

AHMAD OBIDAT

**Visiting Associate Professor in Business Intelligence and Data analytics
German Jordanian University**

Business School

Management Sciences Department

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EXPERIENCE

September 2024 – Present

Visiting Associate Professor in Business Intelligence and Data Analytics,
German Jordanian University, Amman, Jordan

Taught Courses: Business Data and Analytics Management, Cyber Security Applications in Business, Data Analysis and Presentation, Big Data and Data Warehousing, Spreadsheets Management and Design for BI, Bachelor's Thesis

October 2023 – Present

Associate Professor in Management Information Systems, Al-Hussein Bin Talal University, Ma'an, Jordan

February 2016 – October 2023

Assistant Professor in Management Information Systems, Al-Hussein Bin Talal University, Ma'an, Jordan

Taught Courses: Electronic Commerce, Principles of Management Information Systems, Multimedia, Data Mining, Database Systems, Oracle Programming, Python Programming Language, The Management of Technological Innovation, Decision Support Systems, Social Media in Business, Expert Systems and Business Intelligence, and Supervised Students' Graduation Projects in Management Information Systems.

October 2022 – October 2024

Chair of Management Information Systems Department, Al-Hussein Bin Talal University, Ma'an, Jordan

September 2016 – September 2017

Chair of Management Information Systems Department, Al-Hussein Bin Talal University, Ma'an, Jordan

Key Achievement: Developed a New Study Plan for the bachelor's degree in management information systems

July 2012 – November 2015

Tutor, The University of Auckland, Auckland, New Zealand

Tutored Courses: Introduction to Practical Computing, Principles of Programming, Computer Systems, Algorithms and Data Structures, Operating Systems, Database Systems, and Digital Media

December 2012 – February 2013

Information Systems Specialist, The University of Auckland Business School, Auckland, New Zealand

Duties: Provided various support for decision making regarding information systems adoption and implementation.

March 2012 – December 2014

Exams Marker, The University of Auckland, Auckland, New Zealand

Marked exams: Algorithms and Data Structures, Database Systems.

October 2002 – December 2004

Computer Skills Instructor Category – B, Al-Hussein Bin Talal University, Ma'an, Jordan

Taught Courses: Computer Skills I and Computer Skills II.

EDUCATION

December 2009 - December 2015

Doctor of Philosophy in Information Systems, The University of Auckland, Auckland, New Zealand.

68 QS World University Rankings

January 2007 - May 2009

Specialist in Science Education – Computer Science, Florida Institute of Technology, Melbourne, Florida, USA

GPA: 3.52.

January 2005 - December 2006

Master of Science in Computer Education, Florida Institute of Technology, Melbourne, Florida, USA

GPA: 3.45.

October 1998 - February 2002

Bachelor of Science in Computer Science, Irbid National University, Irbid, Jordan

GPA: 81.5/100.

WORKSHOPS

26 February – 2 March 2017

TEMPUS project eQTeL Training Activity, Turku, Finland

13 - 17 May 2017

Training Mobility within the Erasmus+ Program, Bielsko-Biala School of Finance and Law, Poland

COMMITTEES MEMBERSHIP

September 2016 – September 2017, September 2020 - September 2022

Member of the College of Business Administration & Economics Scientific Committee, Al-Hussein Bin Talal University, Ma'an, Jordan

December 2021 - May 2022

Member of the Preparatory Committee for the First Conference of the College of Business Administration and Economics, AL-Hussein Bin Talal University, Ma'an, Jordan

BOARDS MEMBERSHIP

September 2016 – September 2018, September 2022 – Present

Member of the Board of the College of Business Administration and Economics, AL-Hussein Bin Talal University, Ma'an, Jordan

COLLEGE, UNIVERSITY AND COMMUNITY SERVICE

December 3rd, 2018

Giving a lecture entitled "The information revolution in the field of education and enhancing its accessibility for all", Al-Hussein Bin Talal University, Ma'an, Jordan

April 29th, 2017

Representing Al-Hussein Bin Talal University in a Symposium on International Academic Exchange Within the Framework of the Erasmus+ Program, The Dead Sea - Jordan

RESEARCH INTERESTS

- Human-computer interaction
- E-learning
- Business intelligence
- Social networks in business
- Business analytics
- Machine learning
- Big data
- Data Mining
- Computer education
- Supply chain management
- Artificial intelligence
- Information systems acceptance

SELECTED PUBLICATIONS

- Obidat, A., Alziyadat, Z., & Alabaddi, Z. (2023). Assessing the effect of business intelligence on supply chain agility. A perspective from the Jordanian manufacturing sector. *Uncertain Supply Chain Management*, 11(1), 61-70.
<http://dx.doi.org/10.5267/j.uscm.2022.11.010>

- Alabaddi, Z., Obidat, A., & Alziyadat, Z. (2023). Exploring the effect of blockchain technology on supply chain resilience and transparency: Evidence from the healthcare industry. *Uncertain Supply Chain Management*. DOI: <http://dx.doi.org/10.5267/j.uscm.2023.1.001>
- Almahameed, M., & Obidat, A. (2023). Exploring the critical success factors of s-commerce in social media platforms: The case of Jordan. *International Journal of Data and Network Science*, 7(1), 163-174. <http://dx.doi.org/10.5267/j.ijdns.2022.11.006>
- Alziyadat, Z., & Obidat, A. (2022). The relationship between time management, job satisfaction, and job burnout among Jordanian medical staff during COVID-19. *Problems and Perspectives in Management*, 20(4), 396-406. [http://dx.doi.org/10.21511/ppm.20\(4\).2022.30](http://dx.doi.org/10.21511/ppm.20(4).2022.30)
- Obidat, A. H. (2022). Bibliometric analysis of global scientific literature on the accessibility of an integrated e-learning model for students with disabilities. *Contemporary Educational Technology*, 14(3), ep374. <https://doi.org/10.30935/cedtech/12064>
- Obidat, A., Almahameed, M., & Alalwan, M. (2022). An empirical examination of factors affecting the post-adoption stage of mobile wallets by consumers: A perspective from a developing country. *Decision Science Letters*, 11(3), 273-288. <http://dx.doi.org/10.5267/j.dsl.2022.2.005>
- Habahbeh, A. I., & Obidat, A. H. (2021). Examining the factors influencing the intention to adopt cloud ERP systems by SMEs in Jordan. *International Journal of E-Services and Mobile Applications (IJESMA)*, 13(3), 1-27. <http://doi.org/10.4018/IJESMA.2021070101>
- Obidat, A. H., Alquraan, M., & Obeidat, M. H. (2020). Data on factors characterizing the eLearning experience of secondary school teachers and university undergraduate students in Jordan. *Data in Brief*, 33, 106402. <https://doi.org/10.1016/j.dib.2020.106402>