

ADVANTAGES OF DUAL STUDIES

- Students learn to apply their knowledge at an early stage
- Companies can shape the professional development of their student trainees and organize the training towards the company's specific needs
- Alternating semesters in the company and on campus lead to a constant influx of new knowledge, ideas and projects into both institutions
- Dual graduates are instantly fit for purpose and can fill important positions in the companies
- Students enjoy intensive supervision and guidance both by academics and company trainer



EXPERIENCES AND ACHIEVEMENTS

- Dual programs are a very effective response to shortages of skilled labor and to youth unemployment - joblessness is virtually unknown among Dual graduates
- Companies are highly satisfied with the outcomes of Dual Study programs
- First experiences with Dual Studies made in Palestine are very promising
- Jordanian companies consulted by GJU voiced a clear demand for employees with a sound combination of practical and theoretical skills and are very attracted by the Dual Studies concept
- With the GIZ (German Foundation for International Cooperation), a strong partner supports the setup of Dual Study programs at GJU



الجامعة الألمانية الأردنية
German Jordanian University

Dual Studies



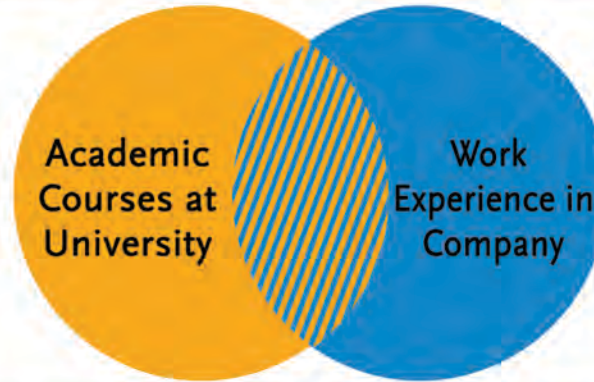
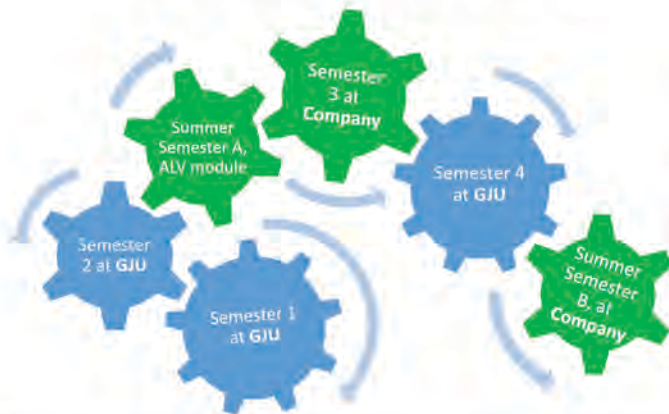
AN INNOVATIVE FORMAT
IN JORDANIAN HIGHER
EDUCATION



BENEFITS FOR COMPANIES

- Highly motivated, focused, performance-orientated student trainees
- Easy and straightforward recruitment of well qualified graduates
- Student trainees bring fresh ideas and new perspectives to the companies
- Joint work on company challenges, and cooperation in research with GJU
- Increased reputation as innovative and dedicated employer
- Enhancement of company's processes

LEARNING LOCATIONS (EXAMPLE) IN DUAL STUDY PROGRAMS



BENEFITS FOR STUDENTS

- Extensive and valuable work experience
- Combined theoretical and practical knowledge at a high level
- Acquisition of professional soft skills
- Integration into operational structures, working methods, project flow
- Direct transition university >>> employment
- Excellent career prospects



DUAL STUDIES: A GERMAN SUCCESS STORY

- Initially, Dual programs in Germany were set up through the initiative of major companies
- Dual Studies are the fastest growing sector in German Higher Education
- Today more than 1.600 Dual Study Bachelor programs are operational in Germany
- 38% of Dual degrees are offered in Engineering, 34% in Economics / Business Administration, 12% in Computer Science, 10 % in Social Care / Education / Health
- 90% of Dual students are directly employed by their sponsoring company after graduation
- After 3 to 5 years, 73% of Dual graduates still work in their sponsoring company

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