL1001: Upper-Intermediate English</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

Education is the ability to listen to almost anything without losing your temper or your self-confidence." Robert Frost (1874 - 1963) English V is aimed at students who have achieved a passing grade in English IV or a grade between 81 and above on the English Placement Test. English V is equal to three credit hours. Students will focus on English at an upper intermediate level. Students will analyze and produce essays with an emphasis on argumentation and persuasion working both independently and cooperatively to gather, evaluate, and synthesize necessary information. Class activities include interactive lectures, small group and class discussions, informal debates, peer feedback, individual presentations, focused listening exercises and focused viewing exercises as well as assorted reading, writing, and grammar assignments. There will be some poetry analysis together with reading and understanding a short story and a drama using basic literary terms and concepts. Note: The process of argumentation enables us to clarify and develop our own responses to important issues, and a significant part of that process involves dialogue with both those who share our opinions and those who do not. In order to participate responsibly and effectively in meaningful dialogue, we must maintain an attitude characterized by openness, responsibility, rationality, and respect for all participants. Upon finishing this level, all students are eligible to receive an English language proficiency letter indicating their level according to the Common European Framework Reference for Languages (CEFR) varying between B1 and B2 according to the grade they get upon finishing

this level.

*Prerequisites: ENGL0099*

|                                   |                      |               |
|-----------------------------------|----------------------|---------------|
| <b>ENGL1002: Advanced English</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|-----------------------------------|----------------------|---------------|

English1002, is the last of the English levels at the German Jordanian University to arm graduates with the best command of the English language in its varied aspects: Reading, Writing, Speaking, Listening and Understanding. It is aimed at students who successfully pass English V and it is three credit hours. This level focuses on a higher level of enhancement of their language. Students can address any audience, through delivering a persuasive speech, making an informative presentation, or analyzing controversial News through News Analysis. The students' Thesis Statements are backed up with: mistake-free language, persuasive logic and verified statistics, numbers and facts to convince the audience with their points of view. Other tools are enhanced involving their language, including specific terminology, tone, intonation and body language to make them acquire the best outcome. Students can also address any topic in writing. With the language skills provided in this level, GJU graduates become more equipped with outstanding abilities and get better chances in the work market, in addition to their knowledge and education in the major fields. The assessment of the students applies Bloom's Taxonomy where the learning objectives are classified according to the different domains including: learning (remembering), understanding, applying, analyzing, evaluating, the creating. Upon finishing this level, all students are eligible to receive an English language proficiency letter indicating their level according to the Common European Framework Reference for Languages (CEFR) varying between B2, C1 or C2 according to the grade they get upon finishing this level.

*Prerequisites: ENGL1001*

|   |                      |               |
|---|----------------------|---------------|
| <b>BE302: Business Entrepreneurship</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

The course focuses on critical skills necessary to develop appropriate financing strategies for new venture creation and growth. Students will use case studies and team projects in course studies. Three primary topics are covered: first, an overview of the entrepreneurial finance process and involved players; second, performing business valuations; and third, securities law with emphasis on developing term sheets and private placement memorandums. Student teams will complete a valuation and mock securities offering for an existing small to mid-size business. Financial valuations and terms sheets developed by student teams will be presented to a panel of venture capital professionals for evaluation and critique.

*Prerequisites: ENGL0099*

|                                  |                      |               |
|----------------------------------|----------------------|---------------|
| <b>DES101: Arts Appreciation</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|----------------------------------|----------------------|---------------|

An introductory course designed for non-art students to give them the basic knowledge of arts and simple approaches to the understanding of the history, development, elements, criticism, esthetics and materials of different art forms (visual, aural and performing arts). A comparative approach between the different arts is given to enhance the students' global understanding of arts and to give them the ability to look at art works and form their own opinions. The course is combined with examples of audio and visual arts.

