



# Bassmah B. AlTaher



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J-1993-2019



Bassmah AlTaher



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## PERSONAL INFORMATION

**Nationality:** Jordanian

**Gender** : Female

**Religion** : Islam

**Residence** : Madaba, Jordan

**Languages:** Arabic (Fluent)  
English (Native)

## RESEARCH INTERESTS:

- **Literary Theory & Media Studies**
- **Feminism and post-colonialism**
- **Culture and Identity**
- **Teaching English as a Foreign Language**

## EXPERIENCE:



**GERMAN JORDANIAN UNIVERSITY**

### ❖ **ACADEMIC STAFF (ASSISTANT PROFESSOR)**

- **SCHOOL OF LANGUAGES 2010 – 2013**
- **SCHOOL OF BASIC SCIENCES AND HUMANITIES 2013 – 2024**
- **SCHOOL OF APPLIED HUMANITIES AND SOCIAL SCIENCES • 2024 – PRESENT**

Provide English-language courses aligned with the Common European Framework of Reference for Languages (CEFR) at the undergraduate level, and international testing systems at the graduate level, to furnish students with proficient communication skills. Augment their abilities through courses in the Humanities, fostering the capacity to connect authentically and cultivate emotional intelligence, thereby nurturing future leaders.

### ❖ **VICE DEAN • SCHOOL OF APPLIED HUMANITIES AND SOCIAL SCIENCES • FEB 25, 2024 - PRESENT**

### ❖ **ASSISTANT DIRECTOR • CONSULTATION AND TRAINING CENTER • JAN 2023 – PRESENT**

English-level and conversation courses are coordinated, with responsibility for proposal writing to acquire international funds and grants that support the community through the CTC. The development and refinement of CTC's SOPs are undertaken to ensure consistency.

### ❖ **FLYING FACULTY • DUALE HOCHSCHULE BADEN-WÜRTTEMBERG • VILLINGEN-SCHWENNINGEN • GERMANY • OCT 09-18, 2022 & NOV 11-17, 2023**

Lectures on Culture and Society were delivered to both international and German students, with assistance provided for students' term papers, exams, and class activities. Moreover, support was given in facilitating lectures, ensuring students' comprehension and engagement with course material.

## SKILLS:

- Ability to clearly present and explain educational material to students.
- Classroom management skills, ensuring a positive learning environment for everyone.
- Lesson preparation and planning.
- Patience and empathy for students.
- Conflict resolution to address student issues.
- Attending professional development workshops and teaching conferences.
- Handling Microsoft Outlook, Word, Excel, and PowerPoint professionally.
- Teaching online courses via Microsoft Teams.
- Integrating multimedia approaches in teaching using E-learning and instructional technology.
- Writing research papers, grant, and fund proposals.
- Analyzing data using SPSS (Level: Good).
- Peer-reviewing articles in international journals in Humanities.

### ❖ **INTERIM DEAN • SCHOOL OF BASIC SCIENCES AND HUMANITIES • GERMAN JORDANIAN UNIVERSITY • SEP 2022 – OCT 2022**

Facilitate growth and development, and set and uphold high standards for faculty, staff, and students. Create a positive work and learning environment within the school and advocate the president for the interests of the school.

### ❖ **HEAD OF THE HUMANITIES DEPARTMENT • SCHOOL OF BASIC SCIENCES AND HUMANITIES • SEP 2021 – SEP 2022**

Provided administrative support to academic staff in the Humanities department via a range of tasks related to communication, organization, and examinations. Responsible for training part-timers and full-timers on E-learning exams and coordinating with other departments to achieve the school's key point initiative.

### ❖ **PEER REVIEWER • INTERNATIONAL JOURNALS • 2016 – PRESENT**

With nearly five years of experience, I have served as a peer-reviewer for international journals indexed in Clarivate, Scopus, and EBSCO within the realms of literature, culture, and communication, as well as education and feminism.



### **AL-DUR ALMANTHOOR SCHOOLS • 2007 – 2009**

### ❖ **HIGH SCHOOL ENGLISH TEACHER**

Experience in teaching English for grades 9, 10, 11, and 12 (Tawjihi), helping high school students' communication skills and become confident in speaking English as a second language.

