

C.V

✉ Y.alarat@me.com

🌐 Dr. Yazan Alamarat

🆔 0000-0002-2179-9072



YAZAN I. ALAMARAT

Ph.D in Art & Graphic Design

(Artist, Motion Designer & Graphic designer)

MEMBER OF THE JORDANIAN PLASTIC ARTISTS ASSOCIATION

Objective:

'My work is my passion', a simple word would make a high level outcome of my work by providing an evaluation content for any design project to find the best solution.

Punctual, hard worker, and team working is my endless enthusiasm to provide a great achievement to the University I work for.

Personal Information:

D.O.B: 04.08.1985

Nationality: Jordanian

Employment Status: Employed **Marital Status:** Married

Languages:

1. Arabic: Native Language
2. English: Full Professional Proficiency English

Education:

Ph.D Helwan University 2016

Faculty of Fine Art- Helwan University- Cairo, Egypt.

PhD in Fine Art- Graphic Design & Multimedia.

Dissertation Title:

"PHILOSOPHY OF MOVEMENT IN GRAPHIC DESIGN (THROUGH MULTIMEDIA)".

MA Design / University of Leeds 2009

School of Design- Leeds - United kingdom.

(MA Design (Masters of Art & Design)) Postgraduate

Thesis Title: **"DYNAMIC LOGOS".**

BA / Al-Ahliyya Amman University 2008

(Bachelor Degree) Bachelor Degree in Graphic Design.

**P r o f e s s o n a l
E x p e r i a n c e :**

**Assistant Professor of Graphic Design.
University of Petra (Jordan) 1st Sep. 2020 till Now.**

Role Purpose:

- **Head Of Animation and Multimedia department 1st Sep. 2020 Till now.**
- **Teach campus-based courses in related areas of Motion and Graphic;** maintain and develop activities relevant to the Motion & graphic design profession; continuously improve methods of teaching and learning, and contributing to the continuous development and improvement of learning and teaching across the university.
- **Head Of Digital Film Design Technology department 1st Sep. 2022 Till 31st. Aug, 2023.**
- **Participating in syllabus and curriculum** design which includes reviewing and updating the program.

- **Chairman of the Committee for the preparation and design of the digital film design technology program at University of Petra 2021- 2022.**

**Assistant Professor of Graphic Design.
Middle East Unisersity (Jordan) 1st Sep. 2017 till 31st Aug. 2020.**

Role Purpose:

- **Quality control and audit unit** At the University Level. (Academic Year 2018-2019).
- **Head Of Graphic Design Departement** (Academic Year 2017-2018).
- **Vice Dean for Quality Assurance** at the college level (Academic Year 2017-18).
- **Post graduate thesis supervision.**
- **Teach campus-based courses in related areas of Graphic Design;** maintain and develop activities relevant to the graphic design profession; continuously improve methods of teaching and learning, and contributing to the continuous development and improvement of learning and teaching across the university.
- **Participating in syllabus and curriculum** design which includes reviewing and updating the program.
- **Teaching Graphic Design** for the Undergraduate and Post graduate Students into different modules.

**Assistant Professor of Graphic Design.
Royal University for Women (Bahrain) 1st of Sep 2016 till 31st Aug. 2017.**

Role Purpose:

- **Teach campus-based courses in related areas of Graphic Design;** maintain and develop activities relevant to the graphic design profession; continuously improve methods of teaching and learning, and contributing to the continuous development and improvement of learning and teaching across the university.
- **Participating in syllabus and curriculum** design which includes reviewing and updating the program.
- **Teaching Graphic Design** for the Undergraduate and Post graduate Students

into different modules.

Lecturer of Graphic Design.

Al-Ahliyya Amman University (Jordan) 11th of March 2010 till 31st of August 2016.

Role Purpose:

- **Graphic Design Lecturer**, Teaching Graphic Design for the Undergraduate Students into different modules.

- **Visiting Lecturer** at Al Zahra College for Women (Oman) 28th of Nov. 2013 till 31st of August 2016.

Graphic Designer.

ADVANCED AD (Jordan) 1st of March 2007 till 30th of JUN 2008.

Applied Brain storming methods & techniques in order to generate concepts and ideas for different designs, based upon directions of the company.

**P u b l i s h e d
R e s e a r c h :**

Al-Omari, H., Alamarat, Y., Alomari, F., Alfakara, A., **The Reality of Artificial Intelligence in Graphic Design and its impact on Designers.** Visual Communication Quarterly. Jan, 2024(Accepted).

Alamarat, Y., Al-Omari, H, **The Effect of Mixing 2D and 3D moving particles on hybrid Motion Graphics.** Dirasat/ The University of Jordan. Mar,2024 (Accepted).

