

Doing Good, Growing Strong

NEWSLETTER

JULY - AUGUST



Project Overview & Key Highlights

Doing Good, Growing Strong: Catalysing Economic and Social Impact in Jordan through Sustainable Social Enterprises

This project aims to develop a sustainable and comprehensive ecosystem for growing social enterprises in Jordan.

Social entrepreneurship represents a promising avenue in Jordan, offering innovative approaches to social development while addressing unemployment and societal challenges. This project seeks to develop a culturally informed ecosystem to support and grow social entrepreneurship.

Partners



Strategic Collaborators for this Issue



In this newsletter you can expect:

Events
Summery

Doing Good
Community

Community
Spotlights

Community
Updates

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Connections

Our Upcoming
Events



Partner to Prosper: Turning Community Ties into Business Strength

The workshop helped enterprises turn local societal challenges into growth opportunities by building actionable partnerships with their communities. Through interactive exercises, participants explored how cultural norms and social dynamics could drive innovation, resilience, and long-term value. The session also highlighted internal assets like local knowledge and inclusive practices, showing how ESG-focused strategies can align purpose with profit.



January	February	March	April
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24 July 2025

Event Summary

As part of the Doing Good, Growing Strong project—led by GJU, Brunel University London, and Lund University—the Social Entrepreneurship Hub at GJU organized the workshop “Partner to Prosper: Turning Community Ties into Business Strength” in collaboration with IDARE and delivered by Dr. Mohammad Makki.

This workshop was part of the She Rises closing activities and marked a significant step toward long-term social impact.



Jordan Development Partners Forum Localizing Sustainable Development through Partnerships between the For-Profit and Non-Profit Sectors

The event was organized by Act for Humanity and Alfanar, in partnership with the International Forum for Development Organizations and the “Doing Good, Growing Strong” Project. The Jordan Development Partners Forum aimed to advance the localization of sustainable development through strategic partnerships between the for-profit and non-profit sectors. The forum highlighted successful collaboration models and showcased investment opportunities that generated shared value.



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26 July 2025

Event Summary

The Doing Good, Growing Strong team, in collaboration with IFDO.FORUM, participated in the International Forum for Development Organizations – Development Partners Forum, hosting over 140 local and international participants. They supported 10 community initiatives to showcase their projects and connect with regional initiatives from Saudi Arabia, Lebanon, and Syria, amplifying their voices, fostering private sector networking, and promoting regional knowledge exchange for sustainable development and social entrepreneurship.

Eco-Excursion for Sustainable Entrepreneurship and Networking



As part of the efforts of the Doing Good, Growing Strong project community, implemented by the German Jordanian University in partnership with Brunel University of London and Lund University in Sweden, the Social Entrepreneurship Hub organized an environmental excursion aimed at providing a practical space for networking and knowledge exchange among a select group of outstanding entrepreneurial projects in the fields of sustainable agriculture, food industries, and safe community spaces.



This excursion was organized in collaboration with the Eco-Journey Initiative, as one of the active members within the project community, aligning with the initiative's goals of utilizing nature as a platform for experiential learning, supporting the local economy, and highlighting inspiring success stories.



The tour brought together 30 entrepreneurs, featuring visits to successful projects such as Super Peanut, hands-on activities, tasting local products, and exploring historical landmarks in the Rahab area. Participants were also provided with opportunities for open dialogue and building networks with project owners.



The event featured nature-based training and networking activities for entrepreneurial projects under the "Ezwa" concept, fostering collaboration, supporting initiative growth, and promoting peer-to-peer learning within the community.



Eco-Rebuild



Eco-Rebuild

A youth-led environmental initiative that brings together activists from Arab and international communities. The initiative aims to provide sustainable solutions for conflict-affected and marginalized areas through several projects, including:

- Soil rehabilitation project
- Supplying women and families with reusable hygiene products
- Providing clean water through solar energy

✉ EMAIL:
INFO@ECOREBUILD.ORG

🌐 WEBSITE: [123-456-7890](tel:123-456-7890)