## EDUCATION:



### **PH.D. ENGLISH LITERATURE • 2016 • THE UNIVERSITY OF JORDAN**

Dissertation entitled "Embracing Afrocentricity: African-American Agency in Selected Works of American Fiction."



### **MA ENGLISH LANGUAGE AND LITERATURE • 2010 • PHILADELPHIA UNIVERSITY OF JORDAN**

Thesis track entitled "African-American Identity Against the Surge of Racism and Neo-Racism in Five Selected Novels." Cum Laude graduate.



### **BA ENGLISH LITERATURE • 2007 • ALZAYTOONAH UNIVERSITY OF JORDAN**

Graduated with academic distinction, Department and Dean's honorary list.

## Certificate of Achievement

1. 23/10/2023: **Training of In-Company Trainers International – Basic Version.**
2. 11 / 08 / 2018: **Arabic Competence Certificate** from the Arab Language Center, Jordan
3. 09 / 06 / 2010: **TOEFL – ITP.** AmidEast – Jordan.
4. 04 / 04 / 2007: **ICDL UNESCO** Certificate (International Computer Driving License). Syllabus Version: **4.0 in English** - AlZaytoonah University.
5. 28 / 12 / 2006: **TOEFL – ITP.** From the Ministry of Higher Education in AlZaytoonah University.

## Incentives & Honor Awards

1. **24/01/2024:** Recognition of Teaching Excellence from GJU President.
2. **01/07/2023:** Excellence Incentives for quartile action plan achievement at GJU.
3. **2023:** (2) **Incentives** for published papers in **Scopus** Journals, German Jordanian University.
4. **2020-2021:** (6) Academic **Incentives** for published papers in **Scopus** Journals, German Jordanian University.
5. **2019:** (1) Academic **Incentive** for a published paper in an **SSCI** Journal, German Jordanian University.
6. **2017:** (1) Academic **Incentive** for a published paper in an **SSCI** Journal, German Jordanian University.
7. **2010:** Honors List in the M.A. program, Philadelphia University. Cum Laude.

## UNIVERSITY COURSES TAUGHT:

### **German Jordanian University**

#### **School of Basic Sciences and Humanities**

##### **English as a Foreign Language:**

- English Level Two (Engl099)
- English Level Three (Engl101)
- English Level Four (Engl102)
- English Level Five (Engl201)
- English Level Six (Engl202)

##### **Humanities**

- Intercultural Communications (IC101)
- Technical and Workplace Writing (TW303)
- Leadership and Emotional Intelligence (EI101)
- Soft Skills (SFTS101)

##### **Master Program**

- English Intensive Course (Engl699)

#### **Consultation and Training Center 2016, 2017-2018**

- English for GJU Employees A2
- English for GJU Employees B1

#### **School of Languages 2012 – 2013**

- Language in Professional Contexts (GEBC111)
- Introduction to Academic Research and Writing (GEBC121)
- Introduction to Literary and Cultural Studies (GEBC231)
- Arabic as a Foreign Language / Colloquial Arabic Workshop for German Exchange students.

## COMMITTEES

### **German Jordanian University**

- ✓ **23/10/2023 – 22/02/2024:** Official SBSH document proofreading and translating into English for the German Vice President.
- ✓ **23/05/2023 – 23/06/2023:** Member of Promotional Committee for an MA transfer from category B to A.
- ✓ **13/04 – 30/05/2023:** Technical Member of the Global Entrepreneurship Monitor (GEM) Jordan Report for 2023
- ✓ **30/03/2023 – 30/09/2023:** Member of the German-Jordan Professional Studies team to develop a vocational/bachelor vocational program.
- ✓ **10/01/2023 – 10/02/2023:** Member of the Peer Evaluation Committee, SBSH.
- ✓ **02/11/2022 – 01/11/2023:** Member of the Test Papers Annihilation Committee, SBSH.
- ✓ **23/05/2022 – 27/09/2022:** Head of the Signboard and Poster Committee

