

Dr. Majdy Issa Zuriekat

ADDRESS:

American University of Madaba
Faculty of Business & Finance
Madaba-Jordan
P.O. Box 2882, Postal Code 11821
m.zuriekat@aum.edu.jo (Official E-Mail)
majdy.zuriekat@gnu.edu.jo (Private E-Mail)
majdi_zreiqat@yahoo.com (Skype)
+962-777-928410 (Mobile)

EDUCATION

PhD., Accounting, University of Huddersfield, United Kingdom, July, 2005

Dissertation: "Performance Measurement Systems: An examination of the influence of the contextual factors and their impact on performance with specific emphasis on the Balanced Scorecard Approach"

M.B.A., University of Jordan, September, 1999

B.A., Accounting, Baghdad University, June, 1993

FIELDS OF SPECIALIZATION

Primary Fields: Management and Cost Accounting, Performance Measurement, Balanced Scorecard, Activity-Based Costing.

Secondary Fields:

- Strategic Planning.
- Financial Analysis.
- Costing Systems.
- Performance Measurement Systems
- Quality Assurance in Higher Education.
- American and International Accreditation.

EMPLOYMENT

- Fall 2022 – Present** Associate Professor, Faculty of Business, American University of Madaba (AUM), Jordan.
- Fall 2020 – Fall 2022** Associate Professor, Graduate School of Business Administration, German Jordanian University, Jordan.
- Fall 2019 – Fall 2020:** Associate Professor, Faculty of Business, Sohar University, Sultanate of Oman.
- Fall 2017 – Fall 2019:** Associate Professor, Graduate School of Business Administration, German Jordanian University, Jordan.
- Fall 2011 – Fall 2017:** Associate Professor, Talal Abu-Ghazaleh Graduate School of Business Administration, German Jordanian University, Jordan.
- Fall 2008 – Fall 2011:** Assistant Professor, Talal Abu-Ghazaleh Graduate School of Business Administration, German Jordanian University, Jordan.
- Fall 2005 – Fall 2008:** Assistant Professor, Department of Accounting, Al Balqa Applied University, Jordan.
- Fall 1999 – Fall 2002:** Instructor, Accounting Department, Mu'tah University, Jordan.

ADMINISTRATIVE EXPERIENCE

- Fall 2022 – Present:** President Assistant for Academic Affairs, American University of Madaba (AUM), Jordan.
- Summer 2021 – Fall 2022:** Senior Advisor to the President on Public Relations & Marketing, AUM, Jordan.
- Spring 2021 – Summer 2021:** Director of Consultation and Training Center, German Jordanian University, Jordan.
- Fall 2019 – Fall 2020:** Dean, Faculty of Business, Sohar University, Sultanate of Oman.
- Spring 2017 – Fall 2019:** Dean, Graduate School of Business Administration, German Jordanian University, Jordan.
- Fall 2014 – Spring 2016:** Vice Dean, Graduate School of Business Administration, German Jordanian University, Jordan.
- Spring 2011 – Fall 2014:** Executive Director, Talal Abu-Ghazaleh Graduate School of Business Administration, Jordan.
- Spring 2009 – Fall 2011:** Quality Assurance Director, Talal Abu-Ghazaleh Graduate School of Business Administration, Jordan.
- Fall 2007 – Fall 2008:** Head of Accounting Department, Al Balqa Applied University, Jordan.

TEACHING EXPERIENCE

Fall 2020 – Fall 2022:
German Jordanian University **Courses - MBA Level:** Strategic Management, Management & Cost Accounting, & Corporate Finance.

Fall 2019 – Fall 2020:
Sohar University/Oman **Courses - MBA Level:** Managerial Accounting & Financial Management.

Fall 2008 – Fall 2019:
German Jordanian University **Courses - MBA Level:** Cost Accounting, Intermediate Accounting & International Standards, Seminar in International Accounting, Advanced Financial Accounting.

Courses – Bachelor Level: Cost & Managerial Accounting, Intermediate Accounting.