*Prerequisites: ARB0099, ENGL0099*

|  |                      |               |
|--|----------------------|---------------|
| <b>IC101: Intercultural Communications</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
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This course is designed to provide prospective students (whose majors have an international flavor) with tools that offer powerful possibilities for improving the communication process. We will examine the process of sending and receiving messages between people whose cultural background could lead them to interpret verbal and nonverbal signs differently. We will learn about the diversity of these cultural differences and at the same time learn how we might overcome them. Our efforts to recognize and surmount cultural differences will hopefully open up business opportunities throughout the world and

maximize the contribution of all the employees in a diverse workforce

*Prerequisites: ENGL0099*

|                                  |                      |               |
|----------------------------------|----------------------|---------------|
| <b>MILS100: Military Science</b> | <b>3 Cr Hr (3,0)</b> | <b>2 ECTS</b> |
|----------------------------------|----------------------|---------------|

History of the Jordanian Arab Army. United Nations Peace Keeping Forces. Preparation of the nation for defense and liberation. History of the Hashemite Kingdom of Jordan and its development

*Prerequisites:-*

|                                  |                      |               |
|----------------------------------|----------------------|---------------|
| <b>NE101: National Education</b> | <b>3 Cr Hr (3,0)</b> | <b>2 ECTS</b> |
|----------------------------------|----------------------|---------------|

In a context of striving towards democracy like the one Jordan enjoys today, the meaning and practice of active and responsible citizenship becomes more crucial. It is often argued that democracy requires "democrats" to flourish, and become well established. Democrats are those women and men who recognize pluralism, inclusion, positive engagement, and participation as the main values that govern their interaction with the state as citizens and with each other as diverse people of different interests. In this course you will be able to understand your rights and responsibilities as Jordanian citizen expand your knowledge about the frameworks, and processes that regulates citizen-state relationships as well as the basic necessary skills for you to practice your citizenship rights in a civic manner.

*Prerequisites: -*

|   |                      |               |
|---|----------------------|---------------|
| <b>SE301: Social Entrepreneurship and Enterprises</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

This course will serve as an introduction to the field of social entrepreneurship and social enterprises. Through lectures, field visits, analyses of relevant literature, case studies and exercises, this course will explore social entrepreneurship's potentials, opportunities and limitations. The topics will cover Defining Social Entrepreneurship. Contextualizing Social Entrepreneurship (need, motives, forms, criteria). Role of Leadership, Creativity and Innovation. Locating SE on the profit/non-profit continuum. SE in the larger fields of development, social change, community activism. Social Enterprises (Missions, Markets, Finances). Ethical business and corporate social responsibility.

*Prerequisites: ENGL0099*

|                             |                      |               |
|-----------------------------|----------------------|---------------|
| <b>SFTS101: Soft Skills</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
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This course is designed to help develop strong oral and written communication skills. The student will be given opportunities to practice writing and editing professional correspondence and technical reports. Additionally, the student will compose and deliver oral presentations. Assignments will include the use of inductive and deductive approaches to conveying a variety of messages. The course emphasis the use of software tools to prepare presentations, stress management, confidence, and sensitivity to others. It also stresses on resume writing and conducting interviews.

*Prerequisites: ENGL0099*

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|---|----------------------|---------------|
| <b>EI101: Leadership and Emotional Intelligence</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
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In this course, students will be introduced to the concept of Emotional Intelligence as a means to improve self-management and relationship management. The operative concepts are applied to social, family, academic and professional relationships with an emphasis on leadership implications. The majority of the curriculum is based upon the book by Daniel Goleman entitled: "Leadership: The Power of Emotional Intelligence," and covers leadership styles and their appropriate applications, the emotional intelligence model, and neurological aspects of the limbic system. The class is a lecture format which encourages student participation.

*Prerequisites: ENGL0099*

|                                 |                      |               |
|---------------------------------|----------------------|---------------|
| <b>PE101: Sports and Health</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---------------------------------|----------------------|---------------|

The course focuses on providing students with information related to Sport, fitness and health culture, Voluntary work Nutrition, First Aid. It covers also Special physical preparation and general sports cultural issues.

Course objectives

- learning the basic sports skills and tactics practically and theoretically.
- Improving the physical fitness elements.
- Gaining a good sports culture.
- Enhancing Voluntary Activities.
- Focusing on Nutrition knowledge
- First Aid basic knowledge

*Prerequisites: ARB0099*

|   |                      |               |
|---|----------------------|---------------|
| <b>TW303: Technical and Workplace Writing</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|---|----------------------|---------------|

Technical and Workplace Writing course focuses on essentials; it introduces students to professional and technical writing through a straightforward structure, adding knowledge while practicing different forms and skills. Since this course is a practical one, the course offers the "how" (instructions) and the "what" (examples) with discussion topics and exercises designed to make instruction straightforward. Students are exposed to certain genres, such as web page design, summaries, proposals, user guides, and job application materials. This is why this course is designed with a student/worker in mind, who would greatly benefit from the techniques of writing presented throughout the course.

