



GJU

الجامعة الألمانية الأردنية
German Jordanian University

Employment Survey Analysis 2025

German Jordanian University graduate employability and career success

Comprehensive survey report prepared by DI-TECH.

German Jordanian University | December 2025 – January 2026



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Part 1: Survey Overview

Methodology, demographics, and participation breakdown



2025 Employability Survey Overview

Methodology and Participant Demographics

Total Respondents

442 alumni participated in the comprehensive employability survey conducted by DI-TECH at GJU

Survey Period

Data collection conducted between December 11, 2025, and January 18, 2026

Recent Graduates

72% of respondents graduated after 2021, representing recent alumni experiences

Top Participation

School of Applied Technical Sciences (28%) provided highest number of survey responses

Respondent Demographics

Topic: Gender and graduation year distribution



Gender Balance

Survey participation shows 57% male and 43% female respondents, reflecting diverse alumni representation



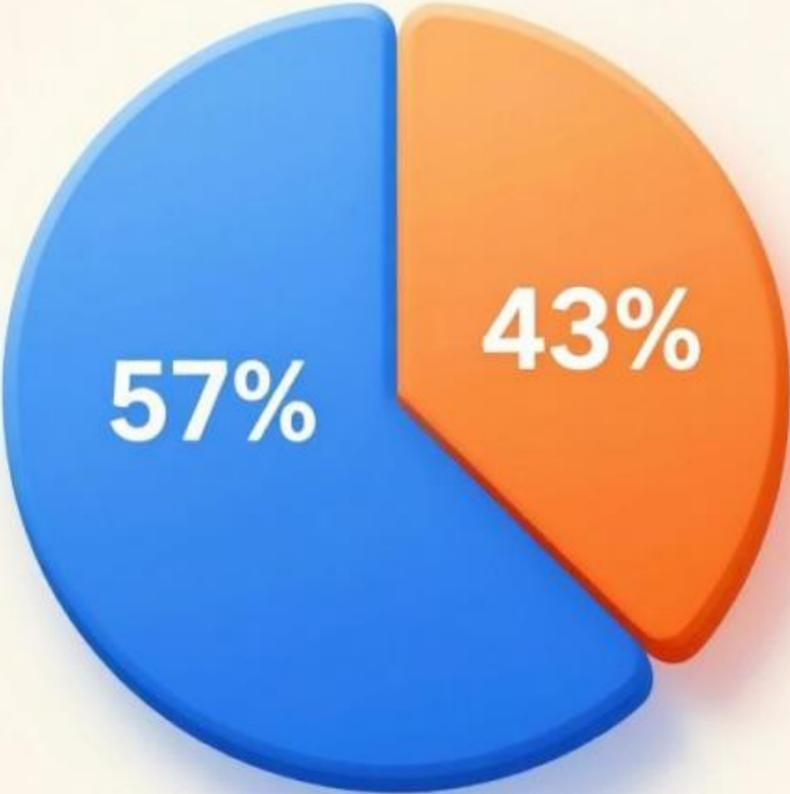
Graduation Timeline

28% graduated before 2021, while majority (72%) graduated in years 2021-2025



School Distribution

Business School (25%) and Applied Medical Sciences (13%) also showed strong participation rates