Fall 2005 – Fall 2008:
Al Balqa Applied University **Courses – Bachelor Level:** Intermediate Accounting, Cost Accounting, Managerial Accounting, Financial Analysis, Accounting Theory, Advanced Accounting.

Fall 1999 – Spring 2002:
Mu'tah University **Courses Taught – Bachelor Level:** Financial Accounting, Intermediate Accounting, Financial Statements Analysis, and Cost Accounting.

OTHER ACADEMIC EXPERIENCE

Jan. 2023 – Present:
Oman Authority for Academic Accreditation & Quality Assurance of Education-Oman Academic Program Reviewer.

May. 2021 – Present:
Education & Training Quality Authority-Kingdom of Bahrain Academic Program Reviewer.

Jan. 2015 – Nov. 2016:
German Jordanian University Team Leader of the International Accreditation. In 2016, the MBA Program has earned a six-year renewal of its accreditation by the Foundation for International Business Administration Accreditation (FIBAA).

Sep. 2008 – Sep. 2009:
German Jordanian University Team Leader of the International Accreditation. In 2009, the MBA Program has earned a six-year accreditation by the Foundation for International Business Administration Accreditation (FIBAA).

CONSULTATIONS

- Jun. 2021 – Sep. 2021:** Managing the Consulting Projects along with Training Programs at the German Jordanian University. Jordan
- Sep. 2019 – Jun. 2020:** Developing Industrial links with different organizations at Sohar Port. Sultanate of Oman.
- Mar. 2018 – Jun. 2018:** Developing a Competition Analysis along with a Framework for Customer Relationship Management, Eutelsat MENA Region, Jordan.
- Jun. 2017 – Sep. 2017:** Developing a BSC System and Strategic Mapping, Talal Abu-Ghazaleh Professional Training Group, Jordan.
- Jan. 2015 – Dec. 2015:** Promoting Local Economic Development in Jordan, European Union & Ministry of Interior, Jordan.
- Nov. 2013 – May. 2014:** Performance Evaluation and Key Success Indicators, Talal Abu-Ghazaleh & Co. Consulting, Jordan.
- Sep. 2011 – Jun. 2012:** Monitoring Quality Systems & Setting Quality Indicators in Higher Education, Talal Abu-Ghazaleh Professional Training Group, Jordan.

ACADEMIC MEMBERSHIPS

- Spring 2021 – Summer 2021:** Member of Management Committee of the Consultation and Training Center, German Jordanian University, Jordan.
- Fall 2019 – Fall 2020:** Member of Academic Management Committee, Sohar University, Sultanate of Oman.
- Spring 2017 – Fall 2019:** Member of Deans' Council, German Jordanian University, Jordan.
- Spring 2017 – Fall 2018:** Member of University Council, German Jordanian University, Jordan.
- Fall 2016 – Fall 2018:** Member of Graduate Studies' Council, German Jordanian University, Jordan.
- Spring 2015 – Fall 2017:** Member of Board of Trustees, Talal Abu-Ghazaleh University College of Business, Bahrain.
- Fall 2011 – Fall 2015:** Member of Scientific Research Council, German Jordanian University, Jordan.
- Fall 2011 – Fall 2019:** Member of Faculty Council, German Jordanian University, Jordan.
- Fall 2007 – Fall 2008:** Member of Faculty of Business Council, Al Balqa Applied University, Jordan.