8. **2004-2007:** President's Honors List, for five consecutive semesters during the BA program, at Alzaytoonah University.
  9. **2003-2007:** Dean's Honors List, for six semesters during the BA program, at Alzaytoonah University.
- ✓ **30/01/2022 – 24/09/2022:** Member of the Disciplinary Committee; SBSH
  - ✓ **12/10/2021 – 24/09/2022:** Member of the SBSH School Committee; SBSH
  - ✓ **12/10/2021 – 24/09/2022:** Member of the School Website Committee; SBSH
  - ✓ **10/11/2021 – 24/09/2022:** Member of the Research Scientific Committee Member; SBSH
  - ✓ **20/01/2021 – 20/09/2022:** Member of the Research Scientific Committee Member; SBSH
  - ✓ **20/01/2020 – 20/09/2020:** Member of the Research Scientific Committee Member; SBSH
  - ✓ **13/11/2019 – 27/09/2020:** Member of the School Website Committee; SBSH

## Publications

### Research Papers:

No.	Published Date	Paper Title	Authors	Journal/Publisher	Citation (vol., pp.)	Index
1.	26/01/2024	Evolving Leadership and Emotional Intelligence during Online Higher Education Teaching	Bassmah B. AlTaher; Dina Elhindi; Afag Khzouz	The International Journal of Technologies in Learning / Common Ground	ACCEPTED	<b>Scopus Q4</b> ISSN:2327-0144 E-ISSN:2327-2686
2.	27/01/2024	The Influence of Social Media, Big Data, And Data Mining On The Evolution Of Organizational Behavior: Empirical Study In Jordanian Telecommunication Sector	Ayman Mansour; Faraj Harahsheh; Khalid W. Wazani; Mohammad Khasawneh; <sup>5</sup> Bassmah B. AlTaher	International Journal of Data and Network Science / Growing Science	Online First	<b>Scopus Q1</b> ISSN 2561-8156 E-ISSN 2561-8148 (Print)
3.	25/11/2023	“My daydreams were smothered!” Matriarchal Subjugation on Single Jordanian Women in Traditionalist Societies	Bassmah B. AlTaher; Dina ElHindi; Eva Haddad	Interdisciplinary Literary Studies / Penn State University	ACCEPTED	<b>Scopus Q2</b> ISSN:1524-8429 E-ISSN:2161-427X
4.	10/05/2023	Solidarity in Roots: Ecofeminism and Palestinian Women	Dina El-Hindi; Bassmah B. AlTaher	International Journal of Literary Humanities/ Common Ground Research Network	Vol.21 Issue 2 pp.161-174	<b>Scopus Q2</b> ISSN 2327-7912 <b>E-ISSN</b> 2327-8676

5.	12/03/2021	Netflix's Jinn: A Global Effect on the Values of a Conservative Culture	Eva Haddad; Bassmah B. AlTaher	International Journal of Critical Cultural Studies/ Common Ground Research Network	Vol.19 Issue 1 pp.1-12	<b>Scopus Q4</b> ISSN 2327-0055 <b>E-ISSN</b> 2327-2376
6.	27/12/2020	The Benefits of Continuing Teaching English Remotely at the German Jordanian University after Covid-19 Pandemic	Iman Shashaa, Bassmah B. AlTaher	Universal Journal of Educational Research/ Horizons Research Publications	Vol.8 Issue 12 pp.6844-6852	<b>Scopus Q4</b> ISSN 10263721
7.	01/10/2020	Inclusive Multicultural Videos: An Engaging Approach in Teaching Higher Educational Levels of English	Bassmah B. AlTaher	Universal Journal of Educational Research/ Horizons Research Publications	Vol.8 Issue 10 pp.4536-4544	<b>Scopus Q4</b> ISSN: 10263721
8.	09/02/2021	Encountering Feminism: Freeing Borders in a Conservative Society	Bassmah B. AlTaher	Journal of International Women's Studies/ Bridgewater State University	Vol.22 Issue 1 pp.505-513	- <b>Scopus Q3</b> - Elsevier <b>Bibliographic Database</b> ISSN: 1539-8706
9.	27/12/2020	A Palestinian Discourse: Historiographic Metafiction in Rula Jebreal's Miral and Its Film Adaptation	Bassmah B. AlTaher	Dirasat: Human and Social Sciences/ The University of Jordan	Vol.47 No.4 pp.381-390	- <b>Scopus Q3</b> ISSN: 10263721
10.	01/02/2020	The Revival of The Handmaid's Tale: Empowering Women's Rights in the Twenty-First Century	Bassmah B. AlTaher	Journal of International Women's Studies/ Bridgewater State University	Vol.21 Issue 1 2020 Pp.343-352	- <b>Scopus Q3</b> - Elsevier <b>Bibliographic Database</b> ISSN: 1539-8706
11.	09/2019	The Necessity of Teaching Intercultural Communication in Higher Education	Bassmah B. AlTaher	Journal of Applied Research in Higher Education/ Emerald Publishing	Vol.12 Issue 3 2019	- <b>ESCI</b> Web of Science by Thomson Reuters - <b>Scopus Q3</b> ISSN: 2050-7003
12.	19/08/2019	An Ethnocentric Barrier: Discrimination against Domestic Workers in the Middle East	Bassmah B. AlTaher	Asian Journal of Women's Studies/ Taylor & Francis	Vol.25 Issue 3 2019	- <b>SSCI</b> Thomson Reuters (Clarivate) - <b>Scopus Q3</b> ISSN: 1225-9276 Online ISSN: 2377-004X
13.	15/03/2017	Geling Yan's The Flowers of War: Bitterness and Sacrifice in Colonized China	Bassmah B. AlTaher	Asian Journal of Women's Studies/ Taylor & Francis	Vol.23 Issue 1	- <b>SSCI</b> Thomson Reuters (Clarivate) - <b>Scopus Q3</b> ISSN: 1225-9276 Online ISSN: 2377-004X