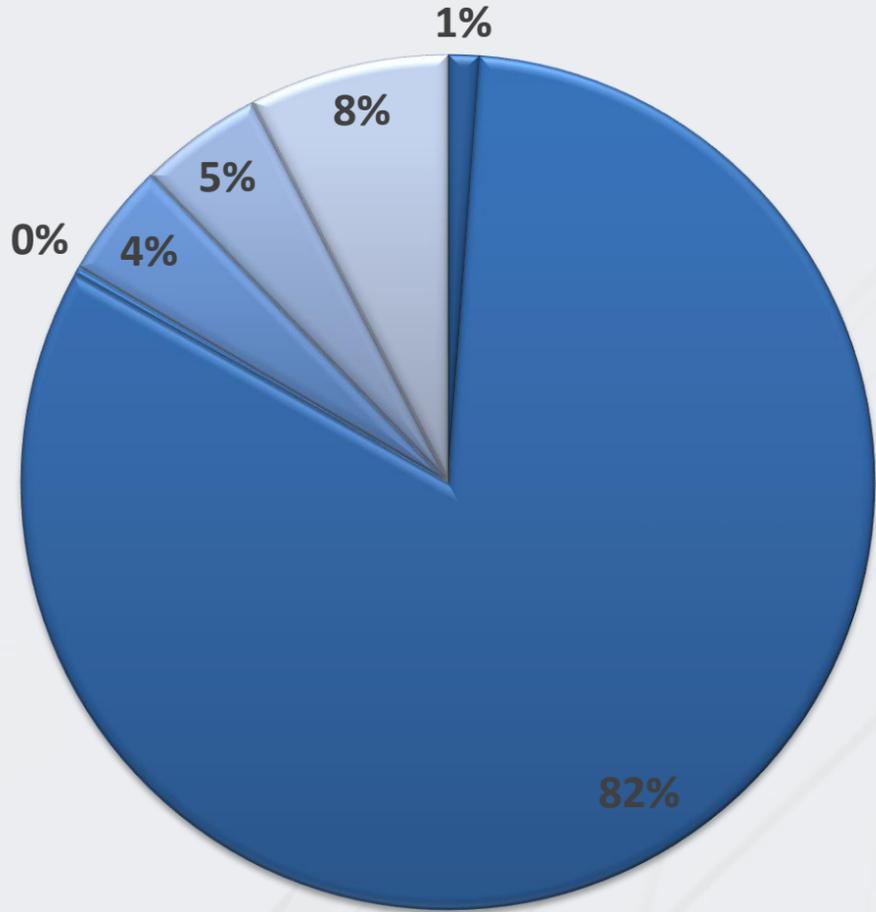
Male
Female



Part 2: Employment Statistics

Success rates and career placement insights

Outstanding Employment Success



- About to be employed
- Full-Time employed
- Intern
- Part-Time employed
- Self-employed / entrepreneur
- Unemployed



Exceptional Employment Rate

92% of GJU graduates are currently employed, demonstrating strong market competitiveness and high graduate quality.



Low Unemployment

Only 8% unemployment rate among survey participants shows exceptional preparation and industry alignment of GJU programs.



Rapid Job Placement Success

Timeline to Secure Employment After Graduation



Pre-Graduation Success

32% of graduates secured employment before completing their degree, demonstrating strong industry connections and proactive career planning



Quick Transition

91% of all graduates found employment within 6 months of graduation, showing excellent job market readiness



Peak Period

42% secured positions within 1-3 months after graduation, representing the peak hiring period for GJU alumni

Application Efficiency Analysis

Number of Applications Before Securing Employment

High Efficiency

Nearly 50% of alumni submitted only 1-5 applications before securing employment, indicating exceptional graduate quality and strong employer demand

Market Recognition

The low application volume reflects GJU's strong reputation and the high caliber of its graduates in the job market