Al Hashimi, S., Alamarat, Y., Zaki, Y., **Students' Perception of Online Assessment and Feedback Practices and Challenges in Art and Design Education.** International Journal of Evaluation and Research in Education (IJERE), ISSN: 2252-8822, Vol. 11, No. 4, December 2022. **(SCOPUS Index)**

Al Hashimi, S., Alamarat, Y., Zaki, Y., **Art and Design Assessment & Feedback Practices in the Online Classroom in Higher Education.** The International Journal of Assessment and Evaluation, ISSN: 2327-8692, Vol. 29, Issue 1, 2022. **(SCOPUS Index)**

Alamarat, Y., AlFakrah, A., **Motion graphics Morphology that effects customization engagement in graphic design** Journal of Critical Reviews(JCR)(ISSN 2394-5125) Vol. 7 Issue 19, 2020 **(SCOPUS Index)**

Alamarat, Y., Elshimy, A., Sabour, W., Abd Ellatif, M., **The aesthetic function of arabic calligraphy in designing dynamic brand identities** The International Institute for Science, Technology and Education (IISTE). Jour-

nal of Art and Design Studies, 2224-6061 ISSN
(Online)2225-059X, Vol. 69 2018. **(EPSCO Index)**

Sabour, W., Elshimy, A., Abd Ellatif, M., Alamarat, Y., **Print-Media beyond Academia**

The International Institute for Science, Technology and Education (IISTE). Journal of Art and Design Studies, 2224-610X ISSN
(Online)2225-0603 published on June 30th, 2018. **(EPSCO Index)**

M a s t e r ' s S u p e r v i s i o n

Qasem, R.,**The role of graphic design in developing communication skills in children with autism spectrum disorder through of designing a communicative game**, 2019, Middle East University, Amman, Jordan.
Supervised by Dr. Yazan Alamarat.

Jararwah, M., **The Design Structure and its Role in Developing the Interactive Process in Smartphones Applications “Jordanian Tourism Sector (Model)”**, 2019, Middle East University, Amman, Jordan.
Supervised by Dr. Yazan Alamarat.

Sallameh. Y., **“Avatar” Multiple Logos and their Principles in Contemporary Design**, 2019, Middle East University, Amman, Jordan.
Supervised by Dr. Yazan Alamarat.

Q u a l i f i c a t i o n s & C e r t i f i c a t e s :

Certificate November 2016.

(Participation in the United Kingdom Higher Education Academy Fellowship Workshop) Higher Education Academy.

Certificate Higher Education Academy November 2016.

(Professional Development on Assessment and Feedback)

Certificate Higher Education Academy September 2016.

(Professional Development on Teaching Methodologies)

**ECDL Foundation Certificate License UN12200116
August 2012.**

IELTS Dec. 2011

International English Language testing System

Score of 6.5

Proof of ability to communicate in English, across all four language skills, listening, reading, writing and speaking.

SAE Institute License AU8082 May 2011.

Certificate in Web & Graphic Design at SAE Institute Amman.

Adobe License #ADB148683 March 2006.

ACE (Adobe Certified Expert in Adobe Photoshop CS).

California Computer Academy March 2004.

A+ (Advanced Ability of using computer and its maintenance requirements).

S k i l l s :

Many different skills across different Graphic design platforms such as:

Branding & Logo Design, Illustration, Corporate Identity, Visual communication, Typography, Posters, Campaign Design, Story Board, Stop Motion, Character design, and Motion Graphics Design.

Professional level with many **Adobe design softwares** as the following:



Photoshop

Illustrator

Indesign

Animate

AfterEffects

Proficient in Fine Art drawing, and drawing design sketches.

**Exhibitions,
Honors, and
Awards:**

Quick Response EXHIBITION - University of Petra - Jordan 2022.

WORLD ART FORUM - EGYPT Jan. 15-19, 2022

International Contemporary Art Forum World Art Forum (WAF) | at The National Museum of Egyptian Civilizations.

Art Exhibition -Jordan- Zarqa University 2018.

Participation with a group of arab artists called "Art Visions".

Middle East University - Honors Letter - Jordan 2018

Honors and Appreciation letter for participating in quality assurance committee on university level and getting the "Gold Level" from the accreditation and quality assurance commission for higher education institutions - Jordan

Biennial 2014

The bright face of Egypt (Independent International Culture and the Arts Biennale).Independent International Culture and the Arts Biennale.

October University- Cairo November 2012.

Visiting lecturer speaking At 6th October University- Cairo.
Have done a presentation about (Dynamic Logos) to the graphic design department including (Professors, Assistance professors, Lecturers, and students), and was honored a certificate for the participation.

ART Exhibition- Amman 2012.

Al-Ahliyya Amman University May 2012
Participation with a group of Jordanian artists in Art exhibition at Sal-tus" Hall Faculty of Architecture & Design, Academic staff exhibition, Amman-Jordan.

**Advisory Services
& Organizations:**

Advisory and Moderation of assessment setting for the courses under the graphic design programme Services for Applied Science University (Kingdom of Bahrain), and Bahrain University (Kingdom of Bahrain).

Committee Member in the accreditation and quality assurance commission for higher education institutions - Jordan 2019.

Committee Member in the accreditation and quality assurance commission for higher education institutions - Jordan 2018.

BUAA. (British Universities Alumni Association)

Member
August 2010 to Present

References:

Prof. Thomas Cassidy
School of Design - Uni. of Leeds
Tel. 0113 3433750 -
Email. T.Cassidy@leeds.ac.uk

Prof.Dr. Husni Abu Krayem
Dean of Faculty of Art and Design at Zarqa University
Phone number:(00962 79 525 6309)
Email: Husni_a_k@hotmail.com

Dr. Janon Kadhim
Dean College of Art and Design
Associate Professor – Architecture Engineering
College of Art & Design
Email: janonkadhim@yahoo.com
Janon.kadhim@csus.edu

Dr. Wael Abed AISabour
College of Architecture & Design- Middle East University
Email. Wael161270@hotmail.com
Mobile/ Whatsapp:00962 79 089 1520