14.	10/2016:	A Modern Tragic Hero in Eugene O'Neill's <i>The Hairy Ape</i>	Bassmah B. AlTaher	Arab World English Journal	No.4 Special Issue in Literature pp.224-231	- ESCI Web of Science by Thomson Reuters - EBSCO ISSN: 2229-9327
15.	01/05/2014	Daniel Defoe and Luis Buñuel's <i>Robinson Crusoe</i> : Individuality in Film and Fiction	Bassmah B. AlTaher	International Journal of Literature and Arts/ Science Publishing Group	Volume 2, Issue 3 pp.65-68	- DRJI Directory of Research Journals Indexing ISSN Print: 2331-0553 ISSN Online: 2331-057X
16.	01/09/2013	The Importance of a Dystopian Hero in Sara Gruen's <i>Water for Elephants</i>	Bassmah B. AlTaher	International Journal for English Language and Translation Studies/ University of Sebha	Vol.1, Issue 2 pp.106-119	-DOAJ- Directory of Open Access Journals -Islamic World Science ISSN: 2308-5460
17.	01/04/2012	African-American Identity Against the Surge of Neo-Racism's Hidden Threat in Two Selected Novels	Bassmah B. AlTaher	European Scientific Journal/ ESI	Vol.8, No.6 pp.149-164	-EBSCO -ProQuest -ULRICH ISSN: 1857 - 7881 ISSN: 1857 - 7431

## Articles

1.	15/04/2013	Published an article entitled "The English Course at GJU: Reflections" – GJU Times Magazine. Published online in PDF format: <a href="http://www.gju.edu.jo/admin/nfiles/GJU%20Timesfinal8.pdf">http://www.gju.edu.jo/admin/nfiles/GJU%20Timesfinal8.pdf</a>
2.	30/05/2011	Published an analytical article entitled "The Obsession with <i>Twilight</i> in the Realm of Science Fiction and Reality" – GJU Times Magazine. Published online in PDF format: <a href="http://www.gju.edu.jo/admin/o38files/GJUTimes_2ndEd.pdf">http://www.gju.edu.jo/admin/o38files/GJUTimes_2ndEd.pdf</a>

## Grants & Funds

1.	08/2020 – 08/2021	Seed Grant from the German Jordanian University, "Detroit Become Human: Experiencing Historical Intertextuality in Gameplay," under the scope of Culture and Communication. <b>Amount: 1,900 JOD</b>
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## Conferences & Academic Weeks

1.	24-26/5/2024	The <b>Nineteenth International Conference on the Arts in Society, Hanyang University</b> , South Korea, "Asian Craze in Jordan: Exploring Scales of Identity Making – From Personal to Global Influence."
2.	27/10/2016	Presented a research paper entitled "Embracing Afrocentricity: African-American Agency in Toni Morrison's <i>Beloved</i> " at the Sixth International Conference on Linguistics, Literature, and Translation at <b>AlZaytoonah University of Jordan</b> . Under the title of: <b>Contemporary Outlooks on Linguistics, Literature, and Translation</b> . 34 Pages
3.	29/04/2010	Presented a research paper entitled "Establishing an Identity under Racism in Alice Walker's <i>The Color Purple</i> " at the Nineteenth International Conference on Language and Linguistics, Literature, and Translation at <b>Yarmouk University</b> .