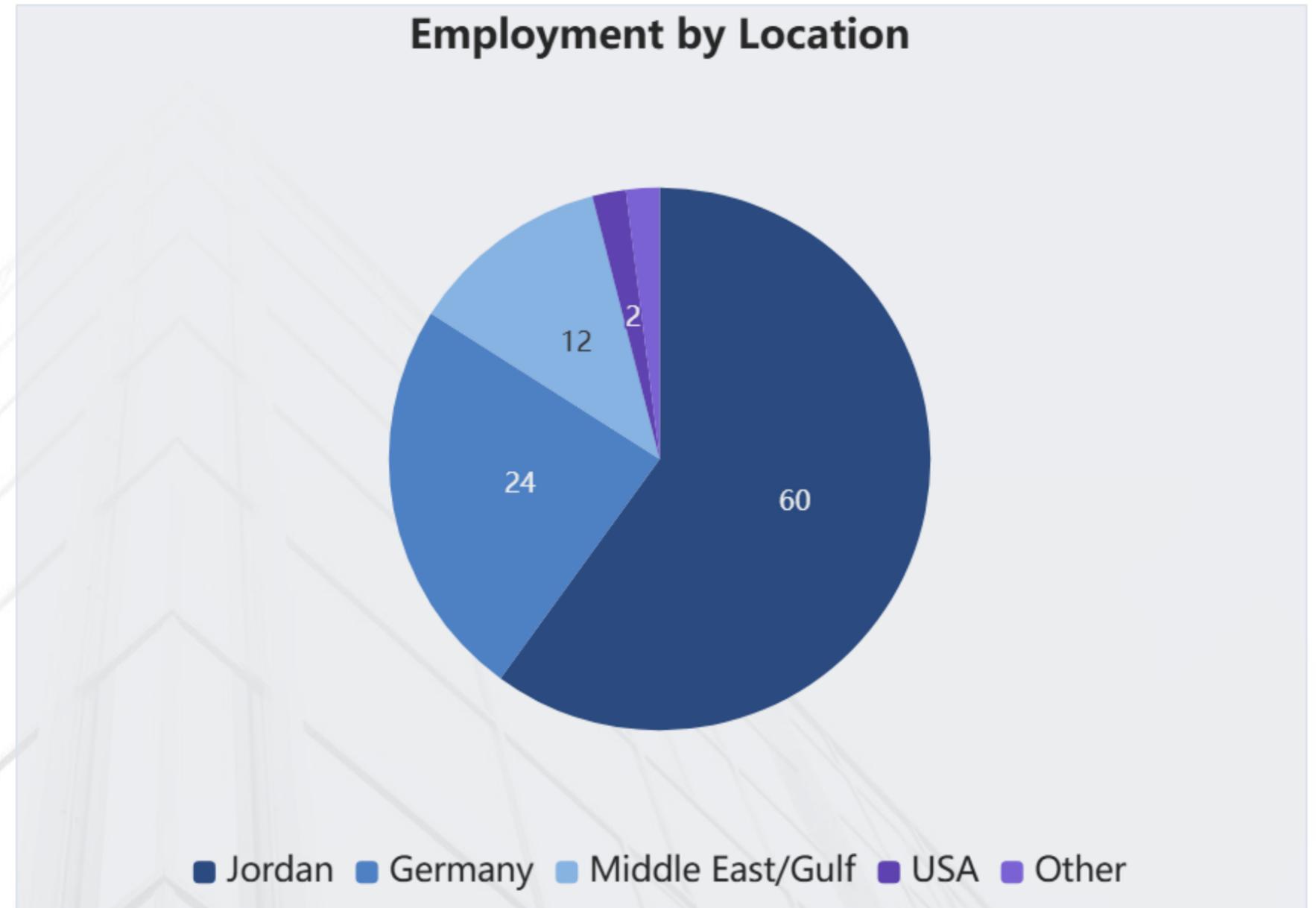


Geographic Employment Distribution

Work Location Insights

While GJU maintains strong international partnerships with Germany and the MENA region, the majority of graduates find employment opportunities within Jordan. This reflects both local market demand and the university's contribution to national economic development. Germany represents the second-largest employment destination at 24%, highlighting the success of the German Year program.

60% of GJU graduates work in Jordan, making it the primary employment destination for alumni.



Alumni Pursuing Higher & Continuing Education

Advanced Academic Pathways and Research Orientation

17%

of GJU alumni pursue higher or continuing education



Master's Degrees

79% enrolled in Master's degree programs, representing the majority of continuing education pathways



PhD Programs

20% pursuing doctoral research programs, demonstrating strong research orientation and academic excellence



Diploma Programs

1% enrolled in specialized diploma programs for targeted professional development

Strong inclination toward advanced academic pathways, with the majority targeting Master's and PhD-level education, reflecting high academic ambition and research orientation among GJU alumni.



Part 3: Success Factors

Key contributors to career achievement

Success Factors Analysis

What Helped Graduates Secure Employment

International Internships (42%)

German Year internships provide critical hands-on experience and industry connections that directly translate to job opportunities

GJU Reputation (37%)

The university's strong reputation and knowledge base serve as powerful credentials in the competitive job market

German Language (21%)

German language proficiency opens doors to international opportunities and enhances competitiveness in global markets



Job Search Channels

How GJU Graduates Find Employment



Social Media Leadership

53% found jobs through social media platforms, reflecting modern recruitment trends and digital literacy



Network Power

33% leveraged professional networks and student connections, highlighting importance of relationship building



DI-TECH Support

6% utilized DI-TECH platforms successfully, with over 50% of users rating services as efficient



Career Alignment and Satisfaction

Graduates Working in Their Field and Job Satisfaction Rates

78%

Working in Related Field

78% of alumni work in fields directly related to their GJU major, demonstrating excellent curriculum-market alignment and relevance of academic programs to industry needs

Strong Field Alignment

78% of alumni work in fields directly related to their GJU major, demonstrating excellent curriculum-market alignment and relevance of academic programs to industry needs

92%

Workplace Satisfaction

92% of respondents express satisfaction with current work environment, and over 80% are satisfied with job benefits and salary packages

