



# EVA HADDAD

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## PROFILE

Experienced University Assistant Professor with a demonstrated history of working in the higher education industry. Skilled in Intercultural Communication, Soft Skills, Analytical and Research Skills, Politics and Foreign Policy. Focused on Globalization, Multiculturalism, Internationalization, Human Capacity Building and Progressive Social Change. Strong education professional with a PhD in International Studies from Jordan University. Associate Partner with ICQGlobal & Certified Global DISC, Growth 2.0 Practitioner & Coach. Global Leadership, Global Mindset & Cultural Intelligence Entrepreneur.

## WORK EXPERIENCE

### **The German Jordanian University (October 2023-Current ) Management**

Vice Dean of Innovation, Technology Transfer and Entrepreneurship.

- Promote the culture of innovation and entrepreneurship among students, faculties, graduates and community.

- Plan and execute the innovation and entrepreneurship activities and programs. Attract funding to enhance innovation and entrepreneurship and build strong relations with stake holders in the innovation ecosystem. Manage, report and participate in innovation/entrepreneurship activities.

### **The German Jordanian University (January 2023-September-2023 ) Management**

Assistant Dean of Innovation, Technology Transfer and Entrepreneurship.

Lead the efforts to modernize the innovation and entrepreneurship curricula in GJU towards the adoption and implementation of an experiential, student-centric, and practical approach.

Support schools and departments providing entrepreneurship programs and courses.

Support in preparing proposals to attract external funding related to innovation and entrepreneurship education in higher education sector.

Participate in the efforts to develop a mentorship program for startups at GJU.

### **GIZ Civil Peace Service Project Consultant (Nov 2022-Present)**

Development of Life Skills Theoretical Framework.

### **The German Jordanian University (2010-Present ) Courses**

Intercultural Communications (2010-Present)

Introducing intercultural communication skills and concepts through interactive learning where students are able to improve their abilities to communicate successfully in an international milieu by understanding the efficiency of competent communicators, and the global need for respecting and appreciating differences to tackle global pressing issues. Responsibilities include course portfolio development, constant research on current topics and finding in the field, lecturing, moderating

sessions to empower and inspire in the field of intercultural communication.

#### Soft Skills ( 2012- Present)

This course aims at building human capacity in the field of human skills by introducing students to different soft skills needed in their daily lives and their future careers. These skills include but are not limited to communication skills, emotional intelligence, time management, leadership, teamwork, problem solving and negotiation. The course promotes self-learning and interactive-learning and shows a set of thinking patterns for students to become critical thinkers and proactive individuals. Responsibilities include course portfolio development, constant research on current topics and finding in the field, lecturing, moderating sessions to empower and inspire in the field of soft skills.

#### Social Entrepreneurship & enterprise (2022-Present)

The course aims at introducing the main aspects of social entrepreneurship and help build and promote a social entrepreneurial mindset among students while equipping them with the needed knowledge and skills.

## **EDUCATION**

### **University of Jordan 2015 - 2018**

Phd in Political Sciences from Prince Hussein bin Abdullah II School of International Studies GPA 3.81 Dean's List Honoree 2018  
Dissertation Title: Iranian Foreign Policy towards the Arab Spring

## **University of Jordan 2008 - 2010**

MA in American Studies from Prince Hussein bin Abdullah II School of International Studies  
GPA 4.0 Dean's List Honoree 2008, 2009 & 2010

## **University of Jordan 2001 - 2005**

BA in English Language and Literature from The faculty of Arts GPA 3.69. Dean's List Honoree 2005

## **RESEARCH**

Haddad, Eva, Khalid W. Wazani, Saleh Yahya Al-Freijat, Qais Kilani, and Ahmad Hanandeh. 2023. "Enhancing the Decision-Making Process and Reliability through Measuring the Effects of Incorporating Social Requirements, New Solutions, and Sustainability Measurements". *Migration Letters* 20 (8). London, UK:422-40. <https://migrationletters.com/index.php/ml/article/view/5418>.

Areen Al-Tarawneh, Eva Haddad, Radwan Mo'd Al-Dwairi, Saleh Yahya Al-Freijat, Ayman Mansour and Ghosoon Abdulaziz AL-Obaidly (2023). "The impact of strategic and innovativeness entrepreneurship and social capital on business overall performance through building a sustainable supply chain management at Jordan Private Universities. 10.5267/j.uscm.2023.10.017.

Obstacles to the Process of Political Education in Jordan from the Point of View of Jordanian University Students, *Journal of Positive School Psychology* ,Vol. 6, No. 5, 623 – 640,2022.

The Effect Of IMF Programs On Political Participation In Jordan Journal: The International Journal of Interdisciplinary Civic and Political Studies Publisher: Common Ground Research Networks-Illinois, USA Dec 2020.