*Prerequisites: ENGL0099*

|   |                      |                 |
|---|----------------------|-----------------|
| <b>MGT124 Fundamentals of Marketing</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|---|----------------------|-----------------|

This module aims to equip students with an understanding of the role of marketing and the value of marketing management in achieving corporate success within an increasingly competitive, dynamic and turbulent environment. Focusing on the strategic importance of marketing, and its important role in the overall strategy, evaluating the different tools of marketing and the decisions a marketing manager is responsible for.

*Prerequisites: MGT101*

|                                       |                      |                 |
|---------------------------------------|----------------------|-----------------|
| <b>MGT211 Organizational Behavior</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
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Topics that will be covered during this course are:

- What is organizational behavior?
- Diversity in organizations;
- Attitudes and job satisfaction;
- Emotions and moods;
- Personality and values;
- Perception and individual decision making;
- Motivation concepts;
- Motivation: from concepts to application;
- Understanding work teams;
- Leadership.

*Prerequisites: MGT101*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>MGT126 Fundamentals of Microeconomics</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

The module deals with basic microeconomic concepts, theories, and methods. The module introduces the students to the field of microeconomics and to important issues such as the economic problem of scarcity and choice as well as consumers' and producers' behavior in input and output markets. It also addresses supply and demand elasticity; utility; production and costs as well as input and output markets. It then addresses the characteristics of different market structures such as perfect competition and monopoly.

*Prerequisites: MGT101*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>MGT314 Human Resources Management</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

Topics that will be covered during this course are:

- HRM in a changing environment;
- Introduction to HR functions;
- Effective job analysis;
- Employee recruitment;
- Selecting employees;
- Training and developing employees;
- Career development;
- Performance management;
- Compensation;
- Employee benefits.

*Prerequisites: MGT211*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>LOGS101 Introduction to Logistics</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

Business logistics considers the two-directional flow and storage of products and information; into, within, and out of the organization. The logistics system consists of three sub-systems: inbound, internal, and outbound logistics. As the first module in logistics, LOGS101 starts with defining logistics and determining the scope of logistics management as a part of supply chain management. The importance of logistics in the micro- and macro-economic levels, the systems and total cost approaches to logistics, logistical relationships within the firm, and the main logistics activities are also covered in the first part of this module. Thereafter, more detailed examination of logistics activities is considered including procurement; demand management, order management, and customer service; inventory management; warehousing management; packaging and material handling; and transportation management. Afterward, the organizational and managerial issues related to logistics are considered including organizational structure and design, productivity, quality, risk, sustainability, and complexity.

*Prerequisites: MGT101*

|  |                      |                 |
|--|----------------------|-----------------|
| <b>MGT101 Principles of Management</b> | <b>3 Cr Hr (3,0)</b> | <b>4.5 ECTS</b> |
|--|----------------------|-----------------|

This module is designed to equip students with the basic knowledge and skills in the field of management. The module consists of the main concepts of management and the management process. During this module, basic concepts of management will be illustrated. The module covers the following topics:

- The Management processes
- History of Management
- External Environment & Organizational Culture
- Fundamentals of Planning
- Fundamentals of Control
- Fundamentals of Organizing
- Essentials of Leadership.

*Prerequisites: -*

|                                     |                      |               |
|-------------------------------------|----------------------|---------------|
| <b>CS115 Computing Fundamentals</b> | <b>3 Cr Hr (3,0)</b> | <b>3 ECTS</b> |
|-------------------------------------|----------------------|---------------|

Basic information technology (IT) skills and concepts, the Internet and the web, electronic commerce, application software, system software, basics of computer hardware: the system unit, input and output devices, secondary storage; creating web-pages using HTML and cascading style sheets (CSS), database concepts, database management systems, basics of the structured query language (SQL), communications and networks, privacy, security, computer ethics, information systems, systems analysis and design, programming basics: variables, data types, arithmetic and logic expressions, input/output operations, selection structures, loop structures, arrays.

*Prerequisites: -*

**CS1150 Computing Fundamentals LAB****1 Cr Hr (1,0) 2 ECTS**

Lab session every week to offer hands-on experience on the topics that are covered in CS115, which are: computer hardware, operating systems, web browsing, word processing programs, presentation programs, spreadsheet programs, creating web-pages using HTML and CSS, database management systems, database queries with SQL, programming basics: variables, data types, arithmetic and logic expressions, input/output operations, selection structures, loop structures, arrays.

*Prerequisites: CS115*