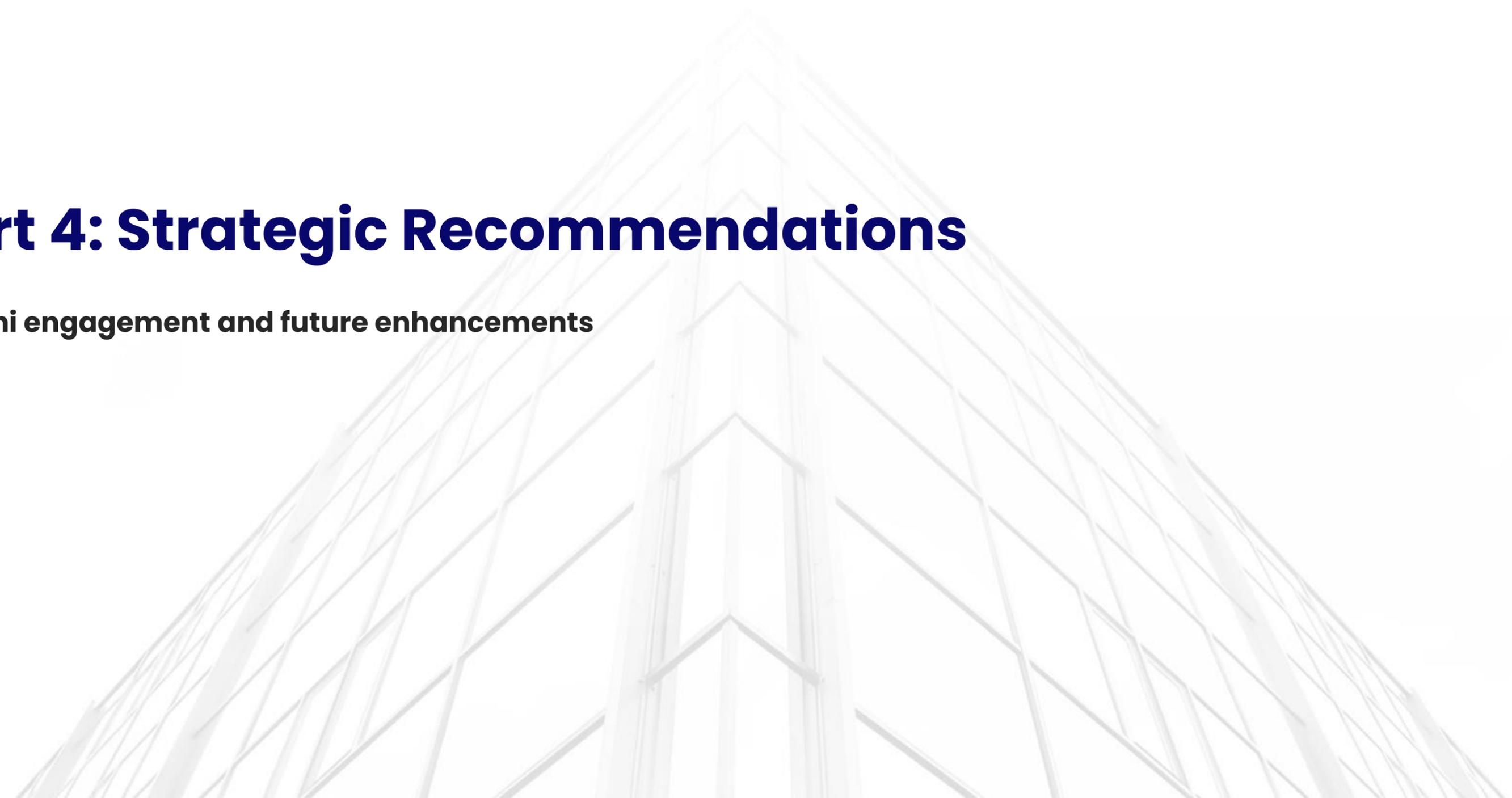
Exceptional Satisfaction

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Employment and Satisfaction Metrics

Comprehensive overview of key performance indicators showing GJU graduates' exceptional employment outcomes, high job satisfaction rates, strong field alignment, and positive university recommendations.

Performance Metric	Percentage	Insight
Current Employment Rate	92%	Vast majority successfully employed
Job Satisfaction (Work Environment)	92%	High workplace contentment
Working in Same Field of Study	78%	Strong curriculum-market alignment
Satisfaction with Salary/Benefits	>80%	Financial satisfaction high
Would Recommend GJU	Majority	Strong university loyalty



Part 4: Strategic Recommendations

Alumni engagement and future enhancements

Alumni Engagement Insights

Opportunities for Continued Connection and Mentorship



Alumni Reunion Interest

63% interested in attending annual alumni reunions, creating strong community engagement opportunities

Mentorship Willingness

46% willing to serve as career mentors for current students, fostering knowledge transfer

Service Satisfaction

Over 50% of DI-TECH service users found them efficient and valuable for career development

Strategic Recommendations

Key Actions to Further Enhance GJU Graduate Employability



Industry Partnerships

Expand industry-linked placements and formalize partnerships across Jordan, Germany, and MENA region



Language Enhancement

Enhance industry-specific German language modules to improve international competitiveness and opportunities



Specialized Training

Provide additional specialized training programs based on alumni feedback and evolving market demands



Alumni Network

Strengthen alumni engagement through reunions and formal mentorship programs connecting graduates with students



Career Services

Continue enhancing DI-TECH career services based on user feedback and emerging job search trends

Survey Highlights Timeline

Survey Scale

442 respondents participated from Dec 2025 to Jan 2026 across all GJU schools



Employment Rate

92% currently employed with only 8% unemployment among survey participants

Rapid Placement

91% secured jobs within 6 months; 32% found employment before graduation



German Impact

German language skills and internships identified as critical success factors

High Satisfaction

92% workplace satisfaction and 78% working in their field of study



Future Focus

Recommendations emphasize partnerships, language training, and alumni engagement



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Thank You

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