4.	29/10/2008	Presented a research paper entitled “Circumstantial and Psychological Obstacles in a Rhythmic Path of Love and Hate in <i>Jude the Obscure</i> ” at <b>Philadelphia University’s</b> 13 <sup>th</sup> International Conference “Culture of Love and Hate”. 24 Pages
5.	26/04/2010:	Presented a research paper entitled “Establishing an Identity under Racism in Alice Walker’s <i>The Color Purple</i> ” at <b>Philadelphia University’s Academic Week</b> “Literature and Identity”. 10 Pages

### Training Workshops & Webinars

➤	07-03/03/2024	<b>Innovation Ambassador:</b> Presented by DiTech at GJU.
➤	23/10/2023	<b>Training of In-Company Trainers International – Basic Version:</b> Association of German Chambers of Industry and Commerce.
➤	16/05/2023	<b>Collaborative Online International Learning Workshop:</b> Given by Dr. Stephanie Swartz at the School of Applied Humanities and Languages.
➤	23/04/2023	<b>Exploring Surveys in Anthropology Research:</b> A 3.5-hour online training course presented via Udemy.
➤	11/04– 06/2023	<b>Creating and Implementing Online Courses:</b> An 8-week, 64 hour, online teacher training course delivered by the University of Arizona, USA funded by the US Government and sponsored by the Online Professional English Network (OPEN).
➤	15-16/03/2023	<b>Grant Proposal Writing Workshop:</b> Organized by the German Academic Exchange Service (DAAD) and held by ProWiss Consulting Services for Researchers at the Royal Scientific Society.
➤	10/03/2023	<b>Mirrors and Windows: Raising Intercultural Awareness in the Primary Classroom (Webinar):</b> Organized by Macmillan Education and presented by Sarah Hillard.
➤	16/01/2023	<b>How to Prepare Jean Monnet Projects:</b> Organized at Amman College for Financial and Managerial Science – Al-Balqa Applied University.
➤	27/09/2022 – 22/11/2022	<b>TESOL Methodology:</b> An 8-week online teacher training course delivered by the University of Maryland, Baltimore County (UMBC); Tesol Professional Training Program funded by the US Government and sponsored by the Online Professional English Network (OPEN).
➤	14/04/2021	<b>How to teach a successful STEAM lesson: An English Code lesson walk – thorough (Level 4) –</b> Presented by Sarah Hillard, Pearson (Online).
➤	23/03/2021	<b>Step-by-Step Guide on How to Prepare a Successful Paper – Jordan:</b> Presented by Dr. Nabil Khelifi, senior editor, MENA; Springer Nature (Online).
➤	31/12/2020	<b>Digital Teaching and Blended Learning:</b> An intensive Human Capacity Development program conducted from November 9 <sup>th</sup> , 2020 till December 23 <sup>rd</sup> , 2020 in the Project. Part of the Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET).
➤	July 13, 2019	<b>Introduction to Qualitative Research Methods:</b> an online training course presented by Dr. Leigh Hall via Udemy.
➤	October 2018	<b>Peer Reviewing:</b> an online training course presented by Publons Academy
➤	10/12/2018	<b>Scopus Workshop:</b> sponsored by an Elsevier representative, Ms. Ozge Sertdemir. German Jordanian University
➤	October 2018	<b>Better Business-Writing Skills:</b> an online training course presented by Mr. Mark Morris via Udemy.
➤	5, 6/08/2018	<b>Networking with Career Services in Germany.</b> Sponsored by DAAD, Moderator, and Trainer: Rouven Sperling, Career Service Director TH Wildau. German Jordanian University.
➤	20/04/2018 – 22/04/2018	<b>A World of Difference: Exploring Intercultural Communication</b> an online training course presented by Dr. Philip Thomson, Dr. Bessie Lawton, and Dr. Anita Foeman, Department of Communication Studies, West Chester University via Udemy.