📷 Instagram: <https://shorturl.at/oo2wR>
@eco_rebuild

🔗 LinkedIn:
https://www.linkedin.com/company/eco_rebuild



SCAN ME
For more details



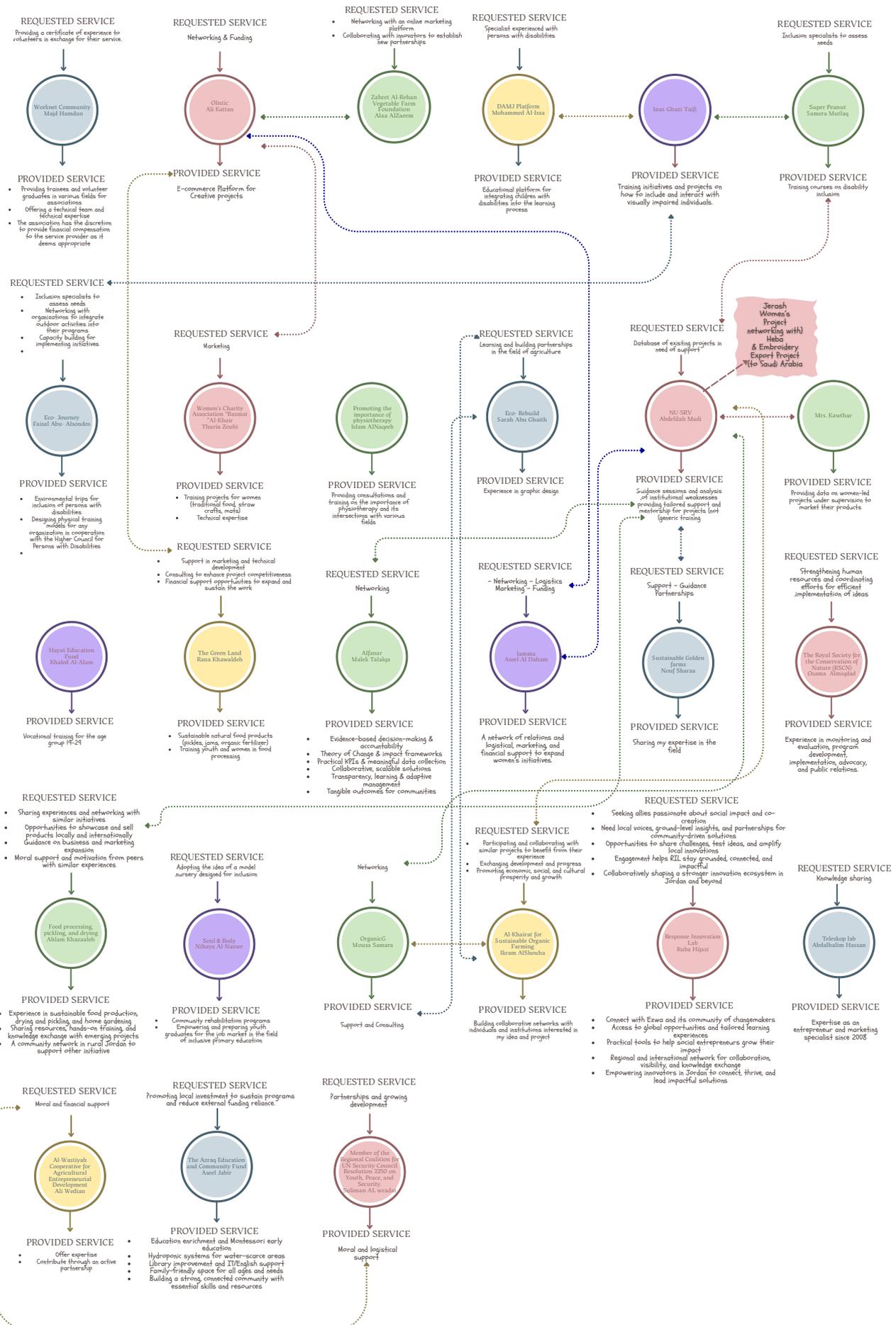
Beesan Beekeeping



The project involves beekeeping and honey production. In this Beesan Beekeeping we welcome tourists and give them the opportunity to experience beehive exploration, enjoy traditional foods, and participate in various agricultural activities and experiences.



Ezwa Connections



If you wish to contact any member of the Doing Good Community, please email dana.allafi@ju.edu.jo to receive their contact details.

Up Coming Events



Online Meeting

Integrating blind individuals and how to interact with them

Join us online with **Dr. Inas Taifi** for an overview on integrating and interacting with blind individuals, followed by an open Q&A session. Here are the details:

- **Date:** 22 September 2025
- **Time:** 10AM-12PM
- **Location:** MS. Teams - Online



Online Meeting

Proposal Writing

Join us for an online session on Proposal Writing, where Eng. **Ali Kattan** will guide projects on how to develop strong proposals and effectively submit them to donors, investors, and other supporters. Here are the details:

- **Date:** October - TBC
- **Time:** TBC
- **Location:** MS. Teams - Online



Online Meeting

Doing Good Community Meeting

We are pleased to invite you to our upcoming online meeting with the **Doing Good Community**. This session is dedicated to hearing from our community members — to share feedback, review progress, discuss new ideas, and address any requests or suggestions.

- **Date:** 12 October 2025
- **Time:** 6:00PM- 8:00PM
- **Location:** MS. Teams - Online

Announcement

COMING
COMING SOON COMING SOON COMING SOON
SOON

The Launch of
Doing Good Platform

STAY TUNED

