

# DR. EVA HADDAD, PhD

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Associate Professor | Academic and Researcher | Intercultural Leadership Coach

German Jordanian University (GJU), Amman, Jordan

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## ACADEMIC APPOINTMENTS

- Associate Professor, School of Applied Humanities and Social Sciences, GJU (2025–Present)
- Exchange Coordinator, Social Work Department (2024–Present)
- Vice Dean of Innovation, Technology Transfer & Entrepreneurship (2023–2024)
- Assistant Dean of Innovation, Technology Transfer & Entrepreneurship (2022–2023)
- Assistant Professor, School of Applied Humanities and Social Sciences, GJU (2019–2025)
- Assistant Professor, School of Basic Sciences and Humanities, GJU (2012–2019)
- Full-Time Lecturer, School of Basic Sciences and Humanities, GJU (2010–2012)

## EDUCATION

PhD in Political Science, University of Jordan (2018)  
Dissertation: Iranian Foreign Policy toward the Arab Spring  
GPA: 3.81 | Dean's List

MA in American Studies, University of Jordan (2010)  
GPA: 4.0 | Dean's List

BA in English Language & Literature, University of Jordan (2005)  
GPA: 3.69 | Dean's List

## RESEARCH INTERESTS

Intercultural Leadership • Global & Comparative Politics • Cultural Intelligence • Innovation, Governance & Social Policy

## PEER-REVIEWED JOURNAL PUBLICATIONS

Developing Intercultural Communication Course: Key Considerations for a Jordanian Context. *Journal of culture and values in education*. (2025).

Decoding Jordan's political party landscape in 2022: Pre-political modernization stage. *Journal of Post-Humanism*. (2025).

Impact of global project coordination, policy efficiency, and organizational cultural diversity on project leadership performance. *Data and Metadata Journal*. (2025).

Political reform in Jordan: Positioning youth political participation in large power-distance cultures. *International Journal of Religion*. (2024).

Challenges in political education for Jordanian university students. *International Journal of Religion*. (2024).

Leveraging social media, big data, and smart technologies for intercultural communication and leadership. *International Journal of Data Science*. (2024).

Digital leadership and employee performance: Evidence from the Amman Stock Exchange. *International Journal of Data Science*. (2024).

Enhancing decision-making through sustainability and social requirements. *Migration Letters*. (2024).

"My daydreams were smothered!" Androcentric Matriarchal Subjugation on Single Jordanian Women in the Realm of Traditionalism. (2024).

Strategic entrepreneurship, social capital, and supply chain sustainability in Jordanian private universities. *Uncertain Supply Chain Management*. (2023).

The effect of IMF programs on political participation in Jordan. *International Journal of Interdisciplinary Civic and Political Studies*. (2020).

Netflix's Jinn and cultural value transformation. *International Journal of Critical Cultural Studies*. (2020).

The importance of intercultural communication as a social science. *Dirasat: Human and Social Sciences*. (2019).

Iran's nuclear deal and Saudi-Iranian relations. *Siyasat Arabiya*. (2017).

## **BOOKS**

Sabaileh, A., & Haddad, E. (2025). From Radicalization Processes to De-Radicalization Strategies: Obstacles and Opportunities in the Case of Jordan. E-Ascencia Insights.

## **TEACHING EXPERIENCE**

Intercultural Communication  
Soft Skills & Human Capacity Development  
Social Entrepreneurship & Enterprise

Responsibilities include curriculum design and digitization, course portfolio development, experiential pedagogy, student assessment, and academic mentoring.

## **SUPERVISION & EXAMINATION**

- MA Theses Supervisor (Political Science, Social Work, International Studies)
- External & Internal Examiner

## **RESEARCH GRANTS & FUNDED PROJECTS**

- 69th AWR International Migration Conference Wurzburg Germany— Intercultural Leadership in the Age of AI - Ta'ziz Project (2025)
- British Council – Gender Equality Partnership Grant (2024)
- GIZ Civil Peace Service Project – Life Skills Framework (2022–2023)

## **ACADEMIC SERVICE & LEADERSHIP**

- Mentor Training – MIT Venture Mentoring Services (2024-Current)
- Chairperson, GJU-WE Women Entrepreneurship Conference (2023)
- Visiting Professor, DHBW Villingen-Schwenningen (Germany) (2023)
- GIZ CORE Conference Moderator (2022)

## **PROFESSIONAL DEVELOPMENT**

- Innovation Associate Certificate (2022)
- Design Thinking – Train the Trainer (2019)
- Erasmus International Staff Week – Internationalization of Higher Education Bath University (2019)

## LANGUAGES

Arabic (Native) | English (Fluent) | French (Fair)

## AFFILIATIONS & CERTIFICATIONS

Associate Partner, ICQGlobal  
Certified Global DISC & Growth 2.0 Practitioner

## ACTIVITIES

- Fostering Career Opportunities for Women Graduates in Jordan Event -under Gender Equality Partnership Program Grants- British Council December 2024
- GJU-WE Women Entrepreneurship Conference Chairperson. Launched GJU-WE Program at GJU. Dec 2023
- Delegation to H2 Hochschule Magdeburg-Stendal, establishing a Joint Entrepreneurship MA Program. Nov 2023
- Moderator of the Entrepreneurship Experts Panel Discussion at “Fostering Entrepreneurship Summer School GJU & HTWD” July 2023
- Speaker at Gearing Up Conference at Bentley University- MA, USA : Intersectional Leadership June 2023
- Trainer at JOINOLOG Hackathon- Help Logistics and GJU : Soft Skills: Communication and Emotional Intelligence, Market Readiness and Pitching May 2023
- Guest Speaker at IISE 5th Regional Conference “Preparing the Next Generation of Innovative Engineers February 2023
- Guest Speaker at CSO Conference- Amman January 2023
- Trainer at the GJU Directors Training Program: Visionary Leaders and High Performing Teams

January 2023

- Trainer at the GJU Assistant Directors Training Program: Visionary Leaders and High Performing Teams January 2023
- Visiting Professor at the Duale Hochschule Baden-Württemberg Villingen-Schwenningen, lecturing on Cultural Intelligence & International Relations. November 2022
- Moderator at CORE/ GIZ : the first conference on the application of a cooperative approach to higher education programs in Jordan. October 2022
- Member at the Commission of Innovation and Social Entrepreneurship Courses Development at the German Jordanian University. October 2022-Current
- INJAZ LEAP Social Enterprise Bootcamp Program in partnership with the Canadian Bureau for International Education. September 2022
- Scientific Research Development Workshop/ Ministry of Higher Education and Shoman Foundation. January 2022
- Cultural Intelligence and its Role in Promoting Development and Quality of Life session during Brain Awareness Week sponsored by the Ministry of Culture. March 2022
- Intercultural Communication Online project with Hochschule Bonn-Rhein-Sieg / University of Applied Sciences January 2022- Present
- Conversations That Matter May-August 2020: Weekly online Live hosting personalities from around the world on Instagram Social Media Platform to discuss crucial issues regarding global issues and Intercultural Communication.
- Multiple training sessions on Cultural Intelligence and Soft Skills in Amman & Online 2020- Currently
- Study Tour Germany & Austria November 2019: The

Academic Study Tour from the Hashemite Kingdom of Jordan to the Federal Republic of Germany and Austria is designed to provide participants with a detailed understanding of the German Cooperative Higher Education system.

- Comparative Multi-Sector Entrepreneurship April-July 2019: US and the Middle East course: University Students from different countries around the world/ Washington University.
- The Connect Program 2018 - 2019: an online cross-cultural education program integrated into curriculum within my Intercultural Communication Course at GJU.