PUBLICATIONS

- Akroush, M., Zuriekat, M., Mahadin, B., Mdanat, M., Samawi, G., & Haddad, O. (2021). Drivers of E-Loyalty in E-Recruitment: The Role of E-Service Quality, E-Satisfaction, and E-Trust in Jordan, an Emerging Market. *Journal of Electronic Commerce in Organizations*, 19(2), 17-33.
- Zuriekat, M. (2020). Management Practices and Cost System Design: Evidence from Jordanian Manufacturing Companies. *Humanities and Social Sciences Reviews*, 8(1), 920-929.
- Awwad, A., Akroush, M., Zuriekat, M., & AlMasoudi, Y. (2019). The Impact of Social Capital, Human Capital and Knowledge Structure on Firm Performance. *International Journal of Strategic Decision Sciences*, 10(3), 95-113.
- Akroush, M., Zuriekat, M., Samawi, G. Mdanat, M., Affara, I., & Dawood, S. (2019). A Comparative Examination of Service Quality Dimensions in the Mobile Service Industry: Evidence from Emerging Markets. *Theoretical Economics Letters*, 9, 271-295.
- Akroush, M., Zuriekat, M., Jabali, H., & Asfour, N. (2019). Exploring Determinants of Buying Intentions of Energy-Efficient Products-The Roles of Energy Awareness and Perceived Benefits. *International Journal of Energy Sector Management*. 13(1), 128-148.
- Zuriekat, M., Salameh, R., & Alrawashdeh, S. (2011). Participation in Performance Measurement Systems and Level of Satisfaction. *International Journal of Business and Social Science*, 2(8), 159-169.
- Akroush, M., Al-Mohammad, S., Zuriekat, M., & Abu-Lail, B. (2011). An Empirical Model of Customer Loyalty in the Jordanian Mobile Telecommunications Market. *International Journal of Mobile Communications*, 9(1), 76-101.
- Alramhi, N., Abu Khadra, H., & Zuriekat, M. (2010). Implementation of Electronic Data Interchange (EDI) in Accounting Information Systems. *Journal of King Abdulaziz University*. 24(2), 159-192.
- Abu-Serdaneh, J., Zuriekat, M., & Al-Sheikh, I. (2010). Ownership Structure and Corporate Performance in the Jordanian Manufacturing Companies. *Journal of Business Administration*. 6(3), 426-440.
- Zuriekat, M., Abu Khadra, H., & Alramhi, N. (2009). The Discrepancy Effect of Strategy, Environment, Size and Centralization on Budgetary Characteristics. *Journal of Accounting-Business & Management*, 16(1), 1-21.
- Abu-Serdaneh, J., & Zuriekat, M. (2009). Segment Reporting in Jordanian Listed Companies. *The Arab Journal of Administrative Sciences*, 16(3), 489-516.

- Salameh, R., Abu-Serdaneh, J., & Zuriekat, M. (2009). Evaluating the Consequences of Performance Measurements: Theoretical Issues and Descriptive Analysis. *International Bulletin of Business Administration*, 4, 30-45.
- Abu Khadra, H., Zuriekat, M., & Alramhi, N. (2009). An Empirical Examination of Maturity Model as Measurement of Information Technology Governance Implementation. *The International Arab Journal of Information Technology*, 6(3), 310-319.
- Al-Sharari, M., & Zuriekat, M. (2008). The Role of Electronic Accounting Systems on Information Sufficiency and their Influence on the Efficiency of Decisions: An Application on Jordanian Commercial Banks. *The Scientific Journal of Faculty of Commerce, Ain Shams University*, 2, 1-35.
- Zuriekat, M., & Al-Sharari, M. (2008). The Relationship between Business Strategy, Market Competition, and the Use of the Balanced Scorecard: An Application on Jordanian Commercial Banks & Insurance Companies. *Jordan Journal of Business Administration*, 4(2), 245-256.
- Zuriekat, M. (2008). The Balanced Scorecard Approach in Jordanian Manufacturing Companies: A Contingency Approach. *Arab Journal of Administrative Sciences*, 15(3), 423-456.
- Zuriekat, M. (2007). Total Quality Management, Just in Time Production and Non-Financial performance measures: An Empirical Investigation. *The Scientific Journal of Faculty of Commerce, Cairo University*, 42, 1-25.
- Zuriekat, M. (2006). Financial and non-financial performance measures in Jordanian Manufacturing Companies: Factors influencing their usage. *Accounting, Management and Insurance Review*, 7, 11-41.

OTHER INFORMATION

Citizenship: Jordanian Citizen.

Languages: English (Fluent), Arabic (Native).

Computer Skills: MS Office, Statistical Package for the Social Sciences and Structural Equation Modeling Program.

REFERENCES:

Available upon request.