Netflix's Jinn: A Global Effect on the Values of a Conservative Culture - Journal : International Journal of Critical Cultural Studies - Publisher : Common Ground Research Networks- Illinois, USA Dec 2020.

The Importance of the Study of Intercultural Communication as a Social Science, Dirasat: Human and Social Sciences, University of Jordan, Amman-Jordan, Dec 2019.

Iran's Nuclear Deal with the P5+1 and its Impact on Iranian-Saudi Relations, Siyasat Arabiya, Doha, Qatar Issue 25, March 2017.

## **COACHING**

Global Leadership, Global Mindset & Cultural Intelligence Coaching

Associate Partner with ICQGlobal & Certified Global DISC, Growth 2.0 Practitioner

a strategic coach to entrepreneurs, leaders and teams who are committed to growing personally and professionally in a fast-paced, multicultural world, providing them with the latest strategies to transform into growth mindsets, to lead through meaningful communication and collaboration, and

create sustainable synergy through deep understanding themselves and others, minimizing friction within and between people across cultures and personalities.

## **TRAININGS**

Mentor Training by MIT Venture Mentoring Services at mySTARTUP February 2024

Training of Innovation Management: Innovation Associate Certificate December 2022

Applied University Teaching Workshop at GJU with Magdeburg-Stendal University of Applied Sciences October 2022

DesignThinking Train the Trainer Workshop October 2019

Erasmus International Staff Week Programme "Internationalization of Higher Education" July 2019

"Contemporary Teaching Methodologies for Effective Learning" workshop March-April 2019

"ICT Network meeting on Dual Studies" workshop February 2019

"Networking with Career Services in Germany" August 2018

## **ACTIVITIES**

GJU-WE Women Entrepreneurship Conference Chairperson. Launched GJU-WE Program at GJU. Dec 2023

Delegation to H2 Hochschule Magdeburg-Stendal, establishing a Joint Entrepreneurship MA Program

Moderator of the Entrepreneurship Experts Panel Discussion at “Fostering Entrepreneurship Summer School GJU & HTWD” July 2023

Speaker at Gearing Up Conference at Bentley University- MA, USA : Intersectional Leadership June 2023

Trainer at JOINOLOG Hackathon- Help Logistics and GJU : Soft Skills: Communication and Emotional Intelligence, Market Readiness and Pitching May 2023

Guest Speaker at IISE 5th Regional Conference “Preparing the Next Generation of Innovative Engineers February 2023

Guest Speaker at CSO Conference- Amman January 2023

Trainer at the GJU Directors Training Program: Visionary Leaders and High Performing Teams January 2023

Trainer at the GJU GJU Assistant Directors Training Program: Visionary Leaders and High Performing Teams January 2023

Visiting Professor at the Duale Hochschule Baden-Württemberg Villingen-Schwenningen, lecturing on Cultural Intelligence & International Relations. November 2022

Moderator at CORE/ GIZ : the first conference on the application of a cooperative approach to higher education programs in Jordan. October 2022

Member at the Commission of Innovation and Social Entrepreneurship Courses Development at the German Jordanian University. October 2022-Current

INJAZ LEAP Social Enterprise Bootcamp Program in partnership with the Canadian Bureau for International Education. September 2022

Scientific Research Development Workshop/ Ministry of Higher Education and Shoman Foundation. January 2022

Cultural Intelligence and its Role in Promoting Development and Quality of Life session during Brain Awareness Week sponsored by the Ministry of Culture. March 2022

Intercultural Communication Online project with Hochschule Bonn-Rhein-Sieg / University of Applied Sciences January 2022- Present

Conversations That Matter May-August 2020: Weekly online Live hosting personalities from around the world on Instagram Social Media Platform to discuss crucial issues regarding global issues and Intercultural Communication.

Multiple training sessions on Cultural Intelligence and Soft Skills in Amman & Online 2020- Currently

Study Tour Germany & Austria November 2019: The Academic Study Tour from the Hashemite Kingdom of Jordan to the Federal Republic of Germany and Austria is designed to provide participants with a detailed understanding of the German Cooperative Higher Education system.

Comparative Multi-Sector Entrepreneurship April-July 2019: US and the Middle East course: University Students from different countries around the world/ Washington University.

The Connect Program 2018 - 2019: an online cross-cultural education program integrated into



curriculum within my Intercultural Communication Course at GJU.

Multiple articles in Alrai Newspaper

## **INTERESTS**

Progressive policy making, Social change, Good Governance, Global Citizenship, Sustainability, Women Empowerment, Gender equality, Capacity Building, Cultural Awareness, Cultures and Travel.